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Moscow
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By Andrew Corbett

Many of the Russian intelligentsia are trying to come to terms with the political situation in Moscow and a civil war must be avoided at all costs, says Mr Jean-Luc Dehaene, a former socialist engineer turned politician. Mr Verhaegen, in the stand-off of the intelligentsia, is not happy with the political situation with Mr Dehaene.

Mr Dehaene's call came as the Belgian coalition government struggles to put together its latest austerity plan aimed at trimming the huge state budget deficit, and reassuring the financial markets about the stability of the Belgian franc.

One element is expected to

EC hears calls for reductions in real wages

THE level of wage increases in Europe, as well as social security costs, needs to be brought down across the Community, according to a majority of EC employment ministers, meeting in Bruges yesterday, writes David Gardner in Bruges.

But most also argued that EC social legislation and the European welfare model could not be ditched in the fight against unemployment.

The meeting, convened to discuss proposals on jobs and competitiveness, the European Commission has been asked to prepare for December's EC summit in Brussels, heard vigorous calls for real wages to be cut or frozen.

"Wage increases have to be less than the inflation rate," said Mr Jose Antonio Grinán, labour minister in Spain's Socialist government. Senior

Dutch officials told the meeting that the Netherlands' Christian Democrat-Labour coalition would decree "a legal wage freeze" next year if both sides of industry could not agree to limit increases.

"I see a sea-change in the whole tone of the debate," Mr Michael Forsyth, UK employment minister, said afterwards. On non-wage costs, one British official at the meeting noted that "all member states are now talking about reducing social security costs, and that is clearly new."

However, Ms Miet Smet, Belgian president of the meeting, and Mr Padraig Flynn, the EC commissioner for social affairs, reaffirmed their intention to push ahead with controversial social legislation long stuck in the EC pipeline largely because of British opposition.

Water treatment investment by Twelve to soar

By Bronwen Maddox in London and Lionel Barber in Brussels

INVESTMENT in water treatment will double from its present level by the year 2000, Mr Ioannis Paleokrassis, the European environment commissioner, said yesterday.

Germany expects to spend almost Ecu30bn (\$35.4bn) on drinking water in the next 10 years, the UK Ecu20bn, France Ecu8bn, and Denmark Ecu30m, he added.

The two-day gathering of European government officials and water companies marks the start of the Commission's first review of its 12-year-old drinking water directive, one of the most ambitious parts of its environmental regulation. The review has been prompted by complaints from water companies that the standards have been higher than needed on health grounds and have led to unnecessary expense.

However, Mr Paleokrassis told the delegates: "I cannot accept that Europeans drink fetid, stale and brown water on the grounds that

it is not dangerous."

This appears to contradict the argument by Mr Tim Yeo, UK environment minister, earlier this week that "temperature, taste and odour" of water were "not the Commission's business".

The UK Water Services Association, which represents the 10 large UK water companies, said yesterday that Mr Paleokrassis was "using emotive words" and that it backed Mr Yeo's call for a more narrowly-focused directive.

Mr Paleokrassis indicated, however, that he would "think very carefully" about whether to incorporate the World Health Organisation's recent, tighter guidelines on lead into the directive.

But he emphasised, however, that "the Commission will take into account the financial impact". UK companies have estimated that replacing all lead pipes could cost £2bn. The WHO also argued yesterday that a single limit for tolerable levels of pesticides was inappropriate, as different pesticides were toxic to different degrees.

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NEWS: EUROPE

Spain set to approve tough budget

By Peter Bruce in Madrid

SPAIN'S minority socialist government is today set to approve a tough 1994 budget, having been unable to secure full agreement on important wages talks with the unions or on regional tax concessions with opposition parties whose support it needs in order to be able to pass it.

The uncertainty surrounding many of the suppositions in the budget - on pensions, civil service pay, unemployment benefits and tax revenue distribution - means that the prime minister, Mr Felipe González, could continue horse trading with the unions and Catalan and Basque parties until the end of the year, by which time the budget, legally, has to be in place.

But these talks - regarded by many as a success simply because no party has yet walked away from them - have not been able to reach firm conclusions and the cabinet is set to impose a civil service wage freeze and a public pension increase next year of 3.5 per cent, which the unions argue is too low.

These sums will then form part of the budget.

The figures are not, say officials, necessarily set in stone.

The government has said that if the unions agree to a moderate pay over the next three years, it then might be prepared to consider revising its

three peseta devaluations in the last year, intends firmly to stand by its pledge to halve the rapid growth in its central deficit.

Madrid had hoped, in negotiations started with the unions earlier this month, to have agreed - and included in the budget - consensus on a new formula for calculating pensions, on cuts in unemployment benefits, and on a wages freeze for the civil service next year.

But these talks - regarded by many as a success simply because no party has yet walked away from them - have not been able to reach firm conclusions and the cabinet is set to impose a civil service wage freeze and a public pension increase next year of 3.5 per cent, which the unions argue is too low.

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The government has said that if the unions agree to a moderate pay over the next three years, it then might be prepared to consider revising its



positions are negotiable, suits the government.

It desperately wants to appear to be tough fiscally while also engineering a global incomes deal with the unions. Madrid has its eye on the international financial market, which, it fears, may again attack the peseta if it is perceived to be losing control of the economy.

Talks between the government, unions and employers on a global wages deal - which the government wants to last for three years - will start in October.

At about the same time the government hopes to have finalised its controversial proposals for granting the country's autonomous regions the power to spend 15 per cent of the income tax collected in those regions.

This is a political concession demanded by the Catalans in return for helping Mr González

pass the budget.

A scheme, hastily cobbled together since the June 6 general election, has however run into opposition from both the economically strong Catalans and poorer states such as Extremadura and Andalucía.

The Catalans say the government is refusing to spell out exactly how it plans to make the transfers and that it does not trust Madrid's willingness to trust itself to transfer money. Poorer states say they are likely to progressively lose the richer regions because of the way the transfer is being designed.

Despite the threat implicit in this opposition, officials believe that Catalan support for the budget is assured by the end of the year, despite complaints from the region's government. "We are close enough to agreement to be able to work out the details in the next few weeks," said one.

Mr Prandini is cited as having been linked to 18 different bribery episodes. Among these, he is alleged to have offered Mr Antonio Baldi, a Naples businessman, to buy for Ltna a hotel near Brescia owned by a group headed by

Mr Prandini himself. Court documents claim the purchase price was Ltna above the market price and Mr Baldi was threatened with exclusion from future Anas road contracts if he turned down the arrangement.

Italian ex-minister to be prosecuted as probe advances

By Robert Graham in Rome

ROME magistrates yesterday called for the prosecution of Mr Giovanni Prandini, for allegedly extorting a total of L20.5bn (\$2.5m) in bribes as Christian Democrat minister

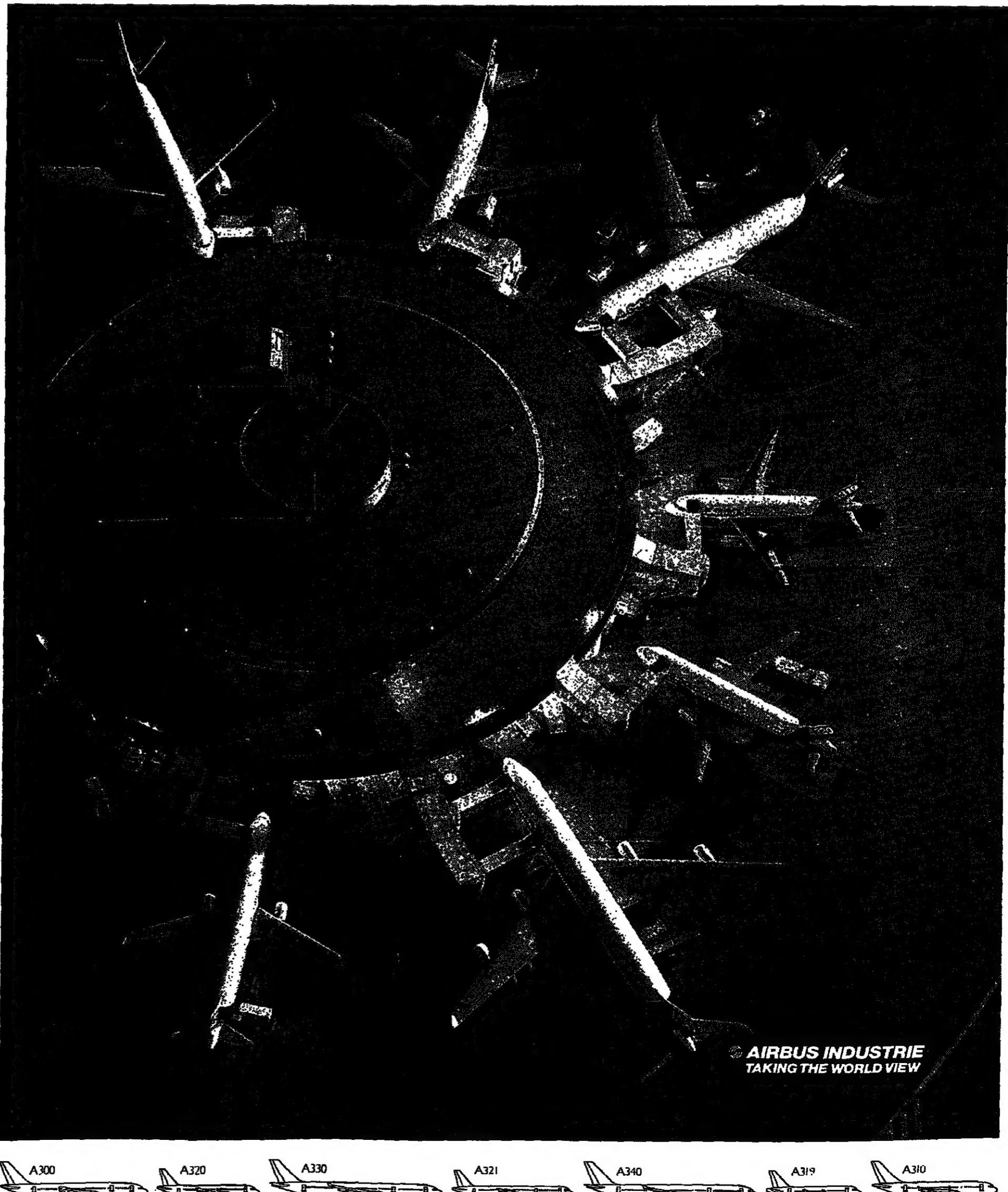
of public works from 1989 to 1992. This is the first time in the 18-month-long corruption scandals that judicial proceedings have reached such an advanced stage involving a former minister. Mr Prandini was minister in

the seventh government of Mr Giulio Andreotti, which left office after the April 1992 elections. The prosecution move also involved Mr Francesco Cafarelli, a Christian Democrat deputy and secretary of the parliamentary anti-Mafia

commission, and Mr Antonio Crespo, the former head of Anas, the state roads authority. Together they are accused of having forced 22 businessmen to pay bribes to obtain contracts, mainly connected with work awarded by Anas.

If you think Airbus Industrie makes only one aircraft, maybe this will change your view.

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NEWS: EUROPE

Bureaucracy swells cost of German unity

By Judy Dempsey in Berlin

THE costs of German unification have been swelled by bureaucracy, officials dining out in five-star hotels in Berlin, and the inefficient use of energy, the Federal Court of Auditors said yesterday.

In a measured, but critical 220-page annual report about how unification has been used to run up unnecessary expenses, the Court of Auditors concluded that unless waste is cut, the finance authorities will be left with little room to manoeuvre.

But the report by the Court of Auditors, an independent institution which acts as a watchdog in monitoring how budgets are spent in the state sector, also reveals Germany's propensity for bureaucracy and waste.

For instance, if thermostats which regulate the temperature of water and heating were installed in state-run housing and enterprises, it would save over DM100m (240m).

At the moment, heating in many public institutions can only be controlled by opening

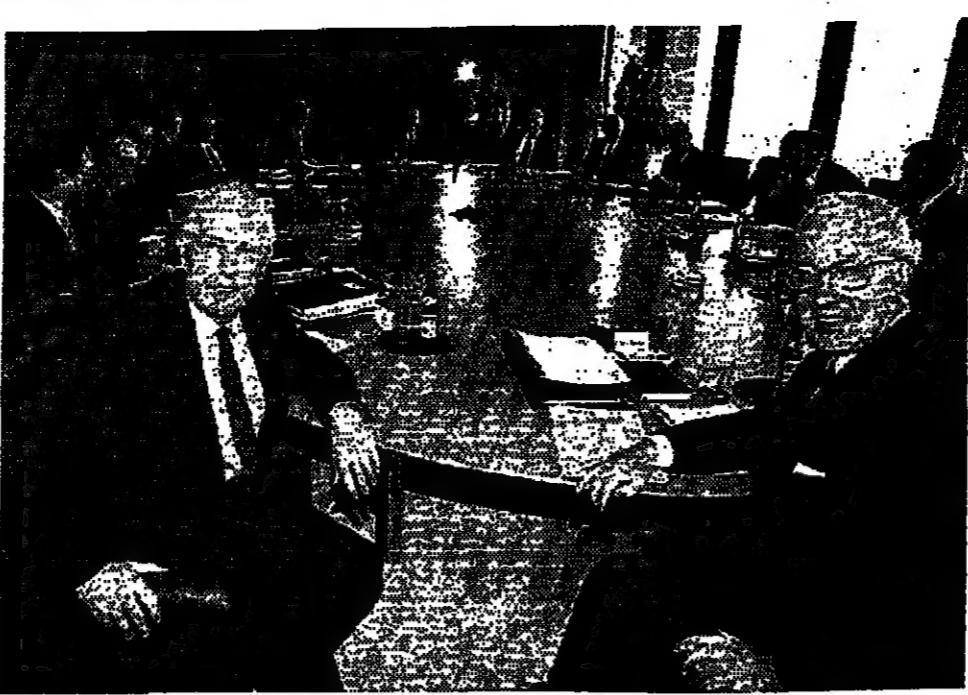
or closing the windows. If a new computer was installed in the eastern German railway network, it would save DM27m, as well as cutting the numbers of personnel who spend a great deal of time writing out tickets by hand.

The Court of Auditors also reckons that the eastern railways' bureaucracy is employing between 20,000 and 30,000 people too many, which is costing the taxpayer between DM1.3bn and DM1.8bn a year.

The Patent office comes under scrutiny too. When the two offices were merged after unification, the staff swelled from 180 to 588, many of whom are simply not needed, the auditors argue.

Unification also gave western German officials sent to Berlin to open branches of the federal ministries an excuse to spend up to DM137 a day on lunch in the city's five-star hotels.

Even the Treuhand is criticised. The auditors call for much greater control over the privatisation agency's operations and finances.



Bundesbank head Helmut Schlesinger (right) and successor Hans Tietmeyer in Frankfurt yesterday

Bankruptcies rise in Germany

By Ariane Genillard in Bonn

BANKRUPTCIES in western Germany increased by 26.9 per cent in the first half of the year, with more than 6,000 companies becoming insolvent, the Federal Statistics Office reported yesterday.

Small and medium-sized enterprises unable to weather the domestic recession formed the bulk of bankruptcies. Only

108 bankruptcies led to creditors having claims of more than DM10m (24m), and 1,178 bankruptcies led to claims of above DM1m.

But the average bankruptcy size increased from the first half of 1992 as creditors' financial claims doubled to DM8.4bn for the first six months of this year.

Bankruptcies in eastern Germany increased by 129 per cent

for the period, with creditors' claims reaching DM22.8bn in the region.

In western Germany, 40 per cent of bankruptcies were in manufacturing.

The number of bankruptcies this year is likely to reach the high levels recorded in the mid-1980s, the Cologne-based Institute for the German Economy said. Bankruptcies in Germany peaked in 1988.

Ukraine nuclear assurance

By David White in Kiev

UKRAINE'S President Leonid Kravchuk said yesterday early elections could help to overcome obstacles to the removal of remaining nuclear weapons from its territory. In the meantime, he said, Ukraine was dismantling part of the arsenal.

He told Mr Malcolm Rifkind, UK defence secretary, he hoped for rapid agreement on staging parliamentary elections following Mr Leonid Kuchma's resignation as prime minister on Tuesday after a no-confidence vote. Ukraine is to transfer nuclear arms to Russia in exchange for nuclear fuel for power stations, under an agreement three weeks ago. But prospects for doing so remain blocked by difficulties over parliamentary ratification.

Mr Kravchuk told Mr Rifkind Ukraine had already removed the warheads - 60 in all - from 10 of its older SS-19 strategic missiles and had rendered them virtually impossible to use. Ten more would be dismantled, starting later this month.

Ukraine holds 130 SS-19s, including those it says it has dismantled, as well as 46 SS-24s with 10 warheads each, and about 30 nuclear bombers.

Bosnia given a different path to peace

Laura Silber and Gillian Tett report on new negotiating tactics

LORD OWEN and Mr Thorvald Stoltenberg, the international mediators shuttling between Balkan capitals, insist that a peace agreement on Bosnia "is closer than ever before".

The phrase is familiar and as the Bosnian parliament prepares to discuss the latest peace plan on Tuesday, objections by Mr Alija Izetbegovic, the Bosnian president, could still puncture the hopes. But prospects for doing so remain blocked by difficulties over parliamentary ratification.

Lord Owen's sudden optimism is not entirely disingenuous. In recent weeks, there have been some significant shifts in the mediators' approach which could yet push the sides into signing a deal.

On the one hand, knowing that western governments are anxious for a swift peace, regardless of what kind of rump Bosnian state remains for the Moslems, the mediators have stepped up political and psychological pressure on the Moslem-dominated Bosnian government to accept the 30 per cent now on offer.

Deprived of the international community of any muscle to reverse Serb and Croat military gains in Bosnia, the mediators have been using secret meetings as their main weapon - a tactic that has left them shuttling among the Balkan capitals.

They could be sipping wine with the Serbian president, Mr Slobodan Milosevic, in Belgrade one evening, leaving at dawn to investigate Adriatic ports, before meeting the Croatian president, Mr Franjo Tudjman, the next day.

The second shift has been in the mediators' ambitions. Instead of aiming for a final land deal, they have been pushing the sides to sign an overall peace agreement first, leaving some thorny territorial details, such as Sarajevo, or the boundaries of the Moslem enclaves in the east, to be dismantled later through joint working groups.

The approach seems to owe much to the Middle East negotiations - negotiations which Mr Stoltenberg, the former Norwegian foreign minister, initially participated in. "There has been a shift," admits one diplomat closely involved in the negotiations, who says that, as in the Middle East, some territorial issues are easier sorted out when the fighting has stopped.

"It is easier to leave the details to a time when people have stopped fighting each other," he says.

It is a tactic that seems, on the surface, not without risks. As Mr John Mills, spokesman for the negotiators, admitted several weeks ago, the devil in the discussions so far has been in the detail. And after 18 months of bloodshed, in which bitter battles have been fought

their position considerably,

and Mr Milosevic is anxious to

reach a deal to lift the sanctions on Serbia.

In spite of ceding partial sea access to the Moslems last week, control over the Croat-dominated regions of western Herzegovina will also leave the Croat leadership achieving most of their territorial aims in Bosnia.

"Milosevic and Tudjman are hurrying to make their conquests official. We are not hurrying to make a general agreement," says Mr Muhammed Filipovic, a Moslem opposition politician.

Although Mr Izetbegovic has responded to mediators' optimistic outbursts by demanding more concessions - demands which gained him an extra 0.5 per cent of territory earlier this week - he has little reason to believe that he will succeed in negotiating a favourable settlement later.

It seems unlikely that Mr Izetbegovic can postpone his endorsement of the partition plan for much longer.

But for a broad peace deal to stick - and the territorial "details" to be resolved - the mediators will need to ensure a rapid deployment of peacekeeping troops.

Although it seems that Nato is preparing for deployment, with US President Bill Clinton's commitment still unclear and many in the alliance uncertain about who will pay for the force, ensuring whether the troops will be able to get there fast enough remains yet another great uncertainty.

Croatia wants UN to disarm Serb rebels

By Laura Silber in Belgrade

CROATIA said yesterday it would demand more muscle for United Nations peacekeepers to disarm Serb rebels. Otherwise it would refuse to renew the international body's mandate at the end of this month.

The Croatian cabinet called for the 14,000-strong peacekeeping force to disarm Serb rebels who have set up their own state within Croatia or withdraw within two months. Impatience with Serbian intrusiveness, Zagreb has previously demanded Nato muscle to assert control over Serb rebels.

Croat officials have criticised the UN's failure to fulfil the Vance plan, agreed in January 1992, which called for the disbanding of Serb militias in Croatia's four UN zones and the return of refugees.

Mr Boutros Boutros Ghali, UN secretary general, this week accused Zagreb of "willfully misreading" the role of the peacekeepers. He recommended the extension of the mandate by six months but emphasised that negotiations were the only way to solve the conflict.

The deployment of the peacekeepers in 1992 froze the six-month war. But the peace plan was sidelined when war erupted in Bosnia.

In a stark reminder of the

continuing violence, UN officials said the bodies of 66 Serbs, many burned and mutilated, had been recovered after Croat forces seized three Serb-held villages.

The corpses were in terrible condition - burned, charred, hacked and so forth," Mr Cedric Thornberry, UN civil affairs director, said in Zagreb. UN officials said the condition of the corpses made it impossible to confirm Serb claims that at least 30 people were civilians.

Meanwhile in Sarajevo, Bosnia's wartime parliament will meet on Tuesday to vote on the plan for partition of the republic.

Serbian opposition leader Vuk Draskovic yesterday held talks with Mr Douglas Hurd, UK foreign secretary, to thank Britain for helping to secure his release from detention this summer.

The Foreign Office said Mr Draskovic, who is in London with his wife as a guest of the government, would hold further talks about the situation in Serbia.

The Foreign Office decision to receive Mr Draskovic seems to mark an another attempt by Britain to step up pressure on the Serb government to counter accusations that Britain has not acted with sufficient resolve in the former Yugoslavia.

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new negotiating tactic

'The mediators
could be sipping
wine with the
Serbian president
Slobodan Milosevic
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dawn to investigate
Adriatic ports,
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Croatian president
Franjo Tudjman'

FINANCIAL TIMES FRIDAY SEPTEMBER 24 1993

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US calls for action on UN troops

By Nancy Dunne
in Washington

MS Madeleine Albright, the US ambassador to the United Nations, yesterday called for an overhaul of the way in which the UN takes decisions on peacekeeping, and said the US would use force unilaterally where its vital interests were at stake.

Ms Albright said UN decision-making must be "overhauled" so that no foreign troops were sent "in harm's way without a clear mission, competent commanders, sensible rules of engagement and the means required to get the job done".

However, the US would not abandon its right to act alone. "President Clinton will not hesitate to act as a commander in chief to protect America and Americans," she said, citing such examples as the US intervention in Panama, pursuit of terrorists, and President Ronald Reagan's decision to apprehend the hijackers of the Achille Lauro cruise ship.

This was the third Clinton administration foreign policy address this week, setting the stage for his appearance at the UN General Assembly next Monday. The speech echoed a Senate foreign relations committee report in August. It said troops going into arenas of war must be given clear mandates from the beginning of operations and a realistic time frame of action so operations may be properly planned and implemented.

Congress has grown concerned about US involvement in Somalia and plans in Bosnia. A House appropriations committee this week approved \$383m for future peacekeeping operations, disaster relief and humanitarian assistance. It attached the requirement the president inform the committee 15 days before sending troops to an international humanitarian effort. He would have to state the estimated cost of the operation, how it will be funded, its projected duration, scope and goals.

Clinton health plan faces stern test

By George Graham
in Washington

PARTISAN battle lines were being drawn in the US yesterday after President Bill Clinton's address to Congress on Wednesday night in which he outlined his ambitious plans for health care reform.

After weeks in which Republican leaders had been expressing their admiration for the work put in by Mr Clinton and his wife on the reforms, it took just minutes for the pretence of bipartisan compromise to evaporate.

While some Republican right-wingers such as Senator Phil Gramm of Texas and Congressman Newt Gingrich of Georgia have been critical all along of Mr Clinton's plan, most of the Republican leadership has seen much in common with their own approaches to reform. In the official Republican response to his televised address on Wednesday night, however, the gloves came off.

Congresswoman Nancy Johnson of Connecticut patronisingly and inaccurately called Mr Clinton a latecomer to the debate over health care, and said his plan would create a "one size fits all" state run monopoly.

Senator Connie Mack of Florida attacked the government's role in Mr Clinton's healthcare proposals. "It's loaded with more spending and more bureaucracy. It will devastate jobs and our economy. It will lead us to a system of govern-

ment controlled health care at a cost of \$700bn," he said.

The White House yesterday issued a statement deplored the Republican response.

"As the president made a national call to arms and a bipartisan appeal to join together to solve this crisis, the Republicans failed to respond in the same spirit," the White House complained.

In his speech, Mr Clinton had promised "healthcare that

can never be taken away, healthcare that is always there" through the issue of a health security card to every citizen and legal resident.

"This healthcare system of ours is badly broken and it is time to fix it," Mr Clinton said in his speech.

The Republican criticism focused on some of the questions likely to be at the heart of the debate in the next few months: would Mr Clinton's reform reduce the ability to choose your own doctor? Would it produce a new and cumbersome federal bureaucracy? Should employers have to pay for most of their workers' healthcare costs? Is there enough money to be saved to pay for expanded coverage?

Opinion polls have for some time suggested the Republicans would have a hard time making their case.

A CBS/New York Times poll this week showed 47 per cent of those questioned believed the Democrats would be more likely to improve the healthcare system, compared with only 22 per cent who picked the Republicans.

Instant polling after Mr Clinton's speech on Wednesday night by both USA Today/Gallup and the Washington Post/ABC showed that 55-56 per cent now favoured his reform plan - a substantial leap in approval. Most expected no reduction in their own medical choices.

Health medicine's tastegood factor. Page 18

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Health medicine's tastegood factor. Page 18



OFF THE CUFF: Clinton's auto-cue started on the wrong text - he ad-libbed for 10 minutes

Insurers applaud warily

By Richard Waters
in New York

THE US health insurance industry, which stands to bear the brunt of price controls under the health care plan proposed by President Bill Clinton, took a conciliatory approach yesterday, applauding the president's aim of reducing costs and extending coverage.

However, leading insurance companies continued to oppose the ceiling on insurance premiums proposed in earlier drafts of the plan.

They claimed that the growth of managed care arrangements in recent years has already helped to bring down the costs of health care and that price controls would interfere with this process.

Met Life, one of the big five health insurers, said it agreed with Mr Clinton's belief in managed competition, but added that his plan "also contains extensive price controls, payroll-based financing, and regulatory health alliances which would make managed competition unworkable".

Even so, the insurers offered support for the aims of the Clinton reform plans.

Their conciliatory tone was seen as an attempt to defuse tensions between the US administration and the insurers, which have grown in recent days as the insurance industry has begun intensive lobbying over the plan.

Big US companies give welcome but fear extra cost

By Richard Waters
in New York

BIG US companies gave a subdued welcome to the Clinton plan yesterday, expressing support for an overhaul of the health care system but concern about the extra bureaucracy and cost that it might bring.

Xerox, which was singled out by President Bill Clinton in his speech to Congress on Wednesday night for bringing down the cost of health coverage for

its employees, was among those to express caution about the reforms.

"We think there could be extra costs for a company like us, just in keeping the government informed of what we are doing," Xerox said. Under the Clinton plan, companies which continued to offer their own health plans, outside the "health alliances".

However, the proposed tax, yet to be quantified, was one of the main reasons for the muted reaction from big business yesterday.

Companies in industries

certain standards and report regularly to state regulators.

Like other big companies, Xerox said it was too early to assess the impact of the president's proposed payroll tax on companies which continued to offer their own health plans, outside the "health alliances".

However, the proposed tax, yet to be quantified, was one of the main reasons for the muted reaction from big business yesterday.

Companies in industries

likely to benefit from the changes, meanwhile, were more forthcoming with their praise for the plan. The big three US car companies, among those expected to benefit most, all issued statements supporting the plan.

Chrysler added that, by controlling overall health care spending and spreading the costs among businesses more evenly, the plan would "stimulate the economy and promote job growth".

The big car companies would benefit from the proposal to shift some of the health care costs of early retirees to the state, and from the planned ceiling on health care costs for employees, put at 7.9 per cent of total payroll costs.

Small business representatives continued to oppose the requirement that all employers meet at least 80 per cent of their employees' health care costs. Mr Jack Faris, president of the National Federation of

Independent Businesses, said small businesses were "appreciative" of the president's efforts in tackling one of their biggest and most troubling costs. However, he added: "Forcing employers to pay for health insurance is nothing

more than a hidden, regressive tax on jobs. It falls most heavily on those who can least afford it - smaller, marginal businesses and their lower-wage employees."

Mr Faris also warned that the new arrangements could turn out to be more costly than projected in the Clinton plan.

"Small business owners will have few options to contain costs if the system fails or is slow to get started," Mr Faris said.

Coverage and a card for all

George Graham lists the main promises in the package

THE CENTRAL promise of the Clinton health plan is coverage for everyone from the cradle to the grave. All US citizens and legal residents would receive a health security card, the size of a credit card, guaranteeing a defined package of benefits as extensive as most plans offered by big US companies today.

Guaranteed coverage: Nobody could be refused coverage because of an existing health condition or the illness of a dependent. Insurance companies would have to apply "community rating" so that everybody would pay the same premium regardless of age or state of health.

Benefits would include preventive care, doctor visits, hospital care, prescription drugs, emergency services, mental health care, treatment for drug and alcohol abuse, expanded home care for long-term patients, eyesight and hearing treatment, and dental care for children.

Coverage would start in some states in 1995 and be fully phased in by the end of 1997. Health alliances: Each state would create one or more regional health alliances, which would function as purchasing co-operatives, bargaining with insurers to obtain the best rates on health plans.

Most people would be enrolled in these alliances through their employers, as would self-employed individuals, part-time workers and the unemployed. Companies with more than 5,000 employees would be free to opt out, but would be taxed for this.

Alliances would offer members a menu of different health

plans, including at least one plan with traditional fees for service coverage.

Health plans: Alliances would conduct an "open season" once a year (just as the US government does today for federal employees), in which members could choose to switch health plans.

A typical menu of plans

outside the HMO. A middle-cost option might have higher monthly premiums but lower co-payments if the customer were to choose a doctor outside the HMO.

Who pays: Employers would be compelled to pay at least 80 per cent of the average premium charged by the health alliance, so the

and unemployed would receive a discount if their incomes were less than 150 per cent of the poverty level.

Self-employed people would be able to deduct 100 per cent of their premiums from their taxable income.

Cost controls: The health alliances are expected to bring market forces to bear on the health insurance market, and administrative savings are expected from simplified paperwork.

However, the plan also includes an enforceable cap in the rate of growth of health insurance premiums. These are expected, by the end of the decade, to be held to the rate of inflation.

Financing: The plan needs to finance both the expansion of coverage to the estimated 37m people with no health insurance and the increased benefits such as prescription drugs and home care - in all, new spending projected to \$45bn in 1998 and rising to \$85bn in 2000.

Most projected savings come from controlling the growth of the Medicare and Medicaid programmes, two existing federal health plans covering the elderly and the poor. The plan forecasts savings rising from \$14bn in 1998 to \$36bn in 2000.

An extra 75 cents to \$1 tax on a packet of cigarettes, and a tax on big companies that opt out of regional health alliances, would together raise \$16bn a year.

The programme is forecast to cost the federal government a net \$14bn in 1998-1997, but to save it \$36bn in the next three years.

IMF chief warns of Gatt danger

By Peter Norman, Economics Editor, in Washington

MR Michel Camdessus, the managing director of the International Monetary Fund, yesterday warned that the world could forget about the prospects of stronger growth if negotiators failed to bring the Uruguay Round of trade talks to a successful conclusion.

He said the trade talks were the number one item on the world's economic agenda and leadership was needed on all sides to complete them.

A full agenda faced the ministers and central bank govern-

ments from the IMF's 176 member countries in the days ahead, he said. The world economy was facing several problems which could have a "devastating" effect if trends were not reversed.

He singled out high and rising unemployment, anaemic growth, the weak fiscal situation in many countries and protectionist pressures as negative factors weighing on the global economy.

Mr Camdessus said the world should build on its success in lowering inflation and the "outstanding" performance of many fast growing developing

nations to achieve greater

co-operation in the G7, more economic convergence among members of the European Monetary System and greater acceptance of surveillance of economic policies by the IMF.

He said he hoped that the annual meetings of the IMF and World Bank would move towards agreeing finance for a successor to the Enhanced Structural Adjustment Facility.

Mr Camdessus said he would be satisfied if some progress were made towards a new allocation of Special Drawing Rights, the IMF's own reserve asset, to Fund members.

WHERE TO WATCH THE FT THIS WEEK

MONDAY

- 05:30 FT Reports •
- 06:30 European Business Today†
- 07:45 European Business Today†
- 12:30 West of Moscow†
- 22:30 European Business Today†

TUESDAY

- 06:30 European Business Today†
- 07:45 European Business Today†
- 07:45 FT Reports *
- 13:15 FT Reports *
- 15:45 FT Reports *
- 18:45 FT Reports *
- 22:30 European Business Today†
- 18:45 FT Reports *

WEDNESDAY

- 06:30 European Business Today†
- 07:45 European Business Today†
- 21:30 FT Reports *
- Desert Tigers? New options and opportunities in the Middle East.
- 22:30 European Business Today†

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- 08:30 FT Reports†

SUNDAY

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Skendo Marsel.... Albania's first modern millionaire.

- 0

When you arrive in London expect heavy showers. Not to mention fluffy towels and a powerful hairdryer.



It's 7 o'clock in the morning. You've just arrived and it's time to turn your mind to the day's work ahead. Unfortunately your body's got other ideas.

After a night of travel what it really wants is a day of rest. Preferably with lots of hot water, fresh clothes and cups of coffee thrown in.

We can't provide the day of rest, but at least we can help with the other items. The new Arrivals Lounge at T4 really is a sight for red-eyes.

There you'll find piping hot showers with towels provided. And

shampoo and shaving kits available on request. (Rubber ducks, regrettably, are not currently provided.) There's even a valet pressing service to smooth out the wrinkles in your clothes, while you attend to ones on your face. Any wrinkles in your work meanwhile, can be quickly ironed out by using the phones or fax machine.

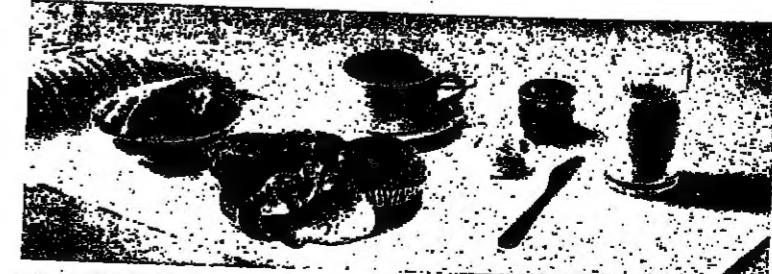
And if you want to grab every precious last second of sleep on the plane, you can catch up on breakfast in the lounge. As it's open all morning, you can refuel anytime.

you want. There's fresh fruit for taste buds still needing a wake up call. And decaf, if by now you're in danger of becoming too wide awake.

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NEWS: INTERNATIONAL

Knesset endorses peace accord with PLO

By Julian Ozanne in Jerusalem

ISRAEL'S historic peace agreement with Palestinians was solidly endorsed by the Knesset (parliament) yesterday, allowing the process to continue without a referendum or early elections on the accord.

The vote of 61 to 50, with eight abstentions and one absent, was a good result for Mr Yitzhak Rabin, prime minister, and will take momentum away from the right-wing campaign to scuttle the peace process.

Among the eight abstentions were three members of the right-wing Likud party, exposing divisions within the opposition over the Israeli-Palestinian peace deal.

Mr Meir Sheetrit, one of the three Likud abstainers, said after the vote that a further seven parliamentarians from his party would also have abstained if Likud had not imposed party discipline but allowed a free vote.

"A gap of 11 members of the Knesset between the supporters and the opponents gives the government the freedom of action to implement [the agreement]," Mr Rabin said.

Under yesterday's vote the



Israeli soldiers carry away an ultra-nationalist Jew protesting at Israel's accord with the PLO in the occupied West Bank yesterday

Knesset formally approved three separate agreements: recognition of the Palestine Liberation Organisation, the peace

accord with Palestinians providing for self-government and Israel military withdrawal from Gaza and Jericho, and an

agenda for peace negotiations with Jordan.

The ultra-orthodox Shas party, one of Mr Rabin's coal-

ition partners which broadly supports the peace process, also abstained after failing to win support for a referendum.

Mr Arye Deri, leader of Shas and a former interior minister, said in the debate that although there were many "worrying points" about the agreement regarding the security of Jewish settlers in the occupied territories, the accord remained the key to peace with Arabs. "It is impossible to vote against a chance... to reduce the possibility of war, the threat of war against Israel," he said.

Wind up the debate, Mr Shimon Peres, facing regular outbursts of heckling from right-wing opponents, said: "We can buy a ticket... to the dark and gloomy 19th century, to the middle ages of fundamentalism, or to the 21st century. The 20th century is over. Either backward or forward."

The right-wing opposition, led by Likud and backed by tens of thousands of demonstrators outside the Knesset, vowed to continue the campaign against the peace agreement. Mr Benjamin Netanyahu, Likud leader, said the opposition would continue to press the government to call elections before deciding more sensitive issues such as the status of Jerusalem, a Palestinian state, and the right of return of Palestinian refugees.

SA approves transitional executive

By Patti Waldmeir
in Johannesburg

SOUTH AFRICA yesterday took a further historic step to end exclusive white rule when parliament passed a bill to establish a multiracial Transitional Executive Council, a move which will trigger the lifting of all remaining non-military sanctions.

Passage of the bill marks the symbolic end of white hegemony and economic isolation.

The transitional executive, which will bring blacks a share of power for the first time, will boost black morale, while the removal of 30 years of economic sanctions will help the morale of most whites.

However, right-wing whites have vowed to fight the transitional executive. Members of the ultra-right Conservative party walked out of the chamber yesterday after President F W de Klerk's ruling National party passed the bill by 211 votes to 36 in a parliament which excludes blacks.

Parliament's assent followed an accord two weeks ago at the multi-party constitutional negotiating forum. The African National Congress had, however, said the passage of the bill through parliament was a condition for the lifting of non-military sanctions.

Mr Nelson Mandela, ANC president, is expected to call for the removal of remaining sanctions - apart from the international arms embargo - when he addresses the UN today in New York.

Lifting remaining sanctions

is likely to have little practical impact, as foreign investment is severely constrained by political violence which has left 10,000 people dead since political reform began in 1990.

However, passage of the transitional executive bill should permit Pretoria to re-establish normal relations with the International Monetary Fund, which is likely to provide some \$300m (£236m) from its compensatory and contingency financing facility to compensate South Africa for losses incurred as a result of severe drought in 1992.

Good relations with the IMF will also improve South Africa's ability to borrow commercially overseas.

The council, which will include one member from each of the 20-odd parties negotiating a new constitution, will take office only after agreement has been reached on a new constitution - a process which could still take some months.

Although Mr Roelf Meyer, constitutional development minister, said the TEC executive could be in place by next month, installation in November or even December seems more likely.

The TEC could provoke a further upsurge in violence, with the Conservative party and the Inkatha Freedom party of Chief Mangosuthu Buthelezi vowing to oppose it.

The council will have legally binding powers to act, but only in areas directly affecting the coming multiracial elections planned for April 27 next year.

Palestinians train as keepers of law and order

By James Whittington in Amman

EARLY MORNING young unemployed Palestinians gather outside the Jordanian-based Palestine Liberation Army (PLA) headquarters in Amman hoping to join the ranks of policemen who will be charged with keeping the peace in the Gaza Strip and West Bank town of Jericho.

High up on the desert hills outside Amman their successful compatriots are already being trained in riot con-

trol, anti-terrorist measures, forensic science and crime investigation at Jordan's Police Academy. Twenty of them yesterday carried out a mock crowd control exercise armed with shields, helmets and batons. Dressed in dark blue uniforms, with the PLA insignia of an eagle wrapped in the Palestinian flag stitched to their berets, they stripped down their M-16 rifles and explained what their role in a Palestinian entity might be.

"We will be there to follow the

duties of any policeman - to protect our people from everyone and everything," says Captain Faisal Mahmoud Mustapha, who hails from Nablus on the West Bank. "We want to protect both Jews and Palestinians," he adds.

Captain Mustapha along with another 400 policemen began their training this month and expect to be deployed in Jericho by October.

A superior from the PLA, Brigadier Mohammad Qudsyah, brushes off suggestions that the police force may

be pitted against extremist Palestinian groups trying to wreck Mr Yasser Arafat's peace accord. "I'm astonished that you think we will start killing. We will quell our opponents through dialogue," he argues.

Soldiers from the estimated 12,000 strong PLA which is scattered throughout the Arab world are due to be moved to training camps in Jordan and Egypt by the end of the year before deployment to Gaza and Jericho. Until recently, they were taught

to use rifles against the "Zionist entity" but most will now be retrained as peacekeeping policemen.

Meanwhile a recruitment drive has begun in the occupied territories with newspaper advertisements inviting both male and female applicants aged between 18 and 35 to apply for the Palestinian force. Mr Faisal Husseini, who heads the Palestinian delegation to the Middle East peace talks, says the police force will eventually number 30,000.

Reform 'failing' in sub-Saharan African states

By Michael Holman in London and Peter Norman in Washington

ECONOMIC reform is failing in sub-Saharan Africa and its crisis will deepen unless finance ministers attending the IMF/World Bank meeting in Washington help resolve the region's "crushing" external debt burden, officials of Oxfam, the international aid agency, warned yesterday.

"After a decade of structural adjustment programmes implemented under the tutelage of the World Bank and the IMF, Africa remains trapped in a downward spiral of economic and social decline and poverty is increasing," the agency said in London.

"There is now overwhelming evidence that existing adjustment policies have failed in two ways," the statement continued. "They have not created a platform for sustainable recovery and have not addressed the central challenge, correctly identified by the World Bank, of alleviating poverty."

However, the Bank's policies "suffer from inappropriate design, inadequate funding and poor implementation", the statement continues. Some of the sharpest criticism is reserved for the IMF, whose role in Africa should be reviewed by an international committee reporting to the United Nations, Oxfam said.

Mr Michel Camdessus, managing director of the IMF, yesterday strongly defended its role in Africa against Oxfam's

charges while admitting that the situation in Africa was "a matter of immense concern" and the continent almost appeared to be sinking.

But he argued that there were countries in Africa that were growing and that these were the ones that had followed IMF economic reform programmes which had allowed increased output and exports. Countries such as Mozambique, Uganda, Ghana and Ethiopia were all benefiting from IMF-inspired policies.

More could be done, he added. There was scope for greater regional integration in Africa. Those countries which had not embarked on structural adjustment programmes must put their macro-economic policies in order. But he said the west should do more to reduce the burden of Africa's official debts.

Oxfam says the speed at which IMF programmes require governments to reduce budget deficits is "totally unrealistic and destructive". The statement calls for longer time frames and "more selective introduction of trade liberalisation measures."

Oxfam accuses the Bank and the Fund of complicity in the face of problems caused by sub-Saharan Africa's external debt that now "exceeds \$128bn (£120bn) - more than three times the level in 1980".

Oxfam officials urged the Bank and Fund to "spearhead the case for effective debt relief" which reduced servicing to a maximum ceiling of 15 per cent for low-income countries.



Prince Norodom Sihanouk greets a guard of honour on his return to Phnom Penh to sign Cambodia's new constitution

By Nikki Tait in Sydney

FIVE WEEKS after it was unveiled, the Australian government's first post-election budget bill still lacks sufficient support to pass the Senate. The resulting economic uncertainty has contributed to a plunge in the nation's currency.

The Australian dollar stands close to 65 US cents compared with more than 88 cents when the budget was announced on August 17, although an increasingly bleak outlook for commodity prices also bears some responsibility.

The exchange rate might be lower still but for remarks on Tuesday by Mr Bernie Fraser, the Reserve Bank governor.

These suggested that the authorities might have to consider an increase in interest rates to protect the currency from large falls. "To date, we have achieved our objectives with intervention," said Mr Fraser, "but if necessary, we would use interest rates."

The roots of the budget problem lie in the 1983 election campaign, which the Labor party of Mr Paul Keating, prime minister, was not expected to win. After the surprise victory, the new government found itself committed to some expensive promises on the expenditure side, but lacked much leeway over how it could finance them. As a Price Waterhouse analysis noted at the time: "The real focus of the 1983-4 budget is about the funding the promised tax cuts - cuts that are to apply to businesses and certain lower-income earners."

The solution chosen

depended heavily on indirect taxation. Much of the "pain"

required to pay for the spending measures was to come

from an immediate increase of

one percentage point in all wholesale sales tax rates: increased taxes on wine, cider, tobacco products, petrol - especially unleaded petrol - and from a broadening of the fringe benefits tax net. This strategy, it was admitted, would push up inflation: the 1983-4 rate was forecast at 3.5 per cent (although the figure has since

been interpreted as an attempt by members of the party to trim Mr Keating's sails. The prime minister, after all, is often viewed as a rather remote figure, discredited to consult with the rank and file.

The budget's form as well as its content has been attacked. Unusually, the government had packaged the finance proposals into one bill, in an attempt to prevent its opponents from picking off specific measures. However, legal opinion has suggested that this may be unconstitutional.

So on Tuesday, Mr Dawkins

ate more humble pie, and said that the package would be re drafted into eight bills. This, he maintained, would "preserve the integrity of the budget and get the government to achieve its medium-term fiscal strategy".

In an effort to ensure that the bills do not pass or fail selectively, Mr Dawkins added that the government would not implement the tax cuts unless the revenue bills were also approved. However, the opposition has made clear its continuing objection to certain revenue measures.

There, during some heated exchanges, the government yielded. To pacify the Democrats, it increased the tax rebate for low-income earners, reversed a decision to exclude eye tests from Medicare rebates and lowered the proposed differential between leaded and unleaded petrol. To buy off the Labor caucus, it modified a previous budget plan to include unrealised capital gains in pension assets tests. To offset these concessions in the current year, the government said it would delay the introduction of its tax cuts by two weeks.

This largely placated the Democrats, although the increased wine tax continues to be contentious. However, the two Green senators, both from Western Australia, remained far more obdurate.

Mr John Dawkins, the treasurer, met the senators two weeks ago, but was left holding a long shopping list of proposed budget changes - from a freeze on defence spending to an increase in unemployment payments. He declined to budge, and a stalemate ensued.

In many respects, the budget

measures were unsurprising.

But they left the government

open to attack. Within days,

the opposition - despite being

the second largest party in the

Senate - had decided to

block the bill.

Embarrassingly, the government

had its own bedrock support,

the Australian Council of

Trade Unions and the Federal

Labour party caucus, decided

that the regressive nature of

some proposed tax changes

was unacceptable.

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NEWS: WORLD TRADE

France tones down strident farm threats

By David Buchan in Paris

THE French government is temporarily toning down the stridency of its campaign against the Blair House agreement in the interest of enabling the European Commission's chief negotiator, Sir Leon Brittan, to complete his "discreet" bid to revise farm trade terms with the US.

"We are now trying to cool things down," said a senior government official yesterday. Referring to recent French veto threats over agriculture and broadcasting, he said: "You won't hear any more declarations of this kind", at least not until Sir Leon makes a progress report to European Community ministers on October 4.

A sign of this calmer tone came yesterday in reaction to the complaint by Mr Paul Keating, the Australian prime minister, that France was pursuing an "egotistical" trade policy. Mr Jean Puech, France's agriculture minister, replied that such "trumpeting would not advance the Gatt negotiations".

Having himself deliberately raised the temperature of the Gatt farm negotiations - in order to push his EC partners into their September 20 decision to reopen farm trade discussions with Washington - Prime Minister Edouard Balladur

Japan warned on trade sanctions

By Nancy Dunne

in Washington

US TRADE negotiators this week warned Japan that "radical action" must be taken to improve the current bilateral trade imbalance. If not, the economic relationship between the two will be "irrevocably harmed".

The US trade deficit with Japan stands at some \$600 billion for this year, compared with \$500 billion for all of last year.

Senior US administration officials are in Hawaii, where the two sides have begun to map out the details of the "framework agreement" reached at the Tokyo economic summit in July.

However, the only substantive news from the meetings this week was the release of the figures for market share held by foreign semiconductors in Japan, which fell in the second quarter from 19.6 to 19.3 per cent - the second one-quarter drop in a row.

The US-Japan semiconductor agreement calls for a slow, steady increase in market share, which hit 20.2 per cent in the last quarter of 1992, and US trade officials insist that the average share this year be no less than 20 per cent.

A senior US official characterised the Japanese response to US proposals as "moderately receptive" but said that could change. Mr Morihiko Hosokawa, Japanese prime minister, is to meet President Bill Clinton at the UN in New York next week.

"It is conceivable that instruction has gone out to not make waves," the official said. "But we made it clear that our resolve stems from the White House, [from] public reaction to the economic imbalance in this relationship and the view that Japan's trade policies are a lever on Washington to lift its economic embargo against Hanoi."

Other companies expected to bid for the business include Amoco and Phillips Petroleum of the US, Shell (UK-Dutch) and British Petroleum.

Bid for Vietnam oil

MOBIL, the US oil company, yesterday said it was interested in exploration and downstream business in Vietnam, and would bid for the hotly contested contract to work the Blue Dragon off-shore field. Reuter reports from Hanoi.

A dozen large companies are expected to submit bids by the October 11 deadline for the structure, which some regard as Vietnam's most promising unworked off-shore field.

Mr Robert J. Aberbach, Singapore-based vice-president of Mobil Eastern Exploration and Development, said there was no basis for speculation that the deal was being reserved for Mobil as a lever on Washington to lift its economic embargo against Hanoi.

Other companies expected to bid for the business include Amoco and Phillips Petroleum of the US, Shell (UK-Dutch) and British Petroleum.

Tracking profits to the south

Bernard Simon finds Canadian railways branching into new markets

MENTION Canadian Pacific, and Canadians and foreigners alike are apt to conjure up an image of a coast-to-coast railway snaking through the Rocky Mountains and striking out across the prairies.

That image is rapidly being overtaken by a less romantic reality. Canada's two railway companies, Canadian Pacific and the government-owned Canadian National, are paying less attention to the thinly populated Rockies and prairies, in favour of more profitable business to the south in the US and Mexico.

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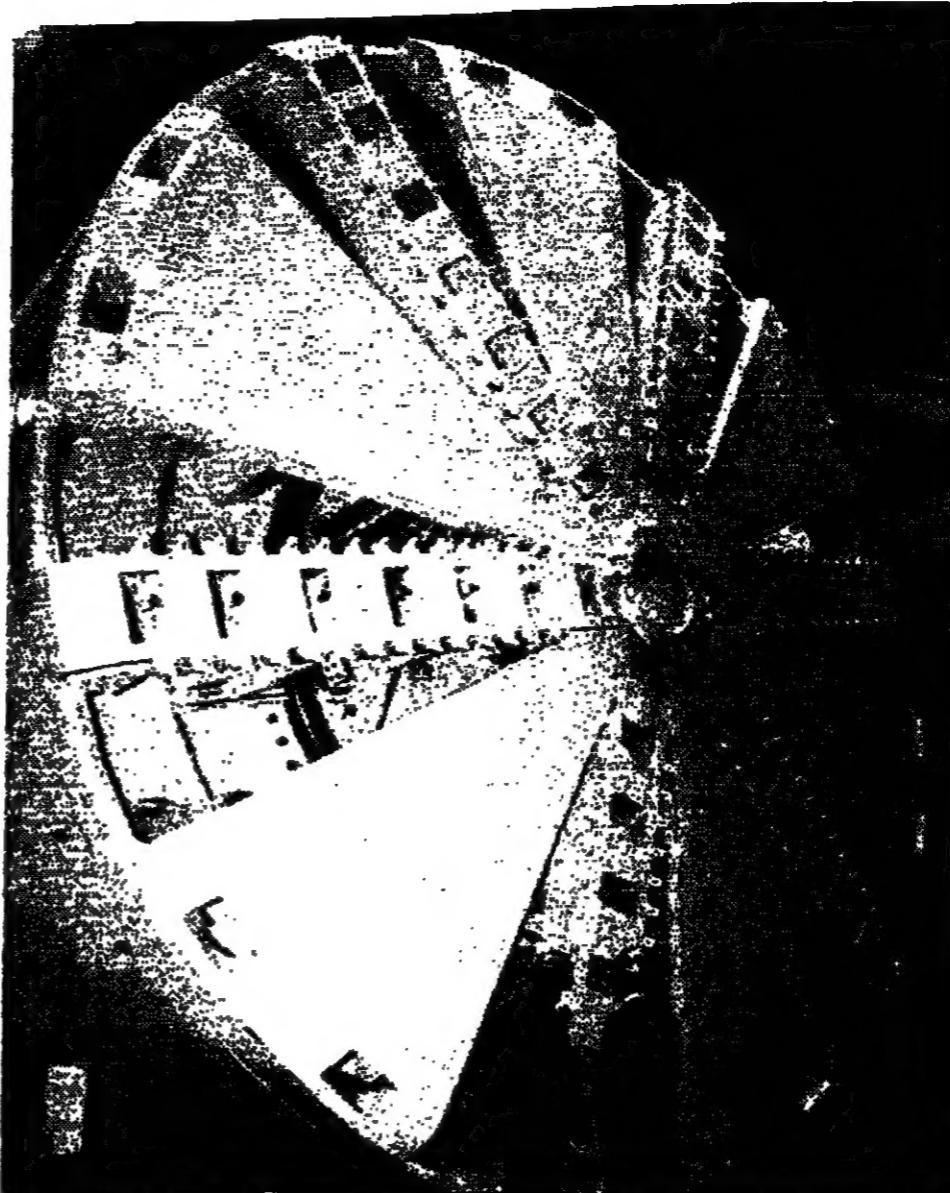
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MIGHTY MOLE: This 724-tonne machine, called Excavator, will dig a Canada-US rail tunnel

western Canada to Chicago, the hub of surface transport in North America. CN cemented a western link last year by allying with Burlington Northern, the aggressive US railway company which runs a line from CN's railhead at Duluth, on the western tip of Lake Superior, to Chicago. Under the agreement, CN can run its own trains on BN's track, with only a crew change at Duluth.

The top priority for both CP and CN has been to secure their access from eastern and

St. Clair River north of Detroit. The tunnel, due to be opened late next year, is to accommodate the double-stack container trains which have become one of the railways' most potent weapons in their drive to bring down costs. The tunnel is expected to take 12 hours off the train-and-barge journey from Toronto to Chicago.

CP has taken a slightly different approach. Besides

numerous alliances with US carriers, it has bought two US

railways: the Soo Line in the

mid-west and the Delaware and

Hudson in the north-east.

These acquisitions have helped to propel CP into the domestic US market. Mr Mackie says that aspect was an afterthought, but "the more experience we get, the more we understand it and recognise the potential. I think we'll see more and more of our operations within the US."

The opportunities in a wider North American market are matched, however, by the threat from powerful, low-cost US railroads and road transporters within Canada.

Under the 1987 National Transportation Act, Canadian shippers can ask a government agency to impose a freight rate for a carrier competing with CP or CN. The Canadian railway is left to haul the goods to the nearest connecting point with the US carrier - just the type of short-haul business which CP and CN are trying to leave.

The Canadian carriers are working on three fronts to overcome their handicap.

First, they are lobbying governments in Canada and the US to drop rules which put them at a disadvantage against their cross-border rivals. Canada's high taxes on locomotive fuel and property are one sore point.

CN and CP estimate that their tax bill is the equivalent of about \$200m a year higher than it would be if they were based in the US. Furthermore, US railways can write off their investments almost twice as quickly.

Second, the Canadian companies are pulling out the stops to bring down costs. Their efforts range from the closure of loss-making lines in Canada to greater emphasis on double-stack container trains. One short line has already been bought by a US company, Railtex, which specialises in restoring this type of operation to profitability.

Third, CN and CP are building their North American business on the old adage that, if you can't beat 'em, join 'em. Beside their alliances with US railways - such as Burlington Northern, Conrail and CSX - the Canadian companies are forging links with road rivals on both sides of the border.

These alliances reflect the explosive growth in the past three years of "inter-modal" shipments, involving the use of both road and rail. The goal is for railways to focus on profitable, long-distance routes while trucks act as short-haul feeders.

CN and CP are banking heavily on their "piggy-back" trains, which carry trailers equipped with both truck tyres and train wheels. According to Mr Mackie, CP's piggy-back traffic has reached a new record every month this year.

SIEMENS

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In the USA, not only have we created significant production capacity and thereby jobs but we

have also sold more ports for our EWS/SD switching system than in any other country with the exception of Germany.

In Japan, a country whose quality standards require no further comment, we are the only foreign supplier of fiber optic cable approved by NTT. A cable with 4000 separate fibers is just one of our contributions to NTT's ambitious "Fiber To The Home" project in Japan.

In China, we are taking part in the country's rapid economic development through our production facilities and have already won orders from 19 separate telecommunications operators. And we have almost reached this total in Brazil too, where 17 major telecommunications operators have placed their trust in us.

Two major countries where we have recently won market access for our switching system are Russia and India.

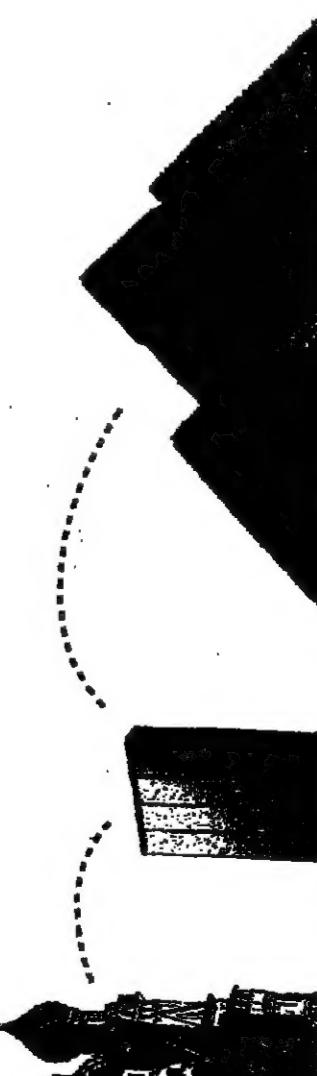
Russia, which has the largest surface area of any country in the world, is naturally very interested in reliable telecommunications.

India, the world's largest democracy in population terms, represents a special responsibility for us. There, we are treading in the footsteps of our company founder, who completed a major inter-continental project of the highest order in the London-Calcutta telegraph line.

In the framework of an advanced purchase order, we demonstrated by means of a validation exchange in Calcutta that we can meet the requirements of the Department of Telecommunications. The software development for further projects will take place in India, thereby underlining our philosophy of local value creation and transfer of know-how.

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Major rejects drive towards monetary union

By Kevin Brown,
Political Correspondent

MR JOHN MAJOR, the British prime minister, today sets out a vision of a wider, free trading European Community in which power is shifted back to national capitals and monetary union is put into abeyance.

In an article published in today's edition of the Economist magazine, Mr Major rules out a British return to the exchange rate mechanism in the strongest terms he has yet used, and warns EC member states that the struggle to ratify the Maastricht treaty has fundamentally changed the Community.

Officials confirmed that the UK government was drawing up plans for a more flexible alternative to the ERM. The proposal is expected to concentrate on inflation targets, and might be open to countries outside the ERM.

Mr Major's comments represent a British attempt to preempt further discussion of economic and monetary union at the special EC summit planned for next month. His remarks are also intended to reassure the Conservative party's Eurosceptic wing that the government shares its desire to reduce the influence of the EC over national parliaments.

The prime minister's advisers hope that the tone of the article will help to marginalise the handful of hard-right back-bench MPs who have threatened to force a divisive leadership election in the autumn.

However, officials said Mr

Major's main aim was to encourage the October summit to concentrate on achieving a workable Gatt agreement, rather than seeking to reopen the debate on monetary union.

Mr Major says there can be "no question of Britain going back into the ERM in the foreseeable future", and warns that "economic and monetary union is not realisable in present circumstances, and therefore not relevant to our economic difficulties".

He adds: "I am not prepared to sit down in Brussels in a few weeks' time and pretend that Humpty Dumpty is whole and well. I care too much about the European Community to pursue Sellotape policies - patching together the unmentionable - or to play the politics of illusion - pretending that it was never broken."

Mr Major says the summit cannot debate "the same old stale agenda", and delivers a clear warning that Britain will block further initiatives towards monetary union.

"I hope my fellow heads of government will resist the temptation to recite the mantra of full economic and monetary union as if nothing has changed. If they do recite it, it will have all the quaintness of a rain dance, and about the same potency," he says.

Mr Major says it is "clear now that the Community will remain a union of sovereign states. And in a passage that will please Eurosceptics, he says it is "for nations to build Europe, not for Europe to attempt to supersede nations".



Severiano Ballesteros of Spain pictured in confident mood at The Belfry, central England, ahead of today's opening matches in the Ryder Cup golf between Europe and the holders, the US

Milk auction plan attacked

By Deborah Hargreaves

DAIRY INDUSTRY executives yesterday attacked proposals put forward by Milk Marque for an auction to set prices and allocate supplies when the industry enters a free market next April. Milk Marque is the proposed successor to the Milk Marketing Board for England and Wales, the statutory farmers' co-operative responsible for allocating milk supplies.

"I hope my fellow heads of government will resist the temptation to recite the mantra of full economic and monetary union as if nothing has changed. If they do recite it, it will have all the quaintness of a rain dance, and about the same potency," he says.

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president of the Dairy Trade Federation, which represents milk distributors and processors.

Industry executives object to the complexity of the scheme, which has five stages for determining prices with plans to consult widely before final prices are set.

"The fact that all these complications are built into it leaves it open for wheeling and dealing behind closed doors, and that is not the way a free market should work," said Mr Neil Davidson, group executive at Northern Foods.

Northern Foods plans to buy all its milk directly from farmers when the government's compulsory purchasing system is abolished next year.

MD foods, a British offshoot

of a large Danish farm group, has approached farmers about buying supplies directly, but also plans to purchase some milk through Milk Marque.

"I'm unhappy with the way milk will be allocated," said Mr Roger Clarke, MD foods' commercial director. "If there is too much demand for supply and companies need to be scaled back, what basis will they use for that?"

Mr Andrew Dare, chief executive of Milk Marque, said his proposals had received tacit approval from the Office of Fair Trading. But a letter from Mr Gillian Shepherd, agriculture minister, to the federation, says that discussions that have taken place about Milk Marque do not add up to approval of any arrangements.

Vineyard for sale in Garden of England

By Vanessa Houlder,
Property Correspondent

ONE OF the UK's largest vineyards, responsible for a tenth of the country's wine production, has been put up for sale at a price of about £1.5m.

Lamberhurst Vineyards, in Kent, south-east England, is being sold by Mr Kenneth McAlpine, a director of the Sir Robert McAlpine construction company.

The UK has about 450 vineyards, mainly in the south-east of England, of which about 200 are cultivated on a commercial basis.

The agents said they expected the vineyard to attract interest from drinks companies and overseas wine producers seeking access to its distribution outlets. The sale has been advertised in New Zealand, South Africa, Australia and California.

Turnover is expected to increase from last year's £800,000 to £1.25m this year

because the amount of English wine sold through supermarkets has increased. The wine is now sold through 1,700 outlets including Sainsbury, Victoria Wine, Waitrose, Gateway and Threshers.

The vineyard's best selling line is a blend of white wine that is sold at just under £2 a bottle. The vineyard pioneered the production of English brandy and fruit liqueurs and recently brought one of the UK's few red wine varieties into production. It has won 42 wine awards.

The vineyard was established by Mr McAlpine in 1972.

Domestic power prices 'among Europe's lowest'

By David Lascelles,
Resources Editor

DOMESTIC electricity prices in the UK are at the lower end of the price range in EC countries and industrial prices are in the middle, the Electricity Association, a UK power industry trade group, reported yesterday.

On the world scale, the UK ranks 11th for domestic prices and eighth for industrial prices.

The most expensive country in the world on the domestic scale is Belgium, and on the industrial, Japan.

The association says that the prices were calculated "on a rigorous like-for-like basis". However they are certain to be challenged by UK industry which has argued that British electricity prices are much higher than in the large industrial economies of mainland Europe, and impose a competitive handicap.

Rise in competitiveness of ports is held back

By Robert Taylor,
Labour Correspondent

BRITAIN'S ports have grown more productive and competitive since the government abolished the registered dock labour scheme four years ago, according to a research report published yesterday by the Department of Employment.

But it added that the adverse economic climate since 1989 had "prevented former scheme ports from realising all the benefits of abolition".

The study was carried out by the Peida and MDS Transmodal consultancies. "Many pre-

dicted wider benefits of abolition have yet to be fulfilled," it argued. "But abolition has created the conditions for viable port-related investment, and will enable other developments to take place as the economic recovery continues."

The scheme, set up in the 1940s, gave dockworkers substantial guarantees on job security and pay. The department's report said improved productivity since the scheme was abolished had not led to a reduction in the prices to port users but had increased the profit margins of the port employers.

Insurer group's ex-directors face disqualification move

By Andrew Jack

THE DEPARTMENT of Trade and Industry is to launch disqualification actions against former directors of London United Investments, the insolvent insurance group, and C R Driver, an underwriter with which it did business, following a highly critical inspectors' report published yesterday.

The report says that about 240m in investments was "wrongfully diverted" through Driver and H S Weavers, an underwriting subsidiary of LUI, between 1970 and 1988 to companies in Switzerland and Liechtenstein.

These companies were controlled by Mr Graham Smith, an accountant since debarred from the profession, who refused to co-operate with the inspectors.

The report criticises Mr Charles Driver, who now lives in Bermuda, Mr Henry Weav-

ers, who has died, and Mr Peter Wilson. All three were directors of LUI. It also criticises Mr Stanley Mayhew, a director of C R Driver.

The DTI said it was beginning disqualification proceedings, but would not specify against which directors. Its insurance division said it was also considering action to debar any directors from taking positions with insurance companies.

The inspectors' report makes some criticisms of the procedures used by KPMG Peat Marwick, auditors to LUI, to Weavers, and Billsions Cullen, now part of Kingston Smith, which was auditor to Weavers until 1987.

The conclusions appear to land support to civil and criminal action triggered by the collapse of LUI in 1990 and of associated companies.

The Serious Fraud Office and the City of London police are launching an inquiry into suspected offences of fraud at LUI and its subsidiaries following a referral from the DTI in April 1994.

The SFO said yesterday that its investigations were continuing. Requests for assistance from the authorities in Switzerland and Liechtenstein are currently on appeal to the two countries' supreme courts.

The DTI investigation, resulting in a 318 page report, cost £2.3m.

The inspectors were unable to trace the final destination of the money but said they believed Mr Driver, Mr Weavers and Mr Wilson had "derived some financial benefit" from the transactions.

The DTI has also sent copies of the report to the institute of Chartered Accountants in England and Wales, and to the Lloyd's insurance market, which will consider regulatory action.

HELLENIC REPUBLIC MINISTRY OF FINANCE
Request for applications for licences
to manufacture, supply or distribute
gaming devices and equipment
in Greece

The Casinos Commission ("the Commission") has been formed under the Greek Gaming Law to promote and regulate the operation of casinos and other gaming establishments in Greece to international standards. The Commission's primary objectives are to facilitate the establishment of the highest standard of gaming facilities with impeccable operations, to significantly enhance the Greek tourist industry and to improve the employment opportunities for Greek citizens.

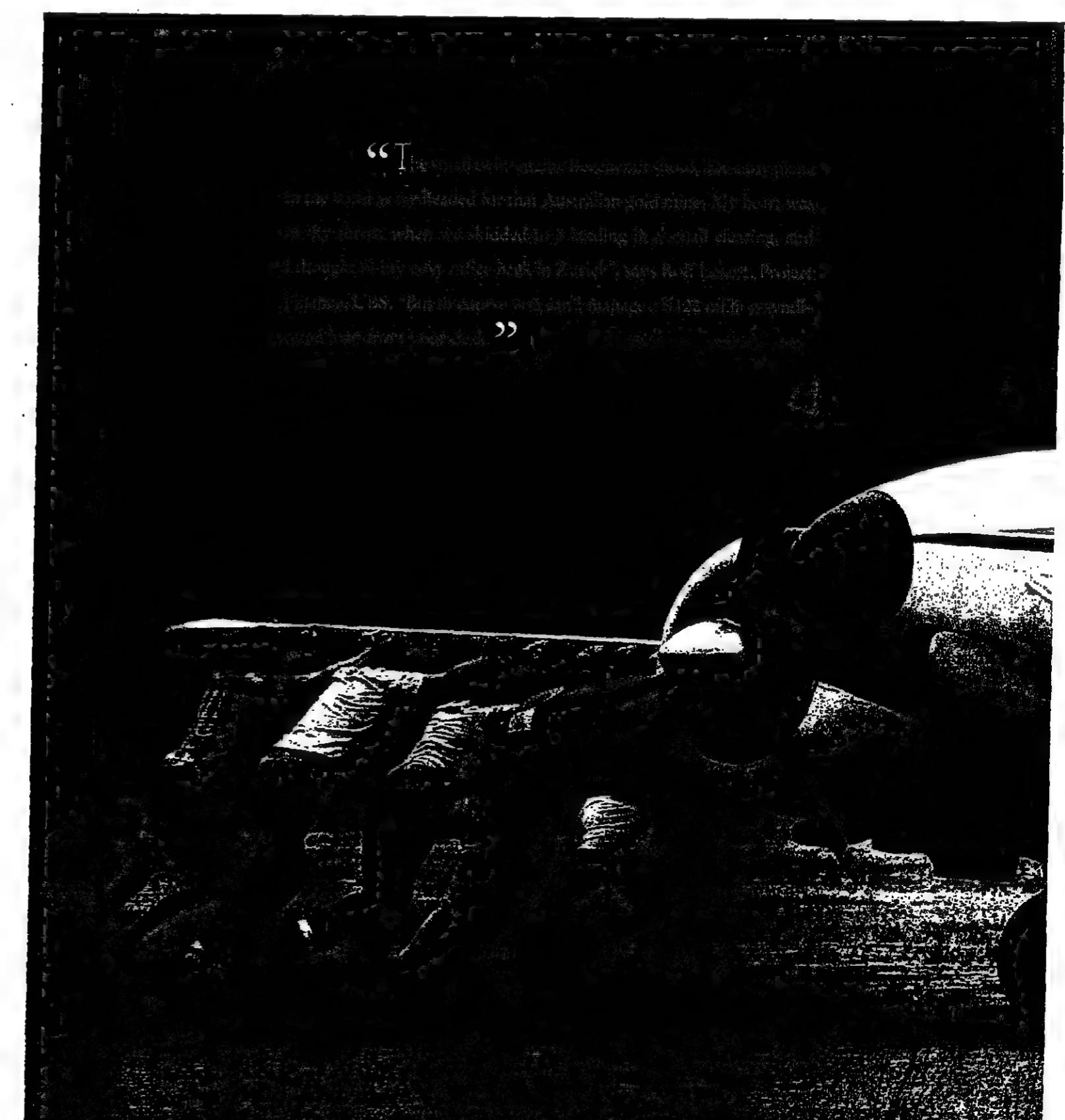
The Commission expects to issue eight casino operating licences in 1994 and a further two at a later date. Licensees will be authorised to operate casinos with tables, slot machines and other games. The Greek Gaming Law provides for the Commission to issue further licences for the operation of up to three slot machines in other tourist establishments.

Any manufacturer, supplier or distributor of gaming devices and equipment for use in licensed casinos and tourist establishments will require a separate licence issued by the Commission.

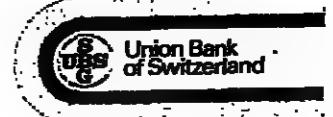
Applications are invited for licences for the manufacture, supply or distribution of international standard gaming devices and equipment, including slot machines, for use in licensed casinos and tourist establishments.

Details of how to lodge an application are included in the Request for Applications. Copies of this document may be obtained on or after 24 September 1993 from:

The Casinos Commission
Ministry of Finance (Room 401)
10 Karageorgi Servias Street
Syntagma Square
105 62 Athens
Greece.



Not banking as usual.



THE PROPERTY MARKET

SPOTS that fail to leave a mark

Vanessa Houlder on turning debt into securities

"Securitisation... has its appeal. It removes financial assets from the balance sheets of institutions, reduces property exposure, and potentially frees up capital for new lending... At the retail end, we could soon see the full development of those vehicles that had begun to emerge in the late 1980s, such as SAPCOs, APOTS and PINCs... the debate on SPOTS continues".

Pen Kent, associate director of the Bank of England

This endorsement of securitisation - the transformation of property debt into a tradeable security - has struck a chord. It is a subject receiving close attention from property financiers attracted by the prospect of offloading some of the £36bn of debt outstanding to the industry; of injecting more sophistication into the market; and, not least, of its potential for generating fees.

There have been several securitisations in the UK: Rosehaugh Stanhope Development, raised £180m in 1991 in the US commercial property market to

refinance one of its Broadgate developments, while the BHF Group issued the first bonds backed by UK commercial property mortgages to be sold in the Euromarkets in 1990.

The scale of UK commercial property securitisations is small compared with the US, where the savings and loans debacle in the 1980s generated the securitisation of £20bn of commercial mortgages.

One difference between securitisation in the UK and the US may be attitude of banks: US banks, faced with tougher regulators, have been more willing to crystallise their losses.

Another obstacle in the UK is the higher costs involved in structuring the deal. "There seems to be an idea that the costs are prohibitive," says Mr Mark Burton of United Bank of Kuwait, who heads a working party on securitisation for the Association of Property Bankers. He remains optimistic that the problems can be overcome.

The related debate on unitsi-

ation - the process of splitting the equity in a building into marketable parcels - has also provoked enthusiasm, tempered by some scepticism.

For the enthusiasts, the upturn in the market and the buoyancy of equities provide fresh opportunities for unitisation. They believe there is untapped demand for property

units.

The sceptics believe these vehicles are too complex and their credibility damaged by their failure in the 1980s.

The only innovative instrument from the 1980s still trading is the APOT, but even their progress has been feeble. Since September 1991 two APOTS have been launched: Barclays Unicorn Property Trust and Norwich Union Property Trust.

Commercial property's recession-stained image has deterred potential investors, although the recent upturn in the market has increased enthusiasm. In August, the Norwich Union Property Trust received £300m from private investors, a 10-fold increase on its monthly average.

Other unitisation vehicles of the 1980s have been even less successful. A SAPCO

launched in 1988 by Billingsgate City Securities but it provoked only indifference and was taken off the stock market in 1989.

PINCs have been equally disappointing. One of their problems was their complexity. "We were designing the BMW when people were going around in horse and cart," says Mr Stephen Barter of Richard Ellis, property advisers.

But PINCs' main problem

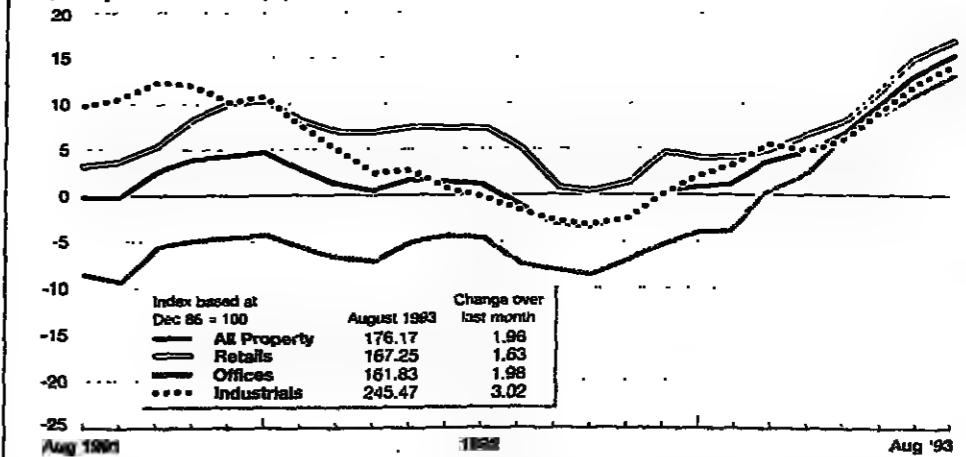
was one of bad timing. In the two years that PINCs took to win approval from the Department of Trade and Industry, market conditions deteriorated, making any launch of a property vehicle unattractive.

SPOTS, another 1980s unitisation instrument, also failed to make their mark, largely because they were not tax efficient.

Mr Colin Vaughan of DTI Debenham Thorpe, property advisers, still believes in SPOTS. "Were the government to take the bit between its teeth and make minor tax changes and were someone to market it, the conditions would exist in which it could be successful."

IPD monthly index for August

Quarterly return annualised (%)



the aggregate equivalent yield was unchanged at 9.7 per cent.

With the rate of decline in rental values slowing for the fourth consecutive month, to -0.5 per cent, IPD said there were now indications that the low point in values was not far off.

Total returns were up to 3.2 per cent, while the rate of decline in capital and rental values slowed to -3.9 per cent

and -10.4 per cent, respectively.

Office and industrial property showed a total return of 1.2 percentage points in August. Returns on the industrial sector increased by 0.2 percentage points, while office total returns increased by 0.1 percentage points. Retail fell back into third place, recording a return of 1 percentage point.

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- Garden Grove, California Collection of 8 buildings ranging from 20,000s to 70,000s sq. ft. 97% occupied.
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LEGAL NOTICES

No. 000797 of 1993
In the High Court of Justice
Chancery Division

IN THE MATTER OF
TRIG HOLDINGS PLC
and
IN THE MATTER OF
THE COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that a Petition was on the 12th September 1993 presented to the High Court of Justice for the confirmation of the cancellation of the Share Premium Account of the above-named Company and the transfer of £12,382,154 to a reserve capital reserve.

And NOTICE IS HEREBY GIVEN that the said Petition will be heard before Mr Justice Buckley at the Royal Courts of Justice, The Strand, WC2A 2LP on Wednesday 22nd September 1993 at 10.00 am.

A copy of the said Petition will be available to any creditor or shareholder to inspect at the address mentioned on the Petition or to inspect any other documents or papers filed with the Court.

DATED the 13th September 1993

Miner Lawrence Graham
190 Strand
London WC2R 1LN

Our Ref: 185/12306-AD

Solicitors for the
shareholders

Insolvency Rules 1986
Notice of Administration Order

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also appears today on page 15

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FINANCIAL TIMES
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MANAGEMENT

Boardroom changes at IBM and Eastman Kodak, two of the US's largest companies, have underscored the growing muscle of both non-executive directors and activist shareholders in US corporate life.

IBM, under its chairman, Lou Gerstner, has become the first large US company to set up a sub-committee of the board devoted to matters of "corporate governance" – that is to say, the framework within which the business makes decisions and the role of shareholders in influencing policy.

At Kodak, non-executive directors last month ousted Kay Whitmore, the chairman and chief executive, for not moving with sufficient aggression to improve the company's lacklustre performance.

The directors' coup at Kodak was the latest in a series which has toppled chief executives at an extraordinary number of poorly performing blue chip US companies, including IBM, General Motors, American Express and Westinghouse Electric.

The non-executives at these companies were responding, at least in part, to growing pressure from institutional shareholders to produce a sharply improved financial performance. In the past, the outside directors at many US companies tended to be fairly passive followers of the lead set by management.

Now, however, big investors are insisting directors fulfil the function they were elected to carry out: acting as fiduciaries on behalf of shareholders, making sure management runs the company efficiently and on their behalf.

The leaders of this "corporate governance movement" want boards to give more power to non-executives. For example, a common demand is that new directors are nominated by a committee composed of outsiders. And the institutions are insisting that their views on both governance issues and strategy are given more weight, particularly at companies producing poor financial results.

The IBM initiative represents a novel way of tackling this challenge, and seems to be Gerstner's response to strong shareholder criticism of the board's passivity under John Akers, who was forced to resign as chairman last spring because of the group's poor performance.

Gerstner, keen to improve relations with investors, encouraged the board to create a new "director and corporate governance committee" composed of non-executive directors. It will be presided over by James Burke, former chairman of Johnson & Johnson and the man who led the search for a new chief executive when Akers was ousted.

The committee will review the size, composition and functions of the board and board committees, as



Now just a minute! But it is too late for IBM's Akers (left) and Kodak's Whitmore, who were ousted by non-executive directors

Big Blue soothes its big investors

IBM's board of directors has established a corporate governance sub-committee, writes Martin Dickson

well as retirement policies towards non-executive directors and their pay.

It will also review and respond to significant proposals from shareholders and oversee the company's position on issues of public responsibility, such as equal employment opportunities and protection of the environment.

Finally, it will nominate new board directors, and as part of the process will evaluate any recommendations from shareholders.

Carl Christian, executive director of the United Shareholders Association, an activist umbrella organisation, said: "We are very supportive of what they [IBM] are doing. The company needed to be more aware of shareholders and communicate with them... I think you're going to see more and more companies moving in this direction."

There is a danger that corporate governance committees could be used by strong management as a public relations exercise, to suggest a willingness to involve shareholders where none really exists.

James Heard, president of Washington-based Institutional Shareholder Services (ISS), which advises

large investors on corporate governance issues, says: "I could see such a committee as little more than window dressing, or as quite formidable if it were the point of contact with shareholders pressing for change."

But while governance committees could reduce shareholders' dealings with executive directors, this does not seem to worry the activists.

DeWitt Bowman, chief investment officer of the California Public Employees Retirement System, the largest public pension fund in the US, says: "We feel the principal contact should be between shareholders and directors. Directors represent shareholder interests."

Where we have achieved most success in dealing with a company has been through working through directors."

However, shareholder groups seem unlikely to issue blanket demands that other companies follow the IBM model. Bowman notes that most situations are company-specific.

Heard says the fact that a company recognises the need for better relations with shareholders, and is doing something about this is more important than the specific structure it adopts. He points to Kodak as an example of a company taking a somewhat different approach to IBM.

Kodak's non-executive directors were so concerned with the company's performance and mounting investor ire that they formed a special board committee at the start of this year to take a more active role in group strategy or, as they called it, "corporate directions".

Last month, frustrated by Whitmore's slow pace in restructuring the business and giving it a clear sense of direction, they told him he had to go.

The coup differed from those at other blue chip companies in one interesting respect. In their public statements, the directors made no secret of the fact that Whitmore had been forced out and the reasons for this. They also let it be known that he had been under pressure from the board to perform better for the past two years.

This may not have left Whitmore with a great deal of dignity, but it sent a significant message from directors to shareholders: we acknowledge your concern and we want to communicate more openly.

CHRISTOPHER LORENZ

The Design Council on a crash diet



TOTEMS have a nasty habit of being toppled. Three months ago, in the latest chapter of extensive deliberations in Washington on how to improve the quality of design in US industry, Britain's 49-year-old Design Council was held up as a possible model. Along with his counterparts from much more richly-funded Taiwan and Japan, the Council's director-general was one of the main foreign speakers at a three-day talk-in of administration officials and other interested parties.

But yesterday, the British government served notice on large parts of the Council's activities, on the grounds that some no longer fit the public sector, and that others should be integrated into its own multi-purpose network of "Business Link" advice centres around the US.

In particular, the Council's direct delivery of various consultancy services to industry will be transferred or sold off during the course of the next year or so. Instead, the Council's work will be refocused on the provision of high-quality analysis and advice on every aspect of design: to all arms of government, to industry, to intermediate bodies, to education, and to the design community. The industry minister expects it to be "the nation's design conscience".

The exact size, shape and role of the Council's activities will be determined over the next few months by a review team under John Sorrell, the chairman-designate himself, a designer and successful businessman. But it is clear that the new Council will be ultra-slimline, shrunk to a fraction of its current staff of 220 to somewhere between 20 and 50. Government funding will also be much lower than the current annual £7.5m, possibly £2m-£3m.

In the cold light of dawn, how should the decision be interpreted? Should Britain's design community and the Council's 22 members – myself among them – feel betrayed or relieved? Far more important, what

impact will the move have on the readiness and ability of British industry to make better use of design, which is an increasingly important competitive weapon, now that technology, quality, service and other "non-price factors" are becoming little more than tickets for entering the international marketplace, rather than weapons for winning in it?

As Ford has found with its Taurus car in America, Rover with its latest model range, and Apple with its PowerBook laptop computer, the character and "feel" of a product or service, as well as its performance – what Japanese academics call its "integrity" and "ability to delight" – can make all the difference.

There will be two types of reaction to what pessimists will dub the "dismemberment" of the Council, and the optimists its "refocusing". The first group will

say the industry minister expects the Council to be "the nation's design conscience".

They "will be" the hundreds of millions of dollars which the governments of Taiwan, Korea, Japan and a few other countries are pouring into design. In spite of yesterday's strong official protestations to the contrary, they will fear that the Council will ultimately disappear.

The second group, in which I include myself, will argue that a body like the Council must be just as ready to undergo radical change as the constituencies which it serves. Countless private and public-sector organisations in Britain are being torn up by the roots and their justification for existence examined.

There is every reason to think that a slim, high-powered research, evangelising and lobbying organisation can win friends and influence decision-makers in business, government, management education and elsewhere. On a smallish scale, just such a role has been played in the US to great effect for several years by the Boston Council.

Such steps are needed, along with a much greater design effort on the part of industry itself. If – like Rover – British business is to be able to compete with its increasingly design-intensive competitors from Europe, North America and East Asia,

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Arriving before the milk float

Dairy Crest, the food-processing arm of the Milk Marketing Board, has appointed a new finance director to steer the company through its flotation next February and its new role in a free milk market. David Harding joins the company's board on October 11 from his current position as deputy finance director of the TI engineering group.

A former civil servant at the Treasury, the 46-year-old Harding has worked for TI Group for the past 13 years; he has held a number of positions including head of corporate development and managing director of the company's smaller business division.

He joins the cut-throat dairy



industry at a time of rapid change which has seen the abolition of the government's compulsory purchasing scheme for milk and the introduction of a free market next April - in

which Dairy Crest will have to compete for milk supplies. It is implementing widespread changes in corporate culture before flotation.

The company's careful selection of Harding reflects the fact that he has experienced a similar change in corporate culture at TI - the group has undergone a huge re-organisation in the past 10 years. Indeed, Harding wrote an analysis of the process of corporate change which has since become a discussion paper at Harvard Business School in the US.

Harding is an economics graduate and also worked for IBM before joining TI in 1980. He replaces David Lewis at Dairy Crest who will retire in a few months.

and the Royal Mail's Parcel-Form.

■ John Wright, director and chief executive of the Oman International Bank, has been appointed chief executive designate of NORTHERN BANK, the Belfast-based subsidiary of National Australia Bank; he succeeds Sam Torrens who retires at the end of November.

■ After being without a chairman for nine months, Britain's DESIGN COUNCIL will have a new one in January: John Sorrell, a 49-year-old designer and businessman who, with his wife Frances Newell, runs Newell and Sorrell, a successful 45-person corporate identity consultancy best known for British Rail's InterCity identity. He is succeeded by Geoff

"I want to contribute because I care enormously about the way design can help the performance of UK plc - especially manufacturing industry, but also education and society as a whole," he says.

Both Cleary and Magee were group managing directors of Thomas Howell, where Cleary was deputy chairman. When they left the company two years ago they signed an agreement to remain out of the industry. That agreement has now expired.

Cleary is a past president of the Chartered Insurance Institute and of the Chartered Institute of Loss Adjusters.

■ Graham Blewett, formerly national sales director of Frizzell Life & Financial Planning, has been appointed and of MINET Consultancy Services. John Telford also moves from Frizzell to become a divisional director; and Mike O'Sullivan moves from Halifax Independent Financial Adviser to become a divisional director. David Edwards is appointed national development director; he moves from Godwins in Sevenoaks.

Davies to chair Health Commission

Frank Davies, who, as president of the Glass Manufacturers' Federation, doubled the amount of glass to be recycled in four years, has been appointed the new chairman of the Health and Safety Commission, one of the few remaining tripartite bodies involving the government, unions and employers.

He succeeds Sir John Cullen, who retires next week after 10 years in the post.

According to Michael Forsyth, minister for employment, who made the appointment, "Frank Davies has a distinguished record of achievement in industry and a long standing interest in health and safety matters."



Davies has been chief executive of the Rockware group since 1988. After the sale of the company to BTR Nyplex, he also became chairman of BTR Nyplex's European division and

a member of the board of British Nyplex Australia. He was founder chairman of the National Orthopaedic Trust, president of St John Ambulance Oxfordshire North for 20 years and was a member of the Oxfordshire district health authority from 1981 to 1990.

The Health and Safety Executive, which advises the commission, yesterday said that it had re-appointed John Rimington as its director-general.

Rimington has been director general of the executive since January 1984. He is on loan to the HSE from the civil service where he holds the personal rank of second permanent secretary in the department of employment.

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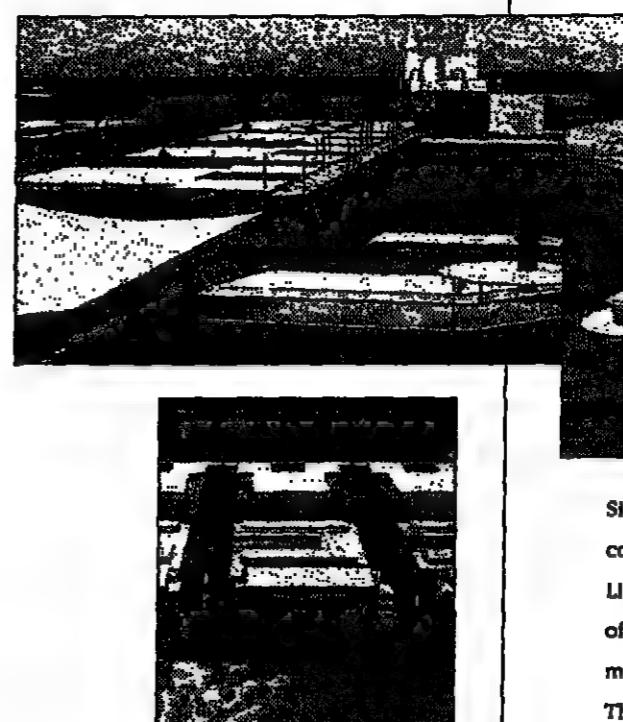
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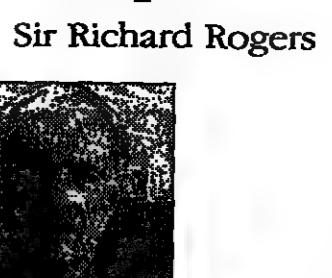
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BUSINESSES FOR SALE

MANUFACTURER OF PASSIVE INFRA RED DETECTORS

Dreams Park Electronics Limited

The Joint Administrative Receivers, offer for sale the business and assets of the above company, which manufactures electronic motion detection equipment.

Principal incomes of the business include:

- Electronic component, WIP and finished goods stock circa \$200,000 cost
- Hi-tech manufacturing plant and equipment
- Turnover in 1991/92 of 53m. in 1992/93 of \$4m
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For further details, please contact Edward Klemko or Howard Smith of Coopers & Lybrand, Albion Court, 5 Albion Place, Leeds, LS1 6JP. Telephone: 0532 431343. Fax: 0532 434567.

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It will also discuss the opportunities arising from Eastern Europe and the Single Market.

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FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Janphil Insulations (Lancashire) Limited (In Receivership)

The business and assets of the above named company are offered for sale as a going concern by the Joint Administrators.

- Company operates as an insulation subcontractor specialising in commercial and industrial pipe lagging.
- Operates from freehold premises in Golborne, near Wigan.
- Turnover in excess of £1.0 million per annum.
- Order book approximately £200,000.
- Skilled workforce of 13.

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TECHNOLOGY

Fighting those phobias

"TECHNO-PHOBIA," says Dan Gookin, "is a sign of our times." Anyone who has fumbled with the controls on a video recorder, become confused by the digital display on a camera, or cursed at a computer will know what he means.

Encouragingly for a country still struggling out of a harsh recession, people in Britain are somewhat more comfortable with today's technology than those in France, Germany or the US. While 55 per cent of French, 50 per cent of German, and 55 per cent of US adults and teenagers are technophobe, the figure for Britain is 46 per cent.

The findings come from research by Dell Computer of the US. Gookin, a US author who has written books such as *PCs for Dummies* for those who shy away from anything mechanical or electronic, reckons technology has passed many people by.

Commenting on the research, he says: "One of the main reasons many people are paranoid about technology is that no one in the industry has bothered to help them understand how simple it is to use and what it specifically can do for them. Most manuals are as difficult to understand as a graduate-level course in quantum physics."

Not surprisingly, Dell's research shows younger people are less afraid of technology than their elders. The fact that it carried out the research at all is a sign that computer companies are increasingly nervous that business and individual users may be left behind by the bewildering pace of development in the jargon-ridden world of information technology.

Increasingly, therefore, computer and software companies try to highlight the benefits and applications of their products rather than the technological content. But managers steeped in the fast-evolving world of electronics often find it hard to keep their message clear.

Andrew Fisher

Jim Adamson, who runs the worldwide automated teller machine business of US multinational NCR, now part of AT&T, says that when in 1990 it compared its performance with that of rival ATM manufacturers, he found the conclusions frightening. "Our benchmarking showed that by most yardsticks we were far ahead of our competitors. And I didn't like it."

What frightened him, he says, was the knowledge that despite success, the operation which he runs from NCR's plant in Dundee was still taking as much as five years to bring products from conception to the market.

Although that was sufficient to beat its current competitors, "there is a danger in business that you only look at your present competitors," Adamson says. "What would happen if companies from other industries with better product innovation - such as Japanese car makers - moved into our industry?"

Adamson's concern led NCR in 1991 to hire the consultants PRTM, who advise on operations management in both the US and Europe, to help speed up its product innovation. NCR now claims that after a painful culture change, its innovation lead times have been shortened by up to 40 per cent.

NCR's ATMs were already beginning to achieve dominant market positions and by the end of 1992 some 65 per cent of the ATMs installed in Europe and 39 per cent worldwide had been made in Dundee. Last year, the plant shipped 53 per cent of all ATMs sold worldwide. This year, NCR's ATM business, worth about \$1.29bn (£830m), is growing by 20 to 25 per cent, as it outpaces its biggest competitor, InterGold of the US. It has increased its Dundee workforce by 300 to 1,600.

Yet the third and fourth generation NCR ATMs on which this performance is based took several years to reach the market, after a process which Adamson says was inefficient and long-winded. Product ideas originated with the marketing department, went to engineering to be designed, then on to manufacturing before coming back to marketing.

It was when the first models had been built that the customers' verdict was sought. This led to design changes which had to go through the manufacturing process. "We didn't feel we had to get it right first time," says Adamson.

Whereas the old system proceeded serially, "with lots of dotting back and forth between the stages," Adamson says, under the new system, which the consultants call Pace (product and cycle-time excellence), the processes run in parallel.

A core team of six or seven people

NCR's automated teller division led the competition of today, but feared for the future, writes James Buxton

A quicker pace



Jim Adamson: "What would happen if Japanese car makers moved into our industry?"

is set up to handle the development of a new product, the idea for which may come from marketing, engineering, other departments or from the customer. The team includes representatives not just of engineering but of manufacturing, control, servicing and marketing.

"The involvement of all these disciplines means that you get individual engineers thinking through the business case from a customer's point of view," says Adamson. "That view comes via the marketing representative, based on regular contact with customers."

"Pace means that ideas that may seem good to engineers but don't appeal to customers are weeded out at an early stage. The involvement of the manufacturing department could mean that a feature that may

be difficult to build or make the product awkward to ship emerges at an early stage," Adamson says.

The core team is monitored by the product approval committee, a permanent body which includes senior executives such as the directors of engineering, finance, quality, human resources, marketing and technology. It has to authorise funding for each phase, from the initial evaluation of the concept by the core team, through the hammering out of a design requirement, to the development phase.

Adamson says that under Pace most of the hard work put into the development process by senior executives comes in the early stages. "There's an awful lot of arguing to get through but all the different stages that used to take place along

the way are compressed into a short time. That means that much less senior executive time is needed as the product comes closer to reaching the market."

Pace can mean that projects get killed at an earlier stage. Of the two pilot projects to which NCR applied Pace, one was Adamson's pet scheme for a low-cost cash dispenser. The core team evaluating it judged it not to meet customer requirements and recommended not going ahead in its original form. The decision saved \$5m of development funding.

"That would never have happened in the past," says Alison Armstrong, vice-president for self-service software systems. "It would have been seen as cancelling a project. Now it's seen as applying R&D effectively."

Adamson says: "Pace means more freedom of speech and more freedom of action. Under the old system it was very difficult to cancel projects because we would already have spent a lot of money on them and the people involved fought for them because they were afraid they would lose their jobs. Now the core team feels that if a project is canceled it can get on with something more worthwhile."

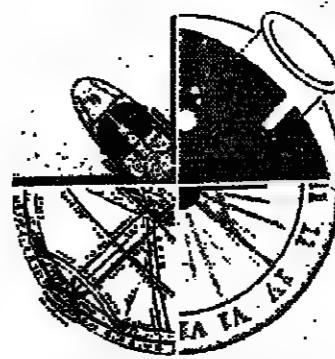
The other pilot project was a software package for monitoring and controlling a network of ATMs, which was reckoned to be three times as complex as the previous one from which it was derived. But whereas the earlier version took 108 weeks to bring from concept to market, the new package was developed in 65 weeks, a 40 per cent saving.

However, the introduction of Pace, in which PRTM staff acted as facilitators, was traumatic. Adamson admits: "It was a cultural change," he says. "We had to break down barriers between different disciplines. You had engineers saying: how do we do our job is nothing to do with quality control or with production engineers."

Armstrong says that some of the most painful changes affected Adamson himself, who is quick-thinking, decisive and charismatic. "Jim had to stop himself from taking too many decisions and leave them to the core teams." Now Adamson only gets involved in critical business decisions, as a member of the product approval committee, rather than matters of product detail.

Adamson says: "When we were a smaller organisation, I was making all the decisions. Now I am coach and counsellor to aid decision-making." The Pace process of product development, which PRTM had introduced to offshoots of other US multinationals before it came to NCR's self-service division at Dundee, is now being adopted by five other divisions of NCR, and in two divisions of NCR's parent AT&T.

Worth Watching · Andrew Fisher



Insuring for Lloyd's future

In a move which should bring a sigh of relief to hard-pressed Lloyd's names, a specialist software house has launched a package to indicate the future performance of individual insurance syndicates.

Whitespace Software, which supplies some 40 per cent of Lloyd's members agents with software products, developed its Exegesis package in accord with the market's new emphasis on professionalism and information transparency.

The software modelling package, using ObjectIQ, the programming tool from Hitachi of Japan, will enable agents to make probability assessments for each of the 228 syndicates. Publicly available information will be combined with agents' own knowledge and experience. Whitespace Software: UK, 071 287 1360.

Escaping into 3-D

Screen addicts can step into the third dimension with the aid of what Logitech of Switzerland calls the world's first interactive three-dimensional controller for computer games.

Cyberman has been developed for the latest generation of PC-based games. It provides single-handed control of movements in all axes without the need to use the keyboard and has a tactile response mechanism so users can feel what is happening in the game. Logi (UK): UK, 0344 801313.

Braking the thieves

Vehicle theft is a growth industry. But while most people's attention is focused on car security, truck and trailer users are increasingly concerned about

protecting heavier vehicles. To combat theft of truck loads, trucks and trailers, David Bramley Engineering has developed a range of precision products which fit on to the vehicle. Among them is the Bramley Trucklock, which fits into the parking brake circuit and locks the braking system with a 10-pin high-security lock offering 1m different key cuts.

Other products protect the trailer's king-pin and brake line coupling to prevent thieves towing the unit away. David Bramley Engineering: UK, 0622 623459.

Time to get back in the shade

The dangers of the sun have been well chronicled in this. But how do you know when harmful rays can bring on the burn?

NIT America, part of Japan's Nippon Telegraph and Telephone, has brought out what it calls "an early warning system for your skin and eyes". This is claimed to be the first re-usable ultra-violet sensing self-adhesive patch that screens harmful UV-B and UV-A rays and gives immediate information on the protection needed.

The patch can be re-used more than 1,000 times. "It alerts the user to the risk of over exposure and painful sunburn before the damage is done," says Hiroko Yamamoto, vice-president of technology transfer. NIT America: US, 212 808 2351.

Fitting the office into a briefcase

Most people are happy to forget their offices when they go home, but UK-based Vocom has a solution for those who cannot bear to leave their work behind.

Vocom says its Micro-office is the first office-in-a-briefcase with a single power supply for all its computer and communications equipment. This cuts weight and allows more equipment to be included. The product includes a letter-quality printer, data and fax modem, removable mobile telephone and optional notebook computer. It accepts most common types of notebook computer.

Micro-office weighs 17 lbs without the computer and costs £2,995 excluding value-added tax. Vocom: UK, 0783 784478.



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ARTS

Concert

Leipzig
cramps the
Nash

Visibly, the Nash Ensemble's loyal audience grows ever more ancient; and in the first concert of their Wigmore Hall season on Wednesday, the Ensemble sounded fairly crumbly too. Perhaps they were disheartened by the prospect before them. Until January, they are committed to a "Leipzig Gewandhaus 250th Anniversary Series" - and it is a nonsense.

The introductory programme note promised re-creations of chamber music-making in the Gewandhaus hall, from Mendelssohn's time as conductor of its great orchestra to the late 19th century. In fact the next three concerts will consist exclusively of hyper-familiar standards by Mozart, Brahms, and Mendelssohn, with a trio by the latter's colleague Niels Gade (1817-90) as prelude to the Mozart clarinet quintet on a January morning. Far from extending the Nash's range (or ours), this series cramps it cruelly: no room for any new works, nor the serious rediscoveries - usually French - for which we love them.

This first concert was slightly more adventurous, but to no great purpose. To hear a piano sextet by the Englishman William Sterndale Bennett (1816-75), a protégé of the leading German composers of his day, we had to arrive by 8. The main concert at 7.30, in which Mozart and Mendelssohn overgrown were cushioned by a Spohr romance, a Weber song, and seven soprano solos and duets by Rossini (no doubt Rossini was heard in Leipzig but at what?), ran on long past 10 o'clock. By then a sizeable fraction of the audience had gone.

The Sterndale Bennett sextet, with a graceful introduction from his great-great-grandson Barry, seemed a well-schooled piece of real talent. How much talent was hard to judge - for it is almost a mini-piano-concerto, and Ian Brown sounded imperfectly familiar with the piano part (most uncharacteristic of him, but all too plain). One could only guess at what a more assured performance might find in the music. In Mendelssohn's second book of *Songs without Words*, Brown proved beyond doubt that their essential vein of dawdy lyricism, knowing innocence is not his vein.

Not with his plonking touch - and certainly not on the Wigmore's big, booming Bosendorfer, the like of which was never heard until long after Mendelssohn died. Transcriptions of the "Songs" for the Albert Hall organ would have been no more implausible. Brown is happier with notes that come thicker and faster; he was far more at home with his dashing role in the D minor Trio, but for the mild violin and cello his Bosendorfer loomed like a hungry whale over minnows. Earlier, Mozart's great G minor string quintet got a decently musical performance, though the long accompanying passages for strings thrashing in unison were chronically untidy.

The songs were all right. If Julian Watson's coloratura is more casual about pitch than it used to be, and the new-found depth of Lynn Dawson's soprano was unsuited to her shy Spohr, they still collaborated fetchingly in Rossini. Nevertheless, the whole protracted farago lacked any point: it was a re-creation of nothing, it stied no new light on anything, and by the honourable Nash standards it was not distinguished playing. Hand on heart, I should say that only the cellist Christopher van Kampen's bass line gave me consistent musical pleasure.

David Murray



Two Chinese artists working in the figurative tradition: 'Dad with Mum', 1991, by Liu Wei



and 'Group Two No 2', 1992, by Fang Lijun

Back to Beijing for bohemian principles

Lynn MacRitchie admires Chinese avant-garde art, finding it full of contradictions put to artistic use

Visiting young artists in China sometimes seems like going back in time, to Paris in the early years of this century, perhaps, when the creators of what was to become modern art were starving in hotels as they made their history changing experiments. In Beijing today there is an "Artists' Village" on the very western edge of the city, where a large group of painters, sculptors, writers and poets live the sort of bohemian life no longer much practised in the survival conscious west, where economic strategies are as much a part of artists' conversation as developments in their work.

In 1983, however, even in China, such a community could not remain unknown for long. Some of the residents, although unrecognised by the artistic authorities who do not allow their work to be exhibited in the city, are already regular exhibitors in the west, the US and

Australia, their untaxable income - since the authorities do not recognise them, neither can they profit from them - from sales at western prices making them part of Beijing's new rich.

"China Avant-Garde", the second part of the exhibition of Chinese contemporary art at the Museum of Modern Art, Oxford, gives an opportunity to see the work of artists who for the most part are still living in their homeland. Some are employed as art teachers or designers, some proud to be "living as independent artists." This position, like so many in the rapidly changing China of today is one filled with contradictions, something the artists themselves are well aware of and which in some cases provides a powerful theme in their work.

All kinds of art work are practised and represented in the show. A form of realistic painting holds an important place, however. Fang Lijun and Liu Wei, both

painters and two of the participants from China in the Venice Biennale this year, told me they had been disappointed by some of the work they saw there, complaining that it was too difficult to understand and seemed too far removed from everyday life.

Both Fang Lijun and Liu Wei work from life, as captured in informal photographs of family and friends. Fang Lijun uses his own image worked large and repeated to create a world of anonymous figures against neutral backgrounds such as the sky, water or the sea, elements which he describes as being both very familiar and completely unknowable. The compositions suggest oppression and dread, the smiling figures both appealing and threatening, a potential brutality lurking beneath the placid and beautifully drawn surface.

Liu Wei uses his immediate family as his subjects. By depicting them with brutal clarity in

compositions which include the bits and pieces of everyday life - dad in his army uniform in front of a TV set showing Beijing opera, for example, or the elder brother grinning as he shows off his baby next to a grotesque toy deer, Liu Wei captures the absurdities of life in a society which has destroyed the meaning of the achievements of the past but faces the future with confusion. If you want to know what life in Beijing really feels like, look at these pictures.

Another important school of painting is political pop, whose most famous representative is Wang Guangyi. He too is influenced by what he sees in the streets. We are used to our streets being full of images, he told me, but the billboards once painted with political slogans and exhortations are now covered with the famous names he uses in his pictures, combining the heroic workers, peasants and soldiers of "Maoist realism" with Benetton, Kodak,

Coca Cola and Marlboro. He points out that he does not celebrate the consumer objects as the American pop artists did, but wishes to make his audience think about the culture clash which has thrown his world into turmoil, producing a strain of nostalgic idealism which has made Chairman Mao into a genuine people's hero for the first time, patron saint of the hustling taxi drivers who clog the capital's streets.

Other artists, such as Ni Haining, who lives on an island 12 hours sailing time from Shanghai covering rocks and stones in the landscape with writing and numbers, combine their knowledge of Western conceptual or performance work with study of ancient Chinese traditions. At a time when all is flux, the need to grasp on to something which retains integrity is strong.

It is sobering to reflect that the get rich quick jungle which is China today emerged directly from

the devastation of the Cultural Revolution, economic liberalisation the party's next tactic to retain power at any price.

While most of China's citizens, with survival their uppermost concern, obey the new commands just as they obeyed the old, some of her artists are exploring what it really feels like to be Chinese today, telling the truth about their experience in a way that has simply never happened before.

Throughout the history of Chinese culture, the individual has had little significance and less power. As China faces the future, this will have to change. Her avant-garde artists, wary, cynical, talented and tough, are at the forefront of this transition.

New Art from China Part II: China Avant-Garde. Museum of Modern Art, Oxford, September 5 - October 24. 30 Pembroke Street, Oxford. OX1 1EP. Tel 0865 72733

Theatre/Andrew St George

The Destiny of Me



Simon Callow (who also directed) as Ned

issues into the public domain.

Here, Kramer's autobiographical action centres on Ned, an Aids activist now ill in a New York hospital. Outside, demonstrators rail against inadequate government research provision, while inside, Dr Delta Vida (nice pun) tries the latest blood transfusions. Ned travels back in time. His family past appears in the clinic, and we see

scenes from Ned's childhood. Here are the roots of Ned's homosexuality. His disappointed father, his indulgent mother, his vigorously heterosexual brother make up a dysfunctional family which bore the added burden of anti-semitism in the 1950s. Past and present are intercut. Ned has blood transfusions while his past self picnics with the family; his mother

recounts a miscarriage and his father rants "You were a mistake, I didn't want you, I never wanted you."

Gradually the play takes shape, making more sense of the repetitive familial anguish and disclosure. But Kramer then tries to link complicity in Washington with the advance of a virus in the bloodstream. Dr Delta Vida says: "The President cares. He has a heart. He really wants this disease to go away." There was laughter in the theatre. Kramer presents gay men like Ned as politically empowered but pathologically passive.

Simon Callow (who also directs) finds range and passion in the lead role. James Kennedy as his younger self and Jason Durr as his brother carry off the play's best scene, where Ned "comes out", and Ned's mother (Ann Mitchell) asks the best question of the evening: "Is sex what controls your life?" In hospital, Patti Boulaye is underemployed as a nurse, all Upper East side child and Lower East side mouth; her husband the Doctor (Peter Woodward) personifies the embattled health service.

Aids has taxed belief in progress and rationality. Kramer conveys the madness of the alternatives: "Why do I never stop believing a cure will be found for this plague?" Larry Kramer is HIV positive.

In repertory (0833 33737) until 9 October

Jazz/Garry Booth

Blood and thunder electrify Docklands

There must be better places than Dockland's Cabot Hall festival. Sarajevo is probably more accessible. Heathrow's Euro-lounge possesses a more convivial ambience. Even the political atmosphere is repellent to the jazz, the far right having recently taken the local authority seat. Those of us who did make it to the mausoleum are rewarded, however, by the sight and sound of decadent music at its electrifying best.

The last time I saw guitarist James Blood Ulmer, it was against a background of rolling thunder and rain like star rods in the dark, outdoors at Brixton. It is possible that he carries this sort of weather with him because as it was again on the Isle of Dogs, where his stage backdrop was a neon and rain soaked cityscape overlaid with sheet lightning.

This time the one man electrical storm had brought fellow harmonica and reedman Sam Rivers with him and a rhythm section of drums (Doug Hammond) and plucked cello (Moon Abdul Farah). The sound sculptures created by the

quartet are not immediately gratifying. Ulmer, working a semi-acoustic sends shards of notes flying from the thumb, constricted chords creating a tension relieved by Rivers' more open, but still abstract blowing. Hammon's drums and Farah's cello (improbably mounted on a three foot spike to allow him to stand) chime menacingly behind.

But surrender yourself to the leader's dissonance and strangulated pitch, and the fume and raw blues emotion is hypnotic. Like his mentor, altoist Ornette Coleman, the guitarist suspends his claustrophobic sound from an innate sense of time. Rivers, looking like a leather-clad pipe cleaner man, cut through the fog with plaintive soprano scribbling and shrill flight with the flute. The use of bowed and plucked cello in place of bass adds to the tragic majesty of the work. Hendrix would have loved it.

Sponsor: Texaco. Docklands Jazz Festival continues with Jools Holland Big Band (Fri); Bill Bruford's Earthworks and Julian Joseph (Sat); Jazz Warriors and Jazz Jamaica (Sun 3pm) free

Fondazione Cini Francesco Guardi: 50 works by the 18th century vedute painter, whose free handling and atmospheric effects stand in marked contrast to the meticulous Venetian views of Canaletto. Ends Nov 21. Closed Mon

WASHINGTON Phillips Collection The Migration Series: 60 panels of Jacob Lawrence's epic painting of the post-World War One flight of African Americans from the rural south to industrial north. Ends Jan 9. Daily

Walters Art Gallery Artists of Ecumen: 25 drawings recording daily life in late 18th century France, by a group of artists eclipsed by impressionism and the modern movement. Ends Feb 6. Closed Mon

National Gallery of Art Louis Corinth: 74 prints and drawings by the turn-of-the-century German painter and draughtsman. Ends Feb 21. Daily

ZURICH Kunsthause Bernhard Frize: 30 large paintings by one of France's leading abstract artists. Ends Oct 17. North American Indians: paintings, drawings and photographs from the late 19th and early 20th century. Ends Nov 14. Closed Mon

Museum Rietberg African Masters: masks and figures from Zaire, collected over the past 50 years by German ethnologist Hans Himmelheber, and supplemented by his own photographs of the people of Zaire and their art. Ends March 20. Closed Mon

INTERNATIONAL ARTS GUIDE

PARIS

The Paris dance season opens next Wednesday at the Palais Garnier with the first of nine performances by the Opéra Ballet of a *Solée d'ouverture*, featuring a grand procession of dancers followed by performances of Claude Bessy's *Concerto* (1977), Harald Landers' *Etudes* (1952) and William Forsythe's in the middle somewhat elevated (1987). The Opéra Ballet's repertoire in the opening part of the season includes a Jerome Robbins evening (Oct 22-Nov 3) and a revival of Picasso's *La Danse*, featuring classic 20th century choreographies by Nijinsky, Petit and Massine (Nov 26-Dec 8). This year's Christmas show is the Neumeier production of *The Nutcracker* (Dec 17-Jan 28). There will also be three visiting companies, Twyla Tharp and Dancers present two *Sharp* programmes, including *Time Goes By* (1973), Baker's Dozen (1979) and a new untitled ballet (Oct 12-16). The Tokyo Ballet

will premiere a new work by Maurice Béjart (Nov 6-10), and experimental Belgian choreographer Anne Teresa de Keersmaeker brings her much-travelled *Rosas* (Nov 17-20).

Later in the season there will be visits from Alwin Nikolais and the San Francisco Ballet, plus new ballets by Angelin Preljocaj and Roland Petit, a revival of the Nureyev production of *La Bayadère* and two *Opéra* Ballet mixed bills (for tickets 4742 5371 for information 4017 3535)

EXHIBITIONS GUIDE

BERLIN Marin-Gropius-Bau Japan and Europe 1543-1929. Ends Dec 12. Closed Mon Brücke Museum Ernst Ludwig Kirchner: drawings and watercolours from the museum's own collection, covering all stages in the career of the German expressionist painter. Ends Jan 9. Closed Tues DORTMUND Museum für Kunst China's Golden Age: 120 art objects from the Tang Dynasty (618-907 AD). Including porcelain, silk, brocade and figurines. Ends Nov 21. Daily ESSEN Folkwang-Museum Morosov and Shchukin: 120 works from the St Petersburg Hermitage and Moscow Pushkin Museums, representing the remarkable collection of French Impressionists and early moderns (Oct 12-16). The Tokyo Ballet

built up by two Russian entrepreneurs in the early years of this century. Ends Oct 31. Closed Mon FLORENCE Casa Buonarroti Michelangelo - 18 masterpieces: these are the top drawings out of the 200-strong collection owned by the Buccharoli Foundation. All are of the highest quality, and all are signed by the artist. Ends Oct 30.

Scuola del Costume di Palazzo Pitti Fashion at the Court of the Medicis. Ends Dec 31. GENEVA Musée d'art et d'histoire Egyptian Fabrics: a large private collection illustrating the techniques and richly-decorated styles which developed in the transition from the Coptic to the Islamic eras in Egypt. Ends May 1. Egyptian Blue glazed earthenware from ancient Egypt. Ends Oct 3. Closed Mon HILDESHEIM Roemer und Pelizaeus Museum Bernward of Hildesheim and the Age of the Otto Dynasty. Ends Nov 28. Daily LONDON Royal Academy of Arts American Art in the 20th century. Ends Dec 12. Pissarro's *Series Paintings*. Ends Oct 24. Closed Mon Lenbachhaus Auguste Chebaut (1882-1955): retrospective of a neglected French contemporary of Picasso. Ends Oct 24. Closed Mon NEW YORK Metropolitan Museum of Art The Arbenberg Collection: 53 Impressionist and post-Impressionist paintings, watercolours and drawings, surrounded by the museum's own world-renowned collection of 19th

century European paintings, all displayed in a newly-reconstructed suite of 20 rooms. Ends mid-Dec. Closed Mon Guggenheim Museum Paul Klee: 60 works from the museum's own collection. Ends Oct 31. The main museum is closed on Thurs, the SoHo site on Tues. Museum of Modern Art Robert Ryman: 80 works by the American abstract artist renowned for his white paintings. Ends Jan 4. Gabriel Orozco: first US one-man exhibition by the Mexican sculptor and photographer. Ends Oct 18. Closed Wed

Whitney Museum of American Art Hopper in Paris: a selection of paintings completed during the three extended trips Edward Hopper took to Paris as a young man. Ends Oct 3. American Art in Transition 1955-62: 140 works by 21 artists, exploring the evolution from Abstract Expressionism to Pop Art. Ends Oct 10. Closed Mon MUSEE MUSÉE d'Orsay From Cézanne to Matisse, an extraordinary exhibition of 80 of the finest Impressionist, post-Impressionist and early modern paintings, often completed or confronter by paintings from the Musée d'Orsay's own collection. Highlights include Cézanne's large group of card players, his dramatic painting of Les Grandes Baigneuses, Renoir's nudes, Matisse's Bonheur de vivre and a luminously graceful young girl from Picasso's rose period. Ends Dec 2. Closed Mon, late opening Thurs

Musée des Arts Décoratifs Fabergé: 450 drawings from the 18th century to the present day. The collection of Carl Fabergé from the 1870s to 1918. Ends Jan 2. Grand Palais Les Nabis: at the end of the 19th century, a group of committed young painters, including Bonnard, Vallotton and Vuillard, influenced by Gauguin's symbolism and the techniques of Japanese engravings, used flat surfaces of pure colour to usher in modernity. Ends Jan 3. Closed Tues, late opening Wed

Petit Palais Masterworks from Leipzig: 65 oils and 104 drawings, comprising works from the German renaissance, 17th century Dutch paintings, 18th and 19th century Italian drawings and the German romantic movement. Ends Dec 5. Closed Mon PARIS Magnani Rocca Foundation The Barilla Collection of Modern Art: paintings and sculptures by Picasso, Dubuffet, De Chirico, Magritte, Bacon, Sutherland and other 20th century artists. Ends Nov 28. Closed Mon ST PETERSBURG Hermitage Matisse: an abridged version of the recent New York and Paris shows, but augmented by 130 Matisse from Russian collections. Ends Nov 8. VENICE Palazzo Grassi The Unknown Modigliani: 450 drawings from the private collection of the artist's friend Paul Alexandre, covering the years 1906-14 and ranging from working drawings to the most fully realised of studies - all a tribute to Modigliani's remarkable natural draughtsmanship. Ends Jan 4. Daily

It seemed an unbeatable combination. For more than a decade, south-east Asia's airlines developed a worldwide image of exotic service to exotic locations, while simultaneously profiting from lucrative but restricted routes in their own region's high-growth economies.

But they are suffering the consequences of their push into other aviation markets. They are having to confront more aggressive competition, and a realisation that it may take more than advertisements showing smiling Singapore hostesses to bring in the passengers.

Cathay Pacific, of Hong Kong, recently announced a 46 per cent drop in profits for the first half of 1993. Singapore Airlines (SIA) saw profits fall 8.4 per cent in the year to March, and Thai Airlines announced earnings of 594m baht for the nine months to June - 67 per cent lower than the previous year.

A primary cause of the fall in earnings has been the success of Asia's aviation market: recession-hit western airlines have transferred aircraft to routes into the region to curb losses in their home territories. South-east Asian airlines have also been the victim of the success of their domestic economies, where rising labour and land prices have increased operating costs.

Mr Rod Eddington, Cathay Pacific's managing director, says: "Asian airlines will never be able to rely on the combination of circumstances which they have had in the past, to guarantee them high profitability. They had low labour costs, rapidly growing markets and a substantial degree of lack of interest from North American and other airlines."

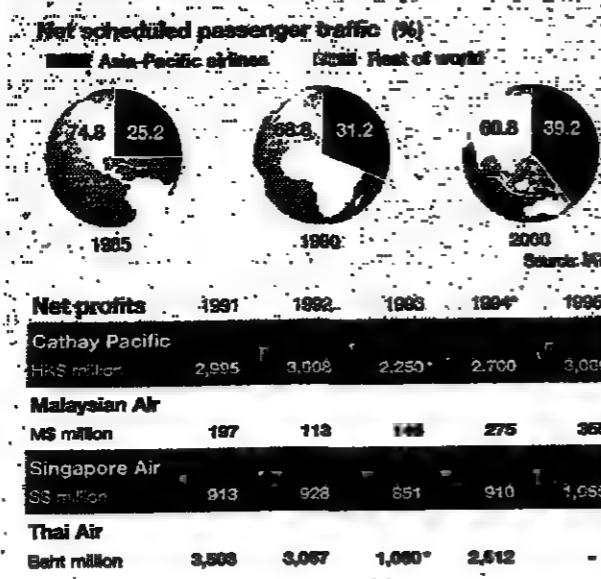
According to the International Air Transport Association, which stretches from the Indian subcontinent to Australasia - accounted for 26 per cent of the world's passenger traffic in 1985. By 2000, it is projected to represent close to 40 per cent, in an area where average fares are higher per kilometre than in either Europe or North America.

The market's fast growth means that, despite the recent downturn, south-east Asia's airlines remain more profitable than their main competitors, many of which are making losses. SIA and Cathay are likely to be the first and third most profitable airlines in the world this year - even though a cabin crew strike in January is estimated to have cost

A rapid loss of height

Asian airlines face growing pressure, says Simon Davies

Asia-Pacific airlines: cloudy skies ahead



Cathay HK\$240m (£20.2m).

But a combination of factors is clouding the sky ahead. The most pressing has been Japan's shift towards recession. Japanese travellers represent the largest single market for most of Asia's airlines.

Figures from the Japan Travel Bureau, the tourism office, are expected to show a slight fall in the total number of Japanese overseas travellers in July and August 1993 - the first drop in six years - while Japanese travellers to Asian destinations are expected to fall by 10 per cent over the same period.

The impact has already been felt: Cathay's passenger yields (a measure of revenue per passenger kilometre) fell by 6.1 per cent in the first half of 1993, while SIA's yields fell 6.7 per cent during 1992.

When Japan's economic cycle swings upwards, airline earnings across Asia would be expected to follow, since the aviation industry is sensitive to consumer spending patterns. But each south-east Asian airline faces further individual problems:

• Cathay's profits are being squeezed by Hong Kong's

annual inflation rate of 9 per cent. Its efforts to curb costs led to the 15-day cabin crew strike.

• The profits of Malaysian Airline System (MAS) have suffered from misjudgments made in the late 1980s. Over-optimistic estimates of demand growth have left it with too many new aircraft. At the same time, the Malaysian government has fixed prices on domestic routes, which MAS is obliged to operate at below cost.

• SIA is exposed more than other south-east Asian airlines to the recession affecting European and North American routes, where it has expanded rapidly over the past decade.

• Thai Air has a record of poor management. Past inefficiencies in placing orders for aircraft, for instance, have left the airline with a fleet comprising nine aircraft types, made by five aircraft manufacturers, with three makes of engine. The company plans to simplify its fleet.

Two common challenges face south-east Asia's airlines. The first is the downward pressure on prices caused by competition. The Asian fleet grew rapidly during the 1980s, but the same period.

The increase in capacity underlined the fact that the ability to grow is there. It is likely to reduce yields, but I would have thought that is normal in every industry; those who ordered too much capacity will just have to shake that out."

The second challenge facing south-east Asian airlines is the pressure on costs caused by the strong performances of the region's economies. In an effort to control salary bills, airlines based in the more developed economies have taken on cabin crew from cheaper Asian labour pools, such as the Philippines or India. Cathay has moved some labour intensive operations into China.

But costs will remain hard to control in Singapore, Japan, South Korea, Taiwan and Hong Kong, as these countries complete the evolution from low-cost manufacturing centres to higher value-added service economies.

Shrinking profit margins may eventually be offset by the emergence of new high-growth markets, such as China, Vietnam and Indonesia. But it will prove difficult for south-east Asia's airlines to relive the golden years of the late 1980s.

demand for tickets always outstripped supply. In the past two years, estimates Jardine Fleming Securities, the Hong Kong-based brokerage, Asian airlines increased capacity by between 10 and 12 per cent a year while demand rose by only about 7 per cent a year.

With orders for aircraft made at least two years in advance, the airlines clearly misread the effects of global recession on the Asian market - a predicament worsened by the arrival of overseas competition.

Mr Eddington of Cathay Pacific claims the influx of overseas airlines will be short-lived: "Airlines had too much capacity and they have dumped a lot of that capacity on Asia," he says. "They haven't made any money flying those aircraft to Asia, but they have lost less than they would from flying them to North America or Europe."

The new competitors, primarily US airlines led by United, disagree and have been clamouring for more "open skies" - that is, access to the highly profitable restricted routes operated by Asian airlines, such as Hong Kong to Taipei, which is dominated by Cathay Pacific and Taiwan's flag carrier, China Airlines.

Mr Roddy Wilson, Far East general manager for British Airways, says western airlines see a long-term future in south-east Asia. "The increase in capacity underlined the fact that the ability to grow is there. It is likely to reduce yields, but I would have thought that is normal in every industry; those who ordered too much capacity will just have to shake that out."

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Joe Rogaly

Wanted: soap-opera star



You have to shake your head to believe it. It is less than a year and a half since the last general election and some of us are already in a fuss about the next one. Technically speaking - and the Grim Reaper permitting - the government elected in April 1992 can sit there until 1997. Even if it follows recent precedent, it need not face the electorate before October 1996. That is three years away. Meanwhile there should be nothing to get excited about. The principal parties are currently led by two grey Johns and a puffed-up Paddy. Political discourse ought to be at a low ebb for, say, at least another 24 months.

That it is not partly the result of our national appetite for the savoring of politicians' discomfiture. The British seem to take a particular, and perverse, pleasure in watching holders of high office self-destruct, even to the extent of helping the destruction along a little. Now the hunt is on for a new victim. The pack that brought down Mr David Mellor and Mr Norman Lamont, to name but two, is baring its teeth at the prime minister.

After a bleeding, the urge to kill is hard to repress. I have to confess that I rode out with the Lamont hunt once or thrice and found the experience exhilarating. The public seems to enjoy the sport as much as the mounted participants. This is one reason, although not the only one, why the Conservative conference in Blackpool the week after next will be about a single subject: can Mr John Major survive?

Patience. Before that we will know the answer to the other great single-question conference of the season. When

Labour meets in Brighton this weekend, the matter that will dominate the proceedings will be whether Mr John Smith wins a procedural vote next Wednesday morning. If he fails, local trade unions will continue to exert undue influence over the choice of candidates for parliamentary elections, at least until the issue is obliterated by Labour's national executive committee.

The message would be that Mr Smith's leadership of the Labour party has been undermined by powerful trade union leaders. From that it is but a short step to "can John Smith survive?" If he prevails, the selection of Labour candidates will be determined by a vote of registered members of the party. "Smith," the headlines

will inform us, "will be a stout

effort. Mr Smith can then return to the platform on Wednesday morning to state the case for one-member-one-vote in candidacy elections. With luck, and last-minute scur

ries, he may even win.

This plot-line has a fatal flaw. It lacks real drama. There is no possibility of blood on the carpet. There has been some debate among the Labour leader's advisers over whether he should say - on Tuesday or Wednesday, it makes no difference - something like "I could not remain as leader of the party if candidate selection is not democratised" or, in headline form, "back me or sack me, says Smith". The argument against such a grandstand play, an argument that as I write still prevails, is that it would echo Mr Major's similar minimisation over the Maastricht vote, and thus reveal Mr Smith to be as weak as some

Labour needs to blast away southern voters' image of it as a party that represents life in the co-op and on the council estate

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FINANCIAL TIMES

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Friday September 24 1993

Next steps for Mr Yeltsin

BORIS YELTSIN seems to be winning his gamble. By cutting the constitutional knot raveling Russia, he has given himself room for manoeuvre. But to succeed, he must now exploit it.

When a country's constitution prevents it from being governed, extra-constitutional action is incapable. In such situations, power resides with those who command the loyalty of the apparatus of coercion. President Yeltsin has this far proved to be that person. So long as his opponents remain ineffective, even ridiculous, Mr Yeltsin should scrupulously avoid doing anything to turn them into martyrs. But if they were to appear capable of thwarting the elections he proposes, let alone of starting an armed insurrection, he would have to prevent them. Even the possibility of such action would make many in the west uncomfortable. But the west's interests are inextricably aligned with those of Mr Yeltsin on the need for civil order and reform.

If this sombre possibility is to be avoided, the Russian president must make his authority unquestionable. Often the appearance of authority creates the reality. Mr Yeltsin must use his present advantage, therefore, if he is to retain it.

The first requirement is implementation of the elections for the new lower house both expeditiously and efficiently. According to Mr Vladimir Shumelko, brought back into his former position as first deputy prime minister, the new lower house - to be known as the State Duma - will have 270 of its 400 deputies elected from single member constituencies and a further 130 elected by party lists. This last measure will give fledgling parties a role, and other than a lever for exerting party discipline. Meanwhile, the upper house, or Council of the Federation, will not initially be elected. It is currently composed of the leaders of the regional and republican administrations and soviets, and will be transformed into the senior legis-

lative chamber. In current Russian circumstances, these proposals seem rather sensible.

The second requirement is early promulgation of a new constitution. At the moment there are two versions on offer, the parliament's, which unsurprisingly gives power to parliament, and the president's, which gives power to the president. The latter is at present the only basis for stable democratic rule in Russia. In the absence of parties or even a broad umbrella reform movement, a parliamentary system cannot produce stable, responsible government. Moreover, those who stand for the power of parliament are hostile to democracy, while the president's party contains most of those who believe in it. But a presidential constitution would need checks and balances, including a clear division of powers, entrenched individual rights and a new supreme court.

The third requirement is rapid implementation of economic stabilisation and reform. The chief justification for Mr Yeltsin's action is that parliament was destroying all hope of rescuing the Russian economy. If the government fails to act decisively now, it will destroy the case for the president's actions.

Mr Yeltsin must support Mr Yegor Gaidar, back as first deputy prime minister, and Mr Boris Yefimov, the finance minister, in their attempts to control the budget deficit, restructure prices, reform trade and liberalise the economy. As and when such action is forthcoming, the west must promptly put its long promised financial support in place.

Russia's long-awaited economic and political reform must start right now. The next year could then see election of parliament and president, introduction of a workable constitution and a start on economic reconstruction. This is the task Mr Yeltsin has set himself. For the sake both of his country and the world, he must succeed. The west, for its part, must do what it can to help.

Times a-changing

BRITISH time is out of joint with the rest of Europe. That the UK spends most of the year lagging an hour behind the rest of Europe is an unnecessary disruption to the life of British business and commerce. That summer-time ends a month later in Britain than on the continent, where the clocks fall back this weekend, only adds to the confusion.

It's time for a change, as Mr Michael Howard has acknowledged. The home secretary wants Britain to move to what his ministry calls "single double summer-time" code for continental European time. Winter-time would then arrive one hour ahead of Greenwich mean time, and summer-time two hours ahead.

Conservative defenders of GMT are up in arms. But it is northern Scots who deserve sympathy. Daylight in the Scottish Isles would then arrive well after nine o'clock in winter, although their short evenings would be longer.

Euro-sceptics are likely to cause more serious problems for the government. It will rely on evidence that lighter evenings mean fewer traffic accidents. But subsidiarity allows governments to choose common European standards if they wish. A pan-European time-zone is in Britain's interests. Mr Howard should say so.

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More to the point the growth in support for Mr Ashdown's party is largely explicable by the unpopularity of the government. The Lib Dems have established a base as the principal challenger to the Conservatives in the west of England; they are no such threat to Labour in the north. This is in line with the historic experience of the Liberals since 1945: when the Conservatives are in power but out of favour, the non-socialist alternative party does well.

At this stage there is little point in picking holes in this or that Liberal Democrat policy document. They are far from power, and their best chance might be, willy-nilly, to vote with a Labour government, assuming one is elected. It may be, however, that the present increase in support for the Lib Dems is no mere blip - that, as Mr Ashdown intimated yesterday, further hard work by the party will bring further advances in public support.

This is possible, but it is not entirely for Mr Ashdown to determine. If Labour is seen at its conference next week to be on the way to true modernisation, it may begin to attract voters in natural Liberal Democratic territory. If not, the reverse could be the case. Again, if the Conservatives trip themselves up for another year or more, Mr Ashdown will reap a rich harvest; if the Tories recover their sense of purpose, they may begin to recover their electorate.

It is the fate of British centre parties thus to be at the mercy of Labour and the Conservatives. Much was said in Torquay about the feel of things being different this time. Mr Ashdown has projected himself as an anti-politician, a British Ross Perot. It has taken him, and his party, a long way. He is more popular than either Mr Smith or the prime minister. He can do little other than carry on as an independent force, waiting to see what turns up.

President Bill Clinton has crossed the Rubicon on healthcare. After his impassioned speech to Congress on Wednesday night, it is hard to doubt that the US will enact a comprehensive reform within the next year. Many of the details of Mr Clinton's plan will be changed in what is likely to be the most heavily lobbied legislation in US history. But America is now firmly on the path to fundamental reform.

This is no small achievement. Since the early 1970s, when Richard Nixon unveiled abortive reform proposals, successive presidents have shied away from this most intractable of American social problems. Unlike his predecessors, Mr Clinton has always wanted to embrace the complexities of healthcare reform. He had to go through the grind of a deficit-cutting budget earlier this year. But healthcare is what the heart and soul of his presidency and he will be judged by the perceived success of his reforms.

When Mr Clinton waved a credit card sized prototype Health Security Card in front of Congress and pledged to provide care for all Americans "that can never be taken away", it was clear that he regarded himself as the heir of a long tradition of Democratic social reformers. He referred obliquely to Franklin Roosevelt, who laid the foundations for the US welfare state in the 1930s with the introduction of social security (old age pensions) and unemployment benefits.

Today, said Mr Clinton Americans could not conceive of a world without public-sector pensions; in 50 years (thanks to his reforms) they would be unable to imagine lacking access to healthcare.

He stuck to six broad principles. Reform, he said, should offer "security, simplicity, savings, choice, quality and responsibility". The political advantage of not getting bogged down in complexities is that, even if congressional committees greatly alter the details of his plan, Mr Clinton can still claim credit for the final reform - or at least share it with his wife, Hillary, who led the healthcare task force. Conscious that fundamental change cannot be wrought without Republican support, Mr Clinton also made a strong appeal for bipartisan backing.

The plan is crafted to appeal to different constituencies. Mr Clinton wants to introduce a form of "managed competition" - a concept invented by conservative-leaning economists such as Mr Alain Enthoven of Stanford University. The basic idea is that most people would be enrolled in large, regional purchasing co-operatives known as "health alliances". The theory is that alliances would use their market clout to obtain high-quality care at the lowest possible prices from competing groups of doctors and hospitals in the private sector. Companies with more than 5,000 employees would be able to set up their own "corporate alliances".

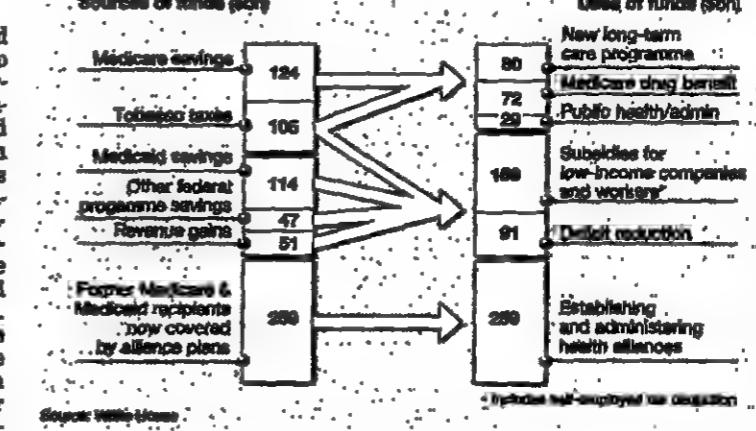
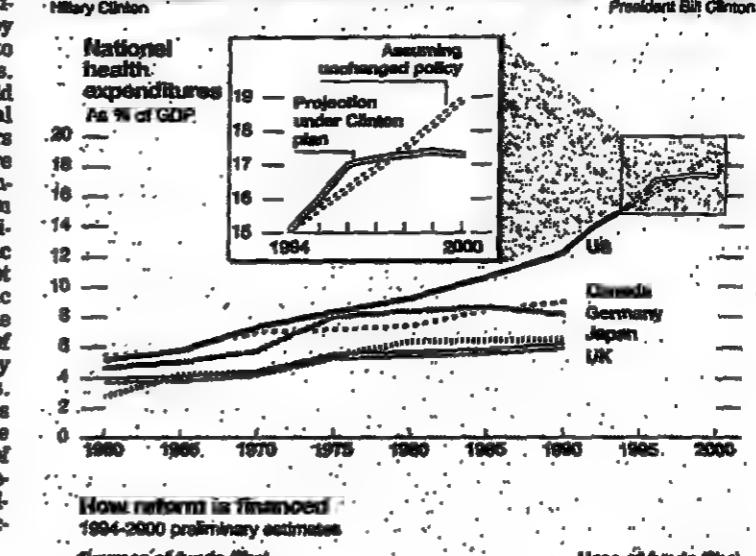
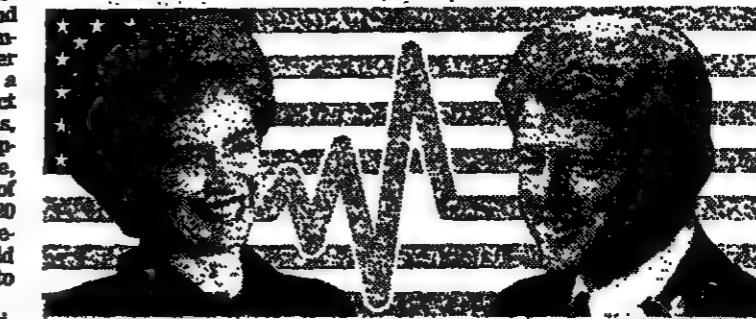
Alliances would publish information about the price and range of benefits offered by the competing health plans in their area, each of which would have to offer a federally certified package of standard benefits. Individuals would choose from among the plans. Employers would have to pay at least 80 per cent of the cost of the average premium of locally available plans. Government subsidies would ensure that health costs would not absorb more than 8 per cent of total payroll spending; for small companies with low-paid employees, the cap would be set at 3.5 per cent of payroll. The unemployed, the self-employed and other people on low incomes would receive direct subsidies to enable them to purchase care via an alliance.

Since the employer contribution and/or the government subsidy would be based on the average cost of insurance premiums, individuals would have an incentive to select the cheaper plan. This tendency would be strongly reinforced by proposed rules on direct patient contributions. Individuals who enter pre-

The Clintons' healthcare reform plan is controversial but crafted to have a broad appeal, writes Michael Prowse

Harsh medicine's taste good factor

US health: a spoonful of sugar?



cent of the average cost of health premiums. To the objection that this is unjustified coercion, Mr Clinton's reply is that many companies will be better off: under the present voluntary system, large companies often pay 100 per cent of health costs. Small businesses that already provide insurance will gain the most, because their costs will be capped well below current rates. It is only "free riders" that will face a financial penalty.

What the debate about the "employer mandate" tends to mask is that the planned creation of huge regional purchasing co-operatives involves a much reduced role for employers. Under the present rules, they pay for employees' insurance but they also make the important decisions - for example, whether to put employees into an HMO. Under the Clinton's scheme, individual employees will choose from among the competing plans offered by the local health alliance. Employers enter the picture only as providers of resources: their 80 per cent contribution is effectively a payroll tax.

Mr Clinton's decision to put individuals at the heart of his system should please conservatives. But if employers are to be used only as a source of revenue, the question

arises: why pick on them? Payroll taxes are already high and the system of subsidies proposed for small business looks complex. In economic terms it would make more sense to finance healthcare through a consumption tax, for example a national value-added tax, which would not tend to reduce demand for labour. Mr Clinton's reply would be that such an upheaval is not

The big question is how much of the plan Mr Clinton can get through Congress. The omens are encouraging

politically feasible; he has to build on present arrangements which happen to put most of the financing burden on employers. In the longer run, however, finance could be sought from other sources.

The proposed new limits on the permitted rate of growth of premiums for private health plans also represent a radical departure. It is one thing to put curbs on the permitted growth of tax-financed healthcare - every country does

this. But Mr Clinton is trying to place controls on private-sector spending. Many conservatives will argue that this is wholly unacceptable: even Britain, with a nationalised health system, does not try to limit the growth of private-sector health premiums.

The most damaging critique of the White House plan is perhaps that the numbers do not add up. Mr Clinton is proposing to extend insurance cover to 37m people (15 per cent of the population) and offer all families benefits as good as if not better than those provided by Fortune 500 companies. He is also proposing extensive subsidies for small business and low-income families. Yet he claims this can be financed without a substantial increase in income or consumption taxes (the only new levies planned are minor "sin taxes" on cigarettes). Additional spending of \$350bn (£230bn) between 1994 and 2000 is to be financed by halving the planned growth of existing federal schemes such as Medicare and Medicaid (the scheme for the poor). Indeed, the White House claims the scheme will actually produce net savings of \$91bn which could be used to reduce the budget deficit.

Scepticism is understandable: the costs of most previous social reforms has been grossly underestimated. Yet it is important to be clear about what Mr Clinton is actually proposing. On his own numbers he is planning to increase healthcare spending from 14 per cent of GDP today to nearly 17.5 per cent by end of the century. That ought to provide sufficient room to expand insurance coverage and improve benefits: the US would be spending roughly three times as much of GDP on healthcare as Britain. The talk of "savings" is illusory (as usual) because they are measured relative to baseline projections that, on unchanged policies, show healthcare absorbing an exorbitant 18 per cent of GDP by the end of the century, rather than levelling off at 17.5 per cent.

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The upshot is that opinion polls indicate a surprising degree of public support for radical reform.

According to a New York Times/CBS poll, 90 per cent of the population (including 86 per cent of Republicans) say the healthcare system needs either complete rebuilding or fundamental change - though 70 per cent were happy with their own care. More than 80 per cent appear willing to accept reforms that would limit their access to doctors, a proposal once regarded as political suicide. This may reflect the revolution already under way in the private sector: as companies have sought to contain runaway costs, the proportion of people enrolled in HMOs and other forms of "managed care" has already risen from 9m in 1990 to 41m today.

As was evident on Wednesday night, the attitude toward reform on Capitol Hill is positive. After the frustrations of the Reagan/Bush years, when rivalry between a Republican White House and Democratic Congress caused legislative "gridlock", senior politicians in both parties are keen to make progress. The risks, however, is that, as lobbyists step up their pressure on Congress, controversial elements of the Clinton plan - such as mandates on employers - will be dropped or watered down. There is little doubt that the US will enact the appealing elements of the plan, such as guaranteed health cover for all; the difficulty will be ensuring that the unpleasant medicine is also swallowed.

The hand that feeds

Under-capitalised small businesses would doubtless have little sympathy with the plight of 26-year-old Richard Li, who cannot quite decide how best to deploy the tidy \$400m that has just landed in his bank account.

Half the cash has come his way following the sale of a stake in Hong Kong-based satellite broadcaster Star TV to Rupert Murdoch, while his father, Li Ka-shing, one of the colony's leading businessmen, was so proud of his offspring's handling of the deal that he made it up to a round \$400m from the family coffers.

But Li is engagingly vague as to how he intends to spend his largesse. "I'm in the position of having a completely blank sheet of paper," he confesses, adding that he rather fancied bringing "existing state-of-the-art technology to virgin markets in Asia." Not that that rules out investment in "conservative businesses" such as property and infrastructure, he goes on.

But how about his recent elevation to the position of deputy chairman of Hutchison Whampoa, the colony's oldest company? Might there not be, even in broad-minded Hong Kong, well, a slight conflict of interest?

Describing the Hutchison job as a "family obligation", which

at this stage does not absorb all his energies, he insists that, should any minority shareholders express such concerns, he would naturally consider stepping aside.

Li reckons his new venture will take six to eight months to establish and he even fights shy of divulging a name. But at least there are no immediate staffing problems: 70 of his former Star colleagues are apparently poised to follow the pied piper.

Compromising

The computer spell check contained within Microsoft Word 5.0 has more than met its match with the name of chief secretary to the UK Treasury, Michael Portillo MP. Mischief Bordello MP, it suggests hopefully.

Authoritative

■ Tuesday's announcement that Sir John Banham will become chairman of Tarmac early in the new year has set tongues wagging in the local government world. Banham is chairman of the Local Government Commission which is busy reorganising English local authorities. It is unlikely to have completed its task much before the end of next year.

Although Banham has told the commission that he plans to see the review through to the end, this looks like an excellent early exit

route for him. He hinted in the summer that he would resign if the government rejected the commission's recommendations and ministers are promising to do just that if, as expected, the commission decides to leave some counties unchanged.

Mandarin speak

■ Now that Wendy Pritchard is working roughly one day a month to develop the Treasury's fusty management habits, expect a rash of orders from nervous mandarins for her book, *Changing the Essence*.

Written last year with long-time collaborator Richard Beckhard, the volume is brimming with tips to big organisations on how to change their cultures, garnered from her experience advising the likes of Shell and Lloyds Bank.

If the Treasury takes this advice, it can look forward to turning itself into a "learning organisation" with policies and practices that support this stance.

Meanwhile, permanent and deputy secretaries have the prospect of becoming "deeply committed to personal leadership of change programs consciously designed to create the organisation's best future".

The advice to create

IMF issues warning over risks in \$8,000bn derivatives market

By John Gapper, Banking Editor, in London

A STRONG warning has been issued in an International Monetary Fund study about risks in the \$8,000bn (£5,195bn) markets in derivatives such as futures contracts and currency and interest rate swaps.

It says many transactions are not fully understood by the senior managers of banks and securities houses.

The IMF study is among the more cautious recent analyses of the \$4,500bn market in over-the-counter derivatives which are designed and sold by relatively few banks and securities firms with strong capital.

It follows a more sanguine study by the Washington-based Group of 30 large banks and financial institutions last month.

which recommended management reforms to reduce risks such as default by counterparties but argued that the risk of systemic failure was low.

The risks to financial markets posed by derivatives will be one of the chief topics discussed by bankers at the World Bank/IMF meetings in Washington. Central bank supervisors are to address the issue at a meeting organised by the G30 next Monday.

The IMF analysis in a study of international capital markets emphasises concerns that the growth in derivatives trading, as companies have sought to hedge the risk of interest rate and currency movements, could have created unknown risks for banks.

"Participation in derivatives markets can cause firms to become connected through complicated transactions in ways

that are not easily understood," says the study. This makes it difficult to assess the risk of default by the other party.

Derivatives are financial contracts the values of which are determined by the level of an underlying instrument such as exchange rates or currency values. They allow companies to hedge risks, for example by swapping a variable rate obligation for a fixed rate one.

The study says that it is "not entirely reassuring" that banks have escaped problems until now. Similar rapid growth of a single activity by banks in the past has been accompanied by "both a weakening of internal controls and an under-assessment of credit risk".

The credit risk taken by banks in their derivatives exposures is equivalent to the cost of replacing a contract if the counterparty defaults. This is a fraction of the contract's notional value - between 2 and 4 per cent in the case of interest rate swaps.

In the 10 large US banks which have the bulk of credit exposure, the replacement cost of interest rate and currency swaps at the end of September 1992 was \$170bn, equivalent to 17.3 per cent of their assets.

The study says that banks tend to try to reduce exposures to market risks such as a fall in the value of a contract due to an interest rate movement by taking new derivative positions to balance existing ones. *International Capital Markets Part 2: Systemic Issues in International Finance*. IMF, 700 19th Street NW, Washington, DC, 20433, \$20.

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VW apology over Skoda

Continued from Page 1

loan came as a shock in Prague.

Only a day before the announcement, Mr Vaclav Klaus, the prime minister, had welcomed the planned financing, which was to be guaranteed by the Czech government. VW said the financing package was no longer necessary because productivity improvements at Skoda meant investment requirements would be considerably lower than initially planned.

The VW group is undertaking a fundamental review of its capital spending plans and is expected to announce further far-reaching cuts in November after a meeting of its supervisory board.

VW took a 31 per cent share in Skoda in 1981 and is due to raise its holding to 70 per cent by 1996.

It has planned to increase Skoda's production capacity to over 400,000 cars a year, more than double present capacity, modernising facilities and expanding products by introducing a second car range.

US drug majors say health plan may cut research funds

By Richard Waters in New York, Paul Abrahams in London and Lisa Branston in Washington

US pharmaceutical companies yesterday warned that President Bill Clinton's health reform plan could force them to cut spending on the development of drugs.

Drug stocks staged a small recovery, however, after their steep falls in recent months on early indications of the shape of the Clinton plan.

Senior drug company executives generally expressed support for Mr Clinton's aims in reforming the healthcare system, but objected to the price controls and forced rebates in the plan. The proposal to monitor prices on new drugs, the requirement for drug companies to offer larger rebates to Medicare, and the overall cap on healthcare spending, prompted the most dismay among company executives.

"New Medicare rebates would

increase the corporate tax burden by billions of dollars a year, taking money from new drug research budgets," said Mr Ray Egan, senior vice-president of Bristol-Myers Squibb. "Research and development would be less likely because it would be more difficult to recover the costs associated with bringing a new drug to market."

Schering-Plough warned: "Rebates, rationing and global budgets - all a form of mandatory price controls - pose a significant threat to the continued viability of the pharmaceutical industry. Such controls will inevitably curtail R&D risk-taking."

The US drugs companies claimed that market pressure for lower healthcare costs had already led to a sharp fall in drug price inflation, and that this process should be allowed to continue unhindered by regulation.

All the leading US drug stocks were up by midday yesterday,

with the biggest gains seen by Pfizer, up 51% to 582p, Bristol-Myers Squibb, up 51% to 588p, and Schering-Plough, up 51% to 564p. But the rises came after declines which have wiped about 40 per cent off the value of the biggest drug companies this year. European drug companies, meanwhile, broadly welcomed Mr Clinton's reforms, but also expressed concerns about the Medicare rebates. Many European groups generate more than 25 per cent of their sales in the US, the world's largest drugs market worth \$65bn a year.

Dr Richard Sykes, Glaxo chief executive, said: "The plan itself is a bold initiative and we give it broad support," but added that if the government "insists on everything on the cheap then the industry has a problem".

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Tate & Lyle, Page 19
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Kuwait misled UK over shares

Continued from Page 1

years. The best known beneficiaries of this convention are the hugely wealthy oil-producing states such as Abu Dhabi, Brunei and Kuwait, which have built up large portfolios of securities and property in the UK and other industrialised countries.

The disclosure of Kuwait's ruse to disguise the ownership of the BP shares is certain to complicate relations between the UK and one of its closest Gulf allies.

The Financial Times has obtained documentary evidence that the KIO has managed KPC's funds for 10 years. This secret arrangement between the KIO and the KPC has for the first time been confirmed by the presi-

dent of the KIO, Mr Rashaid Al-Badr. "We manage money for the KPC," he said.

Mr Al-Badr, however, said he did not believe the KPC had bought the BP shares, although he was not at the KIO at the time of the BP raid.

A former former Kuwaiti official said he understood that the remaining 9.7 per cent holding in BP had now been transferred out of KPC's special account at the KIO and into the KIO's main portfolio.

However, he said he believed that income from the BP shares was still being transferred to the KPC account.

A large part of KPC's investments managed by the KIO, which eventually totalled \$8bn,

was hidden in a specially created account, the Number Two account, at a Swiss bank, Lombard Odier. It was managed by the late Mr Trevor Ball, who was the KIO's chief investment manager until he died in 1991.

The Inland Revenue finds itself in a difficult position. It is aware of the evidence that the purchaser of the BP shares was the KPC. However, when giving Kuwait the \$255m tax credit in 1988, it received a statement from Kuwait that the shares were directly owned by the state and therefore qualified for tax immunity.

"It is not easy to challenge a statement made by a sovereign", said a UK official, "especially one of our main allies in the Gulf."

by the deal would guarantee the holding company's future growth. La Générale is placing more emphasis on the financial and services sectors as its main source of profit.

Yesterday, the group announced that this strategy had led to a slight increase in first-half profits, from BFr3.65bn to BFr3.75bn, before exceptional items. Net profits slipped from BFr4.77bn to BFr4.37bn.

In 1992, CBR achieved consolidated net profits of BFr3.1bn on sales of BFr47bn, and has just announced first-half profits down 13.4 per cent on the equivalent period. Heidelberger recorded after-tax profits of DM122m in 1992 on turnover of DM63m.

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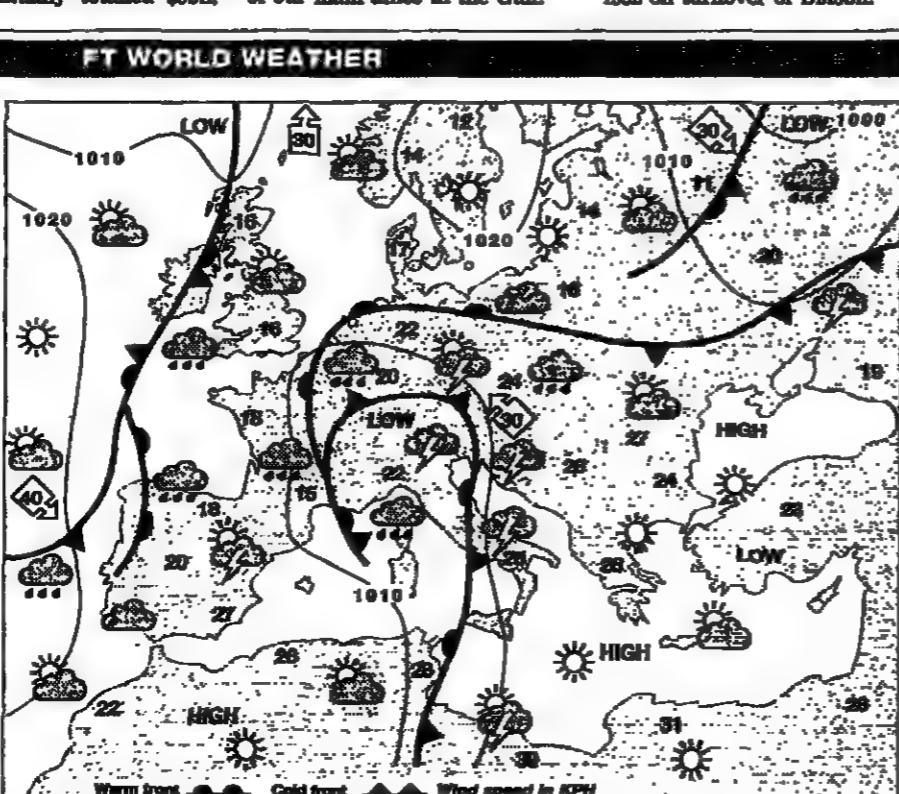
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Continued from Page 1



VENTURE AND DEVELOPMENT CAPITAL 2

Charles Batchelor fears the shake-out may claim more victims

Weaker players at risk

The steady contraction of the UK venture capital industry appears to have slowed over the past 12 months. But the present pause, far from marking the end of the shake-out of weaker players, may be merely the lull before the storm.

There are no signs that UK institutions are more willing to increase their investments in the short term and overseas investors have been almost as reluctant to provide funds. At one stage this year no fewer than 40 UK venture firms were looking to raise new finance.

Some venture capitalists are attempting to attract private individuals as investors in their funds but this can be time consuming and can lead to complicated fund structures. "The big crunch will come in the next 12 to 24 months when people have been unable to raise more money," says Mr James Nelson, managing director of Foreign & Colonial Ventures.

"Will investors be willing to commit their funds to the smaller teams of venture capitalists for the next few years?"

Mr Nelson does not believe there will be a large contraction in the amount of money available for the industry to invest - though the pool of finance available has already shrunk markedly from the position in the late 1980s. But he does think it will be spread among a smaller number of venture funds.

This gloomy view of prospects for the industry's less successful players is shared by Mr Jonny Maxwell, in charge of unquoted investments for Standard Life Assurance Company.

"There will be a great contraction in the industry with only five or six managers capable of closing a serious fund," he says.

Opinions differ in the venture industry as to who will feature in the big shake-out but among the most frequently mentioned names are CINVent, Charterhouse, Pilkington Ventures, Gaudovin Investments, Morgan Grenfell Development Capital and Schroder Ventures. These all specialise in the larger development capital deals and management buy-outs.

The general industry assumption that the "captive" funds owned by the large banks had a guaranteed future has been somewhat shaken by the decision of one or two of the big banks to withdraw.

TSB Group's decision to sell Hill Samuel Development Capital



Regional base outside of London, Manchester (above) leads the way as regards principal funds based in the regions of Britain. For much of the 1980s, the venture capital industry was based largely in London and the south-east, but in recent years it has achieved a better spread across other regions - see report, page six.

It's portfolio is being wound down by F&C Ventures - showed venture/development capital was not central to all the bank's activities.

But Mr Ron Hollidge, managing director of Lloyds Development Capital and chairman of the British Venture Capital Association, believes the banks will generally want to continue their development capital activities.

"I don't see the UK clearing banks pulling out," he says.

"They recognise the need for expertise in structuring deals involving equity to help companies recover from the recession." Support for this view comes from the decision of the

For all the pressures of recent years, the UK venture capital industry is remarkably diverse

Royal Bank of Scotland to recruit a former senior S1 executive to head a department aimed at using equity in just this way.

But while the banks may want to continue their involvement in development capital they may not all want to do it in quite the same way as in the past.

Two foreign banks with UK-based venture operations have recently established looser links with their development capital operations.

In July, Citicorp spun off its European venture capital activities into an independent company, CVC Venture Partners, which is fully-owned by the US bank's existing European venture management team. Citicorp will continue to provide funds to CVC Venture

Partners but the venture activities will be free of the restrictions of US banking laws.

One advantage of creating independent venture capital operations is that remuneration packages no longer have to fit within the usual banking procedures.

There may be only a handful of very large players left in the venture capital market by the end of the decade but there will also be a place for the niche players. Several long-established venture teams have reputations for backing companies with a technology bias in fields such as healthcare, biotechnology and information technology.

Advent has specialised in medical instruments, diagnostics and software and is raising a life sciences fund.

"We don't back start-ups but we do invest in companies which have a product and which need to break into more than one country at once," says Sir David Cooksey, chairman.

These specialist players are sometimes introduced to deals by the larger venture groups which lack expertise in that particular area. But sometimes the larger players establish more permanent relationships to make these specialised investments.

Trinity Capital is one, making investments in the healthcare, environmental and information technology fields for its three backers, St. Charterhouse and Alex Brown, a US investment bank.

For much of the 1980s the venture capital industry was based largely in London and the south-east but in recent years it has achieved a better spread across other regions.

The casualties of any further retrenchment will be those funds which have either failed to establish a good performance record or a strong profile.

"...so recovery is under way. And so it should be. James Capel, a firm of City stockbrokers, reckons that Britain's combined monetary-fiscal mix is at its loosest since the Barber boom of the early 1970s."

THE ECONOMIST, 19 JUNE 1993

"The economy contracted by 0.4 pc last year, compared with the 2.2 pc shrinkage recorded in 1991, confirming the green shoots theory espoused last year by the former Chancellor Norman Lamont, according to official figures released yesterday."

THE DAILY TELEGRAPH, 27 AUGUST 1993

"The economic recovery is accelerating, according to the latest quarterly forecast from

the latest rise in house prices, will reinforce hopes that the economy is finally on the upswing."

THE OBSERVER, 5 SEPTEMBER 1993

"Consumer confidence in the economic recovery was highlighted yesterday with the release of official figures revealing sustained growth in new consumer borrowings and a news report announcing year-on-year gains in all sectors of consumer credit extended by companies other than bank and building societies."

THE DAILY TELEGRAPH, 7 SEPTEMBER 1993

The recession is ending. At least, so all the

WE'RE HERE TO HELP YOU TAKE ADVANTAGE OF IT.
THE RECOVERY IS RIGHT UNDER YOUR NOSE.

the Confederation of British Industry. The economy is expected to grow by 1.7 per cent this year and 3 per cent in 1994, compared with the 1.6 per cent and 2.6 per cent increases anticipated in the previous survey in May."

THE SCOTSMAN, 27 AUGUST 1993

"Profit increases of 15 per cent or more are expected to be unveiled by some of the UK's leading manufacturers, which, following

signs are saying, If it's true, how are you going to maximise the opportunities the recovery will surely present? At Clydesdale Bank Equity we're planning to quadruple the amount invested by the year 1996."

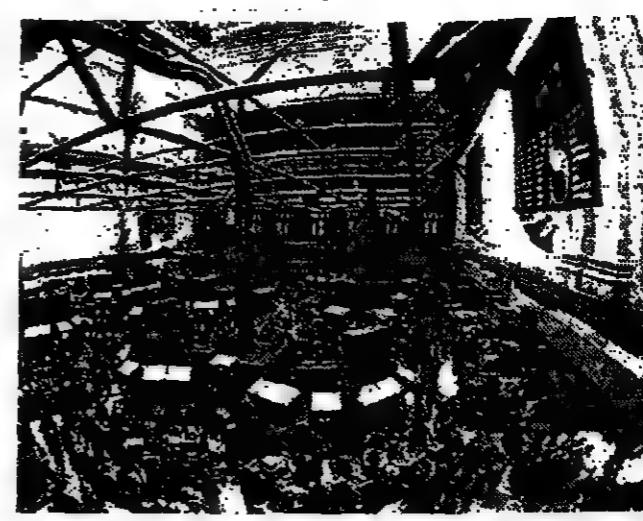
So, if your own plans need development capital from a reliable financial partner get in touch with Neil Kennedy. His number, like the recovery is right under your nose.

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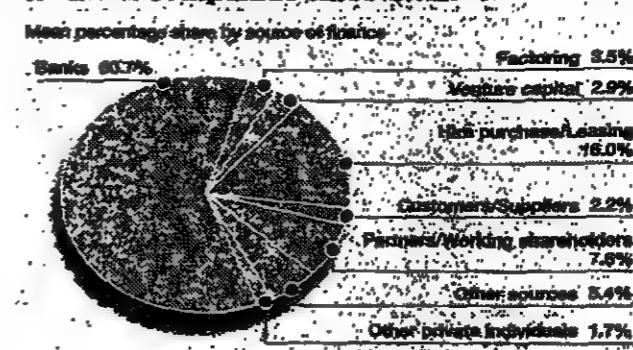
INVESTORS' VIEWPOINT

Pressures rise for a rethink as returns fail to satisfy



High fees in the US have been transferred to the UK

More UK companies raise finance



Source: Comptia, Deloitte and Touche, Financial Times

The institutions are not only determined that future investments should be made on a more equitable basis. They are keen for existing investments to be more accurately valued. To this end the British Venture Capital Association (BVCA) introduced a set of valuation guidelines at the beginning of 1991. Welcome though the guidelines were they have not dispelled the unease of investors and have recently been revised to make them more effective.

"A rule is only as good as its implementation," says Mr Swire, who is concerned that venture capitalists might be distracted from their main business by the need to devote time to the issue of valuations.

"I would rather people stuck precisely to what they say is the basis of their valuations," he says. He does not accept face a value claims that a fund conforms to the BVCA guidelines.

Mrs Ames shares this scepticism. "People sometimes claim they meet the guidelines when they don't and they always have good reasons for not meeting the rules," she says. "The guidelines need to be more precise and there needs to be some enforcement. I think the venture industry is becoming aware of this and it will slowly get better."

At the moment though, when fund-raising is so difficult and venture capitalists are under extreme pressure to make their investment returns look good, absolute honesty can penalise a fund when others are less scrupulous.

A frequent complaint which the venture capital industry makes against the institutions is that they seek to impose short-term performance measures on an industry which is long-term in its investments. "Your returns drop after you have made heavy investments," says Mr Robin Hall, managing director of CINVent, which manages funds for the pension funds of British Coal, British Rail and Barclays Bank. "It is either feast or famine."

Enlightened investors are ready to acknowledge the constraints under which venture fund managers have to work. But it looks as though it will be some time before the industry has regained investors' confidence sufficiently to justify them committing substantial new funds to the sector.

Charles Batchelor

INVESTORS in venture capital have put increasing pressure on fund managers over the past few years to deliver better value for money. The pension funds, insurance companies and "gatekeepers" have sought performance "hurdles" before the managers take their profit and a lowering of management fees.

In many instances the venture capitalists have responded to these requests while the industry has also begun working on a system of valuation and performance measures. But, if the venture capitalists thought that this would be enough to satisfy their critics they may be sadly disappointed.

There is every sign that investors are still not happy with the returns on their money. They are pushing for an even more fundamental rethink of the way the industry is structured. It will take more than the ending of the UK recession to persuade the institutions to devote more funds to venture capital.

"What has changed is the way we look at venture capital funds," says Mrs Carol Ames, director of Eagle Star Investment Managers.

"The high fees of the US venture capital industry were transferred to the UK without taking account of the fact that the US has a larger economy, a bigger venture capital market and more of a focus on start-ups."

The generous management fees - typically 2 to 2.5 per cent of funds invested - meant there was less of an incentive for UK venture managers to maximise the value of their investments and earn their 20 per cent share of profits or "carry" by selling or floating their portfolio companies, comments Mrs Ames.

At the same time, as funds grew larger, the management fees came to represent substantial sums of money. Investors have put on pressure for management fees to taper off as the funds get larger. Above £200m managers might only earn 1.1% to 1.1% per cent in fees. "There is less ignorance now about economies of scale," says Mr Jonny Maxwell, in charge of unquoted investments at Standard Life Assurance.

Institutions were sometimes so naive in the early days of venture capital that they are now reluctant to re-examine the terms of those early deals because of the embarrassment it would cause.

"Deals were done on a hand

shake," recalls Mr Maxwell. "It amounted to saying: 'We will send you vast amounts of money for a big fee and you will do your best to get a venture capital return.'"

Investors have now become more sophisticated in structuring deals, as is evidenced by the innovative arrangements being proposed by certain funds. Baronsmead will allow investors to withdraw their funds at short notice and have a say in the companies in which it invests, while Legal & General Ventures has announced plans for a series of rolling funds which return uninvested amounts to the institutions at the end of the year.

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The 10-year deadline does

impose a discipline otherwise

managers would just sit on their investments drawing their fees," comments Mr Rhoddy Swire, managing director of Pantheon Holdings, which invests in venture funds for its institutional clients.

MANY investors are unhappy with the traditional 10-year partnerships which have become the norm in the UK. They tie up the investors' money for a long period and give the institution little opportunity to influence investment policy or withdraw if things go wrong. The investor has no guarantee that the managers he backs in

year one will still be there 10 or even five years later.

"Institutions want to be able to change their asset allocation more easily so they can time their own cash flows," says Mrs Ames. "They want a structure which allows them to commit their funds for less than 10 years and would like a choice of investments too."

But opinion is divided over

the question of 10-year funds. There are some signs of a shift away from the partnership structure towards venture capital companies which would have an unlimited life. This might have the virtue of freeing the venture capitalists from the unnatural constraints of a 10-year deadline but, in the view of some investors, would remove any pressure on the fund managers to realise their investments.

The 10-year deadline does impose a discipline otherwise

managers would just sit on their investments drawing their fees," comments Mr Rhoddy Swire, managing director of Pantheon Holdings, which invests in venture funds for its institutional clients.



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VENTURE AND DEVELOPMENT CAPITAL 3

The switch to later-stage investments

Start-up prospects remain uncertain

MOST UK venture capitalists have lost the money helping businesses to get started and backing them in the early stages. Neither the "portfolio" approach, scattering money across a broad spread of new businesses in the hope that some will succeed, nor more selective investments have paid off.

The result has been that in both the UK and continental Europe the venture capital industry has progressively withdrawn from backing start-ups and switched to later-stage investments. Backing new businesses is no less time-consuming than backing established ones but the risks are much greater and the time taken to generate profits much longer.

Nor has it proved possible to finance the odd start-up deal among an otherwise later-stage portfolio. Dealing with start-ups is as different from providing large amounts of development capital or funding management buy-outs that many venture capital groups have abandoned early-stage deals altogether.

In the UK, early-stage investments accounted for 17 per cent of deals by number and seven per cent by value in 1992. In Europe as a whole, the picture was similar: early-stage investments were 16 per cent of deals by number and six per cent by value.

In Britain, companies such as JMI and Oxford Seedcorn Ventures, specialists at the early stage end of investing, pulled out while even St, the largest supplier of early-stage investments, has also sharply reduced its activity.

In the late 1980s, St regularly backed more than 250 start-ups a year, peaking at just over 300 in 1990. These numbers have since been reduced sharply and in 1992 it backed only 58 "management start-ups." They accounted for just £15m out of total new investments of £210m although start-up investments are almost invariably smaller than later stage deals.

"It is often a problem to find other people willing to back a start-up," says John Platt, a St director. "It took us 18 months to put one deal together."

The nature of start-ups

A GIANT game of hide and seek, with everyone blindfold - that is how one expert describes the furtive courtship by small businesses of business angels, the private investors sometimes prepared to invest equity capital in small businesses.

This is a problem, because the wealthy private investors ("angels") is a generic name borrowed from the Broadway slang for individuals interested in backing promising show business in the US) could otherwise usefully plug a persistent equity gap - the one that affects small businesses struggling to attract smaller sums of capital.

This gap was first identified more than 60 years ago. It exists partly because venture capitalists are generally not interested in investing less than £250,000. They know it is cheaper to invest £1m as a lump sum, rather than splitting the money into four different investment decisions and quadrupling research costs.

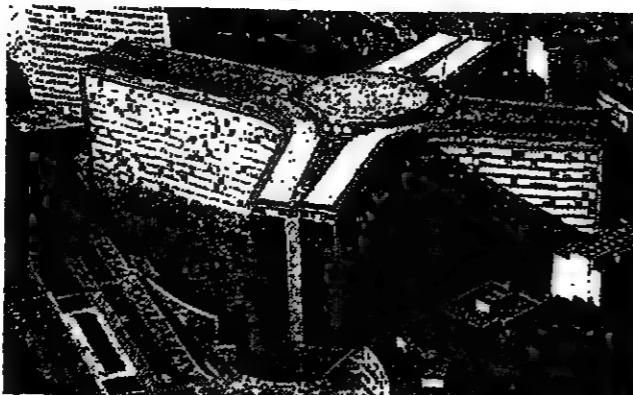
Mr Colin Mason, senior lecturer in economic geography at Southampton University and student of the activities of business angels in the UK, says: "It is a problem for businesses which have exhausted their sources of finance but are too small a league to go to venture capitalists."

Small wonder that people running small businesses are prone to visions of wealthy private individuals appearing with wads of cash and common sense, to perform miracles with their companies. The grander vision is that of hosts (syndicates) of angels with bigger wads, led by an archangel.

A RECENT study by Mr Mason and his colleague at the Ulster Business School, Professor Richard Harrison, found that the kind of people who become angels range from big company managers who have retired with golden handshakes, to small businessmen who have sold out but are looking around for a second business to help build up.

Most are well-off but not millionaires. The average income of the 86 angels surveyed was just under £50,000. Almost 45 per cent earned between £25,000 and £40,000; 16 per cent earned £100,000 or more.

Small businesses know that angels are out there. They account for a sizeable amount of small business investment



The European Commission has shown itself more willing to put money into meeting the overheads of early stage funds.

which win venture backing has also changed over the years. Enthusiastic inventors with a good idea have fallen out of favour and start-ups tend to be led by experienced managers. "We don't back 'black box' start-ups," says Mr James Nelson, managing director of Foreign & Colonial Ventures. "Generally we wouldn't back someone with a product which was not selling. We would support managers with a good idea and some acquisitions already identified."

There have been several

The nature of start-ups which win venture backing has changed over the years. Enthusiastic inventors with a good idea have fallen out of favour

deals in the hotel and pub sector where experienced managers have obtained venture backing for the purchase of properties from the large hotel chains or brewers. Such transactions have more of the flavour of acquisition finance than start-ups as envisaged in the early days of venture capital.

Start-up has also come to mean the extension of a formula successful in one country, into another country.

In one recent deal Apx Partners backed a "start-up" Xpedit Systems, a York-based company providing sophisticated fax systems, with £3m. But while Xpedit was a new company in the UK the British deal followed an \$8m dollar investment in Xpedit's US "sister" company by Apx's US office.

The picture for the more traditional start-up is not unre-

liefedly gloomy however. In the technology field start-ups continue to be financed by specialist funds. "We back start-ups in the environmental area and will do early-stage deals in the health care sector," says Mr John Walker, senior partner of Trinity Capital Partners.

"But you have to have a portfolio mix which keeps your investors happy."

A notable exception to the venture sector's inexorable move upscale has been the cluster of seed capital funds managed by Lucius Cary, pub-

lisher of Venture Capital Report, a monthly newsletter which attempts to match investors with entrepreneurs seeking finance.

Mr Cary, a dogged supporter of the start-up sector, is raising his fifth fund, Seed Investments IV, with a target size of £2m. This would be his largest fund yet - the largest previously was £850,000. Two pension funds have already promised to provide £1m towards the total.

The previous three Seed Investments funds were backed by Apx Partners. But Mr Cary said they would not be contributing to the latest fund because of the problem of start-ups as envisaged in the early days of venture capital.

The fifth fund will be large enough to allow follow up investments of up to £200,000 if

the initial £50,000 investment shows the business has a future. Mr Cary says his previous funds have been successful because he has concentrated on a specific type of investment.

He backs innovative entrepreneurs who have an idea or product involving technology. Typically the first stage of investment will finance the development of a prototype. The business must be based within easy reach of Seed Investments' offices in Henley on Thames.

In the view of many venture capitalists, early-stage financings require a degree of government support to become worthwhile. Attempts to persuade the British government to put money directly into meeting the overheads of early-stage funds have proved unsuccessful however.

The European Commission has shown itself more willing to put public money into backing this sector. Over the past four years the commission has sponsored the creation of 22 seed capital funds in Europe. These funds, with 18 established funds which have also joined the project, make up the European Seed Capital Fund Network.

At the beginning of 1993 the network calculated that it had helped to create 136 businesses and more than 1,200 jobs. The 41 funds involved had a total of £125m under management.

The commission estimates that even if 30 per cent of the funds advanced have to be written off, the costs in terms of creating businesses and jobs will have been worthwhile.

More recently, a review of the network carried out for the commission found that unless more money was provided the seed funds would run out of cash before their investments started to produce a return. Many of the funds were too small to be viable in the longer term, the report concluded.

Prospects for the start-up sector remain uncertain. Early, exaggerated expectations of the venture capital industry's ability to finance them have been abandoned. Bank loans and the entrepreneur's own savings seem set to remain the main sources of finance.

Charles Batchelor



Private investors can plug a persistent equity gap in small businesses

On the side of the angels

in the US and their presence is increasingly felt in the UK.

The trouble is they do not like to advertise. As Mr Mason says: "They want anonymity. No one with a spare million quid is going to advertise the fact. They'd be inundated."

For most business angels, investing in a small business is a spare time activity. Researching those investments is time consuming, so most potential angels rely on friends or informal contacts to find opportunities.

What is needed, says Mr Mason, is a lonely hearts dating agency which will bring small businesses and business angels together.

In the private sector, this has been tried. It has failed to make money for the operators. The economics simply do not stack up; the costs of marketing, research and guidance always outweigh the income from introductions. Mr Mason says: "There is a need for somebody to underwrite the costs."

Awareness of the problem is now widespread. Solutions are being piloted in both the public and private sector, forming part of various plans to help small businesses.

The UK department of employment made its move in October 1991, as part of a seven-point plan to help small

firms and enterprise." Mr Michael Howard, the then employment secretary, announced a programme to support "business introductions."

At the time he described it as "a measure to tackle the difficulties which some small firms find in arranging investment capital." It involved "a programme under which local Training and Enterprise Councils and a network of other organisations will work as 'marriage brokers' bringing together investors with money and small firms with potential."

Following a competition, projects were established in Bedfordshire, Calderdale and Kirklees, Devon and Cornwall, East Lancashire and south and east Cheshire. Mr Howard added: "This will encourage the growth in this country of informal investment, which is widespread and highly successful in the United States."

In the US, angels are eager to fund fast-growing companies. Local lawyers and accountants act as introduction agents - some estimates suggest that angels are now the biggest single source of investment capital in the country. Many belong to private clubs, of which some have offshoot angel chapters in cities

across the US. As in the UK, club members tend to be former or current executives looking for money-spinning opportunities.

In the UK, Mr Howard's move is consistent with the thrust of current small business policy, which is to encourage partnerships between large and small businesses, between business support networks (TECs, Enterprise Agencies, Chambers of Commerce) and small firms, as well as between academic institutions and firms.

This follows the trend away from grant funding for small business development; for example, the government's Loan Guarantee Scheme is under government review and looks likely to be phased out.

Moreover, following an announcement in the March 1992 Budget, the Business Expansion Scheme (which provides tax incentives to investors in small businesses) will be terminated at the end of 1993. This is sure to please Mr Howard Davies, director-general of Britain's Confederation of British Industry (CBI), the employers' organisation.

Earlier this year he criticised the BES for acting as a "middle-class tax shelter". As part of a six-point plan for small business finance he called for a replacement to the BES which would apply only to investment in a new type of local investment company, through which small business angels could take stakes in targeted ventures.

The summer National Westminster (NatWest) launched a feasibility study to see if a national database of angels could be set up. The bank is carrying out a pilot study in the north-west of England and the Thames Valley, examining how much time and money investors would be prepared to commit to small firms.

A recent survey by staff at the Ulster Business School, who also have their own six-point plan for spotting angels, found that business angels are "hands-on investors".

Angels want to protect their investment, but they are also looking for a "buzz factor". This means that a small business can benefit from the experience and skills of its backers, but it may also have to iterate a certain amount of boasting about

Catherine Milton

Listings have returned to favour

Stock market rediscovers venture-backed companies

VENTURE capitalists can hardly believe their good fortune. After a long period of famine, stock market investors have rediscovered an interest in venture-backed companies. Most of the companies that obtained a listing on the London stock exchange in the first six months of 1993 had been funded by the venture capital industry.

Paradoxically, this upsurge of activity occurred when the stock exchange appeared to be signalling less interest in the smaller company. The stock exchange is thinking of closing the unlisted securities market, intended to cater for the younger company.

European Community legislation had led to the main market becoming more accessible to smaller companies and the USM had fallen out of favour with market makers and companies alike. But its closure, many felt, might force some would-be entrants to delay a listing. Venture capitalists and other City interests are still trying to devise an alternative mechanism for helping smaller companies to market.

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More recently, a review of the network carried out for the commission found that unless more money was provided the seed funds would run out of cash before their investments started to produce a return. Many of the funds were too small to be viable in the longer term, the report concluded.

Prospects for the start-up sector remain uncertain. Early, exaggerated expectations of the venture capital industry's ability to finance them have been abandoned. Bank loans and the entrepreneur's own savings seem set to remain the main sources of finance.

Charles Batchelor



The City of London: smaller stock market companies are expected to show above-average growth over the next few years

"The picture for exits has dramatically improved. There has been a strong reversal of the exit pattern in favour of exits."

CINV, which invests on behalf of the pension funds of British Coal, British Rail and Barclays Bank, completed six sizable flotation in the first six months of the year compared with only two trade sales.

Field Group, a packaging company, was capitalised at £14m when it floated in June, with CINV's original 22m investment tripling in just two years. RPC Group, another packaging concern, delivered a five-fold increase in CINV's original 28m investment also in just two years.

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Expectation that smaller companies will outperform large ones have meant that investors have been keen to get such companies on to their books. The attraction to the management of the companies themselves is that they can retain their independence, often lost in a trade sale, and share in the continued growth

of their businesses.

Despite its plans to close the USM, the stock exchange at the same time made it easier for very small science-based companies to come to market. These companies must already have an outside investor and must use the listing to raise additional finance. They must also have a reasonable prospect of making money for investors.

This has led to a raft of small bio-technology companies obtaining a listing. Founding shareholders are not allowed to sell their shares for the first two years but they do have the benefit of an independent valuation of their business.

Welcome though this development is to both entrepreneurs and their venture capital backers, some observers have concerns about the experiment. "The stock exchange made a good move by letting in these small companies but there is a lack of good quality technical commentary and analysis," says Mr John Walker, senior partner of Trinity Capital Partners, which makes technology investments for Charterhouse, Alex Brown & Sons and St.

Mr Walker points to the problem of putting a valuation on some of the smaller technology companies where their main asset is the value of their research.

Efforts to make the London stock exchange more accessible to the sort of company backed by venture capital cannot disguise the difficulties young companies encounter on a public stock market.

Not only USM companies but many of the smaller companies on the main board in London experienced investor neglect once they were listed. Few analysts have been prepared to follow the smaller stocks and there has been little liquidity in their shares.

The clutch of new arrivals who have gone to market in recent months will be hoping that they do not suffer the same fate.

Charles Batchelor

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VENTURE AND DEVELOPMENT CAPITAL 4

■ BUZZWORDS EXPLAINED

Hands-on angels pick out the plums

THE VENTURE capital industry, like most others, has its jargon and its technical terms which can confuse the outsider. In recent years, however, the venture capitalist's vocabulary has become more staid as the industry itself has matured and now it increasingly reflects the world of corporate finance.

Some of the more colourful expressions which crossed the Atlantic along with the techniques themselves in the 1970s have fallen out of use but a flavour of venture capital's pioneering days remains.

Burn rate: the rate at which a business uses up the funds provided.

Business angel: private investor who not only finances small companies but also gives them the benefit of his or her own expertise. Most angels are retired executives or entrepreneurs who have sold their own business.

Business Expansion Scheme: a scheme to encourage investors to engage in risk investment by offering them tax relief at their top marginal rate, for up to £40,000 invested a year.

There is now a £750,000 annual

annual rate of return to the investor. It includes dividend distributions and profits from disposals or the profits shown on a fair valuation of an investee company. Inevitably venture capitalists differ over when investments should be written down, up or off so the figures are rarely strictly comparable.

Lemons and plums: bad investments invariably go wrong before the good ones produce profits. The lemons usually ripen before the plums.

Living dead: a portfolio company which is just about trading profitably but which shows little sign of ever meeting the venture capitalist's early high expectations.

Management buy-in: the purchase of a business by an outside manager or team of managers with the help of a group of financial backers.

Management buy-out: the purchase of a business by its existing management with the help of a group of financial backers.

Buy-outs are funded largely by loans secured on the assets of the company itself. Most of the equity comes from the venture capitalist or other financial backer. The management puts up a small amount of finance for a disproportionately large percentage of the equity.

Management fee: this is an annual charge normally amounting to 2½ per cent of the sum invested. Some investors have insisted that the larger funds making later stage investments should charge less because their portfolio companies are less time-consuming.

Others argue the management fee should decline as a fund matures and fewer new investments are being made.

Recoupy or turnaround financing: supplied to companies in difficulties where the venture capitalist sees an opportunity to be up or change the management and return the company to profits. Some venture capitalists have employed insolvency specialists to identify and manage such investments.

Refinancing: can be a sign of either failure or success. If a company performs poorly it may need an extra injection of funds. Equally, if it does very well, the management may decide to refinance the business on terms more favourable to themselves with their original venture capital backers or sometimes a new team of financiers.

Replacement capital: funds provided to allow an existing shareholder to sell some or all of his shares.

Second-round financing: venture capitalists rarely expect the first injection of funds to meet a business's needs. A second or even a third round of

Continued on facing page

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ST REGIS, SECURE HOMES, CARADOC, SHANKS & MCLEAN
VSE, NESTOR, ENA, MACCESS, TIMES CROSBY GROUP, FRENDS
FIDDLERY, COOPER BEARINGS, DOFOS, FROCKFORDS, TALLERS
OSPREY, ENTERPRISE, BURGESS, COLE, STEWART, CHILWOOD, DAVENHAM GROUP
YORKSHIRE FOOD GROUP, TELEPHONE, MEDIA, AMBOS, MURGE
BONNIE'S, MEXICAN PIZZA CRUST, EAGLE, LAVERNS, TURKES
HORSTMANN, STAGECOACH, SCOTCAR, FATE, SEAGATE, BUNYBRA
POTRUS, BURN, STEWART DISTILLERS, CAITHNESS GLASS, SRIK

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MURRAY
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INVESTORS IN BRITISH BUSINESS

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■ LEADING VENTURE FUNDS IN UK

Company	Min.	Max.	Start Up	Development	Replacement	MDY/MIS	Telephone	Sector preference
3 plc	0	Open	Y	Y	Y	Y	071 922 3131	0
Abacus Development Capital Limited	100,000	750,000	N	Y	Y	Y	071 935 4100	H
Abbot Business Consultants Limited	250,000	500,000	N	Y	Y	Y	071 227 2030	I, H, M, R, F, D, M, C
Abingworth Management Ltd	250,000	2,000,000	Y	Y	Y	Y	071 939 7445	S, D, E, P
Abraxas Fund Managers Limited	100,000	1,000,000	P	Y	Y	Y	072 451 0516	S, D, E, G
Acumen Investments Ltd	250,000	500,000	Y	Y	Y	Y	071 455 0316	I, H, M
Advent International PLC	1,000,000	15,000,000	P	Y	Y	Y	071 333 0800	0
Advent Limited	250,000	2,500,000	P	Y	Y	Y	071 630 9811	A, B, C, D, E, B, I, R, M
AB Venture Capital	1,000,000	10,000,000	N	Y	Y	Y	071 608 5500	B, E, F, M
Altis Berkley Associates	250,000	1,500,000	Y	Y	Y	Y	071 724 4824	A, B, D, E, G
Apex Partners & Co	500,000	100,000,000	Y	Y	Y	Y	071 372 6300	A, C, D, M, H, C, B, A, K, N, F, G
Arab International Trust Co. Limited	100,000	2,000,000	N	Y	Y	Y	071 454 4161	C, F, I, K, N
BancBoston Capital	500,000	7,000,000	N	Y	Y	Y	071 932 6261	0
Barclays Development Capital Limited	200,000	Open	N	P	Y	Y	071 982 2200	0
Barclays Venture Capital Unit	100,000	750,000	N	Y	Y	Y	071 242 4900	S
Baring Capital Investors Limited	3,000,000	Open	N	Y	Y	Y	071 488 1232	S
Baring Venture Partners Limited	0	1,500,000	Y	Y	P	Y	071 485 0555	S, D, E
Batco Management PLC	150,000	2,000,000	N	Y	Y	Y	071 242 4800	S
Biotechnology Investments Limited	32,000	3,242,000	N	Y	Y	Y	071 226 3000	S, D, E, G
British Ulster Bank	250,000	1,000,000	N	Y	Y	Y	071 243 8333	I, M, H, L, R, M, G, A, B, C, O, K, D
Britten Shulman Limited	70,000	150,000	Y	Y	Y	Y	071 731 612	S
Brown Skipton Venture Managers Limited	1,000,000	5,000,000	N	Y	Y	Y	071 606 5555	S
Centurion Investments PLC	2,000,000	Open	N	Y	P	Y	071 489 9848	A, B, C, F, G
Capitol for Companies	200,000	500,000	N	Y	Y	Y	072 489 0043	A, H, M
Capita Partners International	0	Open	Y	Y	Y	Y	071 378 7992	B, D, E, H, K
Castaway Capital Limited	1,000,000	5,000,000	P	Y	Y	Y	071 365 2225	S
Chase Investment Bank Limited	500,000	10,000,000	P	Y	Y	Y	071 261 4000	S
Chase Investment Management Limited	1,000,000	5,000,000	P	Y	Y	Y	071 245 6911	S
Cyclops Bank Equity Limited	250,000	3,000,000	P	Y	Y	Y	071 233 2241	S
CYC Capital Partners	1,000,000	Open	N	Y	Y	Y	071 446 7070	S, D, F, G
Cyprus Venture Partners	200,000	Open	Y	Y	Y	Y	071 438 4428	S
Derbyshire Enterprise Board Limited	50,000	500,000	Y	Y	Y	Y	071 207 3500	0, D, F, G
Dover Castle Venture Capital plc	10,000	100,000	N	Y	Y	Y	072 344 0320	0, D, F, G
Dover Ventures Limited	250,000	1,500,000	N	Y	Y	Y	071 378 2500	0, D, F
Dagle Star Investment Managers Limited	1,000,000	Open	N	Y	Y	Y	071 925 1111	S, F, G
EC2 Ventures	1,000,000	5,000,000	N	Y	Y	Y	071 982 1000	S, F, G, M, N
Edsirs Investors Limited	200,000	2,000,000	Y	Y	P	Y	071 831 9307	A, B, C, E, F, I, K, L
Enterprise Equity (p) Limited	50,000	750,000	Y	Y	P	Y	071 261 9454	S, F, I, L, M, P, Q, R
Europenad (Advisors) Limited	250,000	2,500,000	P	Y	P	Y	071 600 5528	A, B, D, E, H, M
Europenad (UK) (Octagon)	150,000	750,000	Y	Y	P	Y	071 223 1528	A, C, G, L
Finley Ventures	100,000	500,000	P	Y	Y	Y	071 205 1321	0, D, F, G
Fleming Investments Limited	3,000,000	Open	N	Y	Y	Y	071 928 5302	S, F, G, M, N
Foreign & Colonial Ventures Limited	100,000	1,000,000	N	Y	Y	Y	071 740 0211	S, F, G
Garibaldi Ventures	750,000	7,500,000	N	Y	Y	Y	071 722 9226	S, F, G
Glenmore Venture Capital	200,000	5,000,000	N	Y	Y	Y	071 782 2000	S
GLE Development Capital Limited	100,000	1,000,000	Y	Y	Y	Y	071 408 6500	S
Great Winchester Capital Fund Managers	500,000	5,000,000	N	Y	Y	Y	071 488 1216	S
Graham Trust plc	250,000	750,000	Y	Y	Y	Y	071 585 7475	S, F, G, E, L, M, R, K, G, D
Grosvenor Ventures Management Limited	300,000	1,500,000	N	Y	Y	Y	071 816 7074	S
Guinness Mahon Development Capital Limited	250,000	2,000,000	N	Y	Y	Y	071 614 6112	S
Hambros European Ventures Limited	250,000	Open	P	Y	Y	Y	071 922 3500	0, D, F, G
Hancock Int. Private Equity (p) Ltd	2,000,000	10,000,000	N	Y	Y	Y	071 416 0132	S
Harrison Venture Managers	1,000,000	3,000,000	N	Y	Y	Y	071 261 2417	S, F, G
Highlands and Islands Enterprise	0	500,000	Y	Y	P	Y	071 228 7094	S
Hodgson Morris Limited	100,000	1,000,000	P	Y	P	Y	071 222 2100	S, F, G, H
Industrial Development Board for N. Ireland	0	Open	P	Y	Y	Y	071 262 6600	0
Industrial Technology Securities	150,000	250,000	Y	Y	P	Y	071 805 8650	S, F, G, M, N
Italy and Sicily Development Capital	250,000	2,000,000	N	Y	Y	Y	071 225 1267	S
Investment Growth Development Capital Ltd	250,000	Open	P	Y	Y	Y	071 255 6502	S, F, G, H, K
Kelvyn Carson Development Capital Ltd	250,000	Open	P	Y	Y	Y	071 255 6500	S
Kelvyn Carson Limited	2,500,000	Open	N	Y	Y	Y	071 253 6500	S
Kelvyn Carson Limited	2,500,000	Open	N	Y	Y	Y	071 253 6500	S
Kelvyn Carson Limited								

VENTURE AND DEVELOPMENT CAPITAL 5



Michael Peagram: 'a genuine entrepreneur and a fine manager'

■ VENTURER OF THE YEAR:

Michael Peagram

A potent mix of skills

REPORT BY TIM DICKSON

HOLLIDAY Chemical Holdings is one of those companies that venture capitalists frequently dream about, but only rarely hold in their portfolios. Very rarely.

The returns to institutional investors which backed Holliday's original buy out in February 1987 have been mouth-watering by any standards.

Led by NatWest Ventures - and supported by Citicorp Venture Capital, St. Thompson Clive and Apax - they subscribed £2m of capital to what was then at best a small and convalescing specialty chemicals group.

When Holliday came to the stock market earlier this year their money had been turned into a stake worth £58.7m, equivalent to an annual compound rate of return of 78.6 per cent. The shares, floated at 198p, were last week trading

at around the 220p mark.

More than most companies of its size - its market capitalisation is now around £150m - today's Holliday is the creation of one man, Michael Peagram.

His achievements have also earned him the distinction of being the fourth overall winner of the Venturer of the Year award, sponsored by the Financial Times, Cartier the jewellers, and the British Venture Capital Association.

Michael Peagram's story is all the more remarkable in that it lacks any visible high technology wizardry or mould-breaking innovative spark.

Holliday's enviable record of sales and earnings per share growth, indeed, has been

Continued on next page together with the full list of this year's category winners

■ PREVIOUS AWARD WINNERS

A trio of success stories

THE former winners of the FT's enterprise award are still winners in their business worlds so far. Not surprisingly, they all agree that the competition is a Good Thing, writes Catherine Milton.

"I could recommend it to anyone," says Mr Peter Vassallo, managing director of Vassallo Sea Foods, winner in 1981.

The judges' record speaks for itself. Mr Tim Hely Hutchinson, the first winner, is now managing director of Hodder Headline, after a £48.9m takeover this year of Hodder & Stoughton. Mr Vassallo is still managing director of Vassallo Sea Foods, which has grown through the recession. Last year's joint winners, Mr Adrian Breger and Mr Jamie Gibson, of Breger Gibson, remain joint managing directors of their disposable nappy company, which has also remained profitable through the downturn - and in a market dominated by multinationals.

The high profile Mr Hely Hutchinson, then of Headline Book Publishing, was winner of the overall award and winner in the "large start-up" category. With £1.8m of start-up capital and two subsequent fund-raisings totalling £2.1m, Headline penetrated an already crowded field dominated by established publishing groups. In 1990 it made pre-tax profits of £600,000 on sales of £7.8m.

Mr Hely Hutchinson thinks he missed out on the publicity that his successors have attracted. "It was a morale booster rather than anything else. It further raised my standing in the City, among venture capitalists and in the investment community. I didn't get the publicity of last year's winner, though. The award has built up over the years. But I like the watch and was happy to win."

The award serves "some kind of purpose," he admits - "they are good for the winner and venture capitalists themselves are very interested in showing their successes. I heard about the award through my backers." But he adds: "You don't suddenly get a lot more orders, or authors,

just because of one award and there is always the superstition fear that if you win an award you hit trouble the next day."

He also enjoyed helping select his successor. "There was every attempt to make things fair. I think we picked a good winner." That was Mr Vassallo, who agrees the award brought him publicity and also that helping to judge the following year's candidates gave the added bonus of some useful insights. He says: "The award gave me exposure to a great number of people who have achieved. They gave me an insight into what is and is not achievable in business and what is and is not achievable in management."

"Being involved in judging the following year's candidates was an illuminating experience. I enjoyed being privy to conversations between top industrialists and top people in the City." He says it is difficult to say whether the award "changed" anything. "It certainly was a talking point, a focus for local interest."

Mr Vassallo exudes the confidence of one who believes in the future of his company. Two years after winning the award everything in the world of seafood is going swimmingly.

HE WON the award for the transformation of what had been a family fishmongering business into one of the main suppliers of fish to Britain's supermarkets.

The judges praised his business vision - the way he seemed able to anticipate the changes taking place in the sourcing, processing, marketing and sale of fish and exploit them to his company's advantage.

He sold the business for £1.5m to Albert Fisher in 1991, choosing the food and vegetables wholesaler over several other suitors. On the profits from this deal, struck before the award was won, Mr Vassallo has realised his dream of becoming a rally driver. But he has not taken his eye off the road through the tricky landscape of recessions.

Since 1987, when venture capital funds were injected into the business, employment has grown from about 70 to about 280 with average sales per employee rising over the last two financial years to £15.172 from £13.406.

Latest annual sales are approaching £40m, compared with £33.4m in the year to August 1992 and £27.3m over 12 months in 1991 - a steady increase since 1987 when turnover was under £3m. With margins tight in the food industry, profits have been a more modest £2.19m in 1992 and £2.81m in 1991. The company has just received confirmation of a further investment from Albert Fisher - "this will continue the growth potential of this company," says Mr Vassallo.

AT Breger Gibson, a spokesman for the two MDs says: "The award meant a lot to both Jamie and Adrian. They worked very hard and it really was the highlight of the success of the business."

Turnover for the year to March 1992 increased to £21.8m compared with £15.5m the year before while pre-tax profits fell a little to £1.02m from £1.11m. The last two years were a step change from 1990 when sales were £11.7m and profits just £683,000.

The whole company enjoyed the award: "We were all very very thrilled and the associated publicity was a help. As soon as the information was released in the FT all sorts of people that we would not have thought would have known about us started contacting us."

Breger Gibson also enjoyed the visit by one of the judges - "the visit was actually very interesting. He was very interested in us, which makes a difference. It was worthwhile meeting someone from outside the sector."

The 225-strong company is now working towards the "ultimate flushable diaper" - "it is our belief that not now but in the next century, that will be used generally across the board."

Venture capital: equity finance provided usually to young, unquoted businesses to enable them to get started or to expand. Equity funds provide a basis for the company to raise further bank finance and provide a cheap source of funds in the early stages of the business because dividends can be delayed until the company starts making profits. Venture capitalists say they bring not only money but also management and industrial expertise to their investors companies. See 'Hands On' definition, on facing page.

Vulture capital: the derogatory term applied to an offer of funds or a deal which gives the venture capitalist an unfairly large equity stake in a company.

More buzzwords explained

Continued from page 4

funding will almost certainly be needed later as the business grows or unforeseen problems arise. At this stage the original venture capital investor may reduce his holding and bring in others to spread the risk. Seed Capital: usually quite small amounts of capital provided to turn a good idea into a marketable product or service. The riskiest form of venture capital since the concept, the technology, the entrepreneur and the market are all unproven. For this reason seed capital has been in very short supply. Some venture capital

LEADING VENTURE FUNDS IN CONTINENTAL EUROPE

Company	Min	Max	Start Ups	Development	Replacement	MBO/M&A	Telephone	Country	Sector preference	Availability of funds
Si Gesellschaft für Industriebeteiligungen mbH			N	Y	Y	Y	49 67 100 00 0	GER		
ABN AMRO Participaties B.V.	Nfl 1,000,000	Nfl 10,000,000	P	Y	Y	Y	31 20 659 127 6	NE	O	
Aprime	FF 1,500,000	FF 7,000,000	Y	Y	Y	N	33 1 43 35 57 98	FR	D, H, I	
Alpwest Holding NV	Nfl 2,000,000	Nfl 15,000,000	N	N	Y	Y	31 21 59 52 68 60	NE	O	
Apex Partners & Cie	FF 5,000,000	FF 500,000,000	Y	Y	Y	Y	33 1 45 53 03 78	FR	O	
Axon Partners & Co (Germany) Ltd	DM 1,000,000	DM 9,500,000	Y	Y	Y	Y	49 89 928 99 90	GER	H,M,O,A,I,R,D,E,F	
Atlas Venture GmbH	ECU 250,000	ECU 2,000,000	Y	Y	Y	Y	49 89 448 119 8	GER	A, B, C, D, E	
Atlas Venture Group	ECU 400,000	Open	Y	Y	Y	Y	31 20 657 313 1	NE	O	
Atlas Venture earl	ECU 250,000	ECU 2,000,000	Y	Y	Y	Y	33 1 428 000 56	FR	A, B, C, D, E	
Bering Capital GmbH	BEF 100,000,000	BEF 250,000,000	-	-	-	-	49 40 44 96 80	GER	O	
Berncent Investment Fund	BEF 10,000,000	BEF 50,000,000	N	Y	P	Y	32 2 511 90 70	BEL	O, B, (C, H, I, P)	
Benevent Management NV	DM 500,000	DM 50,000,000	Y	Y	Y	Y	32 2 225 14 40	FR	O	
Beteiligungsgesellschaft Ascheuer Region mbH	DM 1,000,000	Open	P	Y	Y	Y	49 241 476 212	GER	A, C, I, L	
Beteiligungsgesellschaft für deutsche Wirtschaft mbH	DM 1,000,000	DM 12,000,000	N	Y	Y	Y	49 89 273 009 0	GER	O	
BUS Bayerische Unternehmensbeteiligungs-AG							49 89 288 651	GER	O, B, (C)	
Capital Privé	FF 3,000,000	FF 12,000,000	N	Y	Y	Y	33 42 335 158	FR	O, (B, (C)	
CD Technic S.A.	ECU 124,000	ECU 1,250,000	Y	Y	N	Y	32 0 81 92 32 11	BEL	A,B,C	
Chase Gemini Italia S.r.l.	LIT 1,000,000,000	LIT 15,000,000,000	N	Y	N	Y	39 2 690 0391	IT	O	
Compagnie Financière D'Epargne de De Placements	E 2,000,000	DM 100,000,000	P	Y	P	Y	33 1 41 25 40 00	FR	B, I, M, (B, (D, (P)	
CVC Capital Partners GmbH	DM 3,000,000	DM 100,000,000	N	N	Y	Y	49 71 74 01 74	GER	O	
CVC Capital Partners S.A.	E 2,000,000	E 30,000,000	N	N	Y	Y	33 1 49 05 14 59	FR	O	
CVC Capital Partners B.V.	Nfl 3,000,000	Open	N	N	Y	Y	31 39 651 4511	NE	O	
De Nederlands Investeringsbank N.V.	Nfl 1,500,000	Nfl 30,000,000	N	Y	Y	Y	31 70 342 5425	NL	O	
Degron Investments	BEF 40,000,000	Open	N	N	Y	Y	32 2 287 07 54	BEL	I, H, D	
Demachy Worms et Cie	FF 3,000,000	FF 15,000,000	N	Y	Y	Y	33 1 44 13 35 01	FR	B, C	
Edelton Technology Partners	US\$ 300,000	US\$ 2,000,000	Y	Y	Y	R	33 1 453 8889	FR	A,B,C,D,E	
Financière Saint Dominique	ECU 200,000	ECU 50,000,000	Y	Y	Y	Y	33 1 48 55 70 02	FR	O	
Proveco	FF 10,000,000	FF 10,000,000	Y	N	N	N	33 47 47 69 00	FR	A, B, C, D, E	
Global Investment Funds	Nfl 500,000	Nfl 10,000,000	P	Y	N	Y	31 30 51 05 34	NE	A, B, G, H, I, Q, (P, (N)	
Group Sparer	FF 2,000,000	FF 15,000,000	N	Y	Y	Y	33 75 62 41 07	FR	O	
Halder Beteiligungsbereich GmbH	DM 1,500,000	DM 7,000,000	N	Y	Y	Y	49 69 24 25 330	GER	O, (A, (N	
Halder Invest N.V./S.A.	BEF 200,000,000	BEF 200,000,000	N	Y	Y	Y	32 9 233 20 20	BEL	E, I, L, M, R	
Holland Venture Beteiligungs-AG	Nfl 200,000	Nfl 5,000,000	Y	Y	Y	Y	31 20 697 05 61	NE	O	
Kleinwort Benson (Deutschland) GmbH	£ 2,500,000	Open	N	Y	Y	Y	49 88 274 02 12	GER	O	
Lassies Ventures	BEF 10,000,000	BEF 30,000,000	N	Y	P	Y	32 2 511 90 70	BEL	O, B, (C	
Limburg Investment Company	BEF 10,000,000	BEF 300,000,000	Y	Y	N	Y	32 1 11 22 21 77	BEL	O	
MaxPlanck Participaties B.V.	Nfl 500,000	Nfl 4,000,000	N	Y	Y	Y	220 527 44 12	NL	O	
M										

VENTURE AND DEVELOPMENT CAPITAL 6

■ FRANCE

Resilience in a tough climate

FRANCE'S venture capital industry, like a child, may find that it grows up more quickly in a more difficult environment.

The recession which has hit French industry over the past year has limited the resources available to venture capital funds while making life much more difficult for small and medium-sized companies.

So far, the industry has been resilient to the harsher economic climate which is expected to bring a contraction of about 1.5 per cent in Gross Domestic Product this year.

Mr Dominique Peninon, president of AFIC (the French Association of Capital Investors), says that in 1992 - the latest year for which industry-wide figures are available - the total amount of new investment in venture capital projects slipped only slightly to FFr6.63bn, from FFr6.95bn in 1991.

"This was surprisingly high in the face of economic conditions," said Mr Peninon. "It suggests investors continue to have confidence."

This was particularly the case in the technology and consumer goods sectors, which were the largest recipients of funds amongst the 1,888 venture capital investments in 900 separate companies.

The current year, however, is proving more difficult. Insurance companies and banks, the principal providers of external finance for venture capital in France, have been tightening credit in response to problems in the property market and their expansion plans.

"Insurance companies feel they cannot afford to invest in unquoted, high-risk investments at the moment," says Mr Denis Mortier, director for France of the European ven-

ture capital association.

Despite leaner times, some venture capital activities remain fairly brisk.

"Buy-outs are fairly active," says Mr Mortier who adds that the need for replacement capital has also been boosted by the need on the part of institutional investors to realise capital gains.

The ability to exit from investments, however, has become more difficult - "from the end of 1992 it started to become more and more difficult to realise investments," says Mr Peninon. He blames the weakness of Paris' secondary stock market as well as the slowdown in the economy and in mergers and acquisition activity for the trend.

THE various pressures facing the French venture capital industry may well accelerate its pace of development.

There are going to be very big changes in our industry over the next two to three years," says Mr Mortier.

One such change will be an increasing consolidation of the number of venture capital firms. There are more than 150 venture capital firms in France, more than in the UK. But the value of money they manage is about half of the UK total.

The discrepancy reflects the fact that the French market is less mature than its UK coun-

terpart - "in a younger market you have a lot of funds," says the manager of one venture capital group. "It is only when investors can recognise the quality companies that the number is limited."

The difficult conditions now being experienced are expected to hasten the trend to a few more powerful players through the failure or merger of struggling funds.

Most members of the French venture capital industry welcome such a process. But they argue that further reforms are necessary to ensure the continued development of the industry in France.

The two most important are the development of pension funds and the creation of a stronger market on which venture capital investments can be floated.

The weakness of the French pension fund industry is perceived as an important problem by venture capital firms. "It deprives us of a source of finance which is available to counterparts in the UK and US," says one investor.

Mr Mortier estimates that the difference between the FFr7bn received as external funds by UK venture capital companies in 1992, and the FFr3.2bn received by French businesses in the same year, is accounted for almost completely by the strength of UK pension fund investments.

Moves are afoot in France to

encourage the development of a pension fund system, prompted by the crisis in the state pensions system. The implementation of new laws, tax incentives and regulations is expected to be a gradual process. But, as Mr Peninon, points out, even one per cent of the funds which go towards pensions in France would represent an enormous stimulus for the French venture capital industry.

ANOTHER boost for the industry is sought in the area of stock markets. After a brief flurry of activity in 1986 and 1987, venture capital companies have found it almost impossible to float their investments on the French stock markets.

There is no appetite on the stock market at the moment," says Mr Peninon, who argues that investors were disappointed by the first wave of venture capital listings on France's secondary market.

The solution, according to many of the players in the industry, is the creation of a "European Nasdaq" - a computerised off-market trading system. They argue that this would resolve the weaknesses of Europe's secondary stock markets, raise liquidity, and tempt international investors, particularly from the US.

For the moment, however, the industry must continue to struggle with the grim economic conditions. Even here, some industry members see benefits.

"The crisis has forced venture capital managers to become much more 'hands-on,'" says Mr Mortier. "It will create much more experience investment teams."

Mr Peter Folkman, managing director of NEV, is generally regarded as a guru of the

John Riddings

■ UK REGIONAL FUNDS

Flotations return to favour

THE LAST six months have been the most profitable in the 33-year history of 3i in Manchester. Mr Phil Goodwin, local director of operations says it is the ideal illustration for the recent improvement in venture capital exit routes.

The best performer was Metrotec, a pipeline coating company bought out by management for £25m in 1988 with the backing of 3i Manchester and the local office of NatWest Ventures. This summer it floated on the stock exchange for £30m.

Taco, a manufacturer of plastic film in Cheshire, was subject to a £10m management buy-out last year. It was sold to Briton, an emergent packaging group, for £27m, further swelling 3i Manchester's bottom line.

This November Mr Goodwin, together with Murray Johnstone's Manchester managers, expects to do well from the flotation of Canadian Pizza, a Salford food company which has achieved the rare distinction of successfully selling chilled pizza cases to Italy.

November will also see the flotation of Lilliput, the Cumbrian miniature model maker rescued by North of England Ventures in 1990 after a diversification programme ran into trouble because of rising interest rates.

Mr Peter Folkman, managing director of NEV, is generally regarded as a guru of the

regional venture capitalism in Britain, is expecting to receive £7m for the sale of 25 per cent of the company. NEV is keeping 5 per cent to ensure future returns and influence when Lilliput expands.

ACROSS the north and Scotland - the areas of Britain least damaged by recession - management buy-out teams have been delivering good returns to venture capital backers, merchant bankers and lenders.

Mr Charles Richardson, who this month joined 3i's London office from his post as its northern regional director, says: "There was a worry that flotation might have lost its attractiveness as an exit route because not long ago the market was not interested in anything worth less than £50m."

"Somes of the managing

directors of companies we had backed were beginning to wonder if the game was worth the candle. All that has changed. We have been involved in 12 flotation in the north and in Scotland this year and we have several more coming up. Most were management buy-outs of three or four years ago."

Mr Lindsay Forbes, manager of the British Liner Bank, the merchant arm of the Bank of Scotland - in Manchester, says: "We are certainly not seeing a great increase in the number of do-able deals coming across the desk."

This is none too soon for regional funds. In spite of being well backed by institutions and larger national funds, most are relatively small by London standards. Their portfolios are limited in size and it does not take many failures to make them look unhealthy.

One or two small funds have disappeared from the FT's yearly list of principal sources of regional capital, having been absorbed by bigger parents or neighbours. New entrants are usually backed by national institutions with deep pockets.

Profits are now being made, but the scope for reinvestment in new projects appears to be limited. At the same time, senior debt - the working capital element of most deals - is less freely available because the clearing banks which provide it are still cautious.

The great irony is that at the present low cost of borrowing, leveraged buy-outs should be easier to do than ever before but they can't be done easily because the banks are still worried about lending."

The economic climate is also a factor. "In good years you have more chances of a bad decision working," says Mr Forbes.

Most of the regional venture capital industry has moved in the relatively easy market of management buy-outs from motivated vendors for the past few years, and fund managers now face a stern test of their mettle. To make good returns they will have to do what everyone thinks venture capitalists are supposed to do - back entrepreneurs with new businesses or back existing companies which need to advance with risk capital rather than potentially crippling borrowings.

Given Mr Forbes's warning about the perpetual shortage of good entrepreneurial managers, nerves will be tested, especially if people feel under pressure to do something - anything - with the piles of money they will be sitting on from this year's flotations.

Ian Hamilton Fazey

1993 VENTURER OF THE YEAR AWARD : CATEGORY WINNERS

- Small start-up: Tilley Valley Foods / Chris and Hilary Bradshaw. Venture capital backer: John Northcott from British Steel Industry Ltd.
- Large Start-up: Safeline / Peter Davies. Venture capital backer: Richard Young from 3i in Manchester.
- Management buy-in/turnaround: National Express / Ray McEnhill. Venture capital backer: Stephen Walton from Henderson Venture Managers.
- Small MBO: Metrotec Industries / Brian Thomas. Venture capital backer: Ian Nolan from 3i in Manchester.
- Large MBO: Holliday Chemical Holdings / Michael Peagam. Venture capital backer: Miles Stanyard from NatWest Ventures in Leeds.
- Expansion: August Systems / Chris Goring. Venture capital backer: Graham Oldroyd and Duncan Cameron from NatWest Ventures.

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VENTURE AND DEVELOPMENT CAPITAL 7

■ JAPAN

Caution prevails

THE recent stabilising of the Tokyo stock exchange and a spate of public offerings by smaller companies are encouraging Japan's venture capital sector.

However, the bursting of the country's asset bubble and the squeeze in capital flow, prompting rapid restructuring of investment portfolios at venture capital companies, has scarred relationships with businesses in which they invested in the late eighties.

Venture capital in Japan has taken a different form from that in the US and Europe, where capital is invested in high-risk companies starting up. Japanese venture capital companies search for mature companies with potential to be listed publicly and look for future profits through flotations and underwriting.

During the sharp appreciation of share prices in the late eighties, venture capital companies made vast investments into businesses preparing to go public, accumulating shares ahead of listing.

But the sharp fall in listings and the slump in the stock market has hurt most venture capital companies, and some groups have been forced to liquidate due to the increase in bankruptcies and bad loans. Yamatane Investment, a venture capital subsidiary of Yamatane Securities, was dissolved earlier this year, with the investments shifted to the parent.

Many venture capital companies are now looking to sell off their investments. Businesses are increasingly frustrated as the venture capital groups are forcing businesses to buy back shares, or selling the shares to larger companies, forcing the businesses to become a part of a keiretsu, or industrial grouping.

According to a survey by Nikkei Venture, a business magazine, venture capital investment in fiscal year 1992, posted a decline for the first time since the survey started 10 years ago. The outstanding investment balance at the end of last March fell 1.7 per cent to Y18.3bn, while the loan balance fell 8.8 per cent to Y1.36bn.

As for new investments, growth is being hampered by

the stagnation of the economy.

"We have the capital and are intent on investing, but there is a lack of worthwhile businesses," says an official at a second tier venture capital company.

Venture capital companies are more cautious of the rising risks from investments due to the rise in bankruptcies. Last fiscal year, venture capital companies faced 71 bankruptcies in businesses in which they had invested up 69 per cent from the previous year.

Some venture capital companies, in the meantime, have started to focus on start-up

EMIKO TERAZONO
in Tokyo
reports that the growth
in new Japanese
investments is being
hampered by the
stagnation of the
economy

companies which are not necessarily looking for a public listing, but need financing. Mr David Wilson, at 3i, a joint venture capital company between Industrial Bank of Japan and 3i, the UK development venture group, says, "Investment activity relating to young companies is moving up, and there are many new companies wanting to do new things."

The Ministry of International Trade and Industry is also trying to encourage the start up of new companies and last year set up a commission to study new ways to promote venture capital investment in new high-risk but small businesses.

The commission, composed of university professors and bankers, is studying tax breaks for venture capital companies and the deregulation of over-the-counter listings of the stocks of venture capital companies.

Mr Takatoshi Takahashi, deputy director of 3i's machinery and information industries bureau, says that the current economic situation is a chance for the smaller venture companies.

"The Japanese economy is going through a structural change, and smaller companies

Outstanding investment balance by venture capital companies.

Fiscal year	Yen
1983	70.6
1984	114.8
1985	221.1
1986	241.5
1987	283.8
1988	359.8
1989	502.4
1990	742.5
1991	890.9
1992	876.1

Source: Nikkei Venture

THE US venture capital industry, which enjoyed a feast of funds in the 1980s, followed by a famine in the early 1990s, is now enjoying growth once more.

During 1992, US venture capital funds raised \$2.54bn, double the \$1.27bn of 1991, which represented a 10-year low for the industry, according to figures from Venture Economics, a New Jersey based statistical service. And in the first six months of this year funds raised totalled \$1.29bn.

Disbursement of funds to US entrepreneurial companies, which usually follow a roughly similar pattern to the amount of money raised, totalled \$2.54bn in 1992, up 54 per cent on the \$1.65bn of 1991.

Why the revival? The main reason is the upswing in US equity markets over the past two years and the particularly strong markets for small company stocks and for initial public offerings of stocks in small company floatations.

The sight of shareholders in small companies which have come to market making huge gains on their investments has spurred portfolio managers to take a fresh look at putting money into venture funds.

A healthy public offering market, which enables fund managers to liquidate their portfolios more easily, also encourages them to put new money into this area.

Meanwhile, areas in which venture capital companies currently see growth are those in businesses related to environmental conservation, health, and medical and bio-technology.

Venture capital companies are also focusing on the sharp growth in south-east Asia. Overseas investments by venture capital rose 6.2 per cent last year to Y130.5bn, as the recent rallies in the Asian markets and the number of new listings encouraged capital to flow into countries such as Malaysia and Indonesia.

The easing of various bureaucratic restrictions by the new government under Mr Morihiro Hosokawa, is also expected to eliminate regulatory barriers barring new businesses, and may stimulate a number of start-up companies. The cabinet wants the 11,000 regulations of the bureaucracy decreased by 10 per cent in the near term.

Many fund managers argue that they have learnt a lot from the problems they experienced in the late 1980s, when so much money was poured indiscriminately into venture funds that returns from many were poor. They intend to be much more selective this time round.

Others add that with conventional stock and bond portfolios expected to show much more modest growth in the 1990s than in the preceding decade, venture capital funds hold out the hope of relatively attractive capital appreciation.

A recent survey of venture capital fund performance by Venture Economics showed an overall industry internal rate of return of 18.9 per cent in 1992.

Another factor which could provide some stimulation to the industry is the budget package recently pushed through Congress by President Clinton, which gave tax breaks to individuals who invest in small companies for a five year period.

The sector able to attract most funds is software and



The upswing in US equity markets over the past two years has helped revive the venture capital industry

■ THE US

Market upswing sparks a revival

services, which drew in \$561.8m in 1992, up 67 per cent over 1991. However, its share of disbursements fell from 24.8 per cent to 23.1 per cent, thanks to the strength of some other fields.

Medical and healthcare businesses received \$442m, nearly three times the 1991 total, and accounted for 17.4 per cent of 1992 disbursements, according to Venture Economics.

Keen investor interest in the area was underlined by the fact that it produced the greatest number of venture capital initial public offerings in both 1991 and 1992. However, uncertainty over the Clinton Government's healthcare reform package may have slowed growth in this sector in 1993.

Other important landmarks in the growth of the sector included providing the seed money for Apple Computer, and at one point computer hardware companies accounted for almost 40 per cent of venture capital disbursements.

The change in the US industry, which began just after world war two with the foundation of ARD, a venture fund established in Boston by a group of entrepreneurs involved in Harvard University, the Massachusetts Institute of Technology and the Federal Reserve Bank of Boston.

The single most important event in ARD's history - and a landmark in the growth of the entire venture capital business - was its investment in the late 1950s in then tiny Digital Equipment, which grew into the world's second largest computer manufacturer.

Other important landmarks in the growth of the sector included providing the seed money for Apple Computer, and at one point computer hardware companies accounted for almost 40 per cent of venture capital disbursements.

The change in the sectoral distribution of funds has been matched by changes in the type of investor involved in the industry, and the age of company in which they put their funds.

Initially, wealthy families and individuals provided the main source of funds, but legislative changes in the late 1970s - to capital gains tax rates and investment guidelines - encouraged institutional investors to enter the arena much more aggressively. 'Pension funds now

international corporations still have formal, strategically-oriented venture capital investment programmes, compared with 100 identified in 1990.

Mr Robert Mast, vice-president of Venture Economics, explains that "the economic climate of the past few years has been hard on corporate venture programmes, which tend to be strongly impacted by acquisitions, management changes and other shifts in corporate strategy."

However, the survey did identify 15 new venture capital programmes formed since 1990, led by investments in medical and healthcare companies.

The bulk of venture capital funds is going into already established companies which need money for expansion, rather than into pure start-up businesses.

So-called "later stage" deals gathered three quarters of disbursements last year, compared with 68 per cent in 1991.

Some analysts say the move away from early stage deals reflects the strength of the initial public offering market, with investors keen to take a stake in businesses not long before they are floated.

Others complain that the prominence in the market of institutional funds, with their eyes on short-term returns, has meant a "perversion" of classic venture fund investing, with its focus on start-up companies and patient, long-term investing.

Martin Dickson

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Atco-Qualcast sows the seeds for a bright future with £17m buy-out

The management of Atco-Qualcast, the Suffolk based investment manufacturer, has taken control of the company through a £17m buy-out from Blue Circle Industries.

The company recorded a profit this year after two years of losses.

Commenting on the company's future, Doug Fairservice said: "We have a strong market position, but have to be more reactive to market movements, and building on the already formidable brand

strengths. Stephen Roberts and his team got our full support."

Customer are leaders in their field, being organised over 20 countries, but the and developing worldwide.

Atco-Qualcast is a leading manufacturer of concrete products, including precast concrete, concrete blocks, and concrete pipes.

The company has a strong market position, but has to be more reactive to market movements, and building on the already formidable brand

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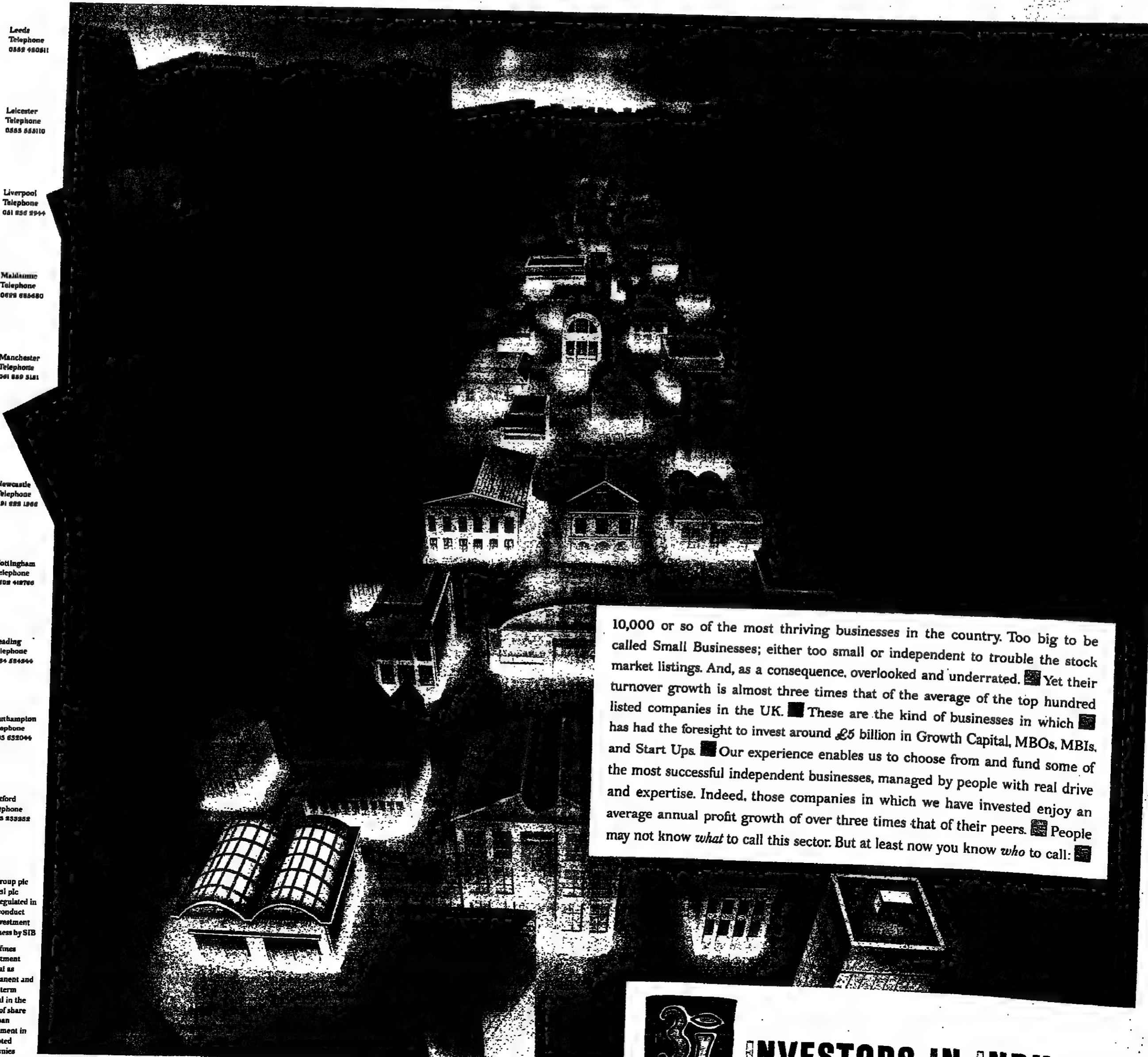
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INVESTORS IN INDUSTRY

THE BRITISH E FOR IT

THE LIVIING WORLD ECONOMY AND FINANCE

Powerful and predominantly positive forces at work in the global economy suggest the present time is a period of dynamic change rather than a weary recovery from recession. Economics Editor Peter Norman reports

IT LOOKS as if the worst may be over. The big industrialised nations are either out, or beginning to see their way out, of recession. Elsewhere, activity is expanding rapidly in regions as far-flung as south-east Asia, China, the Indian subcontinent and Latin America.

Although prone to jitters, financial markets think they have already sensed a better future. While businesses have been agonising about Japan's unprecedentedly severe post-war economic slowdown and the painful recession in continental Europe, bond and equity markets in the world's leading economies enjoyed a bull run this summer.

The animal spirits of the global investing community have been stirred by hopes of sustained expansion with low inflation: the holy grail of economic policy that has so often eluded economists and central bankers over the past 40 years.

Investment conditions have certainly improved compared with a year ago. Short-term borrowing rates, already low in the US and Japan, have since fallen sharply in Britain and elsewhere. Although short rates are still comparatively high in Germany and most continental European nations, long-term rates in many countries have fallen to levels last seen at the end of the 1980s while in the US they recently touched a record low.

But while clouds may be lifting, it is equally certain that disappointments will lie ahead. It is difficult to enthuse about short-term prospects in most big industrial countries. Germany's recession may have bottomed out, but recovery will be difficult. Japan's downturn could have further to go in spite of government stimulation measures. Britain appears an exception with steady growth and a surprise drop in unemployment so far this year.

But the sluggish and patchy

nature of the US economic recovery will probably set a pattern of slow recovery for much of the developed world.

Unemployment in the industrial world will continue to rise for the foreseeable future. More than 21m people are out of work in Europe, according to the Paris-based Organisation for Economic Co-operation and Development, while the jobless total in the 24 industrialised nations of the OECD is forecast to rise to 38m next year.

In spite of growing global interdependence, the industrial countries as a group will continue to make heavy weather of international co-operation. The Group of Seven, which some years ago looked as if it might develop into a directorate to steer the global economy, has degenerated into a high level talking shop of marginal utility.

A more serious issue for future global prosperity is the uncertainty over whether the Uruguay Round of trade liberalisation talks will reach a successful conclusion this year.

The former Communist countries that made up the Soviet Union and its empire in eastern Europe have still to master a difficult transition to market-based from command economies. While some nations such as Poland and the Czech Republic are making progress, others, notably the former Yugoslavia, Azerbaijan and Georgia are racked by war.

At the same time, poverty will continue to dominate news reports out of Africa as civil war and bad governance stifle economic activity.

But the world has always been a mixture of good and bad, and such contrasts between hope and despair are especially typical for a period of transition. There are powerful and predominantly positive forces at work in the global economy that suggest the present time is a period of dynamic change rather than a

weary recovery from recession and the inflationary excesses of the 1980s.

■ The collapse of communism has been accompanied by the spread of free market ideas that are opening up huge areas of the world, from India in the south to Siberia in the north, to more rapid development.

■ The end of the cold war has spawned a rash of geopolitical changes that will bring economic opportunity in their wake. Racial harmony in South Africa and peace in the Middle East will be difficult to achieve but are no longer unthinkable.

■ A technological revolution - or, more accurately, several revolutions - are under way. Information and communications technologies, advanced automation and robotics, and new materials such as polymers, composites and ceramics are revolutionising production processes and products.

Although economists have so far found it difficult to measure the impact of new technologies on productivity, global investment in manufacturing has been remarkably strong in the face of recent economic slowdowns and recession.

It is likely that new technologies are also beginning to have a positive impact on productivity in the service sector after several years of often misguided investment. The short-term effect of such developments may be large-scale job losses in formerly safe white-collar jobs, but the changes should ultimately benefit mankind.

This revolution in technology and production is fueling and being fuelled by globalisation. It is an ugly word. But it means national boundaries and habits are becoming less relevant to business decisions as investment flows and production facilities move in quest of the highest possible returns or market share. Globalisation is breaking

down the old distinction between industrialised and developing nations. Such changes can leave policy makers wrongfooted. Governments, working to older agendas, have found themselves opposing or challenged by market forces. The past chaotic year in the European exchange rate mechanism was one symptom of such stress. Another is the industrial world's inability to reduce farm subsidies and fully support free trade, unlike many of the newly industrialising nations of Asia and Latin America.

Wise governments realise that the only intelligent response to the challenge of globalisation is to make their economies more adaptable. In this spirit, many countries are trying to address structural problems left over from the past decade: soaring health expenditures threaten the US economy; Britain worries about its rising social security budget; and Germany must reduce the huge transfer of funds flowing to its new eastern Länder. Likewise, officials and the public in Britain and the US are concerned

about standards of educational achievement and some fast-growing developing nations are becoming increasingly aware of the hazards of pollution and rapid urban expansion.

The 1980s have left a legacy of sharply increased public and private debt. According to the OECD, gross public debt has nearly doubled to just under 70 per cent of the annual output of its member countries, from around 35 per cent in the mid-1970s.

Cheap telecommunications and computer equipment and a wide range of derivative products have encouraged new and more aggressive companies to embark on speculative transactions. New York hedge funds, such as the Quantum Fund managed by Mr George Soros, delivered the *coup de grace* to sterling last September. Normally conservative insurance companies and pension fund managers were reported to have led the flight from the French franc into the D-Mark in July.

Markets can change their views with astonishing speed. France's failure to keep its currency in a 2.25 per cent band against the D-Mark came only weeks after it appeared that the franc might supplant the D-mark as the anchor currency of the European Monetary System. As Mr Alexandre Lamfalussy, the BIS general manager, observed recently: "No country is isolated from the policy behaviour, or misbehaviour, of others".

Financial markets have shown

that they can mount a direct challenge to the monetary sovereignty of nations. So far, governments have no clear strategy for dealing with this phenomenon. If the EC is any guide, it is likely that they will reject turning back the clock and re-introducing capital controls. Governments are more likely to take care that policies and economic conditions in their countries show greater compatibility.

The resulting strains saw the forced exit of Britain and Italy from the system last September, followed by a series of devaluations affecting the Ester currencies and Ireland. They culminated with the speculative attack on the French franc in July that finally forced EC finance ministers and central bank governors to widen ERM fluctuation margins to 15 per cent from 2.25 per cent and 6 per cent previously.

The scale of speculation against the ERM was a graphic example of the impact of deregulation and globalisation on long-standing policy arrangements. The removal of exchange controls in preparation for the European Community's single market at the end of last year made the ERM's system of fixed but adjustable parities more vulnerable to speculative attack than at any

time in its 14-year history.

The past 10 years have seen a huge increase in the volume of funds that investors can shift across frontiers. The Basle-based Bank for International Settlements (BIS) estimated the aggregate daily turnover in the foreign exchange markets at nearly \$900bn in April 1992, equal to 13 times the GDP of the OECD group of countries on an annualised basis.

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The pressure of competition among the industrialised countries and from the dynamic economies of east Asia and Latin America has become so remorseless as to make some people think the unthinkable. During the summer, Mr Jean-Claude Paye, the secretary-general of that free trade bastion the OECD, said he would "not rule out protectionism as a last resort" if it preserved the industrialised world from social unrest caused by mass unemployment.

It is a moot point whether politicians and electorates in the industrial world have adjusted their expectations sufficiently to the prospect of cut-throat international competition and slower growth over the rest of the 1990s.

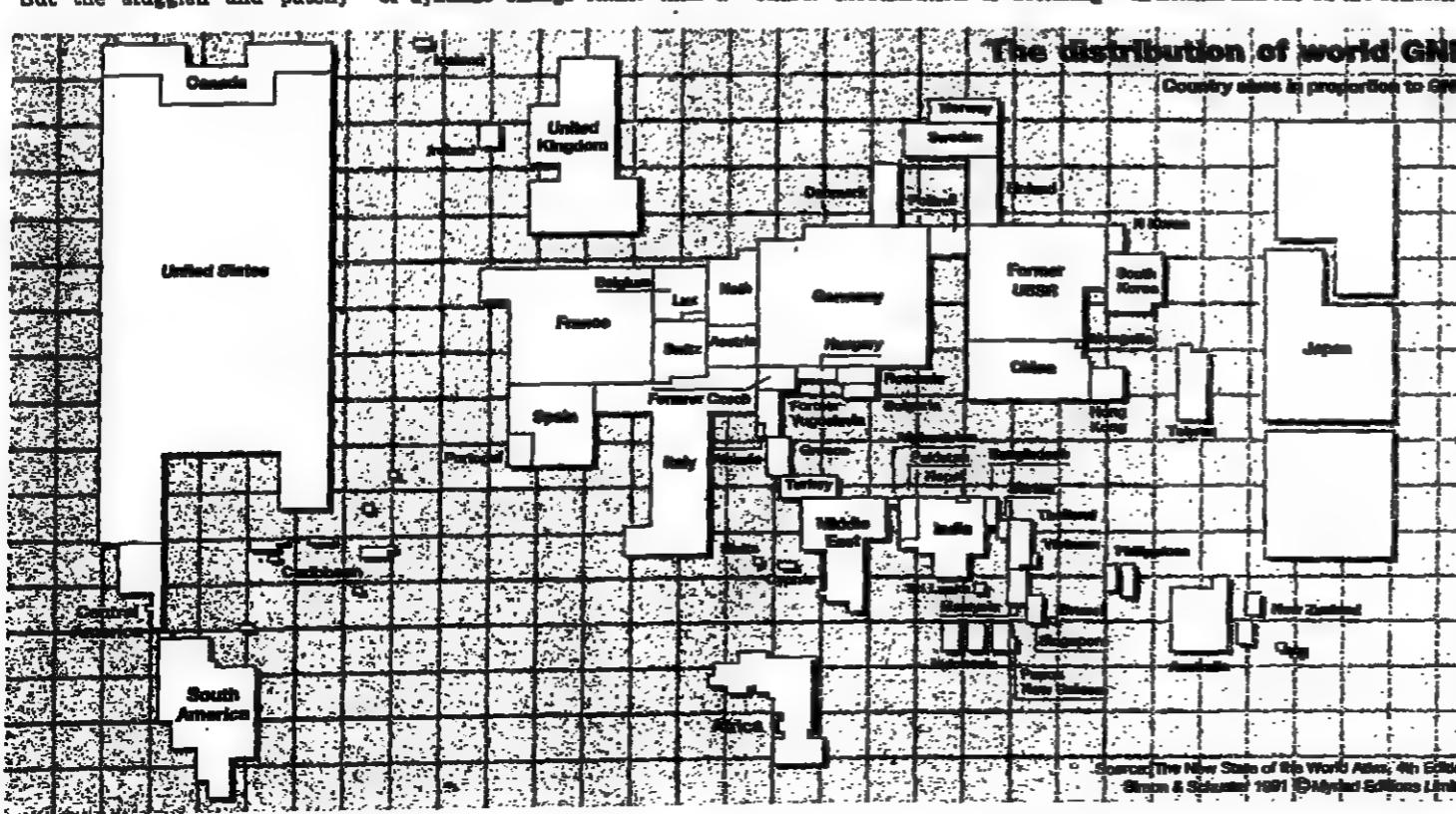
Low opinion poll ratings suggest that politicians have coped poorly in the face of changing world economic conditions. It is a paradox that in an increasingly interdependent global economy, politicians are having to deal first and foremost with domestic issues to ensure their re-election.

The heady days of the 1980s, when Germany's Chancellor Helmut Kohl and US President George Bush were re-elected, are over. The 1990s are likely to be a period of political instability and economic uncertainty. The challenges ahead are formidable, but the world economy is well positioned to meet them.

Continued on page 26

FINANCIAL TIMES SURVEY

SEPTEMBER 24 1992



ECONOMIC POWER is distributed very unevenly across the world on the map, redrawn to reflect the size of national incomes, shows.

Three states - the US, Japan and Germany - with only 9 per cent of the world's population, account for half the world's income.

and for more than a third of the world's purchasing power.

The map uses output calculations that convert local-currency GDPs into dollars at market exchange rates. The result is that no developing country outstrips any of the G7 industrial economies.

But if purchasing-power parities are used, which take account of international differences in prices, another picture emerges. China in particular would be more than five times the size of that on the map since its GNP is understated at current exchange rates. This is

because they give a lower value to services in developing countries.

Egypt, Malaysia, Thailand, Mexico and Brazil also would look a lot less poor on a PPP basis. The last two would be bigger than Canada.

Emma Tucker

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■ FINANCE AND INVESTMENT

FINANCIAL MARKETS

Investors flex their muscles

WITHIN THE past few weeks a number of governments of member states of the European Community have experienced the power of today's free-wheeling global capital markets. The European Monetary System has effectively collapsed and several governments have had to abandon pledges on exchange rates.

Global money is attractive but dangerous. On the one hand, the international capital market has offered hard-pressed governments an attractive opportunity to raise capital. It might, for instance, have been much harder for countries such as France, the UK and Spain to sustain large budget deficits without the ability to sell bonds in large volumes to international investors.

On the other hand, the global investors impose a price. If a country's economic policies are not attractive to them they will attack first the short-term financial markets, with pressure on the currency, and second they will withdraw support from government bonds.

For developed countries these constraints can be politically embarrassing but by no means fatal. But in the third world the choices are often harsher. Many governments of

Hard-pressed governments, lured by the attractions of global money, may find that the political price is embarrassingly high. *Barry Riley reports*

	Portfolio flows - net purchases of foreign securities (\$bn)			
	1988	1989	1990	1991
United States				
bonds	6.0	23.3	16.8	18.8
equities	13.1	8.3	31.1	32.4
Japan				
bonds	94.1	28.9	68.2	36.8
equities	17.9	0.5	3.6	-3.0
Germany				
bonds	25.0	14.8	14.5	42.5
equities	1.6	-0.3	1.4	1.4
United Kingdom				
bonds	34.0	27.3	21.5	61.1
equities	24.1	0.9	-4.1	-4.1
Not represented				

Source: Maffett Securities

developing countries have in fact regarded the global capital market as no more than an unacceptable arm of economic imperialism. But in cutting themselves off to secure political independence they have often condemned themselves to the economic backwaters.

Now, many developing countries are at last embracing the dangerous opportunities offered by international capital. In terms of equities, large volumes of money are flowing into so-called "emerging markets" and even certain third world debt securities, for instance in South America, are finding international takers.

There may be a long-term cycle to all this. Global capital flowed freely across borders in the 19th century, when the City of London was financing railroads in North America, mines in Africa and ranches in Argentina.

Moreover, the opportunities for investment in Europe have diminished as the economic growth rate has slowed. As in the 19th century, the best opportunities for high returns are seen to be in the developing world, probably in the east rather than in the west.

How big is the international capital market? There are various ways of measuring it, but a recent research paper from the

Risks turned out to be fairly high. Investors in South American bonds, for instance, were usually the victims of default - a lesson which banks relearned in the 1970s.

By the time of the first world war the barriers were going up, and episodes of hyperinflation and depression in the inter-war period had a negative effect. When the second world war followed, cross-border flows were almost completely snuffed out, and most international assets of European countries had to be sold to meet war debts, or were forfeited.

For a long time afterwards a capital-starved Europe hoarded its resources behind a system of controls on capital movements. But these were steadily dismantled, especially in the 1980s, as more liberal philosophies became dominant.

Moreover, the opportunities for investment in Europe have diminished as the economic growth rate has slowed. As in the 19th century, the best opportunities for high returns are seen to be in the developing world, probably in the east rather than in the west.

Of these institutions the most important are those in the US, Japan and the UK. The degree of international diversification varies substantially, from 25 per cent for UK pension funds to about 5 per cent for their US counterparts.

UK funds are not changing their allocations much at present, and the US funds are at the centre of the stage. They are rapidly increasing their overseas investments, which on some expectations will eventually rise to the 10-12 per cent range. According to the US consultants Intersec

London securities house NatWest Markets starts from the proposition that the total resources of the international financial institutions are of the order of \$1400bn.

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SEEMS very strange now in this triumphant era of privatisation, but some 50 years ago governments were eagerly nationalising important industries to ensure that the failures of capitalism in the 1930s would not be repeated. As recently as the early 1980s the French socialists were still nationalising substantial concerns. Public ownership would safeguard the public interest, they claimed.

Meanwhile, third world governments for much of the post-war era have seen the expropriation of the assets of multinational companies as a natural expression of their desire to assert economic as well as political independence. Such policies were especially rife during the 1960s and the early 1970s.

For a long while the Soviet

Union and its many satellites provided a model for the nationalisers to follow: the model was flawed, of course, but at least it appeared to provide a viable alternative to western capitalism.

Today, however, the public sector is in retreat almost everywhere. The Economist recently calculated that state-owned companies worth more than \$300bn have been sold off by some 50 countries since 1985. At least as much further privatisation is likely to take place by 2000.

It is happening all around the globe. Although the UK, which pioneered the process, has more or less reached the end of its "sell" list, other western European countries such as France and Italy have huge offerings on the stocks.

France, for instance, with a new conservative government

in charge, has lined up the leading bank BNP as its first candidate to be sold within a few weeks, and the French Treasury hopes to receive upwards of \$5bn for the government's 73 per cent stake. In fact, France has effectively raised \$15bn in advance by selling "Balladur bonds" which can be converted into future privatisation stocks.

In eastern Europe the sums involved are comparatively tiny but the implications are much more profound. Remarkable strides are being made in privatising great chunks of the economies through a variety of methods including voucher schemes, mutual funds, man-

agement takeovers and sales to foreigners.

Latin America has become another highly active centre of privatisation. A bandwagon set in motion by Chile has been jumped on by Argentina, Peru, Colombia, Venezuela and others. The aim is to attract not only the US portfolio money which has been pouring into South America but also the local funk money

PUBLIC SECTOR

In retreat almost everywhere

State-owned companies worth more than \$300bn have been sold by some 50 countries since 1985. *Barry Riley reviews the trend towards privatisation*

which is being tempted back from overseas heavens by more financially liberal regimes.

The privatised assets tend to fall into a limited number of categories. For instance, according to the investment bank Morgan Stanley 18 national telephone companies have been privatised since 1981 and another 30 are likely to be floated within the next three years. Oddly, though, France Telecom is not yet off the list.

Three clearly distinct motives are present in the global wave of privatisations. There is a simple desire to raise revenues, at a time when government coffers are often bare. The OECD expects that

government fiscal deficits in Europe will top 6 per cent of GDP on average in 1993, because of the recession.

Issues running at some \$70bn a year will significantly offset these revenue and spending imbalances. But there is a more direct economic motive, to lift the deadening influence of public control and allow the dynamism of private ownership to boost economic growth rates.

This search for a capitalist solution is evident in some of the developing countries where there is now a much greater openness to investment by multinationals, which are seen to be capable of bringing in capital and technology.

Sometimes these two motives are directly in conflict, as when state-owned monopolies are privatised.

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licence to print money would scarcely serve the objective of creating a competitive economy. Either the monopoly must be split to create several competitors or a regulatory body must be created to control the monopoly in the public interest.

Tricky labour market issues can also be highlighted by the process of privatisation. Often, in the past, an overt purpose of nationalisation and state ownership has been to safeguard jobs. Therefore it is common to find that new capitalist managers can find enormous scope for job shedding.

This has been strongly evident in the UK, for instance, where British Telecom and the electricity generators have sharply reduced their workforces (although in BT's case changing technology may have played an important part).

Probably the worst political future in the UK came in the wake of the privatisation of the electricity industry, for rather indirect reasons: the decision of the electricity bosses, newly freed from political constraints, to cut back on coal burning has had devastating

knock-on implications for the coal mining industry.

The third important motive is to remove important industries from the constraints of state funding. Where attractive investment opportunities exist it can be dangerous to the national economy if capital is withheld for budgetary reasons.

Released into the private sector, companies can raise capital subject only to their ability to persuade investors that the terms are attractive.

But does privatisation work? There is plenty of evidence of success for the big western privatisations, but the battle is not entirely won in the developing countries.

China is, of course, a puzzle all of its own, with a communist government struggling to keep control of a burgeoning private sector. The Chinese economy is paradoxically performing much better than that of Russia, where the attempt to expand the private sector is apparently much more enthusiastic and coherent, but where some important ingredients, such as a flair for business, are presumably in short supply.

INFLATION

Down, but possibly not out

Inflationary pressures are subdued across the developed world, but do not fool, says Martin Wolf

IS INFLATION a problem of the past? "Yes" is the answer given by the new conventional wisdom. It may be true for the moment. It may even be true for the next few years. It is too early to be confident it will be true for good.

Ever since the collapse of the gold standard, money has been subject to the discretionary management of the state, which has discharged this trust with remarkable incompetence or, worse, dishonesty. Consumer price indices show, for example, that the purchasing power of a 1933 pound had fallen to 3p by 1990, while that of the dollar had fallen to 9 cents.

This great inflation began in the second world war and reached its peak in the 1970s. In 1974 and again in 1980 the annual rate of inflation in OECD countries peaked at between 13 and 14 per cent. The most recent cyclical peak in OECD inflation, however, which occurred in 1980, was only 5.8 per cent. This does not mean inflation is over, but it does show it has at least become considerably less rapid than it had earlier been. This decline in inflation has been general in OECD countries, one reason being that the 1980s did not see a repetition of the oil price shocks that coincided with the peak inflation rates in the 1970s.

Yet, given last year's rate of about 4 per cent, it is impossible to argue that inflation in the industrial countries is definitively dead. Mr Alan Greenspan, chairman of the Federal Reserve, has argued that "price stability means that expected changes in the average price level are small enough and gradual enough that they do not materially enter business and household decisions". Given the difficulty of measuring quality improvements, this level is often taken to be 0.2 per cent. Some leading OECD countries have already achieved that; if in the depths of recession. But others - not only the US, Italy and the UK, but even Germany - have not, or at least not yet.

Even if inflation is not conquered, it is at least lower than for decades. One question is why this has happened. Inflation is a monetary phenomenon. There is no better explanation

for it than that of "too much money chasing too few goods". The proximate cause of current relatively low rates of inflation, by the standards of the 1960s and 1980s, has been relatively disciplined monetary policy and, in an era of high real interest rates, greater willingness of investors to hold money in idle balances, rather than spend it.

These monetary roots of current low inflation also give cause for optimism about inflation in the medium term. In a modern economy money is created by banks. So weakened and frightened have banks become by their mistakes in the 1980s that they are not prepared to expand their balance sheets.

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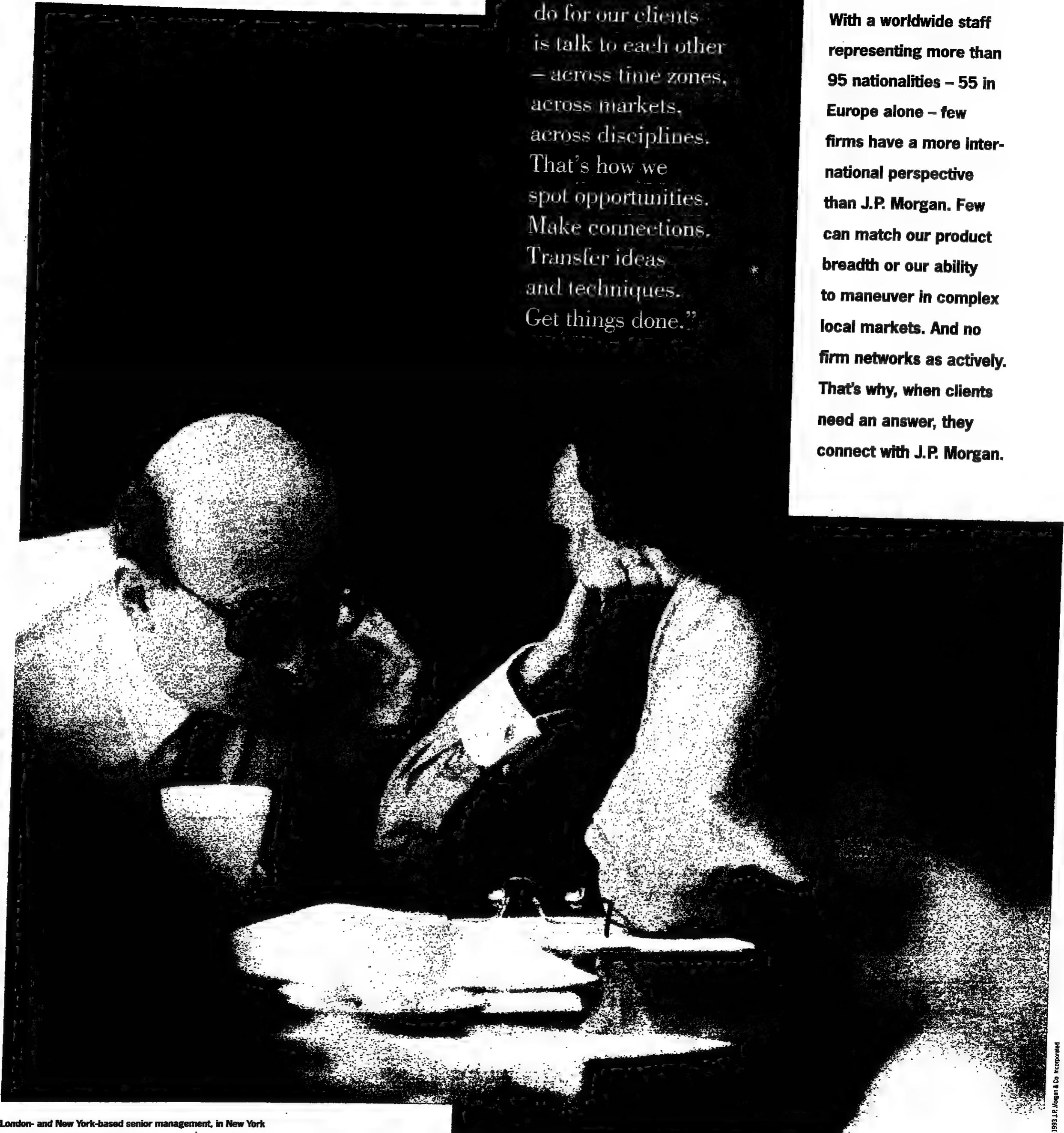
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FOREIGN DIRECT INVESTMENT

Era of the multinationals

DIRECT investment by multinational corporations is becoming a hugely important force in the world economy. A recent study from the United Nations estimated that multinationals now control a third of the world's private productive assets. Their stock of foreign investments is now worth \$2,000bn. The turnover generated by these assets in 1992 was bigger than total world exports. In other words, direct investment abroad is now a bigger economic force than world trade.

Although investment worldwide has dropped sharply from its peak in 1990, it seems likely that the upward trend will resume. As the UN report points out, growth in foreign direct investment in the past couple of decades has averaged 13 per cent a year. In the period 1986-90 the rate was 28 per cent. That brief and unsustainable spurt was due partly to the economic boom of the late 1980s, partly to one-off changes such as the introduction of the European single market.

The underlying arguments for growth in foreign direct investment remain unchanged.

The development of communications and a change in political climate is altering the face of global manufacturing, writes Tony Jackson

In essence, a combination of factors, such as the development of global communications and a change in the political climate towards multinationals, is bringing in an era of true global manufacturing.

A company such as Siemens, IBM and Toshiba have formed an alliance to develop the next generation of memory chip. The chip will be supplied to the world market from a single factory, in a country yet to be determined.

As the UN report argues, such integration is also important at the regional level. The strategy by Japanese companies of locating production in cheaper Far Eastern countries such as Thailand and Malaysia has done much to integrate the economies of the region. US companies were setting up production in Mexico, for similar reasons, before negotiations on the North American Free

America next year as Ford Contour and Mercury Mystique. Components such as engines and transmissions for the car will be made at single locations and shipped worldwide.

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Trade Agreement had even started.

There is an important distinction to be made between the kind of integration based on trade, which is relatively simple, and the far more complex links involved in global manufacturing. The report says that "as integration moves from shallow trade-based linkages to deep international production-based linkages under the common governance of multinationals, the traditional division between integration at the corporate and country levels begins to break down".

As a result, the multinationals "encroach on areas over which sovereignty and responsibilities have traditionally been reserved for national governments. This raises new issues of direct concern to the formation of national laws and regulations".

Foreign direct investment is also proving an important force in the integration of national economies. Ford is developing its "world car", known as the Mondeo in Europe and to be sold in North

America next year as Ford Contour and Mercury Mystique. Components such as engines and transmissions for the car will be made at single locations and shipped worldwide.

trades. This represents an advance on the 26 per cent going to developing countries in the period 1981-85, but the change is not dramatic.

In part, this is accounted for by the fact that big shifts have occurred in the composition of foreign direct investment by sector. Increasingly, investment is going into services and high-tech manufacture, rather than basic manufacture and natural resources. As might be expected, foreign direct investment in the developed world is mostly in the former category,

whereas in the developing countries was too small to measure.

Changing this pattern may prove a long job. Simple cash incentives to set up production in a country have little effect, other than on the margin. As any international businessman will tell you, if that is the best reason for going to a country you had better not go at all. In addition, the increasing sophistication of global production means that cheap labour is often not the deciding factor either.

What companies often look

for is threefold: a skilled local workforce, good infrastructure (especially telecommunications) and a welcoming attitude by government. Acquiring the first two is a long haul. But at least, something can be done about the third.

The dangers of antagonising international investors can be illustrated by the case of an economy as sophisticated as that of South Korea which has a real need for inward investment primarily as a means of getting hold of technology. But a streak of xenophobia in the Korean character shades into downright antagonism when it comes to their former colonial masters, the Japanese. Korea traditionally has made things awkward for foreigners in terms of its financial system, its real estate laws and so forth.

Last year, Korea saw a net outflow of foreign direct investment, a fact which seems to have brought the government to its senses. A concerted attempt is now being made to be nice to foreigners.

Whether it will reverse the damage remains to be seen. Across the world, the days when it paid to revile the multinationals are long gone. Like it or not, too much depends on them.

INVESTMENT INSTITUTIONS

More power to capital markets

The amount of money sloshing around the world's financial system is so vast governments seem almost powerless to resist it, writes Philip Coggan

THE ABILITY of international capital markets to embarrass governments was demonstrated in September 1992 and August 1993, when speculative attacks twice caused turmoil in the European Exchange Rate Mechanism.

The amount of money sloshing around the world's financial system is so vast that governments seem almost powerless to resist it - they might as well attempt to repeal the laws of gravity.

To give a few examples:

■ Net daily foreign exchange turnover last year was about \$1,000bn, compared with central bank reserves which were estimated at \$550bn in April 1992.

■ Turnover in the Eurobond market reached more than \$7,000bn in 1992, according to the International Securities Market Association.

■ The World Bank has estimated that global institutional investment funds are worth \$14,000bn.

■ In a report on capital flows, the International Monetary Fund stated that cross-border equity holdings in the US, Europe and Japan increased from \$600bn in 1986 to \$1,300bn in 1991.

Cross-border investment may have a lot more scope for growth. Restrictions on foreign investment by domestic institutions - pension funds, insurance companies, unit trusts or mutual funds and the like - are being eased round the world. The relaxation of rules covering occupational pension plans in Switzerland means that funds can now invest up to 25 per cent in foreign stocks and up to 30 per cent in all investments denominated in foreign currencies.

The US institutions are still well behind Europe in the extent of their portfolio diversification. It is estimated that European institutions now invest about 20 per cent of their assets overseas; in the US, the proportion is only around 7 per cent.

A survey by Greenwich Associates found that \$31bn was invested in international stock markets by US pension funds in 1992. But corporate and public pension funds planned to invest a further \$100bn in foreign stocks over the next five years.

Pension funds are, of course, only part of the US institutional portfolio, but that in itself can be cited as a bullish argument. World Bank figures suggest there are around 135 emerging markets - the countries concerned have 80 per cent of the world's population but just 12 per cent of its GDP and 6 per cent of its stock market capitalisation.

Increasing investments in the area, so the theory goes, the "weight of money" will boost share prices. Japan was once an emerging market, after all.

Certainly, money has started to flow into the emerging markets. In Latin America, equity portfolio inflows increased from \$235m in 1989 to \$5.6bn in 1992. A Micropal survey of emerging market investment managers found that Mexico was the market of main choice, followed by Malaysia, Brazil, Thailand and Hong Kong.

Individually, these markets may be volatile but collectively, fund managers believe a diversified portfolio can offer enhanced rewards since stock market returns do not appear to be correlated - there would seem to be no reason why the Malaysian market should move in the same direction as the Brazilian.

Once such countries have become dependent on foreign capital, they may find their economic policies constrained by the need to keep international investors sweet. The power of international investment institutions will have increased once more.



Components for Ford's "world car" will be made at single locations and shipped worldwide

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May 1993

Condor

DM 220,000,000

Japanese Leveraged Lease for Two B767-330 ER Aircraft

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January 1993

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Term Credit Facility

Arranger and Agent **SUMITOMO BANK**

Mar 1993

Govett Oriental Investment Trust PLC

£30,000,000

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Molto Presepol Corporation Ltd. as Borrower

The Republic of Malta as Guarantor

US\$25,000,000

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January 1993

BUNADARBANKI ISLANDS (The Agricultural Bank of Iceland)

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Term Credit Facility

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European institutions invest about 20 per cent of their assets overseas

foreign capital. Financial liberalisation measures in Latin America and south-east Asia have helped make "emerging markets" investment the flavour of the moment in the fund management industry.

The argument in favour of emerging markets is relatively simple. Their economies are growing that much faster than those in the developed world, and as they embrace capitalism, the prospects for growth in corporate profits are that much greater.

Emerging markets still form only a tiny part of institutional portfolios, but that in itself can be cited as a bullish argument. World Bank figures suggest there are around 135 emerging markets - the countries concerned have 80 per cent of the world's population but just 12 per cent of its GDP and 6 per cent of its stock market capitalisation.

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EQUITIES

Hunt is on for better returns

The Continent is finding favour with investors as the United States and UK stock markets lose their bloom, reports Tracy Corrigan

IN SPITE OF expectations of only sluggish economic growth in OECD countries, stock markets have been booming this year, with record highs for the UK's FT-SE index and the US Dow Jones Industrial average.

Low interest rates are expected to fuel further stock market gains, as developed economies emerge from recession. In addition, the current low interest rate environment has encouraged investors to favour stock markets, switching out of bonds and money markets in search of better returns.

"Anyone looking for strong GDP growth in Europe in the next 12 months is likely to be disappointed, but that is not to say that the combined effects of lower interest rates, weaker currencies against the US dollar, and, in particular, restructuring of European industry, cannot produce big gains in corporate profits and a continuation of the shift towards cyclical stocks," argues Mr Richard Davidson, an economist at Morgan Stanley International.

In Europe, financial stocks, the first to benefit from lower interest rates, have already rallied strongly, up 41.8 per cent in Europe since the start of the year. But cyclical stocks, after three years of underperformance have also bounced back by 30 per cent since the start of the year. Consumer stocks on the other hand have risen just 3.5 per cent since the start of the year.

"Cyclicals in Europe are back in fashion and, as might be expected, the rubbish has risen with the tide, on expectations of reduced debt problems and exponential growth in earnings per share next year," reports Mr Davidson.

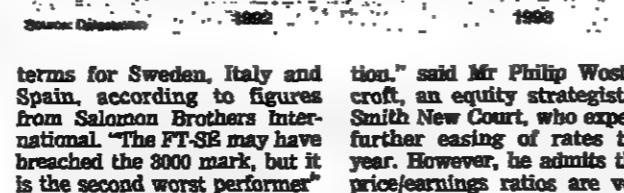
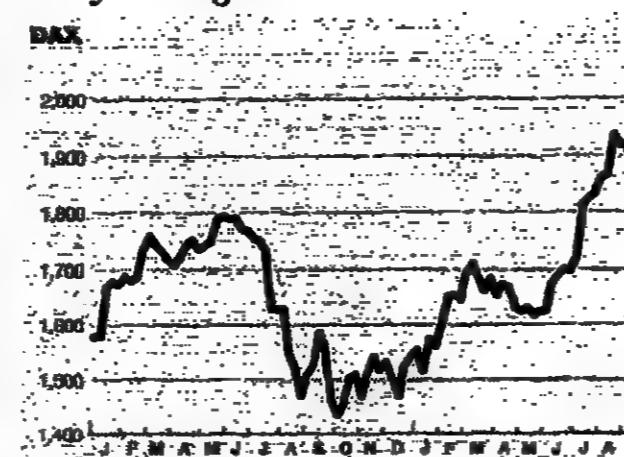
Ms Sophie Blanpain, European equity strategist at Credif Suisse First Boston, believes that Europe is "the hot place to be." She argues that the US stock market cycle is two years ahead of Europe, since real

interest rates have already fallen to very low levels. Real rates in Europe on the other hand still average around five per cent, ranging from an extreme of around 10 per cent in Denmark to just 2 per cent in Germany.

When real interest rates available on bank accounts fall below dividend yields, there is a clear incentive for investors to take the additional risk of buying stocks. With average dividend yields ranging from 4.4 per cent in Spain to about 2 per cent in Germany, that stage is not far off.

Although the prospects for dividend growth remain muted, as companies rebuild their balance sheets, many analysts believe that there is room for a pick-up in earnings, despite low economic growth.

"One of the positive aspects



for Sweden, Italy and Spain, according to figures from Salomon Brothers International. "The FT-SE may have breached the 3,000 mark, but it is the second worst performer" of the 10 leading stock markets tracked by Salomon Brothers, according to international equity strategist Mr Marcus Grubb.

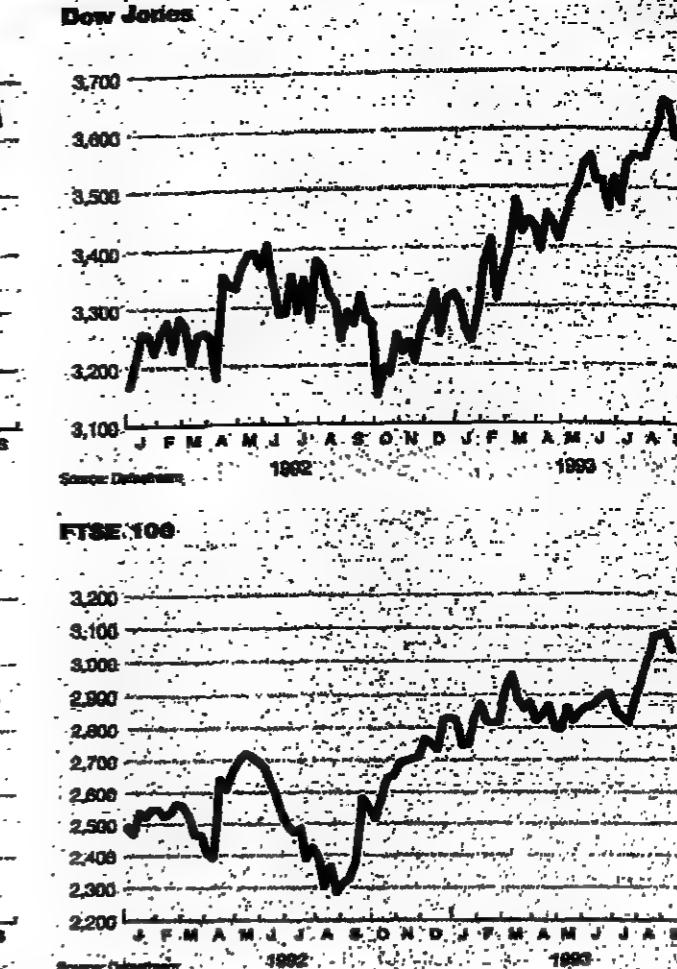
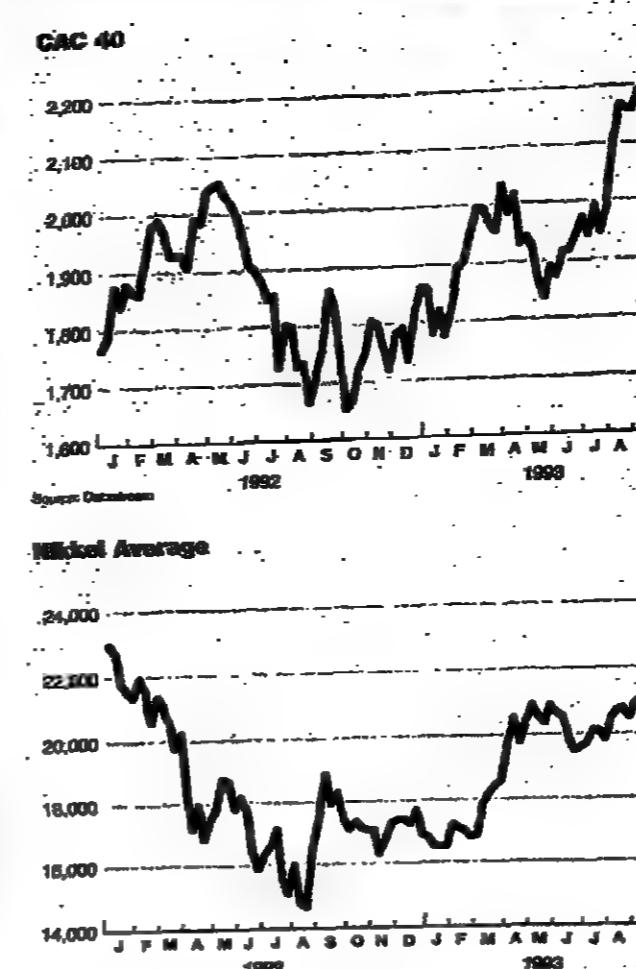
The Japanese market, which is still viewed as sick since it is still 48 per cent off its highs, has also performed well this year, and is up 24.5 per cent.

The prospect of further cuts to already low Japanese rates is helping to fuel renewed interest in the market. "The government is more concerned about recession than inflation,"

said Mr Philip Wostenbrook, an equity strategist at Smith New Court, who expects further easing of rates this year. However, he admits that price/earnings ratios are very high in Japan, because earnings have been marked down by recession.

High price/earnings ratios - 24 times in Germany and 22 times in France - are also a cause of concern in Europe. Chartists are beginning to worry that high p/e ratios, given the relatively poor growth prospects, could mean that markets are heading for a crash.

However, Mr Grubb argues that p/e ratios are not currently a good indicator of



DERIVATIVES

Volume rises to record levels

Tracy Corrigan on the growth in the use of these complex financial instruments

VOLATILE market conditions have helped boost volume in the world's futures markets to record levels this year.

In fact, continental Europe has already outperformed the US and UK so far this year.

Although the UK and US markets have hit the headlines by reaching record highs, they

have actually offered relatively low returns: 7.7 per cent for the US and 10.5 per cent for the UK, compared with 26.9 per cent for Germany, and over 40 per cent in local currency

using derivative instruments.

Futures also demand a smaller outlay than the cash market and allow traders to express more complex market views - for example, to position themselves to gain from a falling market, or from the narrowing of a margin between two markets.

Futures markets have grown fast in the last decade, particularly in Europe, where the market only started 10 years ago. According to a recent report by the Group of 90, the Washington-based think-tank, the notional amount of futures traded every year is \$140,000bn. The volume in the OTC market is much smaller, at around \$1,000bn.

However, regulatory concerns centre on the OTC market, both because of the intrinsically greater credit risk, and the larger amount of contracts exchanges try to emulate the flexibility of OTC products, and banks consider ways of replicating the clearing mechanisms of exchanges.

The proliferation of these complex financial instruments has attracted the unwanted attention of regulators, particularly in the US, who fear that the level of systemic risk is growing as a result.

However, this year the pressure has eased following a series of reports, for example by the Bank of England, which have adopted a more conciliatory approach towards the derivatives industry. The derivatives market divides into two distinct parts: the over-the-counter market in swaps and options which consists of specially tailored, but often illiquid, instruments created by banks and sold directly to companies and financial institutions; and the highly liquid market in homogeneous futures and options contracts traded and cleared through exchanges.

The growth in over-the-counter business has fuelled growth in the futures market - although exchanges have tended to view the growth of OTC business with some suspicion. Banks active in the OTC market use liquid contracts traded on exchanges such as the Chicago Board of Trade and the London International Futures and Options Exchange to lay off their risk.

Futures exchanges have a number of advantages over the OTC market: they generally offer greater speed, at lower

cost. In addition, institutions dealing on an exchange do not take on credit exposure to a counterparty, since contracts are settled through a central clearing house.

However, many users prefer to buy products in the OTC market which are specially tailored to suit their individual needs. But the line between these two markets is becoming increasingly blurred, as

Futures markets have grown fast in the last decade

outstanding: G30 estimates

notional outstandings of \$4,500bn in the OTC market compared with just \$1,000bn in the future market.

The growth of the swaps and futures markets has consistently surpassed expectations for the past 10 years, and there is some doubt about how much longer such growth rates - still around 40 per cent annually at European exchanges - can be maintained.

In particular, many market participants say the US market has now reached maturity in a number of areas.

In the exchange-traded market, growth has been supported in part by the steady addition of new products -

American bond futures, and short-term German interest

rates, for example. The array of products available on principal markets now appears vir-

and growth, equities are expensive, but relative to cash and bonds they are cheap.

However, within this context, most analysts favour continental Europe, suggesting a broad consensus that the US and UK have lost their bloom.

There has also been growing interest in emerging markets in Asia and Latin America, where economic growth is running well ahead of the developed countries.

Volume on international futures and options exchanges

	Number of contracts traded Jan-Dec 1991	Number of contracts traded Jan-Dec 1992
Chicago Board of Trade	136,497,140	150,030,460
Chicago Mercantile Exchange	108,128,604	134,235,553
LM, UK	39,583,877	71,977,025
Mat, France	36,978,966	55,474,236
New York Mercantile Exchange	47,721,217	47,721,217
SMF, Brazil	18,765,564	35,072,146
DTS, Germany	15,389,730	34,842,776
London Metal Exchange	18,937,809	24,738,920
Czech Securities Exchange	53,476,949	21,184,310
Sydney Futures Exchange	12,496,078	17,857,085
Stockholm Options Exchange	13,442,950	17,147,048
Tokyo Int'l Financial Futures Exchange	15,146,104	15,540,487
Tokyo Stock Exchange	15,801,899	14,838,717
Tokyo Commodity Exchange	14,940,192	13,585,379
Commodity Exchange, Inc	15,123,655	12,673,179
Tokyo Grain Exchange	9,869,883	12,418,671
SIMEX, Singapore	5,069,044	12,180,174
Int'l Petroleum Exchange, UK	8,412,589	10,974,803
Coffee, Sugar & Cacao Exchange	8,494,734	8,275,708
Sofer, Switzerland	6,971,740	9,255,896
Czech Grain Exchange	4,123,743	5,441,292
European Options Exch, Amsterdam	3,466,946	3,856,247

Source: Futures Industry Association provided by exchanges; excludes individual equity options

While there is no shortage of innovative ideas, it seems difficult to spur further growth in volume from the creation of new products.

BANKING SUPERVISION

The focus shifts from fraud

John Gapper looks at the new challenges facing supervisors

JUST AS the past five years have proved a turbulent period for banks, in much the same way supervisors have also faced a generous share of challenges.

The effects of the biggest upsets - crises of state banking systems in the US, and the closure of the Bank of Credit and Commerce International - are still being felt.

Yet, the fact that the main subject to be discussed at the International bank supervisors at the IMF/World Bank meetings will be derivative financial products, rather than fraud or loan quality, indicates that they are gradually turning their attention to future rather than past challenges.

The \$4 trillion over-the-counter swaps and options market from which banks and securities houses have gained

large profits this year exercise

supervisors for obvious reasons. There has not yet been a mishap, but the extent of risk is unknown, and derivatives link many financial markets.

The problem for bank supervisors is that derivatives are being used by a growing number of companies to hedge their risks. Some risks may simply be eliminated, but others are being taken on by banks. This raises the possibility of the supervisor's worst fear: systemic financial markets.

The difficulty for supervisors

is that the main subject to be discussed at the IMF/World Bank meetings will be derivative financial products, rather than fraud or loan quality, indicates that they are gradually turning their attention to future rather than past challenges.

The \$4 trillion over-the-counter swaps and options market from which banks and securities houses have gained

underwriting exposures.

However, the BCCI collapse has thrown up tricky problems in harmonising regulation across borders. One is the difficulty of matching standards of who is a fit and proper person to run a bank; the second is the fact that countries have different laws on claims on insolvent banks.

The directors of BCCI were clearly not fit to run a bank in hindsight. But drawing up common definitions of competence and probity to apply in different countries with widely varying financial customs is a stiff task. Basic supervisors are now trying to do so, with

The BCCI collapse has thrown up problems in harmonising regulations

will, in turn, increase the pressure on banking supervisors to justify their activities, and the way they restrict banks.

Together with the troubles of national banking systems, and debates about the monetary independence of central banks, this has contributed to questions over whether central banks should combine depositor protection and supervision, or even whether they should carry out the latter.

The Federal Reserve has faced criticism from Congress over its supervisory role and calls have been made for it to be bifurcated; the Bank of England's competence as a supervisor has been attacked over BCCI; in New Zealand, there has been a move to replace supervision with strict financial disclosure.

In contrast, Scandinavian countries have moved to put bank supervision back under the control of central banks rather than separating it under commissions following the region's banking crisis. Central banks are regarded as having separate claims on the US assets and overseas assets of a bank such as BCCI.

European countries, including Britain, treat cross-border insolvent banks as single entities into which all assets are pooled for distribution to creditors. If different countries regard their creditors as having varying rights, this will undermine attempts to harmonise supervision.

From these obstacles to cross-border harmonisation, US banks in particular complain that they are hindered by strict burdens of regulation than other companies. They also chafe at the lack of regulation of institutions such as GE Capital and AT&T, which offer financial services.

All this suggests banking supervision may have emerged from a crisis of credit risk and fraud in the past five years only to face more complex tasks. The rise in the range of products traded on financial markets means supervisors could struggle to keep up.

Believe it or not, they're related.

This autumn, John Major and his cabinet colleagues will decide on the extent of Britain's overseas aid programme for 1994. Around the same time, world finance ministers will be meeting in Washington to discuss the debt crisis affecting Africa and the rest of the Third World.

Proof that something is at least being done? Don't count on it. In fact, there is a danger that the level of UK aid will be cut, and that the talks in Washington will end up being just that - talk.

Either outcome would be disastrous for Africa. Each

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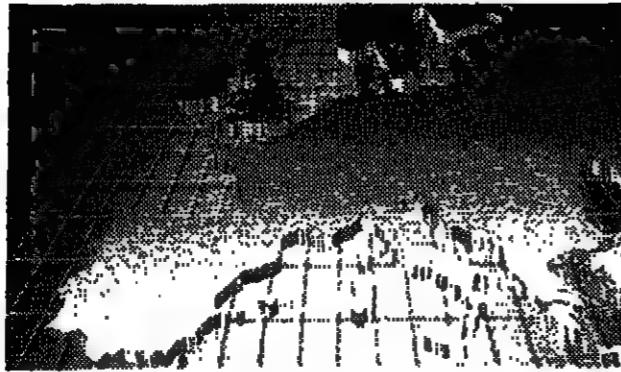
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■ ECONOMIC AND TRADE POLICY-MAKING

TRADE

The eleventh hour has arrived

It remains unclear whether the Uruguay Round can be concluded by December 15, when the US administration's negotiating authority expires, says David Dodwell

PETER Sutherland, the newly appointed director-general of the General Agreement on Tariffs and Trade (Gatt), has no doubts about the urgency of concluding the Uruguay Round of world trade talks.

"We can't allow the process to drift aimlessly. We simply don't have the time," he said. "If we are to succeed in December, the eleventh hour is now."

That was in July.

Since then, he has set a series of tight deadlines, intended to galvanise progress: he has lobbied shamelessly in support of trade liberalisation; he has ear-bashed leaders directly - ranging from President Bill Clinton, to Chancellor Helmut Kohl and France's prime minister, Mr Edouard Balladur.

Yet it remains unclear whether the 116-nation round, which is already three years overdue, can be concluded by December 15, when the US administration's negotiating authority expires.

There is very little doubt that the price of failure will be high. It would frustrate the ability of leaders of the industrial world to revive the global economy from its current dogged recession.

The danger is great that countries may retreat into conflict-creating regional trade blocks; equally, an outburst of trade disputes would be in prospect, ranging from steel and farm products to pharmaceuticals and procurement.

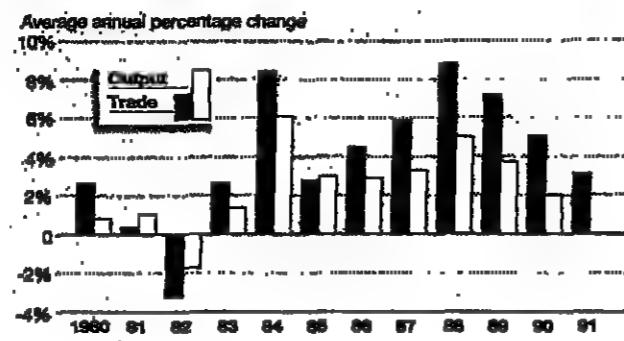
The scores of governments in the developing world that have committed considerable political capital to rapid economic liberalisation will be in danger. At the very least, their plans for further market opening would be in jeopardy.

But perhaps most important of all, consumers will continue to carry the heavy - and rising - costs of protection. A recent study by the Organisation for Economic Co-operation and Development calculated that protectionism in agriculture



Hot line: Peter Sutherland, the new director-general of Gatt, has lobbied hard in support of trade liberalisation

World trade and output



Source: Gatt International Trade Yearbook 1991-92

alone cost consumers \$450 a head in the European Community, \$360 a head in the US, and \$600 a head in Japan. In a hard-hitting Gatt study, subtitled *The sting - How governments buy votes on trade with the consumer's money*, Mr Sutherland recently commented: "It is high time that governments made clear to consumers just how much they pay - in the shops and as taxpayers - for decisions to protect domestic industries from import competition.

If governments were to announce that they were deliberately keeping prices high, there would be a public outcry - but that, in effect, is what they are doing by failing to conclude the Uruguay Round."

By the end of this month it will be clear whether there is any realistic chance of Mr

Sutherland's tough timetable being met. The deadline for agreeing the text of a services agreement passed on September 20. The deadline for agreeing tariff cuts in manufactures and farm products, and opening markets to trade in services, falls in one week's time.

The results of this week's critical "jumbo" meeting of EC farm and foreign ministers, addressing French demands to re-open negotiations with the US on liberalisation of farm trade, will have been properly digested. Re-opening the talks would almost certainly derail hopes of any farm trade agreement this year, and so would at the same time effectively derail the Uruguay round.

A "substantive stock-taking meeting" is planned in Geneva for October 15, and will be a moment of truth for those who

alarmed by western demands that they make market opening offers comparable to those made by the G7 countries in Tokyo. They insist that the "special and differential treatment" granted to poor countries under the Gatt should be protected. This asserts the right of countries to make commitments that match their financial and economic capacities.

Another contentious issue is the Gatt proposal for "tariffication without exception": the demand that importers remove all non-tariff barriers, and replace them with tariffs which are more transparent, and more easily reduced over time. It is a demand particularly precious to farm exporters, but has been resisted fiercely by countries such as Japan and South Korea, which block all imports of rice on food security grounds, and Canada, which has for decades maintained a supply management system in dairy products which limits imports.

Numerous difficult obstacles to agreement remain. Critical issues, such as market opening for farm products, or tariff cuts across the thousands of categories of traded textiles and garments, face ferocious opposition from powerful lobbies in the EC and the US.

In farm trade, farm exporters from Cairns group countries such as Australia, Argentina and Thailand are adamant that the EC in particular must make a significant market access offer. They insist that, if they are to open their markets further to manufactured exports from the US or the EC, then greater opportunities to sell farm products to Europe must be made available.

Mr Jesus Seade, the former Mexican Gatt ambassador, talked of textiles as a "highly unstable dossier". Many developing countries - prominently India - need better export opportunities to the US and the EC if they are to bow to pressure to open their markets to services, and tighten enforcement of intellectual property protection.

At the same time, many developing countries have been

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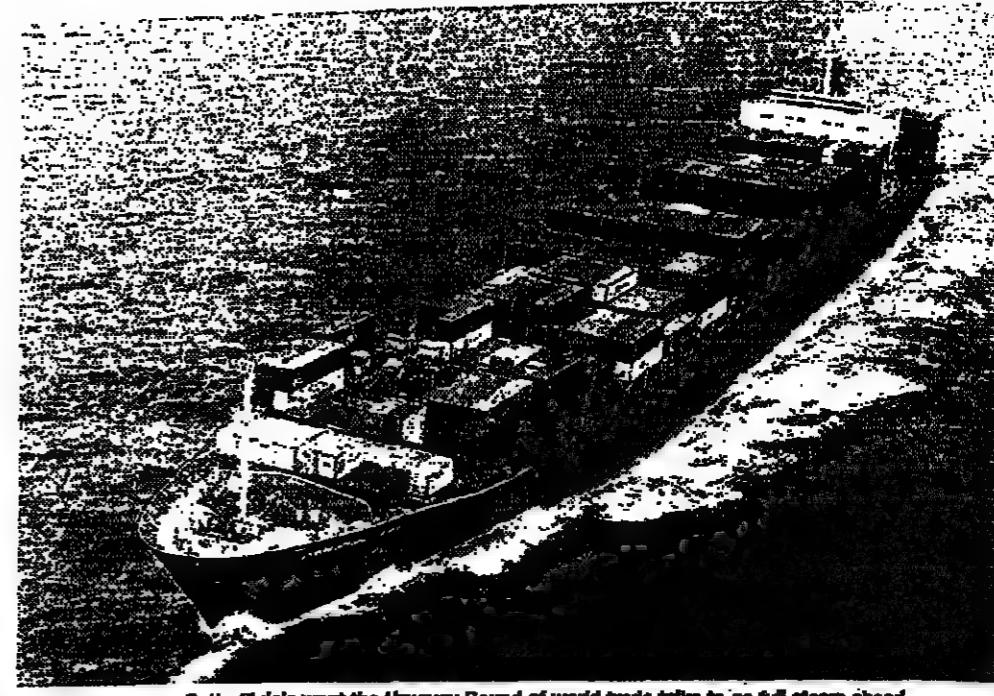
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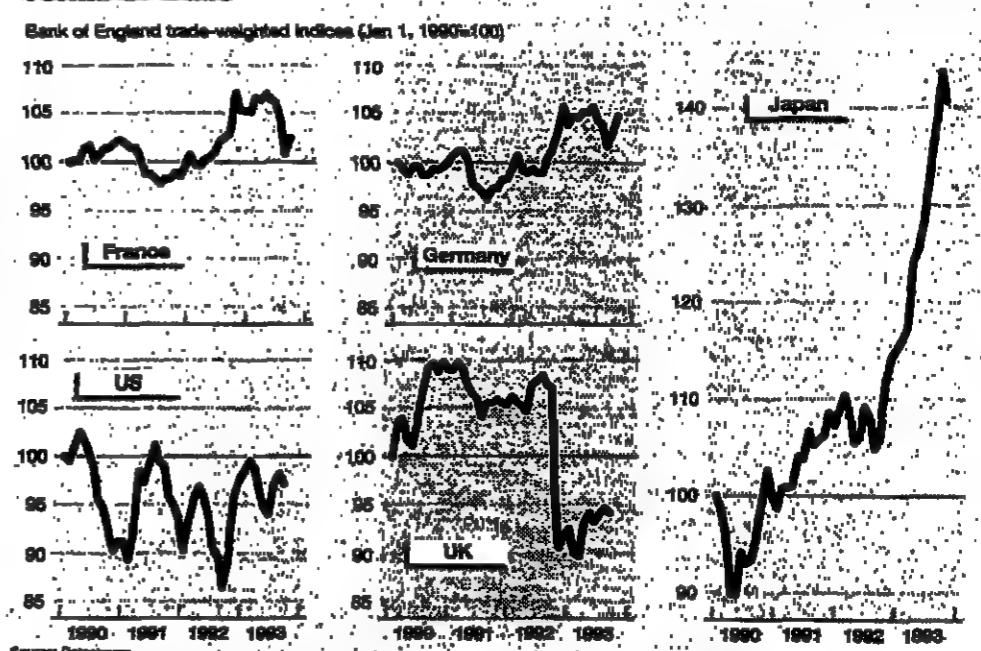
Across the oceans: Gatt officials want the Uruguay Round of world trade talks to go full steam ahead

World exports of merchandise and commercial services, 1991							
Value (\$bn)	Share in total world exports (%)						
	1991	1970	1980	1991	1989	1980	1991
Merchandise	3,505	81	83	79	8	78	2
Commercial services	860	19	17	21	(10)	(21)	(4)

Notes: While improvements between merchandise trade in commercial services it is important to keep in mind the generally lower quality of the services data. Since 1980 data for services have reduced the significant downward bias of the services data, they also expanded an upward bias to eliminate of growth rates and the previous year's figure given has been converted to a constant base. The shares in this table were calculated using only data for countries that reported commercial exports trade to the IMF on a balance of payments basis.

Source: Gatt International Trade Yearbook 1991-92

Terms of trade



Source: Datastream

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REGIONAL BLOCKS

Fortress mentality is a fiction

Economists are right to be concerned, but they are worrying about the wrong threat, writes David Dodwell

ONE OF the mightier fictions of the 1990s has been that the world is dividing into trade blocks. Proponents point to the North American Free Trade Agreement, which looks likely to come into being at the end of 1994, and the supposed emergence of a "yen block" focused on the Japanese economy, to underpin their claim.

They point to the parious state of Uruguay round negotiations aimed at multilateral liberalisation of world trade, and argue that if the talks fail, or reach "second-best" solutions to problems in international trade, then leaders will seek regional deals instead.

The warning is that trade barriers would then be raised between "Fortress Europe", "Fortress North America" and "Fortress Asia", forcing companies to retreat behind the fortress walls. The risk of trade conflict between regions would then be high, with many of the

The EC illustrates both the best and the worst aspects of trade blocks

gains of trade liberalisation over the past 40 years in jeopardy.

But the facts do not support so neat and dramatic a trend. Asking specifically whether trade blocks were emerging in Europe, North America, and East Asia, Mr Jeff Schott, at Washington's Institute for International Economics, comments: "The short answer is: yes, maybe, and no."

"A European trade block is clearly in existence, and developing further; a North American block is evolving, although with a distinct outward orientation; and an East Asian block remains a remote prospect."

The world's only true trade bloc at present is the European Community. Internal trade for member states accounts on average for two thirds of total trade. Countries such as Ireland and Portugal rely on the EC market for almost three quarters of total trade. The EC's tentacles reach into the EEA countries on its borders, and have begun to move into east and central Europe.

Mr Schott identifies four basic characteristics for a trade block: similar levels of per capita gross national product, geographic proximity, similar or compatible trading regimes, and political commitment to regional organisation. The EC alone appears to match all four of these.

The EC also illustrates the best and the worst aspects of trade blocks, which are allowed under General Agreement on Tariffs and Trade on condition that they result in removal of barriers to substantially all trade within the block, and as long as they do not result in barriers being raised to third countries.

As the creation of the single European market in January this year illustrates, the EC has moved far in removal of barriers to trade among member states. But its trade with third coun-

tries is riddled with the worst kinds of discrimination. As Martin Wolf, a former leading trade economist and now a colleague on the Financial Times, wrote in a recent paper: "Only in discrimination can the EC claim to be a world leader. It is not only itself a huge trading block; it spreads discrimination worldwide. It finds trade tolerable, except where its producers find imports uncomfortably cheap."

He notes how, in 1991, 40 per cent of all EC imports entered the market under preferential arrangements: 22.4 per cent under agreements with Efta countries; 7.1 per cent on preferences given to Mediterranean countries; 3.9 per cent under the Lomé convention with developing countries mainly the Pacific and the Caribbean, and 6.2 per cent under general system of preferences (GSP) agreements.

In net terms, this means that four fifths of cross-border commerce for EC member states is either subject to single market rules or to preferential import arrangements.

At the very least, therefore, the EC's growth has had a trade diverting effect: many companies that might otherwise have exported to Europe have invested locally, and have chosen to supply the EC market from within.

There is also evidence that consumers in the EC, and companies sourcing components from within the EC, have paid a high price for the creation of "Fortress Europe", and the discrimination embodied in Brussels' policies. Peter Sutherland, the new director-general of the General Agreement on Tariffs and Trade (Gatt), pointed out in a recent study that transfers to EC farmers under the common agriculture policy cost consumers about \$150 - or \$450 a year for every man, woman and child in the community.

It is high time that governments made clear to consumers just how much they pay - in the shops and as tax payers - for decisions to protect domestic industries from import competition. The EC alone appears to match all four of these.

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In certain respects, Nafta is no more than a description of economic reality: the US provides the end market for three quarters of all exports from Canada and Mexico. It is not

ambitious as the EC has been in trying to create a single integrated market. But at the same time, it seems unlikely to discriminate so powerfully against outside markets as the US relies on outside markets for almost 75 per cent of its exports. It is also home to the majority of the world's globally integrated companies, none of which would welcome fresh barriers to its intra-company trade.

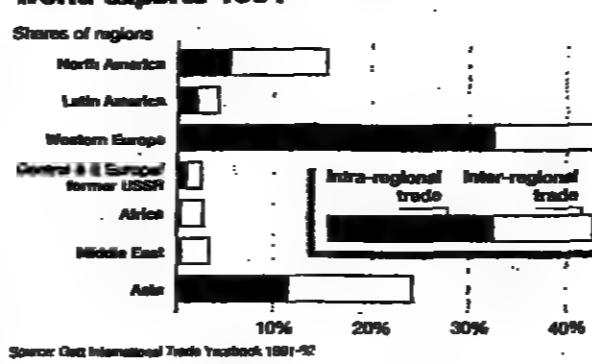
All three countries maintain large trade deficits with the rest of the world, and thus need to improve exports to outside markets if they are to reduce the imbalance. This could not be done by withdrawing inside a Fortress North America.

Mexico has sought membership of Nafta as a means of cementing a wide range of policies aimed at economic liberalisation, and has no desire to see the Nafta rules reverse these.

Neither Canada nor Mexico have any desire to have their economies any further dominated by the US. They continue to explore carefully the prospects for cementing closer economic relations across the Pacific region. A ministerial meeting in Seattle in October of the Asia Pacific Economic Co-operation grouping is likely to assume great importance.

All three countries do indeed flounder in this critical final quarter of 1993, then the US is likely to explore carefully the prospects for cementing closer economic relations across the Pacific region. A ministerial meeting in Seattle in October of the Asia Pacific Economic Co-operation grouping is likely to assume great importance.

World exports 1991



Source: Gatt International Trade Yearbook, 1991-92

10% 20% 30% 40%

Intra-regional trade
Inter-regional trade

10% 20% 30%

INTERNATIONAL FINANCIAL INSTITUTIONS

Hair-raising rides

The IMF and the World Bank, facing new challenges in the former Soviet Union, have had to make cultural leaps, says George Graham

FOR TWO old ladies approaching their 50th anniversary, the World Bank and the International Monetary Fund have had a hair-raising ride over recent months.

Dealing with new members in the former Soviet Union seeking to make the transition from central planning to the market economy has posed a challenge different both in type and in size from the kinds of problems the two Washington-based institutions have been accustomed to.

At the same time, the rich industrialised countries have all, to varying degrees, been going through periods of fiscal penury which in the richest of them, the US, has been acute and lasting. As a result, they have looked increasingly to the IMF and the World Bank to handle the financing questions raised by Russia and the other former Soviet republics.

In their different ways, both institutions have made cultural leaps to adjust to the problem.

For the IMF, the adjustment took the form of the Systemic Transformation Facility (STF), a temporary loan fund designed to help countries with the balance of payments diffi-

culties arising from their move to trade at market prices, enabling them to bridge the gap until they could get their economies in shape to qualify for funding from a normal IMF standby facility.

Although IMF officials insist that the STF is conditional on

Both institutions remain gloriously lacking in cost consciousness

a coherent economic adjustment strategy, and deny that they were simply responding to pressure from the Group of Seven leading industrial nations, it is clear that G7 officials had been urging the Fund to loosen its conditionality in order to help Mr Boris Yeltsin, the Russian president.

"This is not a situation where aid can be delayed until every 'i' is dotted and every

"t" is crossed," a US Treasury official said earlier this year in discussing the STF.

For the World Bank, the answer to easing Russia and its neighbouring republics into the market economy came in the form of the rehabilitation loan, a \$600m facility designed basically to secure needed imports.

A second \$1.5bn drawing on the IMF's STF is under negotiation, as a second rehabilitation loan from the World Bank. Russia's relations with both institutions, however, have been strained since the Russian central bank's controversial move in July to cancel all pre-1993 roubles.

In addition, the World Bank's finances are strong enough - in spite of having to make a \$610m loan loss provision last year, mainly to cover its exposure in Yugoslavia - that it can absorb some additional risk in its lending to Russia without cutting back on

loans elsewhere.

In the case of the IMF, however, some developing countries are starting to worry that the increased concentration on Russia could hinder the renewal of the Enhanced Structural Adjustment Facility, a concessional loan fund for poorer countries, when it expires later this year.

But the IMF escapes the

public criticism that awaits its sister institution, largely because it does not lend for individual projects and so does not attract the attention of the vocal environmentalist groups who closely monitor the World Bank's lending for dams and power stations in the developing world.

Both institutions remain gloriously lacking in cost consciousness, but the World Bank has at least cracked down on first class air travel, while IMF staffers complain bitterly that they are now allowed only the cheapest first class fare on any route - usually obliging them to fly with the national airline of the



G7 officials have urged the IMF to ease conditionality, to help Boris Yeltsin

country with which they are negotiating - and can no longer keep the frequent flyers miles they accumulate for their personal use.

The World Bank, meanwhile, has this year undertaken a sincere if still much criticised effort to improve its effectiveness and increase its transparency.

Responding in part to prod

ing from the US Congress, the Bank has agreed new stan

dards for disclosing its documents to the public and for setting up a form of appeals process.

At the same time, it has

taken a set of initiatives in response to an internal report showing an alarming decline in the quality of its loan portfolio; these measures, it is hoped, will shift the culture of the Bank away from one which rewards managers for generat

ing loan volume and towards a greater emphasis on following projects through to their completion.

"Central to the plan is the commitment to make the management of projects under implementation as important as making new loans. Only sound, on the ground results - the development impact of projects - are true measures of the bank's contribution to sustainable development," said Mr Ernest Stern, one of the World Bank's managing directors.

Outsiders can detect little of such self-scrutiny at the IMF, even though the organisation has at times seemed to be in search of a role since the debt crisis faded.

But perhaps the greatest self-scrutiny should be exercised by the richer shareholders of the IMF and the World Bank, who have increasingly shirked their own share of the burden of handling the world's economic problems in countries such as Russia and its fellow republics in the former Soviet Union.

The demand for the IMF and the World Bank to take up the slack seems likely to grow for many years to come, in areas such as Vietnam, Palestine and South Africa.

THE GROUP OF SEVEN

Malaise follows a golden age

Peter Norman explains why the doubts and uncertainties surrounding the Tokyo meeting were in marked contrast to mood of the mid to late 1980s

HEY are the most exclusive club in the world.

But the Group of Seven - comprising the US, Japan, Germany, France, Britain, Italy and Canada - is driven by self doubt.

The recent Tokyo world economic summit - the 18th year such annual meeting - highlighted the G7 malaise. To the untutored eye, the fact that the leaders of the most powerful industrialised democracies were prepared to take three days out of their schedules to discuss problems of mutual concern seemed a sign that international policy co-operation was in good fettle.

But even before the talks began it was clear that not all the G7 heads of government relished the prospect. And the Tokyo summit, spurred on by Mr John Major, the UK prime minister, spent part of their time working out how to make future occasions less unwieldy.

The doubts and uncertainties surrounding the Tokyo meeting were in marked contrast to mood of the mid to late 1980s. That was the golden age of the G7, when

some observers predicted that the group would grow into a directorate for managing the world economy.

In high profile agreements such as the February 1987 Louvre Accord, G7 finance ministers aspired to control the world's most important exchange rates with the aim of promoting trade and furthering prosperity. As the 1980s progressed, the leaders met yearly in conditions of escalating pomp and grandeur to celebrate strong economic growth, falling unemployment and the spread of free market ideals.

True, there were some discordant events such as the global stock market crash of October 1987, while some castanets began to grow alarmed at the growth of public and private sector debt in the big Anglo-Saxon econo-

mies.

The subsequent spread of recession from the US, Britain, and Canada to continental Europe and Japan was slow to dent such optimism. Last year's G7 annual economic summit in Munich grossly exaggerated the ability of the industrial world to resume growth and create jobs and failed completely to anticipate

the past year's upheavals on world financial markets.

So it was a sadder group of leaders, many of whom were preoccupied with domestic difficulties, that met in Tokyo's Akasaka Palace in July. All faced political problems and poor opinion poll ratings at home. One G7 leader, Mr Kiuchi Miyazawa, the Japanese prime minister, had lost a general election shortly before the summit and was soon to lose his job.

But recent setbacks do not mean that the G7 is finished. The increasingly interdependent world economy is a powerful reason for maintaining a forum in which leaders and finance ministers can meet and get to know each other.

At ministerial level, the G7 is still capable of action. The finance ministers, together with foreign ministers from

the group and representatives of the European Community, hammered out a package of measures to assist Russia in April of this year.

True, the support was criticised by many as small compared with the huge economic problems faced by Russia and other members of the former Soviet Union and eastern bloc countries. But it was followed at Tokyo by agreement to mobilise more funds and technical assistance to aid privatisation in Russia. Over the past year, arrangements have also been made under G7 auspices for a nuclear safety programme to deal with the hazards in Chernobyl-style nuclear reactors in former communist states.

Although the G7 finance ministers have long since abandoned any idea of closely co-ordinating economic poli-

cies, their meetings, usually three times a year, provide a valuable occasion on which to swap notes and experiences.

Since taking over as US Treasury Secretary, Mr Lloyd Bentsen has been keen to encourage the G7 finance ministers' meetings. Participants report that the atmosphere has improved and that the discussions are less quarrelsome than before.

At least once a year, the G7 finance ministers carry out "mutual surveillance" of each economy's performance. This economic "weight watchers" club can, through peer group pressure, act to prevent one or several G7 members adopting policies that threaten overall economic prosperity.

The G7 can also promote ideas. The finance ministers' last meeting in Washington in April focused on long term structural problems such as health care costs, education and training and the ageing of populations. The discussions are thought to have helped Mr Theo Waigel, the Bonn finance minister, win the argument in Germany for later moves to limit sickness payments and open a debate in Germany

about making its labour market more flexible.

Viewed over the long term, there is little doubt that the G7 meetings since the early 1970s have helped prevent the world falling prey to protectionism.

But the G7 nations have failed to build on this achievement sufficiently to secure agreement among themselves on the ambitious trade liberalisation package which is being negotiated under the auspices of the General Agreement on Tariffs and Trade in the Uruguay Round.

Failure to conclude the Gatt talks could deal a mortal blow to G7 credibility

G7 leaders have called for a successful conclusion to the round in successive annual summit meetings since the end of the 1980s. Their words have been repeated in the many communiques issued by their finance ministers.

Yet in spite of all the huffing and puffing, G7 trade negotiators and farm ministers have been unable to stitch up agree-

ment. It remains to be seen whether more than seven years of negotiations can be completed by the most recent deadline of mid-December this year.

The G7 summit in Tokyo, like the preceding summits in Munich, London and Houston, ended with a ringing declaration on the need for a successful completion of the trade talks. It is the group's "highest priority", the Tokyo communiqué said.

The statement was rather more credible than past G7 utterances on trade because talks among the so-called quad countries (the US, Japan, the EC and Canada) immediately ahead the summit had produced an agreement to reduce or eliminate tariffs on a wide range of manufactured products.

Difficult detailed trade discussions lie ahead. What is certain, however, is that the future of the G7 has become linked to that of the Uruguay Round. A failure to conclude the Gatt talks could deal a mortal blow to the credibility of the G7 after its leaders have so often pledged to liberalise world trade.

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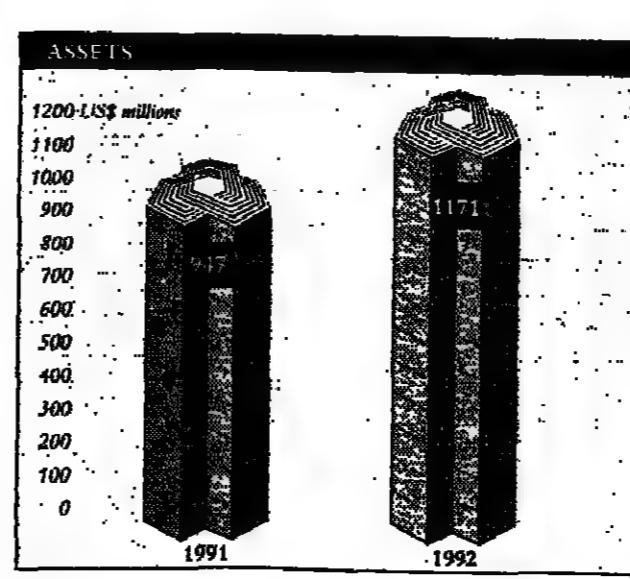
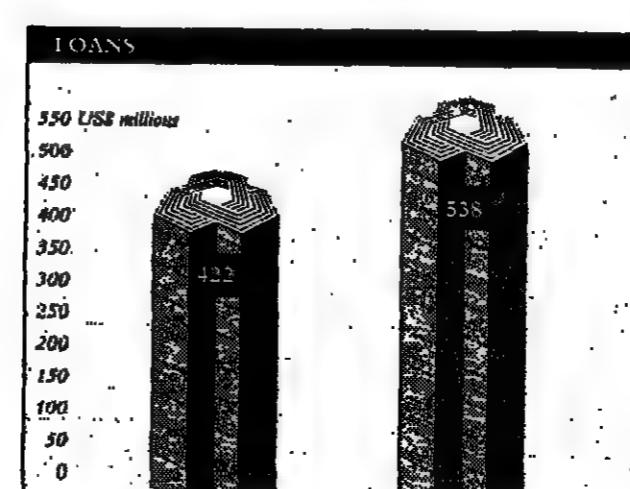
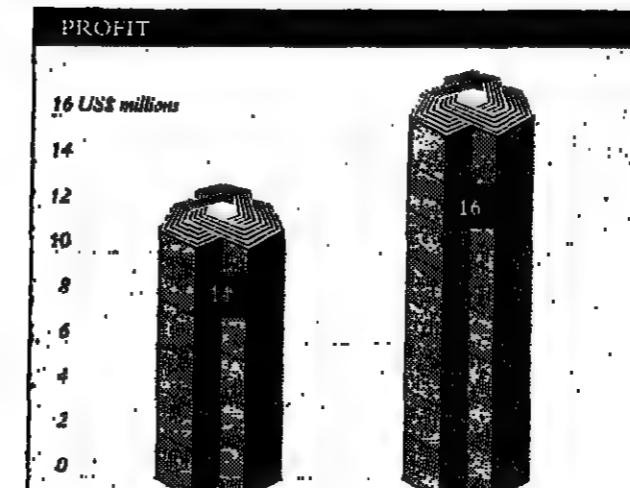
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AUDITED FINANCIAL STATEMENTS 1992

Financial Position 31 December (in Millions of US\$)

	1992	1991
ASSETS		
Cash and bank	98	113
Marketable securities	440	328
Loans	538	422
Equity Participations	63	59
Fixed and others	32	25
Total	1,171	947
LIABILITIES & SHAREHOLDERS' FUNDS		
Shareholders' funds		
- Paid up Capital	400	400
- Reserves	152	156
Deposit from banks	542	343
Provisions and others	57	48
Dividends payable	20	-
Total	1,171	947

Financial Results 31 December

Net operating income	31	26
Less: Risk provisions	(15)	(15)
Net profit for the year	16	11

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INTERNATIONAL FORECASTING

When crystal balls cloud over

Stephanie Flanders examines the accuracy of economic predictions and finds that although accuracy has improved, the record since 1991 is patchy

IT IS a fact of life for international macroeconomists that one of their least successful product lines is the one which interests the customer most: economic forecasts.

Non-economists generally judge the profession to be worse than useless at predicting what economies will do next. They often go on to ask: what on earth is the point of analysing the world economy if

not to help us to do just that?

As it turns out, the most prestigious international economic forecasts are generally a good deal better than nothing, and improving over time. In any given year, however, they are indeed likely to be wrong, and to that extent the popular perception is warranted. Some of the errors are avoidable, but given the number that are not, the organisations concerned might do well to downgrade

the importance of forecasts altogether.

Of all economic predictions, those of the Organisation for Economic Co-operation and Development and International Monetary Fund are undoubtedly the most influential. Both institutions have an unparalleled access to the workings of a large proportion of the global economy. As a result, their considered judgment on the future path of output and inflation carry the force of firsthand experience. Not to mention, at least, where the combined international forecasts are concerned, the advantage of having something of a monopoly.

The OECD assessed the accuracy of its economic predictions for the seven big industrialised economies in the June issue of its Economic Outlook, and compared the OECD's record with that of the IMF. The authors of the study concluded that since 1971, the OECD's forecasts have, on average, been more accurate than "a random-walk projection" - simply assuming that inflation and economic growth next year will be exactly the same as this year.

Moreover, the accuracy has

generally improved over time from an average error of -0.5 per cent for year-ahead growth forecasts 1971-82 to 0.3 per cent 1983-91. The IMF's forecasts began rather better, and are made earlier in the year, but show a similar pattern of improvement.

Nevertheless, their recent record is still patchy. Projections may now be, on average, more accurate. But in 1991, for example, both the OECD and the IMF were further off in their predictions for economic growth than they had been since 1982. The OECD predicted 2 per cent real GDP growth for the seven biggest

economies in 1991, while the IMF plumped for 2.4 per cent. But actual growth turned out to be only 0.7 per cent.

So what went wrong? Both organisations claim that the mistakes of 1991 were only a particular example of a common forecaster's elephant trap: predicting turning points in the economic cycle. As the OECD's recent article explained, there are two reasons why large errors occur.

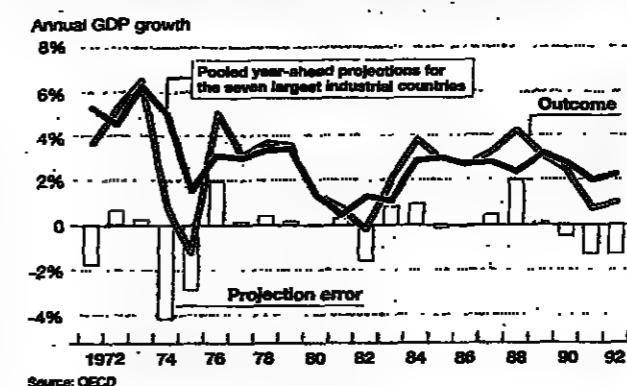
First, the forecasters may not have been using all the information available to them at the time, something which could presumably be avoided in future. But a second explanation could be that, in the OECD's words, "all information is used, but its predictive power declines sharply close to cyclical turning points".

A plausible reason why economic data becomes less useful

at these critical moments could relate to delays in gathering statistics. National economic data is usually several months behind reality, and it is reasonable to believe that the lead time becomes more crucial if the real economy is just beginning to turn itself around.

Unfortunately, the record since 1991 has not been much better. Real GNP growth of the seven countries in 1992 was 1.6 per cent, 0.6 percentage points less than either the OECD or

OECD examines its forecasting record



Source: OECD

over their world output projections. Broadly speaking, the unpleasant surprise for the OECD's forecasters was the private sector behaviour in many of the member states. Personal and corporate balance sheet adjustment has continued for longer than most thought possible. The biggest question marks hanging over the current forecasts, the OECD argued, related more to public sector agents: above all, on when and how a number of governments felt able to tackle the state of their own balance sheets.

In the face of such imponderables, some say that the detailed health warnings attached to current forecasts, and regular post-mortems of past mistakes, only serve to bring home the futility of the exercise. Ultimately, argue the critics, the current method of forecasting will never quite be a match for the complex and unpredictable workings of the world economy. As a result, both producers and users of forecasts should have a fresher, more realistic approach to them.

To respond fully to these arguments, the OECD and the IMF would have to extend their current practice of providing forecasts under a number of alternative scenarios, to the point of refusing to offer any "bottom line" forecast for economic growth and inflation. But their readers would also have to stop asking for one: something which they show very little sign of doing.

PROFILE: Lawrence Summers

An intellectual goad at the US Treasury

The World Bank is coming under strong pressure from one of its former employees to reform itself, writes George Graham

IN AN administration which seeks to make economics an essential component of its foreign policy, Mr Lawrence Summers has found a central role as under-secretary for international affairs at the US Treasury.

A talented academic economist with a broad list of publications on everything from tax policy to women's education, Mr Summers has seemed to be waiting for a Democratic president to come along so that he could enter government.

Although he worked for former president Ronald Reagan's chief economist, Mr Martin


Lawrence Summers: a rising star in the Clinton administration

Feldstein, he was also the principal economic adviser to the unsuccessful presidential campaign of Mr Michael Dukakis in 1988, before taking leave of absence from his Harvard University professorship to serve as chief economist of the World Bank.

In his third floor office overlooking the east wing of the White House, immaculately restored to its 18th century splendour during the Bush administration, Mr Summers has come back to haunt his former employers at the World Bank.

One of the tasks assigned to him at the Treasury is goading the international financial institutions into reform designed to make them more effective instruments of development.

The issue has been a popular subject in the US Congress. Spurred on by tales of excess at the European Bank for Reconstruction and Development, members have regularly summoned the Treasury to explain why the US should contribute more money to these institutions.

Senator Jesse Helms has pursued his quest to cut down on first class air travel at the International Monetary Fund, while Mr Barney Frank, chairman of the House of Representatives sub-committee in charge of international financial issues, has harassed the World Bank into improvements in its disclosure policy and appeals processes.

Mr Summers has urged the World Bank to sharpen its

focus on poverty relief and on the effective implementation of projects, not sparing it criticism - to the point that some of his former colleagues have accused him of playing to the congressional gallery.

Such criticisms go down well with the vocal US environmentalist community - usually hostile to the World Bank - which retains, nevertheless, an abiding suspicion of Mr Summers.

But Mr Summers's principal role is in the co-ordination of economic policy with the other members of the Group of Seven leading industrial nations.

The US's ability to lecture its partners with good grace has been modestly improved by President Bill Clinton's efforts to pass a budget that would at least slow the growth of the federal budget deficit. G7 finance ministry officials have, perhaps, been more appreciative of these efforts than Mr Clinton's domestic audience.

But the administration's handling of its economic relationship with Japan has at times been less than masterly. Mr Summers's carefully drafted declarations that the US is not seeking to talk up the yen have become almost routine.

The financial markets have taken the opposite view, as a string of Mr Summers's colleagues in the Treasury as well as in other departments has spoken yearningly of how helpful a stronger yen might be in redressing the US trade deficit with Japan.

And some Japanese officials complain that there is little difference between Mr Summers's lectures on the need for fiscal

expansion and those of his predecessor in the Bush administration, Mr David Mulford.

Mr Summers has also expanded his job to include a broader articulation of US trade policy, where his predecessors at Treasury tended to limit themselves in this field to trade in financial services.

The G7 finance ministers often make earnest declarations at their regular meetings about the need for swift movement on trade liberalisation talks, but their colleagues responsible for these negotiations do not attend the G7 meetings.

That seems unlikely to change, but Mr Summers is seen as a prominent voice in the creation of an intellectual framework for the Clinton trade policy, a policy that has at times appeared to foreign partners to pull in different directions: committed to multilateral trade negotiations but at the same time aggressively pursuing bilateral trade measures.

But the administration argues that the two approaches are not incompatible: that tough enforcement of trade laws and international agreements is not just necessary to placate domestic opinion but actually helpful to the pursuit of a new and more liberal Gatt.

In particular, US officials distinguish efforts to gain access to markets they regard as unfairly closed to US goods and services, notably in Japan, from efforts to close US markets to imports.

The burdens of office have compelled Mr Summers to adopt a less provocative approach to economic argument than was his wont. He has kept, however, his intellectual agility, and is picked by many in Washington as a rising star in the Clinton administration.

Mr Summers has urged the World Bank to sharpen its focus on poverty relief

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THE WORLD'S ECONOMIES - The superpowers

THE UNITED STATES

Basically in sound health*Declining bond yields are a signpost to recovery, reports Michael Prowse*

US ECONOMIC growth seems likely to accelerate in the second half of the year after a disappointing first six months, reflecting the positive impact on consumer and business spending of a decline in long-term interest rates to the lowest levels since the late 1980s.

The most spectacular sign of cheaper borrowing costs was the recent decline of the yield on the Treasury's benchmark 30-year bond to below 6 per cent for the first time since it was issued in 1977. Yields on most long-maturity bonds are at their lowest levels in a generation, reflecting investors' confidence (possibly misplaced) that inflation will not pose a threat for the foreseeable future.

The trend toward lower long-term interest rates, under

way for several years, should steadily improve the outlook for interest-rate sensitive sectors, such as cars, consumer durables, business equipment and residential housing. It seems likely to outweigh the slightly negative impact on growth of the mild fiscal contraction imposed by the Clinton administration's first budget, signed last month.

But growth will probably remain subdued by historical standards reflecting low rates of domestic saving and investment, weak consumer confidence and relatively high debt burdens. The contraction still under way in defence-related industries and the uncertainty associated with the planned radical overhaul of healthcare (one seventh of the economy) could also reduce growth in the short run.

Confidence in the economy's underlying health has been bol-

stered by the largest upward revisions to past growth rates in 20 years. Last month, the Commerce Department announced benchmark revisions which showed that the 1990-91 recession was shallower, and the subsequent recovery stronger, than previously estimated.

The pattern of growth, however, will be distorted by the extensive flooding in the mid-west in July and August. Crop damage and disruption of business activity could reduce growth by 0.5 percentage points in the third quarter. But rebuilding of damaged infrastructure and a rebound in farm output will probably add at least this much to GDP in the final quarter of this year and in the first period of 1994.

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Confidence in the economy's underlying health has been bol-



(especially in healthcare) has risen substantially, but manufacturers have steadily eliminated jobs: at 17.7m, the current level of manufacturing employment is nearly 10 per cent below its pre-recession peak.

But this is more a reflection of efficiency gains in US factories than of a broader malaise in US manufacturing: productivity has risen by more than 5 per cent in the past year, and the length of the average workweek is at its highest level in 25 years.

The forecast of steady US economic growth is not without risks. Some analysts believe US share prices have risen too fast and could tumble, undermining consumer and business confidence. The weakness of foreign trade continues to sap the economy's domestic vitality: but for a rising trade deficit, the US would have grown by 3.6 per cent in the year to the second quarter, rather than the 2.9 per cent actually recorded. But two years into the recovery, the best guess is that the business cycle's natural momentum will keep the economy rolling forward.

cuts in perks such as Christmas bonuses, spa cures and first-class clothes for employees' children, demonstrates the intensity of the search for economies.

But the main target is the workforce. More jobs have been lost in western industry since mid-1991 than were created in the post-unification period. Unemployment will continue to rise next year as the search for higher productivity continues. Even though GDP is expected to grow by 0.5 per cent, the proportion of the workforce unemployed is widely forecast to hit new records, above the 8 per cent peak recorded in 1985. Little improvement is expected in the east, where the rate is expected to continue hovering just under 18 per cent.

Longer term, worse is to be expected if industry fails to press ahead with the process now under way, and current pay and conditions agreements in the east remain unchanged. A projection from Goldman Sachs suggests no relief from high unemployment in the west for the next three years, while the rate in the east charges upwards to peak in 1996 at a staggering 37 per cent.

GERMANY

The ground feels more stable*The economy's high-cost base is under attack, says Christopher Parkes*

THE WORST of the German recession may be past, but no one is cheering. After four consecutive quarters of nil or negative growth, gross domestic product in the west showed a 0.5 per cent increase in the second quarter of this year, compared with the first three months.

However, aggregate output was still 2 per cent below year-earlier figures, and industry especially reported that there was a long way to go before the peaks registered in 1991 and early 1992 could be matched. On a wider front, the economy is emerging from the trough with its key structural problems unresolved. Inflation, at an annual 4.2 per cent rate, is virtually the same as when the recession hit. In the east, chronic unemployment remains to be tackled.

No one expects either a rapid recovery or a speedy solution, but there is growing

confidence that at least the ground underfoot is stabilising, allowing long-standing problems to be tackled in a calmer atmosphere.

"We are in neither a dramatic nor a traumatic situation... We are in a difficult recession which came very quickly and went very deep," according to Hilmar Kopper, chairman of Deutsche Bank.

Apart from GDP figures, there is ample evidence that the tide has turned. The west German business confidence index of the respected Ifo economics institute in Munich has been climbing, with some hesitation, since January. In the east, meanwhile, little has changed. Most industrial companies are running losses, while services, skilled trades and construction are expanding, as they have since unification in October 1990. But they are still growing mainly on the back of demand from the public sector, funded mostly

by transfers from the west, which was six months ago.

It is, on the other hand, says there is cause for concern in the fact that improvements in foreign demand are not coming from Germany's traditional west European markets, but from hitherto neglected niche areas such as south-east Asia where trade relationships are less stable. This, coupled with expected average economic growth of 1 per cent next year in Germany's nearby trading partners - compared with a forecast 5 per cent expansion in world trade - suggests a less telling contribution to export-led recovery from recession than in past downturns.

The return to normal is also expected to be slowed by falling private demand within Germany. After dropping by an estimated 1 per cent this year, the trend is expected to continue into 1994.

Although the new year's wage round has yet to start,

there is an air of resignation that early suggestions from leading trade unions, which say they are prepared to accept pay rises for the new year equal to inflation plus productivity gains. Civil servants, meanwhile, can expect no increase - equivalent to a real 3 per cent decline.

Whatever the outcome of free-market pay negotiations, consumers' pockets are likely to be severely squeezed by the federal government's budget consolidation programme. The budget will reduce disposable incomes by DM40bn next year alone. Ifo suggests average

disposable incomes will fall by a real 3 per cent as inflation of 3 per cent sweeps away nominal gains of just 1 per cent. The government's consolidation measures represent one side of concerted effort to attack Germany's high-cost base, which is widely acknowledged as the overall economy's main and most debilitating weakness. Industry, too, has set about the job of cutting costs with an unaccustomed vigour. In the 12 months to the end of June this year, manufacturing shed 7 per cent of its total workforce, and there is no sign of the trend relax-

ing, least of all in the automotive and engineering sectors, the country's main export industries.

The need for further savings

was underlined in the government's second-quarter GDP report, which showed overall productivity still falling and unit labour costs still rising.

Industry's attack on its inflated costs base is as bold as it is wide. Just as the government is chipping away at the welfare-state, companies are also slicing into time-honoured employee benefits. That Daimler-Benz should risk confrontation with its unions over

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JAPAN

Rough weather continues

The 'clear skies' forecast has proved to be optimistic, writes Robert Thomson

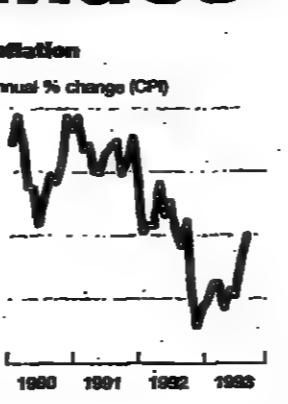
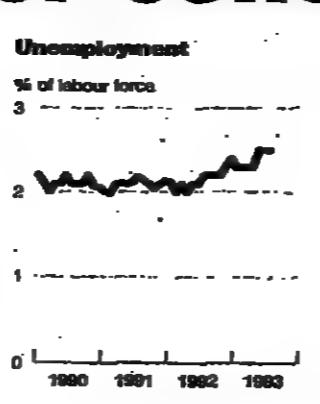
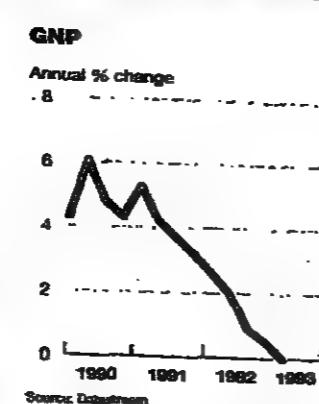
JAPAN'S forecasters have taken to studying cloud formations to increase their understanding of the economy's poor health. The Economic Planning Agency said an unusually wet summer had led to "unanticipated" falls in consumption, and the Bank of Japan has partly blamed the weather for driving away an expected recovery.

The EPA presumes that a promised recovery is overdue, not that its original "clear skies" forecast was overly optimistic, although the agency predicted 3.3 per cent growth for the fiscal year and most private institutional estimates are for 1 per cent or less growth.

Causes - other than the meteorological - of the prolonged downturn are described in the EPA's own investigation into the "bubble economy" of the late 1980s, when asset prices, capital investment and corporate profits reached unsustainable heights, from which they have descended for the past three years.

In the report, the EPA conceded that the 1980s excesses had left a "huge scar on the Japanese economy" and that recovery "will likely remain more moderate than past recovery phases". The EPA also suggested that the "last adjustment phase" before recovery began in 1991, meaning that the economy has been "bottoming out" for more than two years.

Mr Morihiro Hosokawa, Japan's new prime minister, arrived in office to find his advisers at the EPA predicting an imminent recovery, while the flow of economic statistics headed in the opposite direction. New car sales in July fell 10.8 per cent from a year earlier, the ratio of job offers to applications slipped from 81.100 to 74.100 during June, and the trade surplus in July expanded 24.9 per cent, as import demand remained weak.



speculation was more prevalent than they had expected. Bank of Japan officials conceded that they had underestimated the effects on consumer and corporate confidence of the market crash.

The yen's rise had put extra pressure on manufacturers still flabby after their investment excesses of the late 1980s. Instead of relocating more production in lower-cost east Asian countries, many manufacturers added capacity in high-cost Japan.

The increase in capital spending in the late 1980s, when capital was raised at almost no cost, was highlighted by a 24 per cent rise in new machinery orders during 1988. Companies which put on extra production capacity and staff were, in some cases, also indulging in speculative property and stock investments which have since turned sour.

These companies are now facing their fourth successive year of falling profits. The New Japan Securities Research Institute estimated in early September that the combined pre-tax profits of companies listed on the Tokyo exchange would fall 17 per cent in the year to March, while their sales would shrink 3 per cent.

A senior manager at a Japanese brokerage said the Bank of Japan and the EPA had apparently failed to comprehend the eventual effects of the asset price fall on the "real economy". In the months after the stock price slide began in 1990, bank officials argued that the effects would be isolated, afflicting only those companies and individuals speculating in property and stocks.

As well as discovering that

the yen's appreciation, halted momentarily by concerted intervention, has stirred debate about a "hollowing out" of Japanese industry, a theme popular during the bout of appreciation in the mid-1980s. The fear is that profit production capacity will be shifted to cheaper Asian locations, a point made by the Bank of Japan in its most recent quarterly forecast for the economy.

The current stagnant investment in the assembly industry is a reflection of low profitability in the industry, and the possibility that a further appreciation of the yen could trigger a massive substitution of overseas investment for domestic production cannot be ruled out," the bank said.

The seven-party coalition is divided over how much time should be spent on economic policy, as its first priority is supposed to be reforming the political system.

But the coming of coalition government has not been as disruptive as Japanese business organisations had feared.

A consensus quickly emerged within the coalition that another stimulatory package was needed, and the Bank of Japan appeared to agree that lower official interest rates were also necessary to encourage investment and private consumption.

Meanwhile, the finance ministry is delighted that Mr Hirohisa Fujii, the new finance minister and a former bureaucrat, has quickly fallen into policy line. Mr Fujii is already arguing that the country cannot afford a tax cut and that a spending package must be calculated with an eye on falling tax revenues.

Europe

EUROPEAN MONETARY UNION

Vacuum at the heart of the EC

The Brussels compromise transformed the ERM from a semi-fixed exchange rate system into a 'dirty floating' operation, says Lionel Barber

FIRST Black Wednesday, then *Lundi Noir*. The de facto suspension of the ERM agreed on Monday, August 2, marks a turning point in Europe's plans for monetary union.

Few dare to predict the outcome. But it is clear that EC leaders have begun to reassess the approach to EMU as set down in the Maastricht treaty.

The two core assumptions in Maastricht were that the ERM could evolve smoothly into a monetary union before the end of the decade, and that the Franco-German alliance could drive the rest of Europe forward into a full political union. Both these assumptions now look dubious.

The strains between the Paris and Bonn governments are evident, even if there is no suggestion of a breach.

Germany's most powerful French pressure group, the *Club Med*, has now come to the rescue of the European Monetary Institute, the precursor to the European Central Bank.

The purists believe the European Monetary System's structures remain intact, thus allowing a reconfiguration of the narrow fluctuation bands once economic conditions become more favourable.

The second group contains the "pragmatists", of which Britain is the self-appointed leader. Mr John Major declared last month that the EMU timetable was "totally unrealistic" - words which might have carried more weight had the UK prime minister not chosen to utter them on the day Britain formally ratified the Maastricht treaty.

Mr Major and his Cabinet colleagues are convinced that history is on their side. They believe they are winning all the arguments in favour of a more flexible approach to European integration.

The first camp contains the "purists". Led by the European Commission, this group argues that it is vital to stick to the EMU game-plan set out in the Maastricht treaty.

The purists include Belgium and Ireland and, broadly speaking, Italy and France. Each puts a premium on EC solidarity; each would like Stage Two of EMU to begin on January 1, 1994, along with a deal on a location of the European Monetary Institute.

Some form of capital controls as the best method of defending currencies and punishing the speculators, no matter the damage to the single European market.

The fourth group, which is probably the largest, contains the "pragmatists". Led by Germany, the group includes the Netherlands, Denmark, and Luxembourg; it may also extend part-time membership to the UK and France.

The pragmatists believe that there needs to be much more realism about EMU. If there is slippage in the EMU timetable, so be it. Chancellor Kohl specifically raised the prospect of a delay of up to two years during a post-crisis television interview, and other officials are now wondering privately if the 1999 target date for automatically locking exchange rates is viable. At the same time, the pragmatists, particularly Germany, insist that the "convergence criteria" for EMU on inflation, budget deficits and government debt must be adhered to.

Already some EC leaders have absorbed the lessons of the crisis. In the early hours of August 2, Mr Wim Kok, Dutch finance minister, spoke eloquently about the risks involved in exporting the discipline of price stability to the rest of the EC. Some countries

had obviously concluded that the resulting high unemployment was too high a price to pay, he said.

Mr Kok was too diplomatic to mention names, but he was clearly referring to France, whose government was forced to abandon its preferred *franc fort* policy because it could not bear to raise interest rates higher to defend the currency.

The same lesson applied to the UK last September, and it continues to be valid for the poorer "Club Med" countries grouped around Spain.

The tension between what might loosely be called the German and Latin economic models is as old as the European Community itself. But it becomes sharper during a recession, or when the Community embarks upon an enterprise as ambitious as monetary union.

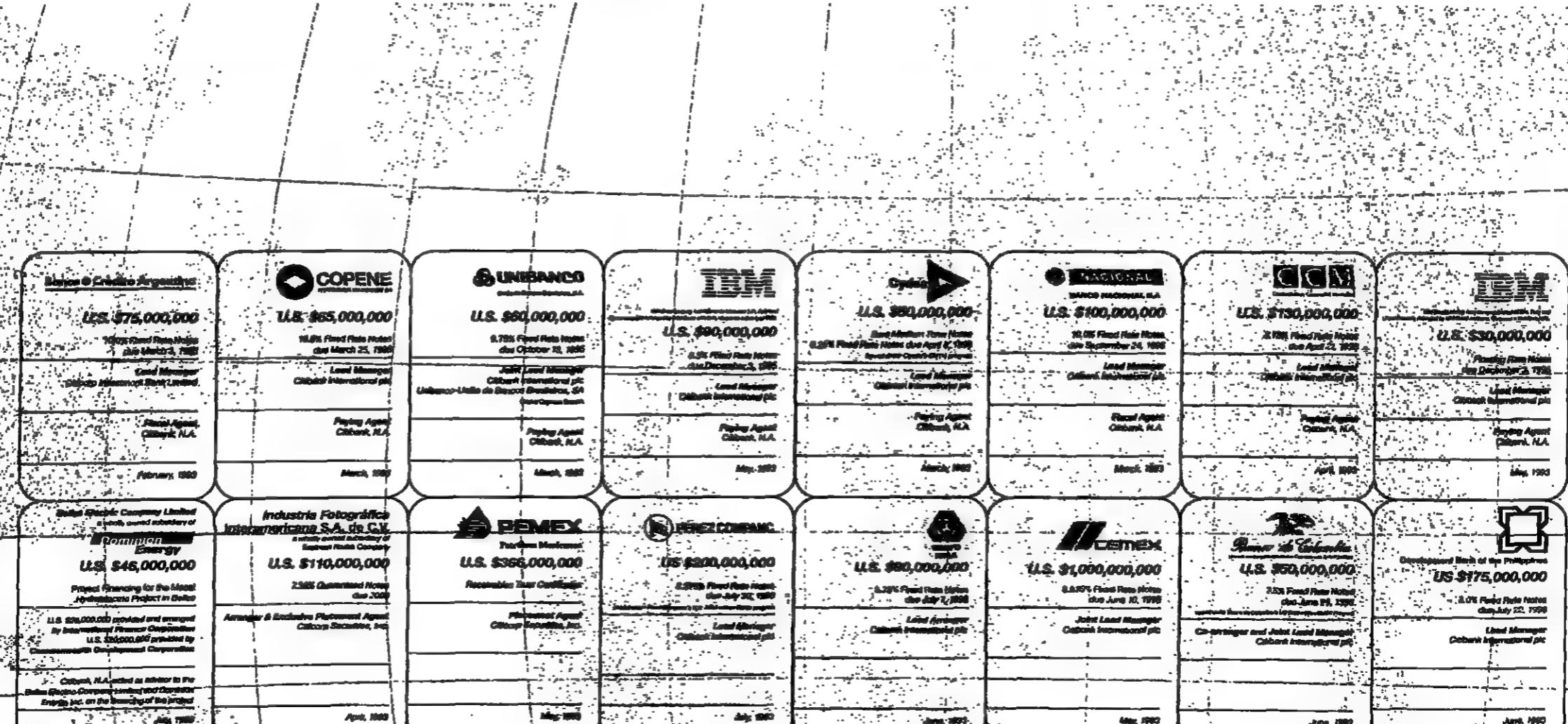
In the coming months, it is safe to predict that the EC will enter a vigorous debate about EMU. The starting-point will probably be the "White Paper" on employment and competitiveness being prepared by Mr Jacques Delors, president of the European Commission, likely to appear under the grand title of "Entering the Twenty-First Century".

The original impetus for the paper was growing evidence that Europe was failing to create jobs at the same rate as the US and Asia, leading to an inexorable rise in unemployment.

The EMU debacle makes the White Paper even more relevant. It will allow the EC to focus minds on the "real economy" and its relationship to EMU, says one Brussels official involved.

The implication is that EC leaders need to focus on today's problems rather than tomorrow's aspirations. No doubt the intellectual case for a single European currency operating in a single European market is as powerful as ever, but from now on, EMU will have to win the political argument, too.

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UNITED KINGDOM

The limits of perfection

THE UK economy is enjoying a perfect recovery: output is up, unemployment is falling, and price increases are at their lowest levels for 30 years.

That, anyway, is the story told by official figures. But many seasoned watchers of the UK are not entirely convinced that the good news will last. Twelve months out of recession the cynics are sceptical that the next few years will bring a sustained economic recovery with inflation firmly under control.

As it emerged from the economic downturn of the early 1990s, the UK had a head start over the rest of Europe. Official data shows the recession ended in the middle of last year, but the incipient recovery was weaker than the massive monetary easing that followed September 16, 1992, when the UK was ousted from the European exchange rate mechanism.

Interest rates were cut from 10 to 6 per cent and sterling devalued by about 13 per cent, providing a kick to most sectors of the economy, but mainly to manufacturing industry.

Although all the key indicators are pointing in the right direction, Emma Tucker says seasoned watchers are wondering if the good news will last

Manufacturing, which was almost 2.2 per cent up on a year ago in the first half of the year, fuelled a 0.4 per cent rise in gross domestic product in the first quarter, followed by a 0.5 per cent increase in the second.

The depreciation of sterling, which made UK goods more competitive at home and abroad was one factor behind the rise in manufacturing. Restocking by wholesalers has also picked up as has capital spending by companies.

Consumer spending progressed more cautiously. It improved only modestly in the first six months of the year, apparently held back by fear of unemployment, continued high levels of debt and a squeeze on real wages.

Jobless data took economists by surprise, falling for five consecutive months in the first half of the year. A number of explanations were put forward

for the unusually early drop in unemployment. These included:

■ The more flexible labour market following the scaling down of union power during the 1980s;

■ A possible over-shedding of labour towards the end of last year as companies took a pessimistic view of the economy. They are now having to re-hire after the substantial relaxation of monetary policy that followed the UK's exit from the ERM.

■ A reduction in the jobless total due to government policies to get unemployed workers on to training schemes.

News on inflation has also been encouraging. In June the retail prices index – the headline rate of inflation – dropped to 1.2 per cent, its lowest level for 30 years. The underlying rate of inflation, the RPI excluding mortgage interest rates, has dropped to below 3 per

cent, within the government's target range of 1-4 per cent.

Although inflation has since crept upwards, there are few pressures on prices. The combination of a slow recovery in domestic demand, low unit labour costs, and a recent appreciation of sterling probably means that underlying inflation will stay within the government's target range this year. Furthermore, manufacturers have apparently been able to absorb the higher cost of imports following devaluation, mainly because the cost of labour has been easing at the same time.

Recent trade figures show some improvement in the UK's trade performance. In the first quarter the current account deficit was \$2bn, little changed on the previous quarter, but more recent data on non-EC trade (which accounts for just under half the UK's total trade) show that in the second quarter the non-EC visible deficit was \$2.3bn, \$1bn lower than in the first quarter.

The outlook for the economy, according to the consensus among economists, is that GDP will continue to grow at roughly the same rate in the second half of this year, but will slow next year. The official Treasury forecast, made in March, is for growth of 1.25 per cent this year, although the Treasury has hinted that this forecast will be revised upwards in the November budget. Certainly the consensus is slightly higher at about 1.6 per cent.

Next year, the Economist Intelligence Unit believes the economy will grow by 2.2 per cent, slightly less optimistic than the Organisation for Economic Cooperation and Development which puts it at 2.9 per cent. The official forecast is for the economy to grow by 3 per cent in the first half of 1994.

Why though, given the encouraging story told by current figures, are forecasts for growth next year relatively lacklustre? The caution among economists reflects awareness of a number of factors that could act as a restraint on activity. These include:

● Tax increases. In the Spring budget Mr Norman Lamont, the then chancellor, announced tax increases to raise £5.2bn in extra revenues, to come into effect in 1994/95.

Further fiscal tightening is likely to be signalled in the autumn budget as Mr Kenneth Clarke, the chancellor, grapples with the public sector borrowing requirement, forecast to reach £50bn in this financial year.

Not all economists are as cautious about medium-term prospects. The optimists argue that excess capacity, resulting from reduced output during the recession, will allow for more robust growth.

Such depends on the behaviour of the government. In its latest report the EIU said it

● Debt overhang. Household debt is still about 103 per cent of the annual flow of disposable income, and although



economic growth".

Such a strategy would help bring unemployment down in the short run but as Mr Eddie George, governor of the Bank of England, warned in a recent interview: "If we go for rapid expansion now, which brings back inflationary pressures very soon, we will experience what we had in the past which was a period of good years followed by three or four lean years."

With the latest "bust" behind it, the UK does not appear to be heading for another boom. But the perfect recovery may yet be derailed by an unpopular government struggling to keep a particularly small parliamentary majority happy.

is more willing to engage in a discussion with the outside world."

One of Mr George's preoccupations in the next few months will be to build up stronger links with the business community.

There is a plan afoot at the Bank to involve Mr George more than his predecessor with informal discussions with business leaders, possibly through arrangements such as dinners. Since he took over in July, Mr George has already had one dinner with top executives who are members of the Confederation of British Industry's economic affairs committee.

This committee is chaired by Sir David Lees who, as well as being chairman of the engineering group GKN, is on the Bank's court or board of non-executive directors.

Mr George can also be expected to participate in an initiative under discussion at the Bank looking into the relationships between commercial banks and small businesses.

Peter Marsh

Profile: EDDIE GEORGE

Down-to-earth – and blunt

As the new governor of the Bank of England settles into his job, in a sense it is business as usual

AS Eddie George settles into his new role as governor of the Bank of England, the winds of change are blowing through Threadneedle Street.

A postman's son who grew up near a sewage works in south London, Mr George became governor on July 1, taking over from the patrician-mannered Robin Leigh-Pemberton (now Lord Kingdon). While his predecessor lives on a country estate in Kent, Mr George inhabits a modest suburban house in Dulwich, south London, with a car showroom and toddlers' club at the end of his road.

The new governor's down-to-earth lifestyle fits in with a blunt approach to organising the Bank's

operations, particularly in the crucial area of monetary policy. Here the Bank advised the Treasury on day-to-day management of exchange rates and interest rates and has been given a new mandate to publish a quarterly report on how it views inflationary pressures.

This idea – put forward by Mr George at the end of last year when he was deputy governor – is designed to improve public confidence in the UK's economic policies after the trauma of last September's exit from the European exchange rate mechanism.

Mr George has been at the Bank for 31 years and has been the key influence on Threadneedle Street in the past five years. One close observer of the Bank says: "No one pre-

tended that Robin Leigh-Pemberton had anything very original to say on monetary policy.

Eddie was always there at his elbow to help out. The move up to governor is the apotheosis that Eddie has been looking forward to for the past five years and so in this sense it is business as usual."

The view that life at the Bank was not going to change because of Mr George's appointment is backed up by his own remark just before the Thursday in July when he stepped up to the top position. His laconic comment was that it would be "just like any other Thursday".

It is true, the world hardly fell out of bed when Mr George took over. However, one big fan is south London estate

agent Mr Hendrik Bossman, who also runs the Dulwich traders' association.

Mr Bossman, who wrote to the new governor when he heard of his promotion and received a "courteous" reply, says of Mr George: "I think he's going to be a success. He may be uncharismatic, but that doesn't bother me: he should get on with his job, not worry about appearing on TV shows."

Mr George's promotion cannot be seen in isolation. Senior Bank officials are increasingly willing to take arguments to the outside world, and – as with the inflation report – expose some of its economic thinking to the public.

Even though the Bank remains less important than the Treasury in UK economic management, its position has become more powerful partly because of the errors made by

the Treasury in misjudging the inflationary burst of the late 1980s, failing to recognise the seriousness of the recession which followed and the poor management of Britain's response to last September's ERM crisis.

Helping this shift to greater openness is that, of the top six

Bank officials, three are rela-

tive outsiders to the institution – the new deputy governor Rupert Pennant-Rea, economics director Mervyn King, international director Andrew Crockett – leaving the three "insiders" as Mr George, banking director Brian Quinn and monetary guru Tony Coleby.

Prior to the recruitment of Mr Pennant-Rea from his job as editor of the Economist and the retirement of the previous governor, the outsider/insider balance was two to four.

One person with close knowledge of Bank activities says: "It may not seem all that significant, but the change has definitely altered the personal chemistry at the Bank. There is a strong sense that the Bank

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FRANCE

Braced for a bruising battle

After the currency crisis in August, Alice Rawsthorn assesses the problems facing Mr Balladur as his government tries to kick-start the economy

EVEN Mr Edouard Balladur, France's usually unflappable prime minister, must have winced when he read a recent letter from a group of bankers in *Libération* newspaper, attacking the "ayatollahs of the strong franc" for the damage they had wreaked on the French economy.

Mr Balladur, who had cast himself in his first four months as prime minister as the chief proponent of the *franc fort* policy of protecting the French

currency, had just emerged from the humiliation of the August currency crisis when the speculative assault on the franc had left his monetary policy and the European exchange rate mechanism in tatters.

France, like its fellow European Community member states, had been forced to broaden its ERM fluctuation margins from 2.25 per cent to 15 per cent. So far the franc has proved to be surprisingly stable in the wake of the crisis.

ITALY

Signals continue to be ambiguous

The recession has coincided with a significant restructuring of the economy and unprecedented budget austerity. Robert Graham reports

PRESENTING the 1994 budget before the summer break, Mr Piero Barucci, the Italian treasury minister, claimed the recession was "coming to an end".

Yet the economic signals continue to be ambiguous and only on the most optimistic of scenarios will the signs of recovery be detectable in early 1994.

The bottoming out process could well be long and painful. This is largely because, unlike other G7 countries, the recession has coincided with a significant restructuring of the economy and unprecedented budget austerity.

When the recovery begins it is likely to be export-led. Italian companies have really taken advantage of last September's devaluation of the lira and its "temporary" exit from the European exchange rate mechanism (ERM). They have offset a sharp drop in domestic demand by switching to exports. As a result in the first half of 1993 sales to the

this year. The trend was formalised in an historic four-year tripartite pact between the government, unions and industries on July 3.

The essence of this deal was an agreement that wages cannot match inflation unless increases in pay are directly linked to productivity. This eliminates one of the most damaging aspects of traditional Italian wage bargaining – the automatic linkage of wages to inflation. The next step will be to hold down overall production costs by removing rigidities in the labour market and introducing temporary employment contracts, and ending national pay structures. This promises to be much harder to achieve.

If wage-led inflation now looks like being a phenomenon of the past, Italy still has one of the highest inflation rates in the EC. Recessions has helped curb price increases and largely offset the negative impact of devaluation through most costly imports, (notably energy products paid in dollars). But this year the inflation rate will not come down much below 4.8 per cent with a projection of 3.7 per cent for 1994. This rate of inflation reflects high service costs and inefficiencies in the country's infrastructure.

The fight against inflation will be helped by the Ciampi government's 1994 austerity budget. This plans to hold down the public sector deficit to L144,000bn (L185,000bn in 1993) mainly through cuts in spending rather than new taxes as in the current year. The cuts, raising L28,000bn, will come from cuts in the generous state pension scheme, streamlining the civil service, reductions in health benefits and a virtual block on public sector pay rises.

The budget aims to provide a small primary surplus, underlining that the deficit is essentially the product of the heavy burden of debt service. The mountain of Italy's debt, one third of all the EC debt, remains the weakest point of the economy. The debt stock is due to increase from 110 per cent of GDP to nearly 120 per cent before stabilising in 1996.

The cost of debt service has been helped by the fall in interest rates, each one percentage point saving some L15,000bn in a year. However, the authorities remain caught in a vicious circle.

The business community is clamouring for a further cut in interest rates and a narrowing of the spread between Italian real rates and those among its main trading partners. At present real interest rates in Italy are nearly 5 per cent. Until the difference is narrowed and rates fall further the cost of borrowing remains prohibitive. But equally, Italy needs to maintain attractive rates on government paper to fund the public sector borrowing requirements.

This emphasis on retaining the attractiveness of government paper prejudices the development of the stock market at a time when the bourse needs to expand to cope with at least part of the ambitious plans for privatising state-controlled banks and industries.

The privatisation programme has been far too hastily conceived, with a series of bold announcements to be followed by slow implementation and frequent changes. At last the treasury appears firmly in control of the process and there should be progress.

However, Italy is likely to hold general elections next spring, under a new and predominantly first-past-the-post system. While the government will do all to lock its successor into a continuing policy of austerity and liberalisation, this may not prove so simple.

Peter Mar

Without the oxygen of the export boom, the effects of recession would have been more keenly felt

EC, Italy's main market, rose 11 per cent in value; while overall trade swung from deficit to surplus by a staggering L22,000bn compared to the same period in 1992.

Without the oxygen of the export boom, the effects of recession would have been more keenly felt. Italy has not experienced such a sharp switch to negative growth since the early seventies. The downturn began in mid-1991; but it was not felt until nearly a year later and this year negative growth is projected of around 0.3 - 0.5 per cent.

Demand during the first half of this year, especially for investment goods and consumer durables, dropped 10 per cent. Industrial production for the six months was down 4.2 per cent with an even more pronounced dip in June bringing the index to the levels of mid-1987. As yet, there is no evidence of stock-building.

Confidustria, the industrialists' confederation, hopes production levels have come close to touching bottom but is reluctant to say anything definitive until more data is available. The key to the coming months will be the ability of Italian goods to sustain their competitiveness in export markets.

The cost of the recession has been reflected in squeezed profits and a steep rise in unemployment. In 1992, more than 200,000 jobs were lost in industry and the service sector, and unofficial estimates suggest the figure will be greater this year. Officially, 2.4m people are unemployed, 1m of whom are seeking jobs for the first time. Although the unemployed represent 10.5 per cent of the workforce, this distorts the picture since in the north the jobless rate is down to 6.5 per cent while in certain parts of the south it is more than 22 per cent.

The picture is further distorted by the Italian practice of temporary lay-offs, funded jointly by the government and employers, which can extend for up to two years. In the first six months the number of hours covered by lay-off payments increased 26 per cent.

The increase in unemployment has obliged the unions to opt for wage moderation in return for job security. Aided by tight curbs on public sector pay, the level of wage increases has fallen, averaging 4.7 per cent last year and likely to be about 4.4 per cent

Moreover, Mr Balladur's popularity has remained intact. He still has the highest approval rating at this stage in his tenure of any prime minister in the Fifth Republic apart from Mr Jacques Chaban-Delmas, who reigned over the Hôtel de Matignon during the 1970 economic boom.

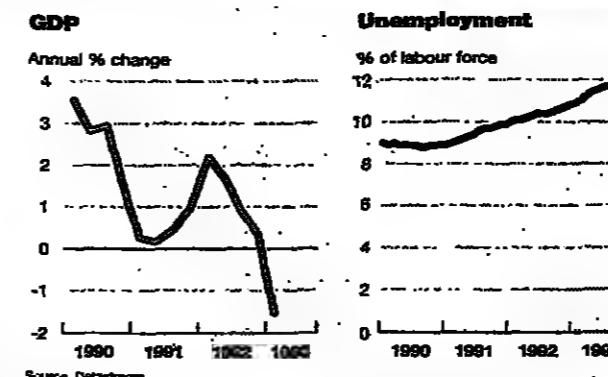
The critical question is whether Mr Balladur can continue to command the public's support in the 18 months until the presidential elections in spring 1995. The conventional wisdom is that both his conservative coalition's hopes of remaining in power – and his own chance of ousting Mr Jacques Chirac, the head of the RPR party and mayor of Paris, as the right's presidential contender – will be contingent on his success in revitalising France's sluggish economy and halting the rise in unemployment.

So far Mr Balladur has had no success on either front. The economy, squeezed by high interest rates and a strong currency, slid into recession during the opening months of this year when it registered a second successive quarterly decline in the real rate of growth for the first time since

the Gulf War. Consumer spending and industrial investment have remained weak in spite of the reductions in interest rates since the conservative victory in the March parliamentary elections. The fall in the franc's value has not been sufficient to trigger a significant recovery in exports. Salomon Brothers forecasts a 1.5 per cent fall in the real rate of GDP growth during the course of this year. The latest surveys of business confidence suggest that industrialists do not expect to see an upturn in the economy until the fourth quarter of the year.

In the meantime unemployment, which was already at a record level of 3m people when the right came to power in the March parliamentary elections, has since risen steadily to around 3.2m, or a record 11.7 per cent of the workforce (the highest of any G7 country) and is expected to reach 12.5 per cent by the end of this year.

Mr Balladur's response has been to try to kick-start the economy through a combination of employment reforms and public sector expenditure. Mr Michel Girard, the labour minister, recently unveiled a



series of measures intended to make it easier for employers to create new jobs by liberalising France's infamously strict employment law. These include waiving employers' social security payments for the first three new workers they hire and making the 39-hour working weeks more flexible.

Meanwhile, the success of the "Balladur bond", the special bond issue launched this summer which raised FF110bn, rather than the FF40bn originally forecast, has enabled the prime minister not only to step up his public expenditure plans but to promote income tax cuts next year for middle income employees.

However, the government's room for manoeuvre is restricted by a number of factors. One is the budget deficit. Mr Balladur, who inherited a sizeable deficit from the previous socialist administration, hopes to limit this year's deficit to FF317bn. However, most private sector economists suspect it will be rather higher at around FF325bn.

Another inhibiting factor is the structure of the present recession which has had a devastating effect on consumer confidence partly due to fears of joblessness and partly to the high rate of real interest rates, or the discrepancy between retail price inflation and bank base rates.

In past French recessions

inflation has been higher than base rates, thereby encouraging consumers to spend money for fear of being caught out by rising prices.

But inflation has been at least six percentage points below base rates throughout the current slump, a scenario that has encouraged consumers to save rather than spend.

Société Générale estimates that the personal savings ratio

rose from an average of 10.9 per cent in 1987 to 12.8 per cent last year and is now well over 13 per cent.

The success of the "Balladur bond" illustrates just how nervous French consumers have become. A large chunk of the FF110bn used to buy the bonds had been lying idle in savings accounts or SICAV money market funds. The bond holders could just as easily have spent their money, but had chosen instead to save it and then to invest in government bonds.

Mr Balladur from this autumn hopes to take advantage of this "saving spirit" by encouraging both the Balladur bond holders and other savers to participate in the government's privatisation programme.

But his government has to balance its desire to secure the success of the share sales against the need to regenerate the economy because of the low level of confidence.

All in all Mr Balladur – and the French economy – face a bruising 18 months before the 1995 presidential elections with, or without, the critics of the "ayatollahs of the strong franc".

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Eastern Europe

RUSSIA

Year of hope and disappointment

John Lloyd looks at a country both moving forward and stuck, trembling on the brink of development, yet still with a deep inhibition at every level

RUSSIA'S reforms have stalled. Inflation in August reached nearly 30 per cent, production continues to fall (though at a slower rate than earlier this year), foreign investment is estimated to be no more than \$1bn in this current year, oil production continues to decline, the budget is in huge deficit and the tax take is falling.

The history of the past year has been one of hope and disappointment - a typical cycle in Russian reform - since the late Eighties, when a turn to the market was first advocated in the reform-Communist

nist period ushered in by Mr Mikhail Gorbachev. In this context, the hope was the apparent victory within the cabinet for the renewal of a tough macroeconomic policy under the leadership of Mr Boris Yeforov, deputy prime minister in charge of finance, with the support of other reformers in the cabinet: a policy which had the explicit support of President Boris Yeltsin and, abroad, of the Group of Seven industrial countries, which pledged a headline figure of \$44bn to support Russia.

The hopes were raised by the convincing victory won by President Yeltsin in the refer-

endum on trust in himself and his policies on April 25; and further strengthened by his declaration of intent to move to a new constitution and new elections in the near future. A timetable had been mapped out, a structure given, a sense of confidence engendered.

The disappointment has come when these hopes have not been realised. The static conflict between president and parliament which the referendum was thought to have broken has reformed, more intractable than ever. Inflation, said to have been curbed and brought down to 15 per cent a month, has gone back to 30 per

cent: the main reason, say the reform economists, is the continued issuing of credits by the Central Bank in defiance of an agreement with the government to keep credit advances on a declining curve through the end of the year.

Such is it that a Central Bank with a different philosophy from that of the government is a source of instability; however, it is fair to say that the government itself has lost what coherence it had. At least two rival conceptions of how to run the economy fight it out within the cabinet: one, put up by Mr Yeforov and nominally accepted by the president,

would continue the line of relatively tight controls, while the other, put up by Mr Oleg Lobov, the first deputy prime minister in charge of privatisation, calls for extra state investments, an end to voucher privatisation and an explicit acknowledgement that reforms cannot continue through the macroeconomic means once favoured.

In such conditions, the IMF, which has since the beginning of 1992 acted as the facilitator and watchdog of the reform process, has considered itself to have had no choice but to delay implementation of the programme agreed by the Group of Seven in spring of this year. Though no final decision has yet been announced, it seems clear that the second tranche (\$1.5bn) of the Sys-

temic Transformation Facility created as a way of injecting support into the Russian budget quickly will not be paid this year - and will not be paid at all until the Russian house is put in order. This may concentrate the minds: and it is possible that reforms will be put back on track.

A clutch of reform-minded Ministers besides Mr Yeforov - chief among them Mr Anatoly Chubais, deputy prime minister in charge of privatisation - continue to fight, and sometimes to win, battles for the cause of creating a market economy. However, the balance of power seems to be swinging against them: and even if they remain in the cabinet, their authority is narrowing and their useful political lives - at least this time round, for these are young men - appear to be shortening.

It is hard to say, however, how far the demise of this reform group will destroy reform. Clearly, stabilisation of the currency, a real lowering of inflation and the imparting of a renewed dynamism to Eu-

sian enterprises are not likely in the near future. Clearly, too, the men who wait to succeed the reformers are those who would continue, albeit in modified form, many of the central-command-economy practices with which they still feel most familiar.

The doubt concerns what has already been released from central control - or rather how amenable it is to coming under control once more. Russia is, at least in part, a European country with a relatively well-educated citizenry - the most well-educated of which, moreover, are now picking up new methods of work and study as the old system decays about them.

Privatisation, above all, con-

tinues to be the same, with "private" managers still demanding soft credits from the state to keep often unviable enterprises, or unwanted production, on the road.

But private enterprises are not the same as state ones. The one has passed to the government to wean the plants off the state by refusing easy credit. Managers may still be kept afloat, but they must also make deals and even find markets in ways they did not before.

It is far from a consumer or an enterprise society: to the new arrival, it appears forbidding, grimy and obsolescent. The barriers and impediments accumulated over decades are too great for a revolution of that kind to happen quickly. But the fact that some movement is visible from below moderates the pessimism gained from the view from above: it gives the observer a double vision of a country both moving forward and stuck, trembling on the brink of development, yet still with a deep inhibition at every level.

Eastern Europe

Back on the road to economic growth

Anthony Robinson looks at the economic prospects for the former communist states

POLAND, only four years ago a communist basket case par excellence, will this year win accolades as the fastest growing economy in Europe.

Had it not been for a clutch of special factors - the recession in Germany and western Europe, the second consecutive year of drought in Hungary, the one-off negative effect of the divorce between

the Czech and Slovak republics, and the impact on Slovenia of the collapse in the former Yugoslav market, Poland would have been accompanied around the top of the European growth league by its neighbours in central Europe as a whole.

Next year, barring disasters, the whole of post-communist Europe outside former Yugoslavia and the former Soviet Union, but including Albania,

Romania and Bulgaria, and probably the Baltic states, should return to the path of economic growth.

Statistics prepared by Plan-Europe indicate that GDP growth in the region next year will range from a low of 2.6 per cent in Romania to more than 6 per cent in Slovenia and Bulgaria and 6 per cent in Poland and the Czech Republic.

If so, next year should mark the start of what could be a

prolonged period of self-sustaining growth capable of stimulating the development of a pan-European market from the Atlantic to the eastern borders of Poland.

At that point, the political leaders of the European Community, who were able to escape ultimate responsibility, and the need to offer real leadership during the 45-year Soviet-American hegemony over a divided continent, might finally switch their focus away from the cold-war version of a United Europe enshrined in the Maastricht Treaty, towards serious contemplation of the kind of confederal structure required to accommodate an additional 105m people, and a dozen new member states into an enlarged and restructured European economic and defence community.

Even if they do rise to the occasion, however, the politicians will be far behind the bankers, businessmen and entrepreneurs of Europe, North America and Asia, for whom a pan-European market is already a reality. First prize for market awareness perhaps goes to the German ice-cream manufacturer who now routinely labels the ingredients of his humble ice-lollies in Czech, Hungarian and Polish, in addition to German, French, Dutch, Spanish and English.

This example of pan-European marketing helps to illus-

trate the thinking which has made the multinational food and consumer goods corporations the spearhead for integrating the former communist states into the global economy.

Throughout the region a raft of new plants have been, or are being built by the big food and detergent groups such as Unilever, Procter and Gamble, Henkel, Nestle and Sara Lee, rival tobacco companies, such as Philip Morris and BAT, consumer durable companies, such as Electrolux, and the big automobile makers led by Volkswagen, Fiat and General Motors.

Production from new green field plants, or from restructured, former state-owned facilities, privatised in the biggest sell-off of state property ever seen, is rising rapidly.

The elimination of subsidies, introduction of internal currency convertibility and adherence to tight IMF-monitored budget deficit limits has also helped shape a macroeconomic framework in which many of the former loss-making state enterprises have been downsized and made more efficient by asset sales, the closure of loss-making sections and job losses.

Relatively few state enterprises have yet been closed down completely, especially in the Czech Republic where tight control over public sector wages has enabled state enter-

prises to keep workers on their books rather than the unemployment register. But throughout central Europe the scale of losses from state-owned enterprises awaiting privatisation has been cut, and in a few spectacular cases, such as the Szczecin shipyards on Poland's Baltic coast, managers have been able to turn

trial output over the last four years. At the same time rapid inflation, especially in Poland, has wiped out the savings of millions of people.

The emergence of a lost generation of managers and workers who have been sacked from their former secure jobs, lost their savings and found themselves virtually unemployable in the new economy, has placed a huge pension and unemployment payment burden on state budgets.

At the same time, the bad debts of many state enterprises continue to limit the ability of under-capitalised and inexperienced banking systems to satisfy the rising credit demands from the rapidly expanding private sector.

All this means that the transition process is far from complete, while nostalgia for the lost security of the age of socialist mediocrity, coupled with resentment at the emergence of many from the old communist nomenklatura as the new capitalists and entrepreneurs, has embittered the political atmosphere. In Poland, for example, the post-Solidarity parties most closely associated with market reforms, have been unable to capitalise on Poland's current

rapid recovery from three years of wrenching recession. Polls show that voters have been swinging back to support for parties with roots in the collectivist past because unemployment remains stubbornly high while the low incomes of millions of ordinary workers keep the new consumer goods tantalisingly out of their grasp.

In Hungary, the main recipient of foreign capital but the most indebted country in the region, the delayed resumption of growth after so much macro and micro-economic change is also undermining the popularity of the conservative government and reawakening a frustrated nationalism.

Only in the Czech Republic, where Mr Václav Klaus, the economist turned prime minister has made a deliberate effort to explain the merits of capitalism and the advantages of privatisation to the electorate, have voters clearly given their support for those in charge of still painful reform.

What remains to be seen is how far Poland and the European Community respond to the desire of central Europe's new market-based democracies for full integration.

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North Africa and the Middle East

MIDDLE EAST

Peace dividend may be delayed

The structure of most economies in the region has so far remained immune to the wave of liberalisation elsewhere in the world, writes Mark Nicholson

NJUST a month, the cast of Middle Eastern politics has been transformed. The signature of an outline peace agreement between Israel and the Palestine Liberation Organisation on September 13, unthinkable a little more than a fortnight before, broke the deadlock in the Middle East peace talks and accomplished the necessary first step for a full and comprehensive regional peace.

Much remains to be negotiated before that dream is reached. Syria and Lebanon must follow Jordan in signing even documents of principle to guide their own talks. But enough has been achieved already to raise serious questions about the future economic cast of the region. Will nascent peace, in particular,

encourage greater regional economic integration than hitherto? And might this in turn lead to stronger trade and investment ties with other trading blocs - most particularly with Europe?

History suggests that progress in both cases is likely to be glacial. The first impediment will be political will, which has traditionally been found wanting in any of the few attempts to date to forge meaningful economic blocks, grouping, particularly, the countries between the Gulf and North Africa. Moreover, as the example of the cold peace between Egypt and Israel, now more than a decade old, shows, peace alone is no guarantor of enhanced economic integration. Trade and investment flows between Egypt and

Israel, the two biggest economies of this block, remain small and to some extent grudging. As an instance, only 3,000 Egyptians have travelled as tourists to Israel during the whole 14 years of peace.

Peace alone is no guarantor of enhanced economic integration

Another impediment is the very structure of most economies in the region, which has remained steadfastly immune to the wave of liberalisation, privatisation and deregulation which has eroded previously dirigiste economies elsewhere in the world. As Mr Mohamed El-Erian and Mr Shamseddin Tarek, two international Monet-

tary Fund economists, stated in a recent independent report: "No country in the region may be regarded as having implemented a comprehensive program of wholesale divestiture of public sector enterprises - in contrast to the experience in Asia, central and eastern Europe and Latin America."

As their report emphasises, most countries in the region have been characterised by policies of import-substituting industrialisation, heavy reliance on the state sector and restrictive trade practices. "The private sector came to perform an increasingly residual role in a number of economic and financial sectors, with administrative allocation of resources replacing market signals." Trade regimes, meanwhile, are "characterised by extensive quantitative

restrictions, nominal tariffs and cumbersome administrative procedures".

Profound internal reforms would, therefore, be the pre-requisite of any attempts, even given sufficient political will, towards greater regional economic integration. But progress here has also been tentative at best.

The countries in the region - excepting North Africa - only Jordan and Egypt have undertaken formal reform programmes under the auspices of the IMF and World Bank. In this respect the Gulf economies are something of a special case, although recent high deficit spending in Saudi Arabia and Kuwait have received IMF attention, even if they have not quite accepted IMF prescriptions.

The course of Egypt's reform programme offers modest hope for optimism. Since resuming previously fractious relations with the IMF in 1991, Cairo has succeeded in completing one agreement and will this month commence a second. In the financial economy, the results have been striking: budget deficits have been slashed from above 20 per cent of gross domestic product to below 3 per cent, inflation has been halved to around 12 per cent, the exchange rate has been stable for two years, interest rates now imply a real cost of money and are gradually falling - and reserves have accumulated to around \$16bn. Import restrictions and tariffs have been considerably eased. New banking and capital market laws have been passed.

These macro-economic gains are likely to be built upon during the three years of the second programme. But deeper structural reforms to the economy have been harder won and far more limited. Indicatively, the government's privatisation programme - thrashed out at great and painful length with the World Bank - is well behind schedule, somewhat mired in bureaucratic complexity and still to address the core public sector industries which dominate at least 70 per cent of Egypt's manufacturing output. The financial economy is going quite well, but reforms

to the real economy are going rather badly," remarks Mr Rodney Wilson, a specialist in Middle Eastern economies at the University of Durham.

The reasons for this are complex and deeply rooted. One is the leaden nature of Egypt's bureaucracy, the poverty of public sector wages and the attendant shortage of high-calibre administrators capable of implementing sophisticated reforms. Another is governmental caution in carrying through reforms which, in the short run, are likely only to increase joblessness in an economy which cannot, already, keep up with the need

Egypt's reform programme offers hope for optimism

to create upwards of 500,000 new jobs a year. There is also a structural resistance to opening an economy the closedness of which has created deeply entrenched vested interests - many of them close to the regime itself.

Egypt, therefore, appears unlikely to become any sort of powerhouse for a regionally-based economic revival in the

near term. The appetite for reform elsewhere is also limited. According to IMF officials, Lebanon has hinted at the possibility of undertaking some form of Fund assistance. Syria has shown little taste for such yet - although President Hafez al-Assad has in the last year or so gradually begun to dismantle some of the statist economic controls bequeathed by the state's pseudo-socialist Baathist ideology.

But whatever the political, social or structural impediments, there is a desperate need for some shift in economic thinking. Few of the region's economies presently meet fully their people's needs - and, in some countries, the worsening shortcomings of the economy provide only an improving platform for anti-government activism, including Islamic fundamentalism. Messers El-Erian and Tarek remark: "The need for sustained and comprehensive policy actions becomes more important in the context of some countries' rapidly growing populations, uncertainties about the prospects for a natural resource base, and the tendency outside the Middle East toward preferential regional trading blocs."

THE MAGHREB

Algeria is being left behind

Economic reform is being tackled energetically in Morocco and Tunisia. But their neighbour has a long way to go to catch up, warns Francis Ghiles

THE contrast between the economies of Algeria, Morocco and Tunisia is now more marked than at any time since these three North African states became independent more than 30 years ago.

Since the mid-1980s Morocco and Tunisia have made considerable progress in restructuring and liberalising the management of their economies. But Algeria, by far the largest, is stuck in a spiral of economic decline and political strife from which its military and civilian leaders appear unable to escape.

Algeria's economic reforms, launched during the prime ministership of Mr Mouloud Hamrouche, aimed at freeing foreign trade, at reinstating the private owners of lands nationalised in the early 1970s, and liberalising the management of a tightly run command economy.

But these policies founders when the prime minister was

dismissed in June 1991. His successor, Mr Sid Ahmed Ghazali, scuppered the agreement with the International Monetary Fund signed in June that year. A year later, the fate of the reforms was sealed by the resignation of Mr Abderrahmane Hadj Nacer, whom Mr Hamrouche had made governor of the central bank.

Mr Belaid Abdesselam, who succeeded Mr Ghazali as prime minister in the wake of the assassination of President Mohamed Boudiaf in June 1982, was unwilling to usher in the essential economic reforms needed to reach a new agreement with the IMF. Mr Abdesselam, who was sacked last August, was too much a prisoner of his past - he was

economic overlord from 1985 to 1987 when Algeria launched a huge but abortive programme of industrialisation and socialisation of agriculture.

His belief in strict state control of the economy, his highly publicised war on corruption, and his largescale subsidies for bankrupt state companies fed a spiral of economic decline.

His successor, Mr Redha Mialek, is Algeria's fifth prime minister in five years. Mr Mialek seems to have greater prospects of success. But he faces a daunting challenge.

In contrast with Algeria, her western and eastern neighbours, Morocco and Tunisia, are making rapid strides.

For Morocco, the past 18

months have been difficult. GDP fell in 1992 by 3.5 per cent, largely because of drought. But Morocco has now reached the stage at which the IMF would like other countries, such as Egypt, to be.

Since being forced to reschedule its foreign debt 10 years ago, the Moroccan government has cut taxes, tariffs and subsidies. Its budget deficit, as a percentage of GDP, has declined from 12 per cent a decade ago to below 3 per cent. Inflation has been kept below 10 per cent.

Morocco has also avoided the kind of financial dislocation that, in Latin American countries, kept risk premiums on interest rates and currency at high levels

long after the original financial problem had been resolved.

More recently, foreign investment in Morocco has risen fourfold to \$500m since 1988 and a privatisation programme has been formulated and launched.

The sale of a 51 per cent stake in the Sctor cement company to Holderbank of Switzerland earlier this summer was a watershed. So far this year, two thirds of the government's Dirham 2bn (\$214m) target for income from privatisations in 1993 has been met.

The next companies to be privatised are expected to be the 40 subsidiaries of the sprawling Societe Nationale d'Investissement. For the first time last year, receipts from foreign investment into Morocco were equivalent to the deficit on the current account.

This is a far cry from the situation in September 1983, when Morocco it was forced to

reschedule its foreign debt. At \$21.5bn, the present foreign debt remains a significant burden - total external debt represents 80 per cent of gdp. However, the debt service ratio has been halved to about 34 per cent of exports of goods and services. This was helped by Saudi Arabia's forgiveness of nearly \$3bn worth of loans as a mark of gratitude to King Hassan for his support during the Gulf war.

However, Morocco still has much more to change in order

to consolidate its gains of recent years. A confidential World Bank report earlier this year pointed out a number of weaknesses:

• The manufacturing base remains at a low 18 per cent of GDP, a level unchanged for the past decade and much smaller than in most fast growing industrialising economies;

• Foreign investment remains limited, accounting

for a 10th of total equity; • Exports are too narrowly based - mostly garments - and have too few markets, notably France.

The report sees two other constraints on business expansion - finance and information. Better business financing means more foreign direct investment, more investment and term lending by foreign and domestic banks, stronger institutional saving to increase the supply of long term deposits. There is also a lack of skilled labour reflecting the fact that the rate of illiteracy among men is only 55 per cent.

Tunisia's path to reform has been smoothed on by the gods. In 1987, the elderly and senile President Habib Bourguiba was ushered out of power by his interior minister, Mr Zine el Abidine Ben Ali. In the previous year, Tunisian leaders had been forced by severe balance of payments crisis to grasp the urgency of economic reform. Mr Ben Ali's steady hand has since given senior ministers the political stability essential to successful economic reform.

Tunisians also have a higher standard of education than their neighbour and a better average standard of living. Critics are concerned, however, at the lack of economic information available to the Tunisian public, the small like pace of privatisation and the dispersion of economic management among too many different ministries.

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India and south-east Asia

INDIA

Infrastructure tops agenda

After 40 years of avowed economic self-reliance, India is opening up to the outside world, writes Stefan Wagstyl

NTWO SHORT years, the Indian economy has been dragged from the verge of international bankruptcy and put firmly on the road towards sustainable growth.

But the further the country has moved from the economic crisis it faced in mid-1991, the more it has lost speed in its economic restructuring programme.

For a combination of political, economic and social reasons, the government of Mr P V Narasimha Rao, the prime minister, has allowed the momentum to slow. Ministers have made many reforms designed to free the economy, notably liberalising trade rules, reducing the public deficit and introducing a market-based exchange rate. They also plan to do more - including reforming the debt-encumbered banks. But they have shied away from politically-difficult decisions - such as closing loss-

making state-owned enterprises and abolishing jobs-for-life labour laws.

In part, the reformers have fallen victim to their own success. From a low point of 1.2 per cent in the year to March 1992, economic growth has recovered remarkably fast to 4 per cent in 1992-93, and a forecast 5 per cent in the current year. Inflation has fallen from an annual peak of 13.6 per cent to about 6 per cent. Foreign currency reserves have jumped from a nadir of just over US\$1bn in mid-1991 to US\$7.3bn. Exports are soaring by 27 per cent in the four months to July, according to the latest figures. In these circumstances, it has been difficult for Mr Manmohan Singh, the finance minister, to persuade his colleagues in the ruling Congress (I) party of the urgency of the need for further economic reform.

Ministers have also had other things on their minds. Last year's Rs40bn scandal in the Bombay securities market has been an immense distraction and will continue to occupy time until a Parliamentary inquiry into the affair is finally completed, possibly early next year.

The destruction of the Ayodhya mosque by Hindu militants last December, and the inter-religious unrest which followed has shaken the government to the core. Mr Narasimha Rao's top priority has been to contain the political damage. He cannot risk alienating the public with painful economic restructuring when the Bharatiya Janata Party, the radical Hindu opposition party, seems to be gathering support through its appeal for greater self-assertiveness for Hindus. The immediate challenge comes later this year when elections are due in the four northern states where

EJP-controlled assemblies were suspended last year.

In theory, economic reform should have immense political appeal. Only about 25-30m workers and their families - have benefited fully from the socialist-inspired economy built after independence. These are the people who are protected by law from being sacked and who enjoy reasonable standards of living, healthcare and education for their children. The remaining 700m-plus of India's population of 880m largely live beyond the reach of the organised economy and of the organised welfare network. These poor could be the long-run beneficiaries of the increased economic opportunities created by liberalisation.

However, even though India is a democracy, poverty and ignorance prevents the poor from exercising much broad-

based political pressure. They have been too easily divided by religion, caste and language. By contrast, organised workers, acting through trade unions and employers' organisations have been able to apply pressure - notably through strikes in support of demands that liberalisation should not put their jobs at risk.

Nevertheless, even trade union pressure cannot put the clock back. After 40 years of avowed economic self-reliance, India is opening up to the outside world by cutting import duties, reforming the exchange rate and promoting exports and inward foreign investment. The licence raj, a panoply of industrial controls, has mostly been dismantled. Despite the securities scandal, financial deregulation has gone ahead, including the liberalising of foreign institutional investment.

Businessmen are planning new projects at an unprecedented rate. Foreign companies are reviving links with old affiliates and partners, and establishing new contacts. Big groups are restructuring operations to cope with the challenge of foreign competition and of raising exports.

So far, this surge in activity has not resulted in any concomitant leap in investment. Industrial production in the year to March grew by a mere

3.8 per cent. Only a modest 5.6 per cent is forecast for 1993-94. Foreign investors have won approvals for projects worth US\$300m, but there is no rush to actually invest the money.

Certainly, large schemes are not completed overnight, or even in a year or two. However, at least part of the delay is due to the fact that companies are not yet convinced of the government's commitment to further reform.

The main obstacle for many companies is the grip that the bureaucracy continues to

investors are also concerned about the future of public-sector enterprises which account for about two-thirds of workers in large-scale employment and an even higher share of the nation's industrial capital. The government's policy has been to starve loss-making units of funds to force them either to seek private capital (which very few are strong enough to attract) or cut costs. But the government is unwilling to permit large-scale job reductions. Indian law greatly restricts employers' rights to

services such as education. The government has made infrastructure investment a priority but it lacks the money to fulfil its aims because of the general squeeze on public spending. The position in power is particularly acute - capacity rose just one per cent last year. The government would like private companies to help close the yawning gap in India's infrastructure. But the provision of public services is precisely the area which the bureaucrats and public sector trade unions hold most dear.

Spending limits on education and other social services are equally tight. India has long spent less on primary schools than many other developing countries, including China, and is only now beginning to redirect its resources. The result is that India's literacy rate is still only 48 per cent against China's 73 per cent. Without better education, the poor cannot get jobs nor learn about basic health care, including birth control.

India has done enough in the last two years to encourage fast growth in important cities such as Delhi, Bombay, Bangalore and Madras. But without further reforms - and infrastructure investment - it is difficult to see how fast growth can be sustained even in these centres let alone spread into less prosperous regions.

Profile: MANMOHAN SINGH

Economist who turned the tide

India's finance minister has skilfully maintained the momentum of the most radical programme of reform in the country's independent history

TO REVITALISE and open up an economy such as India's is a massive task. First, there is the sheer size. Then, there is the scale of inefficiency and corruption resulting from more than 40 years of Nehruvian policies of socialist self-sufficiency. Finally, there is the pressure arising from deep-rooted social problems and fever-pitch politics.

Since June 1991, this has been the lot of Mr Manmohan Singh, the finance minister. A quietly-spoken civil servant who had held top economic posts, he was the only non-politician appointed to Mr P. V. Narasimha Rao's 58-member cabinet. India faced a financial crisis, and as an internationally respected technocrat, Mr Singh was the man to deal with it.

His manner of dealing with the crisis, however, was to ini-

tiate the most radical programme of economic reform seen in India's independent history. It is still proceeding, and he is still in charge of it.

Commentators inside and outside India have been ready throughout Mr Singh's tenure to write the obituary of yet another half-hearted attempt to clean up the economy. But they remain frustrated.

Born in 1932 at Gah in the Punjab - now in Pakistan - Mr Singh won the Adam Smith prize at Cambridge in his early twenties. In 1972 he was appointed economic adviser in the finance ministry and in 1982 became the governor of

the Reserve Bank of India.

His career took an international turn in 1987 when he became secretary-general of the South Commission. By 1991, when Mr Rao selected him to deal with the balance of payments crisis, he had returned to the calm of the University Grants Commission.

The potential for inefficiency and corruption in such a system was amply realised. Although it had been devised to protect the poor, they had suffered while the privileged professionals and protected tycoons prospered.

Mr Singh, a man of unquestioned integrity, had seen this process at close quarters. At the same time, he had admired the success of countries such as South Korea which had depended upon export growth. When the task fell to him, he was evidently all the more

urgently needed reforms of the financial sector and of the tax system.

Mr Singh has also enjoyed

the support of Mr Rao throughout. Although the tenure of Mr Rao, an experienced party hand appointed to lead the Congress party after the assassination of Rajiv Gandhi, has sometimes appeared shaky, he has managed to hold on.

Finally, there has been little significant opposition - in spite of nationalist noises made by the opposition Bharatiya Janata Party - to the principle of opening up the economy and reversing a malaise which had been generally recognised by the Indian elite.

Mr Singh's achievements are considerable. He has abolished the "license raj" under which virtually every corporate decision needed bureaucratic sanction. He has removed most barriers to foreign investment. He has lowered tariffs and floated the rupee. Much more is under way, including

the need to reduce India's debt.

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as introducing keener competition in the private sector.

Many economists believe it

would be virtually impossible

for India to turn back to its

old ways, even if reforms suffer setbacks in future years. If

this is true, Mr Singh will

have played a key role in

changing India's destiny.

Alexander Nicoll



Manmohan Singh shown himself to be an adroit politician

determined to turn the tide.

The wind has been behind him. Three factors have been in his favour. When he took over, India was bankrupt, with foreign exchange reserves exhausted and Indian state-owned banks having trouble meeting their commitments in the international money markets.

If a Mexico-style debt crunch was to be avoided, drastic and immediate mea-

sures were needed. Both Mr Rao and Mr Singh clearly saw that India could not afford a debt default.

The economic effects of these changes have been slow to come through. Growth has accelerated, although not spectacularly, inflation has come down and the rupee has been remarkably stable since it was freed. But industrial production and exports have been slow to pick up. Foreign investors have been cautious, although signs are emerging of steadily growing interest.

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as introducing keener competition in the private sector.

Mr Singh's skills, however,

has been in never underestimating his task. He has correctly judged the political forces against him, carefully sought to build a consensus for needed reforms, and

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SOUTH-EAST ASIA

Success brings problems

Victor Mallet doubts whether the world's healthiest economic region, performing robustly this year, can still take exports for granted as the engine of its progress

LAMBASTED FOR the failure of their lending programmes in Africa, World Bank and IMF officials have an understandable habit of pointing to their present and former protégés in Asia and saying: in the right conditions, the recipe works.

South-east Asia, already a byword for export-led economic growth, is performing robustly this year, in spite of the sluggish state of the region's main export markets in Europe, Japan and the US.

Exports continue to increase, and debt service ratios are falling. The Asian Development Bank estimates south-east Asian debt service, as a proportion of exports, will decline to 11 per cent in 1994 from 13.3 per cent this year and 15 per cent in 1992. At the start of the decade the figure was 18.5 per cent.

Growth is strong, too. Excluding China and Japan, average real gross domestic product (GDP) growth across Asia is expected to rise from 5.2 per cent in 1992 to 6 per cent this year and 6.8 per cent in 1994, according to a forecast from Merrill Lynch, The Philippines.

suffering from chronic electricity shortages, is a dismal exception to the generally rosy picture, and is expected to grow by only about 2 per cent in 1993.

Part of the resilience of these economies in the present global economic climate can be explained by the increase of trade within Asia, especially with China.

South-east Asian countries have also become important markets in their own right, and the growth of some economies

and actively encouraged inward foreign investment, south-east Asian economies are becoming increasingly sophisticated. As they do so, the World Bank becomes more important as an adviser than as a lender. Local capital markets have grown rapidly and become more complex, and Thailand and Malaysia have recently established commissions to regulate the securities industry.

Outward investment - with China and Indo-China as main targets - has also become a regional phenomenon: the Singapore government, for instance, encourages multinationals to invest overseas as a way of diversifying the country's sources of income. Thailand's Charoen Pokphand group is one of the largest foreign investors in China and has stakes there in everything from motorcycle factories to feedmills.

South-east Asia's dazzling GDP growth rates, however, are accompanied by several serious problems and challenges which have yet to be addressed in most of the countries concerned. Some of these worries are simply the result of compe-

tition for investment and trade from countries a few rungs lower on the economic ladder. Officials in Indonesia, Malaysia and Thailand are concerned about failing foreign investment, which they blame on competing demands for funds from China and Vietnam.

Apart from its enormous and attractive domestic market, China offers a plentiful supply of cheap if relatively unskilled workers. In Malaysia, labourers and skilled workers are in short supply and wages are rising fast; in Thailand, too, wages are rising more quickly than productivity.

Ceaseless export growth can therefore no longer be taken for granted as the engine of economic progress in south-east Asia.

The value of Thai exports in the first half of this year rose only 10.6 per cent over the same period in 1992, well below official predictions. A fall in agricultural exports such as rice and tapioca is partly to blame - electronics exports are still rising - but economists are now making more modest predictions for future Thai export growth.

As Asian exports of various products increase year by year from the insignificant to the substantial, they typically encounter greater resistance and protectionism from the

DEVELOPING ASIA: selected indicators ^a				
	1990	1991	1992	1993 ^b
Gross domestic product				Annual % change
Developing Asia	5.8	6.1	7.0	7.2
Newly industrialising economies	6.3	7.5	5.9	6.2
PRC and Mongolia	9.9	7.5	12.8	11.0
South-east Asia	7.7	6.3	5.8	6.5
South Asia	5.2	2.1	4.7	5.3
Pacific Islands	-0.4	5.3	6.7	6.0
Inflation				% change in CPI
Developing Asia	7.1	6.4	5.7	6.9
Newly industrialising economies	7.0	7.0	5.9	4.9
PRC and Mongolia	1.3	5.1	5.4	8.5
South-east Asia	7.5	8.8	5.3	6.4
South Asia	12.7	13.3	9.7	8.2
Pacific Islands	7.4	7.1	5.1	6.5
Current account				\$bn
Developing Asia	-8.2	-5.2	-8.9	-12.4
Newly industrialising economies	10.8	6.8	5.8	5.6
PRC and Mongolia	11.4	13.7	10.4	5.7
South-east Asia	-14.8	-17.4	-14.2	-14.6
South Asia	-13.3	-2.0	-10.7	-10.5
Pacific Islands	-0.1	-0.3	-0.2	-1.0
Debt-service ratio				% of goods and services exports
Developing Asia	18.0	12.9	14.1	13.1
Newly industrialising economies	10.7	7.1	10.5	10.3
PRC and Mongolia	11.6	12.0	11.0	10.5
South-east Asia	18.5	15.5	15.0	13.3
South Asia	26.0	26.0	23.7	23.5
Pacific Islands	24.8	17.8	11.6	24.6

^a Computation of averages excludes Mongolia, Cambodia, Lao PDR, Vietnam, Bhutan and Myanmar. ^b Estimates

creates business opportunities and further accelerates economic activity when construction begins.

Throughout south-east Asia - with the exception of Singapore - governments are also accused of failing to invest in the secondary and tertiary education that will be vital for the region's economies in the years ahead.

Nor has the new-found wealth been evenly spread. Asia's nouveau riches pay little tax, and the rich have usually been getting richer much faster than the poor - a tendency forgotten in times of generalised prosperity, but one which may cause political instability in a recession.

South-east Asia's industrialisation has depended on a marriage between cheap local labour and the money and technology of Japan and the West. As wages rise and investors turn to China, the Thais, Malaysians, Indonesians and Filipinos are beginning to ask themselves what they have to offer that cannot be found elsewhere.

They have land and they have growing domestic markets, but pollution and congestion in big cities are making life grimmer for Asia's burgeoning middle class. Above all, schools and colleges are not teaching the skills that business and industry say they need. Such problems will have to be solved if the spectacular economic growth of the last decade is to be sustained into the next millennium.

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VIETNAM

Rapidly growing richer

Victor Mallet examines hopes of another economic miracle in the making

VIETNAM is still one of the poorest countries in the world, but it is rapidly becoming richer. In the imagination of investors, if not yet in reality, this country with an annual gross national product of only about \$200 per person is poised to join the ranks of south-east Asia's miracle economies.

Since 1986, the communist government has pursued an economic reform policy known as *doi moi*, or renovation. The reforms have been accelerated by the collapse of Vietnam's erstwhile ally the Soviet Union and by a surge of foreign investment from Asian and European companies.

The results are spectacular. Price liberalisation and land reform allowing farmers effective ownership of their fields have boosted agricultural output and made Vietnam the world's third largest rice exporter, after the US and Thailand.

CHINA

Fingers crossed for soft landing

Alexander Nicoll sees positive signs in the country's reform programme

IN THE 15 years since Mr Deng Xiaoping launched China's economic reforms, the country has repeatedly lurched from boom to bust and back again. Each burst of reform, instead of being forced to take responsibility for faster inflation and shortages of goods as in the past, has managed to remain in charge of the economy's slowdown.

The old central planning machinery cannot cope with the market forces unleashed by reform, but new methods of macroeconomic control suited to a market economy are still missing. Periodic bouts of austerity - and political setbacks for reformers - have been the inevitable result.

This time, however, many fingers are crossed that it will be different. The government has since the middle of the year been seeking to restrain growth after another extraordinary boom caused evident over-heating, with inflation and the trade deficit rising, the currency declining on unofficial markets and spend-

ing on new fixed assets running out of control.

Officials who strongly back reform, instead of being forced to take responsibility for faster inflation and shortages of goods as in the past, have managed to remain in charge of the economy's slowdown.

So far - it is still too early to make a reliable judgment - the signs are positive. Mr Zhu Rongji, the vice-premier in charge of the economy, may be able to achieve a soft landing while at the same time advancing the cause of reform. He has curbed activities which were causing speculative and inflationary bubbles - property, construction, stock markets - by exerting much tighter control over finance. Rather than stopping reforms he has taken the opportunity to begin significant changes to the financial system.

Success in this very difficult

task would be a step forward of inestimable value for China. It would narrow the wild fluctuations in economic growth which cause disruption and hardship for many Chinese. It would also lay the foundation for the country to become an economic superpower.

China's progress so far is becoming a familiar story. It averaged 9 per cent annual growth in the 1980s even after two bouts of austerity. Reform resumed quietly soon after the Tiananmen Square massacre in 1989, and was given a shove forward by Mr Deng's visit in early 1992 to southern China, which has seen the fastest growth. Economic growth last year was 12.8 per cent and is likely to be around the same this year.

Last year alone, China contracted for foreign investment worth \$58bn and actually used \$11bn, according to official fig-

ures. Even allowing for exaggeration in official figures, this represents a substantial inflow which has come largely from ethnic Chinese businesses outside the mainland - though many western companies are also keenly interested.

Investment from Hong Kong and Taiwan has led to the term 'greater China' being applied to the tri-partite area, though the three territories remain politically and economically separate.

Hong Kong and Taiwan companies have been seeking to transfer manufacturing capacity on to the mainland to take advantage of cheap labour. China is keen to welcome the investment both for commercial reasons, and with its aim for political re-unification in mind. Hong Kong, which reverts from British to Chinese sovereignty in 1997 though it will retain economic autonomy, is increasingly linked to the mainland by two-way investment and trade. Foreign companies are

VIETNAM: principal economic indicators					
	1990	1991	1992	1993 ¹	1994 ²
Gross domestic product (% change)	5.1	6.0	2.3	7.5	8.2
Agriculture	1.5	2.2	6.3	3.6	3.8
Industry	2.8	8.8	10.9	11.5	12.4
Services	10.3	8.3	8.6	8.8	9.7
Gross domestic investment (% of GDP)	11.5	11.6	12.0	12.7	13.5
Inflation rate? (% change in CPI)	67.5	67.8	17.5	14.0	12.0
Merchandise exports (\$bn)	2.4	2.0	2.5	3.0	3.7
% change	23.5	-16.0	25.6	22.2	22.0
Merchandise imports (\$bn)	2.8	2.2	2.5	3.1	4.0
% change	7.3	-20.2	14.1	24.7	26.0
Current account balance (\$m)	-200.0	-62.9	912.6	170.0	105.3
% of GDP	-3.6	-1.3	2.3	1.5	0.1
External Debt (\$bn)	14.8	15.3	15.4	16.8	17.5
Debt service ratio (% of exports)	5.5	5.6	7.5	8.0	8.5

¹ Estimates. ² Refers to year-on-year data.

Source: ADB and General Statistical Office, Vietnam

buy them. Unemployment is one of the government's biggest concerns.

Private Vietnamese companies have emerged since the government relaxed its grip on the economy, but most of them are tiny businesses involved in the retail trade and other services rather than manufacturing.

Large projects, whether they are wholly Vietnamese or joint ventures with foreign partners, still tend to be the preserve of state or semi-state organisations; the army, for example, owns one of the best-known hotels in Hanoi, and the city's new fleet of metered taxis comes under the control of the city's communist people's committee.

Corruption, as the government has acknowledged, is becoming increasingly widespread as wealth increases.

Foreign donors and reformist Vietnamese officials say two of the most urgent priorities in ensuring continued economic growth are the establishment of commercial laws - to cover bankruptcy procedures and contractual obligations, for example - and the development of a strong financial sector.

among investors as they began to realise that Vietnam had a long way to go before its reached the level of say, Thailand or Malaysia.

"It's a little too easy to get too excited about Vietnam's prospects," says Mr Bradley Babson, the Bangkok-based regional World Bank chief. "It's not going to be a piece of cake and I think we should be quite up front about that."

Wages are attractively low for businesses but Vietnam does not have the capacity - in terms of officials, local entrepreneurs or physical infrastructure - to absorb immediately all of the capital that foreigners want to invest.

The US economic embargo which remains in place - President Clinton eased it on September 12 to allow US companies to compete for projects funded by the World Bank and the ADB - is of more concern to frustrated US companies than to the Vietnamese, who are struggling to absorb investment capital from other sources as far apart as Taiwan and France.

Vietnam has licensed more than \$5bn worth of foreign investment projects so far, but only a quarter of this amount has actually been committed by the investors.

Privatisation is moving

much more slowly than expected, and Vietnam is encountering problems with its state

industries which are typical of the former Soviet block.

According to the Chamber of

Commerce and Industry, the

number of state enterprises

has been reduced by mergers

and liquidations in the last 18

months to 7,000 from 12,000,

but economists say only a

quarter to a third of state

enterprises are profitable.

Many of the rest are so

run-down that no-one wants to

financing by avoiding taxation, and enriching local officials. Fixed asset investment increased 70 per cent in the first seven months of 1993, compared with the same period of 1992, and Mr Zhai has announced that it should be restricted to important infrastructural projects.

Even assuming that the measures to cool the excesses of the boom are successful, much remains to be done. The government has begun the social reforms needed to separate state-owned enterprises from their obligation to provide an iron rice bowl to employees and their families. The enterprises need to learn management and marketing skills, and the haemorrhage of their finances has to be stopped.

Though China's reformers do not have to answer to an electorate, their whole agenda is fraught with political uncertainty. A power struggle will loom when the frail, 88-year-old Mr Deng departs the scene. Mr Zhai is a forceful man with an evident grasp of the economic requirements, but his own political position could come into question, particularly if Mr Deng were to die soon.

THE ASIAN OUTLOOK IN 1993					
Real GDP growth ¹	Inflation %	Prime rate ² (% pa)	Current account (% of GDP)	Exchange rate ³ (% change)	
China	13.5	12.2	11.2	0.2	-11.3
Hong Kong	6.3	10.3	6.6	0.3	0.0
India	5.4	6.6	16.0	-2.4	-26.9
Indonesia	6.6	7.8	13.5	-0.8	-3.5
South Korea	5.4	5.3	11.5	-0.8	-3.1
Malaysia	7.2	3.9	7.8	-0.2	-2.7
Philippines	2.1	7.8	13.5	-2.2	-11.0
Singapore	6.9	2.2	5.9	4.4	+0.9
Taiwan	6.9	3.8	8.8	2.2	-1.4
Thailand	7.6	3.8	10.8	-6.1	-0.9

¹ Year-end rates; 12-month deposit rates; ² as of October and government bond yields; ³ 12-month depreciation against the US dollar.

Source: Merrill Lynch

attracted to China by its huge potential both as a low-cost producer and as a market for goods. Increasingly, they have confidence that the opening of the economy will be durable and will go further.

China's industrial growth is being generated mainly by the non-state sector, chiefly involved in lighter industries. It has been assisted by relaxation of most price controls, greater mobility and availability of labour, freedom to deal directly with foreigners and in foreign currencies, and a host of other reforms.

However, this is taking place when a great deal of the

economy is still subject to old constraints. State-owned enterprises still depend largely on central control and financing by state-owned banks. The budget deficit is large and rising because of public sector spending and the need for sweeping tax reform. The financial system is struggling to learn disciplines which were unnecessary when it existed simply to bankroll the state system.

Mr Zhai has acted to close down thousands of areas designated by local authorities as development zones. These were sucking in huge amounts of fixed asset investment - contributing to heavy demand for goods such as steel - as well as weakening the state's

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Africa and Latin America

3 LATIN AMERICA

The floodgates have opened

International capital is pouring in after 10 static years, writes Stephen Fidler. Digesting it, rather than attracting it, is now the main problem

LATIN AMERICA has made an unexpectedly rapid return to favour in the international market for capital after a decade of recession brought on by economic mismanagement and a resultant excessive build-up of debt.

Following 10 years in which access to foreign capital was severely restricted, many countries are now suffering from

the opposite problem: a surplus of capital inflows. These inflows have often artificially elevated exchange rates, thereby helping to suck in imports and hurt exports, and swollen the money supply, making more difficult the task of curbing inflation.

In the first six months of this year, borrowers in Latin America raised \$10.7bn in foreign bond issues alone, more than in the whole of 1992. Other capital entered the region in the form of equity investment – into stock markets, into privatisations and increasingly new share issues and some into direct investment in new production capacity – and in bank deposits, this to take advantage of monetary policies which have been keeping real interest rates high.

A complex combination of factors internal and external to the region has been behind a change of heart by international capital

advantage of high interest rates.

The flow of funds into banks in most Latin American countries, regardless of economic performance, has led to suggestions that the phenomenon of capital inflows to Latin Amer-

ica has had little to do with the region's economic reform programmes. Instead, a former Latin American government minister has suggested that interest rate differentials have been high enough to encourage funds to flow to Mars.

It has also been argued that the weak performance of other traditional asset markets in the industrialised world has led investors of all types to seek higher returns in new markets.

Supporting this contention, there is growing evidence that traditionally conservative

institutional investors in the US and in Europe are entering the market for Latin American assets in increasing force.

Inside the region, it is now clear that the debt crisis of the 1980s set off more than almost a decade of recession. It also began a process of economic reform which has led governments first to improve macroeconomic management, for example by bringing budget deficits more into check, and second to open up the economy more to the forces of the market.

In many countries, this has taken the government out of many areas of economic endeavour. The changes have also brought down tariff barriers and abolished import quotas, paving the way for the development of regional free trade arrangements. These trade arrangements, led by the North American Free Trade Agreement which groups the US, Canada and Mexico, offer the prospect over time of transforming economic relations among countries in the Amer-

ican continent. The resumption of economic growth in most countries of the region. That growth remains positive for most countries, according to a majority of economic forecasts this year, even though it appears to be slowing down in a number of important econo-

mic areas.

In many countries, military rule had already eroded the pillars of government during the 1970s; governments' ability adequately to fund educational, health and social programmes deteriorated further in the 1980s economic crisis. Public investment, especially in education, is widely seen as necessary to provide skilled labour for the needs of the investors of the 1990s. Only with education, it is argued, can poverty be reduced and economic growth be converted into development.

Looking ahead, the central question is therefore whether the economic reform will yield sufficient benefits quickly enough to a broad enough group of people for them to reject populist economic solutions in countries which, in contrast to a decade ago, are primarily ruled by elected governments.

Public investment is widely seen as necessary to provide skilled labour for the needs of the investors of the 1990s

with forecasts of 2.6 and 3.2 per cent for North America and 4.5 per cent and 1.5 per cent for Europe.

But if Latin America has turned the corner, it is still in the woods. The 1980s saw a significant drop in real incomes and a deepening of the problems of poverty so that as many as 180m of the continent's 480m population may now be in poverty. The 1980s also saw a further collapse in the ability of government adequately to perform even its

Sub-Saharan Africa: % share of primary agricultural commodities (African share of world production)		
Commodity	1969/71	1988
Coffee	32	21
Cocoa	72	69
Tea	12	17
Sugar	7	8
Bananas	6	3
Citrus fruit	10	8
Rice	2	2
Coarse grains	7	6
Palm oil	55	14
Groundnuts	32	16
Cotton	11	16
Rubber	7	7

Source: World Bank

AFRICAN COMMODITIES

A crop of failures triggers fears of deepening crisis

Natural and man-made disasters, weak management, and wrong policies have taken a heavy toll of the heart of Africa's economy, says Michael Holman

THE TARGET has never been reached before in sub-Saharan Africa, yet the region's hopes for economic recovery depend on achieving it.

If the agricultural sector does not sustain annual growth averaging at least 4 per cent a year, needed to outpace population increase and to make up lost ground, the region's crisis will deepen. Failure would mean stagnating export earnings, a widening food deficit, and further inroads by Asian countries into Africa's falling share of world commodity markets.

Given the right policies,

Given the record of the past 25 years, and the obstacles ahead, a target of 4 per cent annual growth a year will be hard to meet

properly implemented, it can be done, say planners, who take encouragement from China's achievement of 8 per cent agricultural expansion in 1990s.

But they acknowledge that given the record of the past 25 years, and the obstacles ahead, it will be a target hard to meet.

Natural and man-made disasters, weak management, and wrong policies have taken a heavy toll of what is the heart of Africa's economy, accounting as it does for about a third of the region's GDP and around 80 per cent of export earnings.

The average rate of agricultural growth has stayed between 1.7 and 1.8 per cent since 1965, well behind population expanding at about 2.7 per cent between 1985 and 1990, rising since then to just over 3 per cent.

Per capita food output has declined, food imports have increased at nearly 4 per cent a year since 1974, and food aid has risen 7 per cent annually. Meanwhile, Africa's share in developing country exports of food and agricultural products has halved between 1970 and 1990 – from 17 per cent to 8 per cent.

Nor has the region's export base diversified. Most African economies still rely on one or two primary commodities, which altogether account for about 80 per cent of Africa's export revenues

will be difficult. Africa's competitors have invested export proceeds more productively, and now maintain economic reforms and hone their competitive edge more effectively than Africa.

Two startling examples can be found in south-east Asia, as World Bank researchers point out. In 1986 Indonesia's GDP per capita was lower than Nigeria's.

In both countries oil has been the dominant export. "Who could have predicted then that Indonesia's GDP in 1990 would be three times that of Nigeria. Or that Thailand (an agriculture-based economy whose GDP per capita in 1986 was lower than Ghana's) would be one of the best-performing countries in the world, while Ghana struggles to regain its position as a middle income developing country?" comments the Bank in a draft report.

Nevertheless, reforms ranging from realistic exchange rates to improved producer prices are bringing results in Africa, says Mr Kevin Cleaver*. Ten countries "already have met the (4 per cent) target or have come close to it in the late 1980s and early 1990s, although with considerable annual fluctuations" citing Nigeria, Uganda and Kenya. Given that the list also includes Botswana, Comoros and Chad, it may be too soon to draw profound conclusions.

The most striking success story cited is also a salutary tale. Nairobi's city market is an African cornucopia, stalls piled high with mangoes and passion fruit, avocados and french beans, carnations, roses, chrysanthemums and

Most African economies still rely on one or two primary commodities, which altogether account for about 80 per cent of Africa's export revenues

orchids, bound for the tables of Europe and elsewhere. From modest beginnings in the 1970s, Kenya's horticultural business boomed in the 1980s, and now brings in more than \$100m a year in much needed foreign exchange.

But only about 7 per cent of this trade is accounted for by Kenya's African companies. "Kenya's Africans have had difficulty maintaining viable enterprises due to low capitalisation, management weaknesses, and lack of links to foreign investors... Where African companies have worked, family members living in Europe have been important in managing imports," continues the study.

"Long-term trading relationships between exporters and importers are therefore critical", it concludes, in the provision of foreign know-how, market knowledge and investment.

As Mr Cleaver points out, private sector investment in African agriculture and agro-industry is essential, but this in turn depends on successful implementation of macro-economic reforms.

*A Strategy to Develop Agriculture in Sub-Saharan Africa. Kevin Cleaver, World Bank technical paper No 203

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AFRICA

Enfeebled giant burdened by debt

Only the return of foreign investment, in partnership with a thriving private sector, will give the economy the boost it needs, argues Michael Holman

AFRICA AND its allies are in danger of losing the battle for the recovery of a continent, now so weakened by years of adversity and mismanagement that it cannot take full advantage of a stronger world economy.

More than a decade after the World Bank first sounded the alarm about Sub-Saharan Africa's crisis, and despite some \$170bn in net development assistance that has followed, the region's problems remain acute.

Economic reforms that got under way in the 1980s are not measuring up to expectations, whether due to weak implementation by African governments, inadequate incentives from western governments and agencies, or flaws in the structural adjustment policy itself. And on the political front, the democratisation process that raised hopes in the 1980s is proving divisive rather than constructive, as ethnicity, rather than policies, determine voters' allegiances.

Today, Africa is an enfeebled giant, poorer in per capita terms than it was in 1960, and burdened by an external debt that has soared from \$3bn to more than \$145bn, and which costs a quarter of export earnings to service.

Wars in Angola, Sudan, Somalia and elsewhere continue to scar the continent, foreign investment (outside the oil sector) is negligible, management is weak, corruption widespread, and Aids is on the increase. "It is the only region in the world likely to experience an increase in absolute poverty over the next decade," Kim Jaycox, the World Bank's vice-president for Africa, told his executive board last February.

Admittedly, Africa will do better in the 1990s than in the 1980s, if the forecasters are correct. In its World Economic Outlook, published last May, the International Monetary Fund (IMF) predicted real GDP growth at 3.3 per cent in 1993-94, rising to 4.4 per cent a year between 1995 and 1996.

But the Fund was quick to hedge its bets: "These projec-

Sub-Saharan Africa: external debt (\$bn)										
	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
Total debt	63.5	75.1	89.8	95.6	99.1	112.3	120.6	124.8	132.4	140.5
By maturity										
Short-term	6.5	7.5	10.0	10.8	11.7	13.7	14.7	16.7	15.8	17.2
Long-term	57.0	67.6	79.7	84.8	87.4	98.6	105.8	108.0	116.6	123.3
By type of creditor										
Official	44.4	58.1	68.6	73.9	74.7	85.6	94.1	95.8	104.0	110.4
Commercial banks	13.2	13.0	14.7	14.1	14.4	16.0	16.5	16.3	16.7	17.5
Other private	5.9	6.0	6.5	7.6	10.0	9.6	9.9	11.6	11.7	12.6
Debt-service payments (% of exports of goods and services)										
Africa*	27.5	28.0	23.7	24.7	24.1	23.3	25.2	26.6	33.4	25.3
Real GDP (annual percentage change)										
Sub-Saharan Africa	3.4	2.8	2.2	3.0	2.8	1.3	1.1	0.4	4.5	4.3
Real per capita GDP (annual percentage change)										
Africa*	0.3	-0.9	-1.6	1.1	0.8	-1.0	-1.1	-1.7	0.0	1.1

Figures are for all Africa

tions are subject to a wider margin of uncertainty than for other regions," it warned, noting that "despite considerable progress in some countries, many obstacles to stronger growth remain to be tackled, including inadequate infrastructure, weak administrative capacity ... and social and political instability."

Given that Sub-Saharan Africa's four leading economies are all in difficulties, the caveat is understandable.

More than a decade after the World Bank first sounded the alarm about Sub-Saharan Africa's crisis, the region's problems remain acute

Nigeria is in the grips of a political crisis, and its economic reform programme has effectively lapsed; Kenya is faltering in its promise to root out corruption; the Ivory Coast cannot implement an effective reform programme as long as the CFA franc remains overvalued by as much as 30 per cent; and South Africa remains plagued by political violence, likely to get worse not better as party rivalries intensify in the run up to next April's general election.

Nevertheless, the IMF fore-

cast may seem encouraging, compared with the 1980s, when growth over the decade averaged less than 2 per cent and per capita income fell by more than 1 per cent.

The reality, however, is that this rate of growth will only partially halt the rate of Africa's overall decline, for it must be set against a current population increase of 3.1 per cent annually - which, if sustained, will double the region's population every 22 years.

Even the most successful example of reform provides a salutary warning of the long battle ahead if Africa is to make up ground lost during the disastrous post-independence era. Structural adjustment in Ghana has worked - but only up to a modest point.

Real incomes per head have grown by an average 2 per cent a year since 1983; they fell by 0.4 per cent a year in the decade before the structural adjustment programme began. But at current growth rates (5 per cent for GDP, 3 per cent for population), it would take 20 years for Ghana to join the ranks of lower middle-income countries.

One important lesson from Ghana is that aid is not enough. Only the return - on a substantial scale - of foreign investment, in partnership with a thriving private sector,

will give Africa's economy the boost it needs. As Kim Jaycox points out: "Even if aid succeeds in generating annual growth rates of 6 per cent on average, most African countries would still require 25 years to reach acceptable unemployment levels, and \$1,000 GDP per capita. Only the private sector has any chance of achieving higher rates of growth with greater speed."

There is little evidence that foreign investors, who saw

The question remains whether governments have the will to adopt painful economic reforms, or the capacity to implement them

their rate of return drop from some 30 per cent in the 1980s to just 2.5 per cent in the 1990s, are about to come back. Net foreign direct investment in Africa has averaged around \$500m a year over the past few years (mostly into the oil and mining sectors), less than 1 per cent of the global total according to the UN's World Investment Report.

Obstacles range from the poor state of the infrastructure in most countries to the tough competition from other countries in the developing world,

such as Thailand, Indonesia or Vietnam. Above all, Africa has yet to convince the outside world that it means business.

"Too many African countries have embraced economic reform too hesitantly," Sir William Ryrie, outgoing head of the International Finance Corporation (IFC), the private sector arm of the World Bank, told a conference in Nairobi in March this year.

Whether Africa and its allies are prepared to admit that defeat looms in the battle for recovery remains to be seen. Since the Bank first sounded the alarm in its 1981 report, further warnings have come at regular intervals. Africa "faces acute economic difficulties", said the Bank's next appraisal, published in 1984. Five years later the picture remained bleak. The Bank looked back on "a decade of falling per capita income" and concluded:

"Overall, Africans are almost as poor today [1989] as they were 30 years ago."

The Bank has been taking stock once again and, in a report due to be published shortly, is expected to conclude that economic reforms have stemmed the pace of decline. But at current rates of per capita GDP growth it will be 40 years before the region returns to its per capita income of the mid 1970s.

Given better implementation of reforms and an improved international economic environment, and a renewed effort by the international community to tackle Africa's crisis, prospects could change. But the critical question remains whether African governments have the political will to adopt painful economic reforms, or the managerial capacity with which to implement them.

But Africa's allies will also have to take fresh stock of their performance. No development agency likes to admit failure, for it fears losing its *raison d'être*. No non-government organisation likes to acknowledge defeat, for fear of losing its funding. No western government wants to add to its problems by acknowledging that its aid policy is ineffective. But only a frank appraisal of the crisis can provide the basis of the fresh initiative the continent desperately needs.

PROFILE: BABACAR N'DIAYE

A tireless campaigner
The ADB chief has also used his position to act as diplomat and spokesman for the world's poorest continent, whose future, he believes, lies with investment rather than charity

FEW EXPERTS can claim to understand Africa's debt problems as well as Babacar N'Diaye, the Senegalese banker who has headed the African Development Bank since 1985.

Mr N'Diaye, who joined the ADB as a young graduate straight out of accountancy school in France, has devoted 28 years to making it one of the continent's biggest sources of development finance. With a disbursed loan portfolio of more than \$7bn, the ADB is as important to Africa as the World Bank or any large Western donor nation.

Under his stewardship, the multilateral bank has acquired a political cohesion that is sadly absent in other pan-African organisations. This has given him the confidence to tackle sensitive political issues, such as South Africa's admission to the ADB. South Africa is expected to become the ADB's 52nd member next year, after holding its first multi-racial elections.

Mr N'Diaye has also used his position to act as diplomat and spokesman for the poorest continent. He has campaigned tirelessly to find new formulas to reduce Africa's \$300bn foreign debt. Some admirers even favoured Mr N'Diaye to succeed Mr Javier Perez de Cuellar as UN secretary-general. In the event, the job went to a fellow African, Boutros Boutros Ghali.

Mr N'Diaye is one of a new generation of Africans who believe that the way forward for Africa is not to beg, but to persuade investors that the continent has long-term growth potential. He does not run the bank like a charity. His main success to date has been to strengthen its lending base by increasing its borrowing power in the international markets. When he took over the presidency in 1986, the bank's capital was \$6.5bn; it is now \$22bn.

But a bank is ultimately only as strong as its customers, and Africa's worsening economic

environment has also created problems for the ADB. At the last annual meeting in May, Mr N'Diaye devoted a large part of his address to the issue of arrears, which now total more than \$425m - about 6 per cent of outstanding loans.

Zaire is the worst offender, African states are already finding it difficult to meet the ADB's long list of loan conditions. Only 17 countries borrowed from the ADB in 1992, and Tunisia, Morocco and Algeria accounted for half of the total loan approvals of \$1.75bn.

There is a growing demand for concessionary grants from the ADB's African Development Fund, but a concomitant reluctance by western countries to increase subscriptions to the ADF. Mr N'Diaye, therefore, favours altering the balance between the ADB's non-concessionary and concessionary financing. Under his plan, ADF lending would double to \$2bn a year, while the ADB's operations contracted to \$1bn.

Cost-cutting western governments, however, have dismissed as unrealistic his call for a 62 per cent increase in the replenishment of ADF funds, which is due early next year. Mr N'Diaye remains undaunted. He has embarked on yet another of his international lobbying marathons for the needed funds.

Leslie Crawford

with unpaid debts of \$140m. Even borrowers with a good track record, such as Kenya, are now \$15m in arrears. In spite of a doubling of loan-loss provisions to \$65m, N'Diaye has begun to turn the screws on delinquent borrowers.

The insidious accumulation of arrears is disastrous for the institution in the long run," he told the annual meeting in Abidjan. He said the bank would begin to apply tighter lending controls. However, African states are already finding it difficult to meet the



A Message to the International Community

From Ali Al Hilal Al-Mutairi, Chairman

September 1993
Three short years after the invasion of Kuwait our economy has recovered and opportunities abound. Figures recently published by the Central Statistical Office of the Ministry of Planning show the strong recovery the economy has made in 1992. Oil exports are back to 1990 levels. GDP and GNP continue to register significant growth.

The Government has made clear its intent to privatize a number of services and to reduce its share ownership in Kuwaiti companies. Part of this initiative will be to allow partial foreign ownership of the newly privatized companies. These initiatives should encourage new investment in Kuwait. The continuing development of oil refining capabilities will also serve to increase the value and return of exports from the oil sector. Developments in other sectors will lead to continued growth opportunities.

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THE INDUSTRIAL BACKGROUND

INDUSTRY OVERVIEW

A productivity paradox

The gap between accelerating technical change and weak economic performance is perplexing economists, writes Peter Norman

THE PARADOX could not be greater. The industrialised world is experiencing a rapid and far-reaching technological revolution. Information and communications technologies, advanced automation and robotics, and new engineering materials, such as polymers, composites and ceramics are revolutionising production processes and products.

Yet the big industrial countries are either struggling to get out of recession, or still facing declining production and rising unemployment. With few exceptions (one may be Britain), productivity has shown few signs of regaining the strong growth demonstrated in the main industrialised countries in the two decades following the second world war.

This so-called productivity paradox has become a question of growing concern to governments and economists. Some have suggested that the problem may be partly statistical:

The diffusion of innovations can be a hit and miss affair

and weak economic performance is social conditions and the organisation of companies. Such ideas have emerged in research encouraged by the Paris-based Organisation for Economic Co-operation and Development (OECD) and car-

ried out at centres such as the Science Policy Research Unit (SPRU) at the University of Sussex in Britain.

This research highlights the distinction between technical innovation and its diffusion. New technologies are coming on stream and becoming ever more sophisticated but they may also be proving difficult to introduce in what economists call the existing technological system.

The industrialised world is undergoing a difficult transition. At one extreme, the development of compact personal computers, low-cost modems and falling telecommunications costs have enabled some workers in knowledge-based industries to work from home. But much of the productive apparatus of the big industrial countries would look familiar to anyone who had seen a fac-

tory shortly after the first world war.

Continual rationalisation and innovation mean the car industry, for example, now produces many varieties of a car model on a single production line: a huge difference to Henry Ford's day when people could buy the Model T in any colour "provided it was black". But the rigidly organised factory system, based on the mass consumption of standard products and with a high energy and raw material requirement, still has not been replaced by any clearly identifiable new technological style.

The coexistence of old and new is a sign that the industrialised world can only slowly apply new technologies to its industrial base and that it will be some time before today's technological revolution becomes a true industrial revo-

lution. Nor should this be a surprise. The diffusion of innovations can be a hit and miss affair and history offers many lessons of slow take-up.

Markets may not be ready to accept inventions. The McCormick reaper, which later became one of the 19th century's most successful inventions, was invented in the 1830s but not bought in large numbers until 20 years later, when the grain farms of the US

grew in size and labour became more expensive.

Bottlenecks can arise because it is difficult for users of a new technology to see its full potential. The introduction of the electric motor at the end of the 19th century yielded no rapid rise in productivity. Factory owners often attached the motors to existing group drive systems of belts, shafts and pulleys that had earlier been driven by steam or water

rather than use the motors in the most productive way to power individual machines in unit drive system.

Such lags in the application of technology can have a positive side. Companies, which are not in the vanguard of achievement, can still adopt recent developments to compete effectively. In its recent report Manufacturing into the late 1990s, Britain's Department of Trade and Industry

observed that: "While important and fundamental developments in technology will be seen, no doubt, over the next 10 years, the vast majority of UK manufacturing companies will be concerned with applying and using incremental developments of technologies that are already established."

However, the DTI does expect that the rate of uptake of technology will increase. This already seems to be happening in the US, according to Mr Albert Edwards, an economist and global equity strategist at Kleinwort Benson, the UK investment bank.

US investment in computers surged by 38 per cent last year as the country pulled out of recession. Spending on computers had also risen in the 1991 recession year. According to Mr Edwards, such a jump in investment at that phase of the economic cycle is unusual, and could be a sign that the technological revolution is sweeping smokestack America.

If so, the late 20th century productivity paradox may soon be overcome. But as far as it represents the replacement of middle management by machines, it will open up new social and political problems of which the biggest will be the redeployment of redundant middle class labour.



The development of compact personal computers enabled more people to work away from the office

CHEMICALS

Market unlikely to recover until 1996

The recession has caused turmoil in the industry. Overcapacity and poor demand has led to a collapse in prices. Paul Abrahams reports

THE world's chemical industry is in turmoil. The sector, accustomed to wickedly cyclical swings in profitability, is at the bottom of a long and painful recession.

Prices, margins and profits have fallen. So, too, have sales. Worldwide sales of chemicals fell from Ecu970bn (\$1.144bn) in 1991 to Ecu941bn last year, according to Cefic, the European chemical industry's trade association. The decline is in spite of continuing rapid growth in the Asia-Pacific region.

The fall is a result of the recession in the western economies. The chemicals sector, representing 2.5 per cent of the

high density polyethylene in the US making money. From a peak of about 45 cents a pound in 1990, prices have plummeted to 26 cents. Recent attempts to raise them have been unsuccessful. The market is unlikely to recover until 1996 at the earliest.

The need for restructuring in Europe has been apparent for at least two years. But in spite of well-publicised negotiations, progress so far has been limited.

Mr Bryan Sanderson, chief executive of BP Chemicals, the UK group, has said German manufacturers should cut production. Mr Jürgen Strübe, chairman of BASF, the German company, confidently predicts British and Italian producers will cut capacity.

Meanwhile, in the US, the slow, hesitant recovery is also being undermined by overcapacity. Analysts believe there is not a single manufacturer of

European economy, is highly dependent upon the construction and automotive industry, both badly affected by the downturn.

The decline in value of chemical sales is not due to a downturn in production. Rather a combination of overcapacity and poor demand has led to a collapse in prices. Take PVC, for example: prices of the product, widely used in vehicles and buildings, have fallen in Europe from a peak of Dm1.86 in 1989 to Dm1 during the second quarter of this year.

Meantime, in the US, the slow, hesitant recovery is also being undermined by overcapacity. Analysts believe there is not a single manufacturer of

restructure and cut costs in a way that was just not possible during the late 1980s," he explains.

Whether the end of recession

in the western economies will bring an end to the chemical sector's pain is far from certain.

The recession has allowed us to

A significant and fundamental structural shift in the geographical location of production appears to be occurring. Just as the manufacture of fibre has for the most part followed the textiles industry to the Far East, so petrochemicals and plastics production looks

to be shifting to low-cost sites in Asia and eastern Europe.

"A substantial relocation of industry is occurring," says Mr van Lede. "A skilled industrial worker in Germany takes home about Dm500 a week. Just across the border in the Czech Republic he gets Dm60. In Russia it is Dm6. This is going to lead to a fundamental rethinking of the industry and how this should be managed. We have a choice. We can either import cheap labour - which is politically impossible - or we can employ them in their local economies."

The advantages of manufacturing in eastern Europe is already apparent. Cheap eastern European imports are flooding into western Europe. The loudest complaints have come from western European companies manufacturing fertilisers, soda ash, polyvinyl chloride (PVC), caprolactam (a precursor of nylon), and melamine.

With low inflation, slow growth and improving productivity in western companies, the outlook for employment in western Europe looks grim

unless they can change to higher growth products such as pharmaceuticals, says Mr Lede.

Mr Donald Anderson, chief economist of Courtaulds, the UK group, says: "The difference in cost levels between the Far East, the Far East and eastern Europe, have really not been addressed by the sector. The adjustment problems will be very severe and western European companies will be severely tested to match those elsewhere."

"The chemical industry is at a critical stage of its development," agrees Mr Ronnie Hamel, chief executive of ICI, the UK's largest chemical group.

"The market has changed forever, and we must learn to cope with a low inflation environment and globalisation."

Nearly all European and many US groups plan to respond to the present crisis in the west by expanding their operations in the fast-growing Asian economies over the next few years.

Courtaulds, the UK group, still views the UK as an important manufacturing base, but it

sees itself as under-represented in the Asia-Pacific region, according to Mr Anderson.

The statistics are unreliable in the Far East, but the growth is more than 10 per cent. Some of the investment substitutes exports, but we are optimistic. The potential of China is frightening," he says.

Local production in Asia is growing rapidly but is not without problems. The pain of the growth can be as difficult as the pain caused by recession.

The extraordinary growth of petrochemicals production in South Korea has upset Japanese and Middle East manufacturers. Ethylene capacity has tripled in the past three years to 3.25m tonnes a year, 2m tonnes more than domestic demand.

Korean companies had hoped to sell surplus requirements in China. However, the Korean Petrochemical Co has recently been granted protection from creditors and all its liabilities have been frozen.

If even Asian manufacturers are suffering, the outlook for higher-cost western producers looks bleak.



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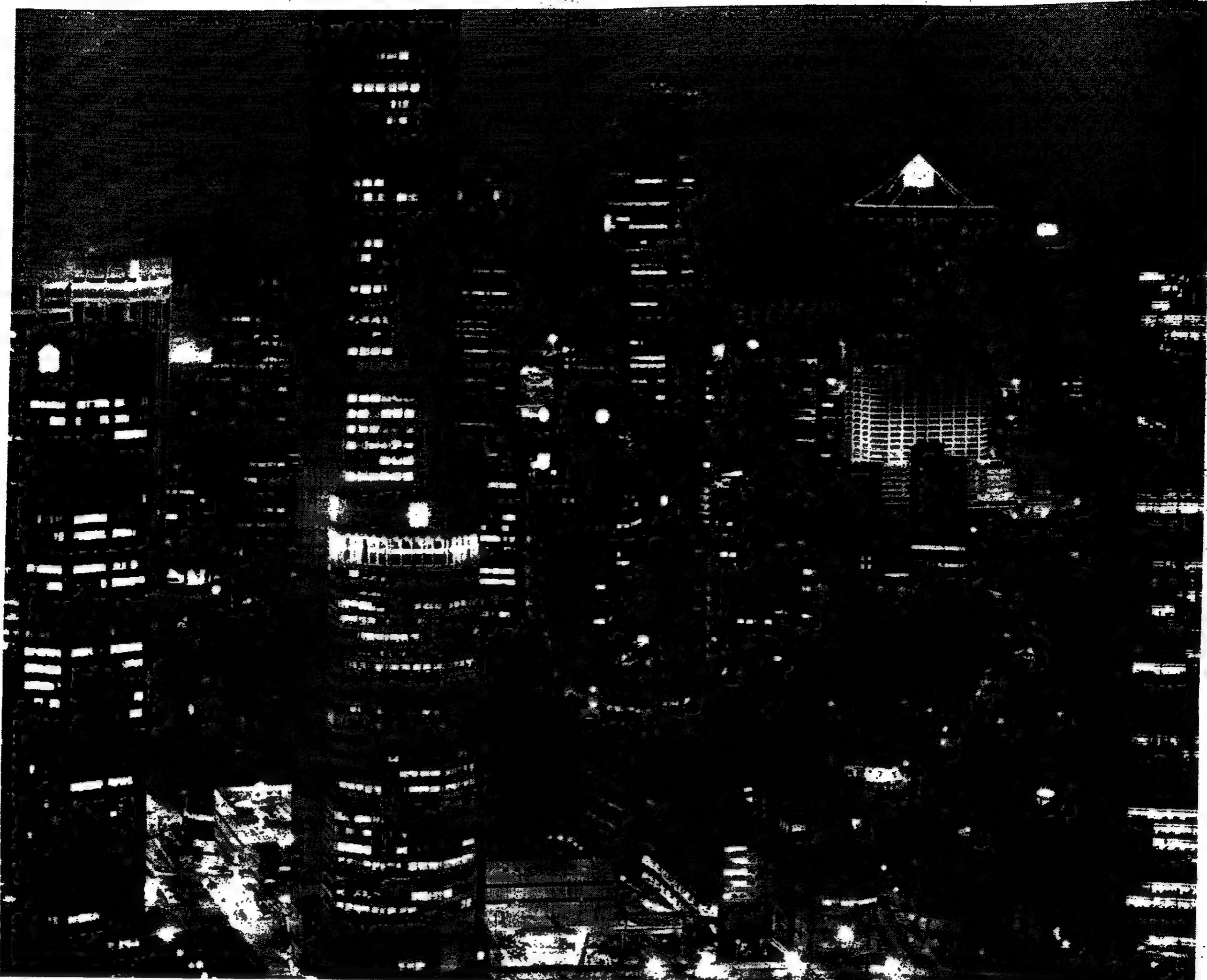
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STEEL

New strongholds in the east

Production and consumption as a proportion of the world total is falling in the mature markets. By 2000, China could be the biggest steel producer in the world, writes Andrew Baxter

MORE THAN most industries, steel is shifting in its economic importance to the world economy, in line with the dramatic growth of the developing countries and the maturing of western economies.

This is a process which can often be overlooked in a recession, which inevitably focuses attention on issues such as overcapacity in traditional western producing countries – notably in Europe.

Similarly, developments such as the collapse of the communist regimes of eastern Europe, and the consequential question marks placed on its steel production, can obscure the broader global picture.

Mature economies have relatively less long-term need for steel than developing or industrialising ones. Steel is a basic, mother product used for automobiles, con-

struction, white goods, factory equipment. These are all owned in abundance in the west yet – at least in the case of consumer goods – still aspire to by the majority of the population in countries such as India and China.

Technological change also tends to create product substitution, with plastics, aluminium, or newer composite materials making inroads into traditional steel markets. Again, this trend is more prevalent in developed economies.

Because of these factors, growth in steel consumption lags behind overall economic growth in developed countries. It has been estimated that gross domestic product in the European Community needs to rise by 1.5 per cent a year simply to keep steel consumption – about 105m tonnes last year – static.

Figures from the International Iron and

Steel Institute bear out the changing patterns of steel production, which match the surging economic growth rates achieved recently by developing countries.

In 1950, the western world accounted for 153m tonnes of total world production of 488m tonnes out of the 721m tonnes total.

Among main steel producing nations, China is already in third place at 80m tonnes of crude steel last year, and in 1993 is likely to overtake the US, which produced 84.3m tonnes last year. By the end of the century, China could be the biggest steel producer in the world, eclipsing Japan which had output of 98.1m tonnes last year.

As for consumption of steel, developing countries accounted for 15.1 per cent of the world total in 1982, and 20.4 per cent last year. The share of China and North Korea,

which are treated by the IISI as centrally-planned economies rather than developing countries, rose from 6.9 per cent to 11.7 per cent over the same period.

The rise in consumption in developing countries has led to big increases in employment in the steel industry, partly because productivity has failed to keep pace with demand and old-fashioned production methods are still used.

In India, for example, the two dominant companies, state-owned Steel Authority of India (SAIL) and Tata Iron and Steel (TISCO) increased total employment from 197,000 in 1974 to 294,000 last year, according to IISI statistics.

In western Europe and the US, by contrast, the need for capacity cuts to reflect steel's relatively declining importance has been accompanied by heavy investment in modern production techniques and the

complete disappearance of inefficient open-hearth production.

As a consequence, employment in the ten biggest steel producers in the European Community has fallen from 887,000 in 1974 to 352,000 last year. Over the same period, employment in the US has fallen from 521,000 to 190,000, and in Japan from 458,000 to 304,000.

Forecasts by US-based WEFA Group for world steel production over the five years from 1992 bear out all these trends. It predicts that total world steel production will rise from 714.2m tonnes last year to 763.9m in 1997.

Among steel producing nations, China is in third place at 80m tonnes of crude steel last year

EC production is seen hovering between 126m and 135m tonnes a year, and North American production is predicted to range between 101m and 105m tonnes annually.

But production in Latin America is predicted to grow from 43m tonnes this year to 54m by 1997, while output in developing Asia (mainly South Korea and India) is forecast to rise from 70m tons to 81m tons over the same period.

Chinese production, WEFA predicts, will rise from 85m tons of crude steel this year to 95m tons in 1997. This seems a reasonable target even with the attempt by the Chinese government to cool down the country's sharply rising economic growth.

The growth in the Chinese market has had a ripple effect in Europe. In the first half of this year, as European producers and the European Commission grappled with planned capacity cuts and the thorny issue of state subsidies, output reductions followed by buoyant demand from China for long products helped to keep prices firm.

Apart from China, one of the most interesting steel markets over the next decade could be India. A recent report by Lehman Brothers noted that Indian GDP could grow by an average 5 per cent a year over the next 10 years, which could double steel consumption from its current level of 16m tonnes a year.

India is currently the world's 10th largest steel producer – or ninth if Russian and Ukrainian output is combined. But the report says India could easily be higher up the list by the early years of the next century as rapidly growing production overtakes static or declining output in industrialised countries.

tion and Development have investment programmes for the region, but a main priority is to foster a legal and financial environment conducive to greater investment by overseas operators.

In developing countries, fixed-line growth is the overriding concern. Again, however, western investment will play an increasingly important role through franchise contracts to build, operate and transfer (BOT) new networks. In Thailand, for instance, Japan's NTT has a stake in a private Thai telecoms company with a contract to build 160 lines in the provinces; while TelecomAsia, a consortium in which Nippon, the US regional operator, holds a 15 per cent stake, has a BOT contract to build 2m lines in Bangkok.

"The BOT model will be the modernisation path for developing countries across the region," says Mr Andrew Harrington, Asia-Pacific telecoms analyst with Salomon Brothers in Hong Kong.

China, with a teledensity of precisely 1, is the world's biggest boom market in prospect. China's Minister of Posts has proclaimed a target of 75m new exchange lines by the year 2000, equivalent to three times the BT network and more than a quadrupling of existing capacity.

Western operators and equipment suppliers are wide-eyed at the prospect.

OF THE WORLD'S larger industries, telecommunications is the fastest growing. Over the past decade its expansion has far outstripped GNP growth, and it is set to continue on the upward track for the foreseeable future.

"We are not sure whether improved telecommunications drives economic growth or vice versa," says Mr Mike Minges, a leading analyst at the International Telecommunication Union in Geneva. "But one thing is certain: no country can sustain growth without a modern telecommunications infrastructure."

The graph makes the point

TELECOMMUNICATIONS

Stuff of dreams a decade ago

In developed countries, the emphasis is on competition, efficiency and new networks, says Andrew Adonis

at a glance. No country with annual GDP of more than \$7,000 per head has a "teledensity" of less than 20 – that is, fewer than 20 exchange lines per 100 people. Virtually all the countries with a GDP of less than \$2,000 and fewer than five exchange lines per 100 people.

However, they remain exceptional. The dense grouping of

countries in the bottom left corner highlights the reality that most of the world is poor, and most of the poor have no telecommunications. Most of Africa north of South Africa, most of Asia and much of central and Latin America. The contrast within some regions is striking.

Hong Kong has a teledensity of 49 and Singapore 40;

whereas the Philippines lags at 1.5, Thailand at 2.7, Malaysia at 11. Even within the Europe Community, Portugal (at 32) and France (at 53) are poles apart.

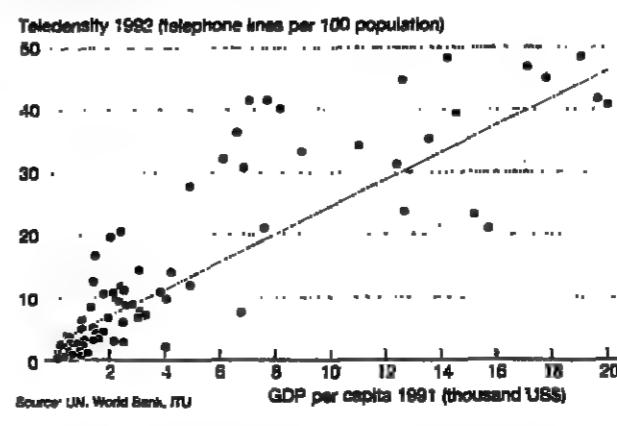
In terms of policies to enhance telecommunications, the world can be broadly divided into three camps: developed countries (with teledensities of 30-plus); emerging market countries (with teledensities of between about 10 and 30); and developing countries, with fewer than 10 lines per 100.

In the developed countries, most people who want a phone can secure one at an affordable price. The emphasis is on competition, commercial efficiency, new networks (particularly for cellular mobile services) and the introduction of value-added products and services. For established users in these countries, the cost of "fixed line" telephony is reducing sharply as infrastructure and operating costs tumble and competition forces prices further still.

In the emerging market countries, the emphasis is on line growth and the provision of advanced services in main cities so as to keep and attract inward investors.

Privatisation is coming to be seen as a key tool for both attracting cash and overseas expertise to carry out these tasks.

Teledensity and GDP



Source: UN, World Bank, ITU

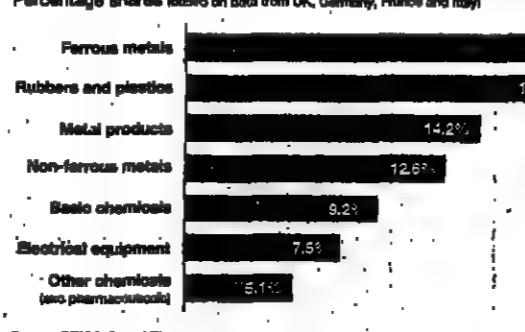
MOTORS

Asia the main driving force

Kevin Done looks at the reasons for the downturn in demand in the leading industrial countries

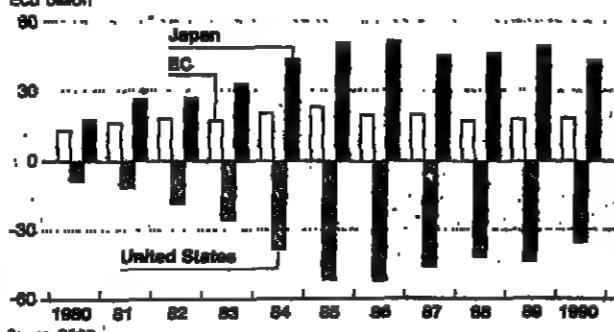
Sales devoted to automotive industry 1990

Percentage share based on data from UN, Germany, France and Italy



Automotive industry regional trade balances

Ecu billion



In the US fragile consumer confidence continues to threaten the pace of recovery from recession, but car sales are rising again in 1993 after four years of decline. Car sales (excluding light trucks) are forecast to rise by around five per cent to 8.7m in 1993 but will still be nearly 3m units below the 1986 peak.

New car sales worldwide are expected to contract by 3 per cent to 33.0m this year, the second significant decline in the last three years. Global sales are forecast by DRI to recover next year, however, with a rise of around 5 per cent.

The auto industry plays a crucial role in the world economy in terms of shaping trade flows, creating employment, contributing to research and development, and in acting as a customer for other industries.

According to a study prepared for Asea, the European Automobile Makers Association, the auto industry accounts for around 21 per cent of sales of ferrous metals, 19 per cent of rubbers and plastics sales, 14 per cent of metal products and 9 per cent of basic chemicals.

With the enormous growth in importance of the Japanese auto industry in recent decades, the trade balances of the three main industrial regions of the world, have been shifted fundamentally.

As the Japanese automotive trade surplus more than tripled during the 1980s from Ecu13bn in 1979 to Ecu43bn in 1990, the US automotive trade

deficit ballooned from Ecu1bn to Ecu86bn in the same period. The European Community's automotive trade surplus remained fairly constant at around Ecu18bn through most of this period, but the EC has a substantial automotive trade deficit with Japan, and the imbalance has been worsening significantly.

According to Asea the EC automobile trade deficit with Japan was \$6bn in 1991, representing some 21 per cent of the total EC deficit with Japan. The automobile deficit increased by 25 per cent last year and rose to 24 per cent of the total deficit.

These large and persistent automotive trade imbalances continue to put heavy pressures on trade relations between Japan and the EC and the US.

The tensions are being intensified by recession in the three regions and by the growing burden of overcapacity.

Carmakers are being forced to close plants in North America, Europe and Japan, but the industry has also invested heavily in new capacity with Japanese carmakers in particular adding new production plants in Japan and in North America and western Europe.

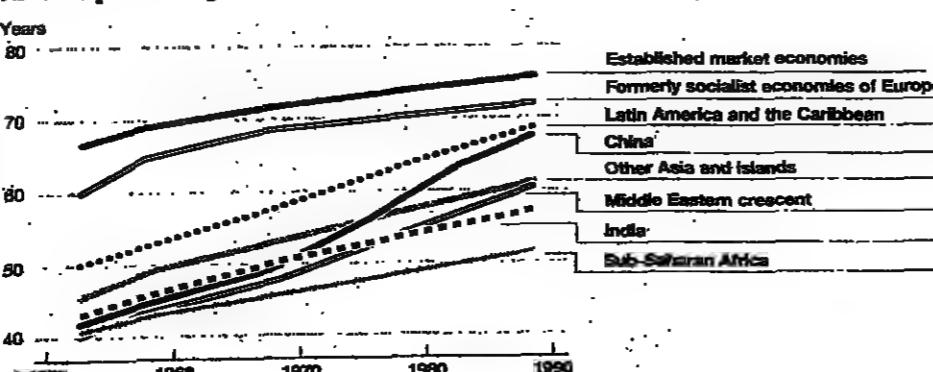
Mr Jacques Nasser, chairman of Ford of Europe, warned recently that the problem of overcapacity was "a major strategic concern" for all carmakers in Europe. Ford did not expect new car sales in western Europe to return to the trend level of 1990/91 until the late 1990s.

The potential for excess capacity in the mid to late 1990s will be around 7m units. This amount of overcapacity would pose "severe structural problems" for the European auto industry.

The wave of restructuring in recent years in the world auto industry is forcing vehicle makers and automotive components suppliers to eliminate hundreds of thousands of jobs. The German automotive industry alone must shed a further 100,000 jobs in the next two years according to Mr Achim Diekmann, chief executive of the German Automobile Federation.

Life expectancy at birth

Years



that child dying before the age of five is now three times lower than in 1950.

The battle to improve health standards is not over. All regions of the world have seen a rise in life expectancy at birth over the past 40 years. But infant mortality is still 10 times higher in the developing world than in the established

market economies. But economic development is the route to closing this gap: the message of the World Bank's report is that there is a "mutually reinforcing cycle" from improved health standards to higher productivity and stronger economic growth and higher spending on health.

Among developed countries,

Edward Balls

at home in the
hub of Europe

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EMPLOYMENT

Europe's lost jobs puzzle

Governments have begun to recognise the economic waste and threat to social stability posed by persistently high levels of unemployment, says Edward Balls

THIS WILL be remembered as the year in which mass unemployment finally rose to the top of the policy agenda in most developed countries.

Over the past two decades the underlying jobless total has been rising regardless of the ups and downs of the economic cycle. Every OECD region has seen a trend rise in unemployment rates since 1980. The OECD's latest economic forecast says that, by the end of 1994, the jobless total will have risen to 8.25m in the US and 1.7m in Japan - but 23m in Europe.

But only now are governments beginning to recognise the economic waste and threat to social stability that persist-

ing unemployment at these levels implies. At its June ministerial meeting, the Organisation for Economic Co-operation and Development published the interim findings of its investigation into the causes of persistent joblessness in its member countries.

The EC has also recognised the seriousness of Europe's unemployment problem, devoting much of the time at its June summit meeting to debating the twin challenges of reducing EC unemployment and reviving job growth. Not to be outdone, the Clinton administration is organising a summit on world unemployment this autumn.

But it is in Europe that the debate appears to have caught

the popular and political imagination, not surprisingly perhaps, given the deepening recession that Europe's monetary policy deadlock has bequeathed. The OECD's latest economic forecast says that, by 1994, unemployment rates will have risen to 6.4 per cent in the US, 2.6 per cent in Japan but 12.1 per cent in the EC.

Europe also appears to have a more serious medium-term unemployment problem. While the US unemployment rate did move upwards in the 1970s, it has remained throughout the 1980s at around two thirds of European levels. Only 6 per cent of North America's unemployed have been out of work for more than a year, compared with nearly 50 per cent

of European job seekers.

But it is in the area of employment growth that Europe's record appears most dismal. Since 1970, the US has succeeded in increasing the numbers in employment by

Europe's record appears most dismal in the area of employment growth

30m - three times as many as the Community. Less than 60 per cent of the EC working age population is currently in employment, compared with around 70 per cent in the US and over 75 per cent in Japan. This employment record touches a sore nerve for Euro-

pean governments. Euro-sclerosis - the belief, popular in the early 1980s, that excessive labour market regulation is undermining Europe's economic performance - is a live issue once more.

The OECD, the European Commission and national governments are all now asking whether the low levels of unemployment, as well as high unemployment, in the EC are the result of the more regulated nature of the European jobs market.

Perhaps there is truth in the argument that the combination of persistent unemployment and sluggish job creation in EC countries, relative to other developed countries, indicates a lack of flexibility and competitiveness. The US experience suggests that deregulation is only part of the story. Male labour force participation in the US and UK has dropped sharply over the past two decades as many have shifted from being unemployed to economically inactive. The sum of these two groups is the non-employed.

On average in the 1980s, 12 per cent of US males aged 25-54, and 14.9 per cent of UK males in the same age group were out of work compared to 9.1 per cent.

Neither the US nor UK have

availed the economic shift

which has pushed many poorly

educated men out of employ-

ment the shift towards more

sophisticated technology and

the employment of fewer

unskilled production workers.

By the end of the 1980s, one in

five workers in OECD coun-

tries was employed in manu-

facturing, compared with one

in four in 1970. Between 1970

and 1987 the share of industrial

employment in total employ-

ment fell by 7.3 percentage

points in the US, by 8.4 points

in France and by 14.9 points in

the UK.

The US and UK have been able substantially to increase

total employment by encour-

aging the creation of relatively

low-wage service sector jobs.

But these jobs have been

shunned by men and taken up

mainly by female entrants to

the market. The proportion of

UK women of working age who

have jobs rose by 6.7 percent-

age points across the 1980s, but

male employment fell by 2.6

percentage points. The US and

the UK have substantially

more women of working age in

employment than, for example,

France and Germany - nearly

60 per cent on average in the

1980s, compared with less than

50 per cent.

But neither the US nor the

UK experience suggests that a

deregulated, more flexible

labour market is a solution to

the puzzle which continues to

dog almost all developed com-

try governments: why do so

men not work anymore?

Labour market deregulation

may be the fastest route to

higher female employment,

albeit at lower wages. But it is

not a solution to the OECD's

unemployment problem.

On average, 12 per cent of US men aged 25-54, were jobless in the 1980s

in four in 1980. Between 1970 and 1987 the share of industrial employment in total employment fell by 7.3 percentage points in the US, by 8.4 points in France and by 14.9 points in the UK.

The US and UK have been able substantially to increase

to the problem?

Some thoughts were recently suggested by Mr Andrew Crockett, the head of the Bank of England's international division. He argued in a paper that the integration of capital markets meant central banks need to come up with more credible ways to move towards exchange rate fixity.

Mr Crockett says that the route from flexible to fixed rates should not be the gradual one of progressive hardening through something like an exchange rate mechanism.

Instead, countries must first establish a track record of stability during periods in which their exchange rates are relatively flexible.

"The attempt to use hard exchange rate constraints to enforce price level convergence when the initial position is one of substantial inflation divergence has considerable dangers," he says. "International portfolio managers will inevitably be sceptical about whether external disciplines will be allowed to work when domestic disciplines have proved inadequate."

Mr Crockett also argues that countries which fully fix exchange rates have important advantages over those who operate fixed but adjustable policies.

"There are advantages in convincing markets that the instrument of exchange rate adjustment has been abandoned," he says. "The more markets believe that other forms of adjustment will always be used in preference to exchange rate realignment, the less likely is exchange market pressure to arise in the first place."

Worst may be over

Continued from page 1

mut Kohl, French President François Mitterrand and EC Commission President Jacques Delors pushed ahead with plans for European economic and monetary union appear long gone.

Slow growth - with the OECD forecasting growth of about 1 per cent for its 24 member countries this year after 1.5 per cent in 1992 - is no friend of grand designs.

And yet, if the equity and bond markets are to be believed, a global recovery is emerging.

The investment community is encouraged by the idea that the industrial world might have seen the back of the inflationary binges of the past 40 years and is returning to an era of price stability - such as existed in the 19th century.

At the same time, the spread of market economics in the developing world holds out the hope of continuing strong growth that will sustain global demand.

The emerging recovery in the industrial world is getting off to a good start. "Unlike the economic recoveries starting in 1976 and 1983, this one starts with low price-wage

inflation to encourage long-term investment," says Mr Paul Horne, international economist of US brokerage house, Smith Barney Shearson, in Paris.

But the path ahead is strewn with uncertainty. The impasse over the global trade negotiations is an obvious risk.

The achievement of steady growth with stable prices also depends crucially on whether the inflation of expectations, which has also been such a feature of the post second world war period, can be scaled back in line with monetary inflation.

If so, the world may be able to look back at the 1990s as an important period of transition in which the difficult structural and employment effects of a technological revolution were gradually overcome in the industrial world, and rising productivity spread improved living standards to all mankind.

If, on the other hand, governments, employees and businesses scramble for ever bigger shares of a slow growing cake, what little growth there will give way again to inflation, stagnation or worse.

FOR THE banks which deal in the currency markets, the past 12 months have brought huge volatility in exchange rates and huge profits. But for government leaders committed to defending exchange rate targets, the last year has been a nightmare. Events in the currency markets provide the clearest indication yet that the globalisation of capital - one of the most striking developments in the world economy in recent years - is making it difficult for central banks to manage exchange rate movements.

In the late 1980s, the Group of Seven leading industrial countries had much success managing exchange rate moves by buying and selling their currencies in intervention operations. The Plaza and Louvre accords helped to control the movements of the dollar. Research has shown that of the 17 episodes of co-ordinated intervention between 1985 and 1991, all were successful at moving exchange rates in the desired direction.

But, since the last autumn, central bank intervention has been a story of failure. The US authorities failed to prevent a sharp fall in the dollar last August. And repeated intervention by European central banks failed to stop the virtual collapse of the European exchange rate mechanism.

Discrepancies in national monetary policies partly explain why the ERM's central banks failed to maintain the system's tight fluctuation bands. Foreign exchange dealers realised that the goal of sustaining the value of the French franc through high interest

FOREIGN EXCHANGE

Nightmare for governments

James Blitz on the problems central banks face in currency markets

rates was unsustainable at a time of rising French unemployment.

But a far bigger problem for monetary authorities has been the growth of cross-border capital flows following the removal of exchange controls in most industrialised countries. Investment flows in the foreign exchange market have increased dramatically in recent years, pushing foreign exchange turnover up to \$1,000bn a day. This dwarfs the reserves of the central banks and makes it difficult for them to intervene in markets.

As the International Monetary Fund said in a recent report: "When private markets, led by the increasing financial muscle of institutional investors, reach the concerted view that the risk/return outlook for a particular currency has deteriorated significantly, a defending central bank can be faced with a run that could easily amount to, say, \$100-200bn a week."

Why have flows in the currency markets reached such huge proportions?

■ The increasing proportion of cross-border holdings of bonds and equities by institutional investors has led to a

huge increase in inflows.

The International Monetary Fund recently reported that cross-border equity holdings in the US, Europe and Japan increased from \$500bn in 1986 to \$1,300bn in 1991 - and the figure is set to rise further.

These cross-border funds not only dwarf central bank reserves in size, but fund managers can also successfully hedge exposure to exchange rate movements by shifting the weightings in parallel currency funds rather than selling assets outright.

■ Most of the G7 governments face large budget deficits as a result of expansionary policies in the 1980s. They have raised government bond issues in huge quantities to help meet

their borrowing requirements - but they may have undermined their currencies by courting foreign investors in this way.

French bond sales go some way to explaining the vulnerability of the franc. According to some analysts, while France's total tradable public debt has recently increased by 50 per cent, non-resident holdings of French paper have risen 1,000 per cent in the same period.

■ Foreign exchange dealing is becoming an increasingly attractive way of taking financial risk without falling foul of central bank capital requirements. A dealer can quickly move in and out of a currency, making a return but not retaining a large outstanding position at the end of the day's trading.

The growth of foreign exchange volumes - and its impact on exchange rates - is not something that central banks are happy to ignore.

ERM membership was seen by European countries as a way of importing Germany's tough anti-inflation policy through the exchange rate. Sharp fluctuations in exchange rates are seen as a hindrance to trade. In the summer, the US administration successfully talked down the dollar/yen exchange rate, thereby beating Japan into submission on the issue of its trade surplus.

So how can central banks respond

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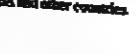
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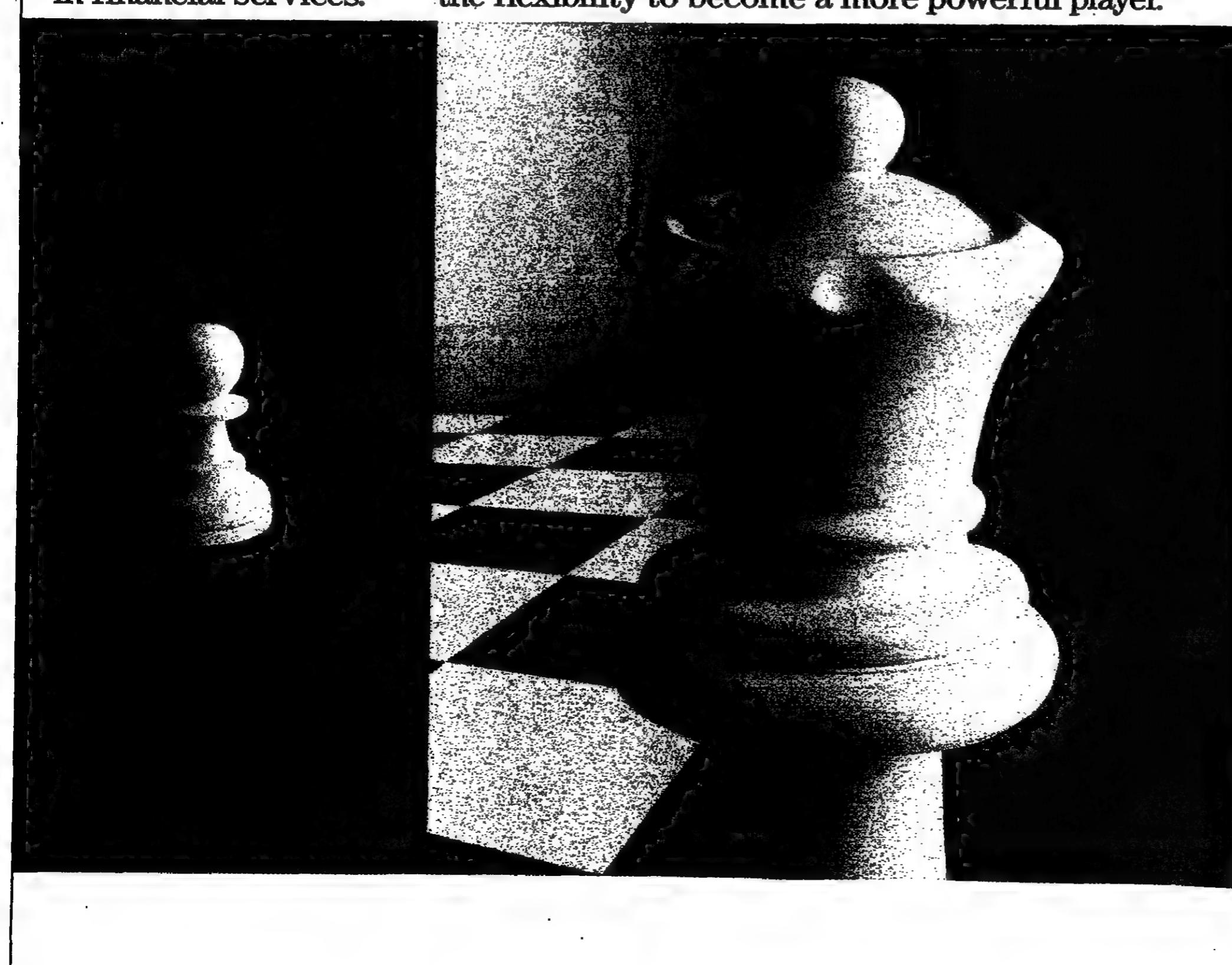
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RECRUITMENT

JOBS: The snag with careless language is that the way we talk of things reflects how we think of them

WHETHER parents gave up saying such things after about 1950, the jobs column can only conjecture. But there's no doubt that its own old ears still ring with a phrase dinned into them in boyhood, to wit: "The time for play is over, get down to some work!" The result is that I've grown up believing those two activities are importantly different.

What causes me to suspect parental habits changed years ago is that, nowadays, even people of fairly respectable ages don't share the same abiding belief. Or so it would seem, at any rate, from the way they talk.

Only one among many recent examples was a comment made by the chief of a company about executives being thrown out of their jobs. His words were: "Increasing competition means we can't afford to pay any players who aren't absolutely first class."

The term *players* struck me as so wrong in the context that my impulse was to ask him which games he paid them to play. Experience, however, led me to stay silent. When I have raised the same point with others on previous occasions, their typical response was to peer at me oddly and say they must move on.

Even so, I have finally decided to raise it just once more because another of my abiding beliefs is that the way we talk about things reflects how we think of them. In which case, there are surely dangerous implications in calling people "players", as though they were indulging in mere pastimes, when actually referring to their efforts to earn their bread.

There could well be a warning in the only other society which, to my knowledge, has failed to distinguish between the two activities. It is the Yir Yoront tribe of aborigines in north-east Australia whose language, according to a study by the anthropologist Lauriston Sharp in 1958, recognises no difference between work and play. While that may serve them OK, though, English-speaking nations aren't in the Yir Yoront's economic position – or at least not yet. We might therefore be wise to avoid following suit.

For it might be that the steps the Brits have already taken along that particular linguistic road are not entirely unconnected

with what has happened to

It perhaps bodes no harm to talk of "players" when referring to financial go-getters in the City of London, where I first heard the term used in that way. After all, "playing" in the restricted sense of "gambling" is a fair description of what they do. The trouble is that the usage has since spread to manufacturing and other sectors where the same justification does not hold good.

Moreover, the people who now apply the term cavalierly across all sectors include politicians as well as economists and such. Hence there might be a deep-seated assumption in influential quarters that manufacturing and all the rest are much like City operations. As further evidence, it is not all that long since I heard certain policy-advisers, if not policy-makers, privately welcoming redundancies in the finance sector on grounds that they'd free "clever" City people "to go and run industry".

But notions like those amount to a ludicrous oversimplification of the activities of the other sectors in which just risking money, however cannily, is far from the only thing that counts. Hence, for industry's sake, it seems time we ceased calling workers "players" altogether, and began focusing sharply on the important differences between games and the business of earning our keep.

The same does not apply to games and sports which are played more or less according to their own man-made rules, if not for their own sake. Moreover, while they might have had a real-life application when first devised, they often leave it behind in their development.

An example is the high-jump event. Excellence at it could enable people to escape a pursuer by clearing a lofty obstacle that forced the chaser to make a detour – always provided that the jumper was able to go on running quickly after landing.

At the time the Jobs column was nearing mere middle age, the world high-jump record had been inching up to some two metres. Since then the record has soared by about a quarter as much again.

The inching-up was done with techniques like the Straddle in which good jumpers landed feet downwards so that, despite falling on hard earth, they were fit to get up and go. The soaring came with the change to the Fosbury Flop. But it entails a back-down descent which would scarcely

guarantee the jumpers' fitness if they had to land on solid ground instead of a cushion.

So the height has gone up at the cost of real-world application. Since the rule-makers aren't interested in the coming-down bit, however, that doesn't matter.

Yet oddly enough, although such exercises belong to the games category, they are found in the world of work including even manufacturing industry. An example has just been reported by a necessarily anonymous reader in the shape of the frequent management committee meetings of his outfit, a large group's subsidiary.

When he joined 20 years ago, he says, the meetings spent a good deal of time on innovation. The various managers bounced speculative ideas off one another in front of the listening chief, who rarely said anything but "Yes, start on that or 'No, forget it'".

Nowadays the free-wheeling speculators have been succeeded by aggressively ambitious heads of sections, and the chief does much more of the talking.

"If you came along, you'd be very impressed because they not only know their stuff, but can put it over cleverly," he adds. "Anyone who says something contradicted by the known facts gets cut to pieces, and nobody cuts better than the managing director."

"Since the rule-makers aren't interested in saying anything they are not sure of, and in my experience making new discoveries often depends on people being willing to risk being exposed as ignorant. Thus we've gained in knowledge of what we're doing now, but lost out on innovation."

Now, unless the Jobs column is Yir Yoront aborigine, that is a case of the Fosbury Flop in an industrial arena – which has implications for the focus on the differences between work and play. For the two aren't totally fenced off from each other. Games, at least, spill over into working activities. Even if possible, identifying and ejecting such games need not be beneficial, because they may be productive if not fun to boot. But if they are neither, it's surely worth moving mountains, not to mention the rule-makers, to get rid of them.

Michael Dixon

What distinguishes play from working

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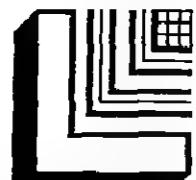
Putting People And Service First

Lipper Analytical to Expand in Europe. Seeks 3 Senior Directors.

Are you the best candidate for managing director, sales manager or technical director for *Lipper Analytical Services International*? As we commit more resources to the open end and closed end fund industries outside the US, we need established successful professionals with proven records of achievement to join the local operation of our internationally focused company. The three successful candidates will have led teams building and marketing commercial software and/or print applications for professional fund managers, or will have created and administered financial databases.

Solid records of achievement in an entrepreneurial environment are prerequisites for our search. We will offer competitive compensation packages which allow for career opportunities in the UK, USA, Continental Europe and the Far East.

If you would like to discuss any of these opportunities, and are available for interviews in London during September and October, please forward letter with supporting statements of your past successes, CV and remuneration history to Mr. A. Michael Lipper, CFA, 74 Trinity Place, New York, NY 10006 USA, or fax to 212-393-9098.



THE TOP OPPORTUNITIES SECTION

for senior management positions

For advertising information call:

Philip Wrigley
071 873 3456

Elizabeth Arthur
071 873 3694

Clare Peasnell
071 873 4027

Mark Hall-Smith
071-873 3460

If you feel that your qualifications and experience match the above, please send your CV and details of your current salary to:

Ingram Coordination Center
Attn. Ms. Caroline Johnston, European Human Resources Manager
Leuvensesteenweg 11, 1932 Zaventem, Belgium

DIRECTOR INVESTMENT CONSULTANCY

US-based investment and financial consulting firm working with charities, pension funds and wealthy families, seeks a senior level consultant to open a London and market to prospective UK and European clients. Working in conjunction with the US operation, the senior consultant will advise clients' boards and senior management on issues related to investment policy (asset allocation, investment selection, portfolio analysis, non-marketable securities etc.). Candidates must possess knowledge of investment management theory and practice including analytical skills (both conceptual and quantitative), excellent writing ability (sample required), and excellent oral and presentation skills. Compensation consistent with level of position.

Apply in writing to Box B1645, Financial Times,
One Southwark Bridge, London SE1 9HL

Price Waterhouse

EXECUTIVE SEARCH & SELECTION

Managing Director - Information Systems

Major international financial institution

Substantial package

City

Rarely do positions of this seniority and magnitude become available and this newly created position provides an enormous challenge for the right person.

Our client is one of the world's foremost brokerage and trading groups. Information is the raw material of its securities business, by which its success is determined. Currently on the threshold of major systems changes, this key position will influence the direction of information systems throughout Europe towards the 21st Century.

The intellectual challenge of this unique opportunity lies in working alongside senior user management, acknowledged as experts in their field, to satisfy their needs and ensure they have the systems available to remain at

the forefront of a highly competitive business. Also, with a strong commitment from the top towards enhancing systems, it is a job for those who genuinely want to move IT forwards and are motivated by that.

To fulfil the demanding requirements of this appointment, you will currently be head (or be a strong number two) of the information systems function within a major international securities house and seeking a fresh challenge.

Alternatively you may be a Director/Partner within a major management consultancy where your prime focus has been on information systems within the securities industry. It is essential that your knowledge of

the securities business should equal your knowledge of IT.

The package on offer will fully reflect market rates and will not be a restricting factor for the right candidate.

As adviser to our client on this prestigious appointment, we will respect totally the confidentiality of those who seek an informal discussion in the first instance. Please telephone Alannah Hunt on 071-939 6088 during office hours (calls can be returned outside these hours when required), or write to her quoting reference A/1392/FT.

Executive Search & Selection
Price Waterhouse
Milton Gate
1 Moor Lane
London EC2Y 9PB

A large organisation in the United Arab Emirates, with branch operations in the Kingdom of Saudi Arabia and Sultanate of Oman, engaged in the marketing and distribution of international brand lines and private-label products in the FMCG categories of food, detergents, toiletries and tobacco, is looking for a:

GENERAL MANAGER

Circa £60K Tax-free + Benefits

The right person for the job would have extensive senior managerial experience in the FMCG wholesale sector and be fully conversant with marketing, administration, budgeting and finance. He should be at home with multi-product strategy planning and be able to direct and guide his sales and marketing team. A flair for innovation in decision-making and a vision of growth will form an integral part of his job description.

A generous salary, furnished accommodation, company maintained car, etc., will be made available to the right candidate. Previous experience in Gulf markets would definitely be considered an asset.

Please Apply to:
PRIME/EM/BE, 26 Tavistock Street, London WC2E 7PH, England
(All correspondence will be treated in the strictest of confidence)

Brussels Based,
Ingram Micro Inc. is the world's largest wholesale distributor of microcomputer products. Our worldwide headquarters are located in southern California and we are currently present in six European countries with our European Coordination Center based in Brussels.

In order to sustain our growth in a challenging market, we are looking to recruit two multilingual candidates willing to travel extensively within Europe, based at our Coordination Center in Brussels.

BUSINESS PLANNING MANAGER

You will monitor the planning and budgeting process throughout Europe, organize and lead monthly meetings, report on results and objectives progress to both European and US senior management.

University graduate, 5 years experience, you are able to communicate effectively and assist our local Chief Financial Officers in improving their local B & P reporting.

ACCOUNT MANAGER

You will assist our European subsidiaries to keep clean and accurate ledgers, while reassessing the adequacy of existing policies and procedures.

You are a university graduate with strong analytical and problem solving skills and at least 3 years professional experience in an auditing function.

INGRAM
MICRO

If you feel that your qualifications and experience match the above, please send your CV and details of your current salary to:

Ingram Coordination Center
Attn. Ms. Caroline Johnston, European Human Resources Manager
Leuvensesteenweg 11, 1932 Zaventem, Belgium

DIRECTOR INVESTMENT CONSULTANCY

US-based investment and financial consulting firm working with charities, pension funds and wealthy families, seeks a senior level consultant to open a London and market to prospective UK and European clients. Working in conjunction with the US operation, the senior consultant will advise clients' boards and senior management on issues related to investment policy (asset allocation, investment selection, portfolio analysis, non-marketable securities etc.). Candidates must possess knowledge of investment management theory and practice including analytical skills (both conceptual and quantitative), excellent writing ability (sample required), and excellent oral and presentation skills. Compensation consistent with level of position.

Apply in writing to Box B1645, Financial Times,
One Southwark Bridge, London SE1 9HL

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United Arab Emirates

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THE COMPANY

- Standard Chartered Bank Group has an unrivalled global network of offices. Particularly strong in Middle East, Asia-Pacific and Africa.
- Continuous presence in Gulf for over 60 years. Sound, profitable, growing. Firmly committed to the region.
- UAE product range includes personal and corporate banking services: trade finance, treasury, credit and advisory.

THE POSITION

- Direct all marketing, operations and administration of Personal Banking in UAE.
- Lead talented multi-national team of c.250 across seven branches. Ensure highest standards of customer service.

Implement business development strategy in competitive market place. Drive new product creation and launches, marketing and PR activity.

QUALIFICATIONS

- Experienced retail banker. Wide knowledge of products, including consumer finance, gained with major player in key financial centre.
- Innovative, commercial, energetic. Sound man-manager. First class communicator. Confident team player.
- Graduate, may have professional qualification. Track record of success managing multi-branch operation. Previous overseas experience useful.

Please write, enclosing full cv, ref M3660

NBS, 54 Jermyn Street, London SW1 6LX

London 071 492 0592 • Bristol 0822 251 142

Aberdeen 0224 638680 • Slough 0753 619227

Edinburgh 031 229 2250 • Glasgow 041 204 4354

Birmingham 021 233 4656 • Manchester 0625 539953



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THE FUJI BANK, LIMITED

Fuji Bank, the 4th largest bank in the World, manages all of its European activities through Headquarters located in London.

UK CORPORATE MARKETING
c £35,000-£40,000PROJECT FINANCE
c £33,000-£40,000

To enhance its competitive edge in this area the Bank wishes to recruit additional young Lending Managers who are already familiar with the UK sector. With responsibility for relationship management the successful candidates will also be expected to generate sound new business and will possess the following attributes:

- formal credit training
- education to degree level
- proven track record in business generation
- thorough knowledge of treasury products
- experience of loan facility documentation
- ability to communicate effectively at senior management level both internally and externally.

Following a recent re-alignment of responsibilities and a commitment to expand in this sector the Bank is seeking an additional member of staff (aged around 30) with at least 3 years experience in an active project finance environment to further strengthen the existing team.

The successful candidate will have the following qualities:

- a self starter
- able to develop and maintain new business
- proven credit skills
- experience of credit & security documentation
- education to degree level
- potential to move into a management role.

Please write, with full CV to: Mike Furlong, Assistant General Manager, The Fuji Bank Limited, River Plate House, 7-11 Finsbury Circus, London EC2M 7DH.

Private Client Stockbroking

New opportunities with a leading market player

Birmingham

This well established stockbroking firm enjoys a long-standing reputation as a leading agency house and services a loyal client base throughout the UK. Its parent company is a highly respected and successful financial institution which has actively supported the business with considerable investment in technology, facilitating quality research and efficient administration.

It intends to continue its expansion by opening a new office in Birmingham. There is a need to attract a number of individuals to establish and develop this office into a significant operation.

Ideally, candidates will have a strong track record as successful private client stockbrokers with a network of clients and contacts within the region. They will also have

Excellent Package

the ability to develop long-term client relationships through sound judgement and efficient service.

We are looking to attract individuals with varying levels of experience to build a well-balanced team. Personal qualities must include tenacity, integrity, self confidence and energy, as well as the ability to communicate effectively with both colleagues and clients.

The remuneration package will be flexible and tailored to the individual. It will comprise the usual executive benefits, including a performance-related bonus, and will not be a limiting factor.

Please send a detailed CV to GKRS at the address below, quoting reference number 228J and including details of current remuneration and availability.



SEARCH & SELECTION

CLAREBELL HOUSE, 6 CORK STREET, LONDON W1X 1PB. TEL: 071 287 2820 FAX: 071 287 2821

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Managing the credit risk of receivables finance

A new role for a structured finance professional

The European Corporate Finance business of Swiss Bank

We are seeking a talented

graduate with a credit banking background and at least two years' experience in structured finance - preferably including receivables. Strong negotiation skills and knowledge of documentation are essential, whilst a European language would be an advantage. As a professional with excellent communication skills, you will be joining a bank which has proven distribution, a high profile and a commitment to innovation in this sector.

The multi-faceted brief carries responsibility for managing the risk of existing asset-backed portfolios and analysing new proposals whilst also working as part of the team originating new transactions.



C. London

Salary negotiable + banking benefits

Securities Services is a highly successful division of the Royal Bank of Scotland, offering a wide range of Custody, Corporate Trustee and Registration services to institutional investors and corporates. With a substantial presence and reputation in securities markets worldwide, the Royal Bank of Scotland is the only UK bank to enjoy a position in the Top Ten list of Best Global Custodians.

In this key role, you will organise the development of both existing and new products, to further enhance the Bank's reputation and profitability in this important sector. Leading a small team, you will be responsible for all aspects of the product life cycle, from research into customer needs through to pricing and promotional strategy and implementation.

As a member of the Divisions' senior management team, you will also contribute to the development of business strategy. This will include an input to decisions on technology priorities.

A graduate, with relevant professional qualifications, you must demonstrate considerable hands-on experience of product management and specialist knowledge of securities markets worldwide. You should have a strong capacity for conceptual and strategic thinking, as well as a pragmatic and thorough approach to project detail. Your persuasive communications skills combined with a high degree of personal and professional credibility will be essential in winning support for your proposals from both senior management colleagues and customers. Equally important will be your belief in and commitment to teamwork.

This is a rare opportunity to influence the progress of a thriving business with the backing of one of the UK's major financial groups. Prospects for career and personal development are excellent as is the remuneration package on offer.

To apply, please write with full CV to David Thick, Senior Personnel Manager, The Royal Bank of Scotland plc, Regent's House, 42 Islington High Street, London N1 8XL.

Committed to Equal Opportunities



The Royal Bank of Scotland

WHERE PEOPLE MATTER

FLEMINGS

SOUTH-EAST ASIAN SECURITIES - PARIS BASED

Robert Fleming (France) has a highly successful team selling South-East Asian securities on behalf of Jardine Fleming in the Far East to European institutional clients. An opportunity has now arisen for an additional sales person in the Paris office to take responsibility for clients in France, Benelux or Scandinavia.

Ideally, the successful candidate will already have a well-established reputation with institutional clients in at least one of those markets. It is essential that candidates be fluent in English and French with additional language skills being desirable. A strong entrepreneurial spirit combined with a willingness to be a team player, 2 or 3 years' experience on the South-East Asian markets and a strong background in finance and economics are all ideal characteristics.

A competitive remuneration package will be offered to the successful candidate. To apply for this exciting opportunity, please write with details supporting your suitability to:

Mme Agnès Béne
Personnel Manager
Robert Fleming (France) S.A.
39-41 Rue Cambon
75001 Paris

JOSLIN ROWE

PRIVATE CLIENT MANAGER

Leading international bank seeks a candidate to appoint a Private Client Manager. Ideally, applicants should have a background in Investment Management or Derivatives. Candidates should be aged 30-35, possess relevant experience and a clear understanding of the banking industry. The successful candidate will be required to generate client portfolios, ensure timely administration, visit clients and develop new products.

DATABASE MANAGER

- £25,000

Major Securities House seeks a dynamic individual with strong technical skills for the hands on management of all London database maintenance.

You will be managing the syndication of all these databases and managing all of all client data management.

This will prove to be a perfectly rewarding position as the company continues to build to be a leading innovator of products throughout the 90's.

See details of further vacancies on Reuters page L071

TEL: 071 638 5286 FAX: 071 382 9417

Joslin Rowe Associates Ltd, Bell Court House, 11 Bloomsbury Street, London EC1N 7AY

A MEMBER OF THE BLOOMFIELD GROUP

SPOT EMS

£60,000

Senior dealer aged 27-35 is required by a well respected British bank. 4 years experience of trading Spot EMS currencies is necessary. Responsibilities will involve proprietary position taking and quoting prices to clients, fund managers etc...

SPOT CROSSES

£60,000

Opportunities exist at a high profile European bank for Spot Interbank dealers. A minimum of 2 years experience trading Crosses to include DKK/JPY, ECU/DEM, DKK/MTL or DKK/PMY is essential. Candidates aged between 24 and 32 will come from a recognised trading background and have a consistent record of profitability.

CORPORATE

£50,000

Treasury services desk at a top North American bank requires an experienced F.X. sales dealer. The role will involve marketing, distribution and servicing existing clients with the full range of Treasury products. Graduates aged 24-30 are preferred. European language would be an advantage.

CURRENCY OPTIONS

£50,000

Due to expansion a leading US bank wishes to appoint a dealer with 3 years' current expertise, to enhance its trading/marketing capability in F.X. Derivatives. Candidates will be graduate in the age range of 27 to 33 and should be proficient in the delivery and execution of exchange traded GTC Options.

FOREX Selection

Treasury Recruitment

Please call Jane Hampton or write in confidence quoting ref JH1860.

Tel: 071-369 0369,
36 Cornhill,
London, EC3V 3PQ.

Reuters Page L071

SMITH NEW COURT SECURITIES LIMITED

OIL ANALYST

Smith New Court, one of the UK's leading independent Securities Houses, is seeking to recruit an Analyst to strengthen the Oil & Gas team within the UK Research department.

Primary responsibilities are to follow the exploration and production sector of the Oil & Gas industry and to communicate investment recommendations to both institutional clients and relevant employees of the Company.

The requirement is for an individual who has had a minimum of four years experience with an Oil & Gas operating company or consultancy. Familiarity with all aspects of the upstream Oil & Gas industry and experience in the financial analysis of this industry are necessary.

It is essential that the individual is qualified with a degree in either Geology, Engineering or a financially oriented subject. Motivation, numeracy and excellent oral and written communication skills are important.

We offer a varied, challenging career in a dynamic environment with a highly competitive remuneration package.

Please submit your application, including a CV to:

Kirsten Wright, Personnel Department,
Smith New Court Securities Limited,
Smith New Court House,
20 Farringdon Road,
London EC1M 3NH



Cabinet-Conseil français recherche

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Merci d'envoyer lettre de candidature, CV + photo et présentations sous réf. FT 39 à HERMÈS: 14, rue Lantier - 75017 Paris
3r. transmettre. Discrétion assurée.

PRINCIPAL INVESTMENT BANKING

Well established London and New York based international investment firm is seeking to appoint an additional Principal to its European corporate acquisition team.

The successful candidate will be a senior investment professional and will have:

- up to 10 years investment banking or venture capital experience.
- proven M&A and/or LBO/MBO transactional and project management skills
- financing and capital markets expertise.
- an MBA from a leading US or European business school, and/or
- a professional accounting or strategic consulting background gained with an international firm and, preferably, European linguistic ability
- Compensation will include competitive remuneration plus equity and co-investment participation.

Please send resume and a summary of transactional experience to: Tim Clarke at THE BLOOMSBURY GROUP, Executive Search, 177 High Holborn, London, WC1V 7AA or Fax No (071-240 7460) or telephone 071-379 1100 for more details.

Compliance Executive

A superb opportunity to play a proactive role in the growth of a major global business

£ Highly Competitive

Our client is one of the world's most respected and successful banks. The extensive product range of their Treasury/Capital Markets operations includes sales and trading of fixed interest products, futures, options, FX, money markets products, equity derivatives and proprietary trading.

A Compliance Executive is sought to complement the existing compliance team. This individual will advise the business on specific transactions, new products and existing procedures to ensure compliance with both regulatory requirements and in-house controls. Additionally they will plan, monitor and execute compliance reviews along with existing staff.

An enthusiastic, hands-on approach sympathetic to the requirements of the business is essential. This should be combined with a firm but diplomatic approach and the flexibility to operate in a large diverse bank which continues to grow and develop in



Michael Page City
International Recruitment Consultants
London Paris Amsterdam Dusseldorf Sydney

its core markets. Ideally candidates will have a knowledge of capital markets products, SFA rules and other relevant regulations.

This is a superb opportunity to utilise an individual's personal skills and develop their knowledge across a broad range of business issues. Career progression and opportunities, either within the compliance function or alternatively within the business, are second to none.

Applications are invited from a wide range of backgrounds and levels as personality, attitude and an understanding of the business are more important than specific compliance experience.

Interested applicants should contact Anna Williams on 071 831 2000 or write to her, enclosing a full curriculum vitae and details of current salary package, at Michael Page City, Page House, 39-41 Parker Street, London WC2B 5LH.

Investment Analyst UK Equities

Our client, a blue chip asset management company with over £9 billion funds under management, seeks to strengthen its UK Equity Research Team by the appointment of an additional analyst. Reporting to the UK Research Manager you will be responsible for acquiring in-depth knowledge of companies in a small number of industries and sectors. Whilst utilising brokers research, analysts are expected to develop direct communication with companies and undertake original fundamental research. Analysts work in close co-operation with the fund managers and are an integrated part of the investment process.

Candidates must be graduates in their twenties with one to two years investment experience. Excellent communication skills are essential. Above all candidates must have the ability to think independently and to back their own judgement. A highly competitive salary and benefits package is available for the right candidate.

Interested applicants committed to investment analysis should contact Paul Wilson at Michael Page City, Page House, 39-41 Parker Street, London WC2B 5LH. Tel: 071 831 2000. Fax: 071 405 9649.



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London Paris Amsterdam Dusseldorf Sydney

BAKER & MCKENZIE

We are the world's largest international law firm with over 2,000 lawyers practising in over 50 locations throughout Europe, North and South America, the Middle East, Australia and the Pacific Basin. We are looking to fill the following positions:

BANKING AND COMMERCIAL LAWYER-TOKYO

An exciting and challenging opportunity for a senior English solicitor with experience in a broad range of banking, finance and corporate matters to work in Tokyo. The primary role will be to service and develop the English related work of our Japanese clients.

Experience should include:

- not less than 4 years post qualification experience with a major law firm
- good business development skills
- preferably an ability to speak Japanese and/or prior experience in Tokyo, but this is not essential

The candidate will spend an initial period in our London office prior to moving to Tokyo

MOSCOW

NATURAL RESOURCES LAWYER

A significant role in developing our oil and gas practice in the CIS.

Experience should include:

- 3-6 years' post qualification experience either with a major law firm or in the oil and gas industry
- substantial experience in negotiating licences and drafting commercial agreements

An ability to speak Russian is preferred but is not an absolute requirement.

Please reply in confidence with full curriculum vitae to Joanna Darby, Baker & McKenzie, 100 New Bridge Street, London EC4V 6JA.



COMMERCIAL LAWYER

A wide range of commercial work including joint ventures, commercial contracts and corporate matters.

Experience should include:

- 3-6 years' post qualification experience (preferably with a major law firm)
- good drafting skills
- substantial experience in commercial negotiations

An ability to speak Russian is preferred but is not an absolute requirement.

Please reply in confidence with full curriculum vitae to Joanna Darby, Baker & McKenzie, 100 New Bridge Street, London EC4V 6JA.

US INVESTMENT BANK Corporate Treasury

"Europe-wide responsibility for managing relationships with banks, creditors and investors"

London

Our client is a global US investment bank with a reputation for excellence. To support its business, the Firm uses credit and non-credit services extended by a wide range of banks and creditors worldwide. Our client is currently seeking a high calibre individual to manage these relationships within Europe.

The position has three key dimensions:

- To negotiate and monitor the letters and lines of credit extended by European counterparties to meet the funding needs of the Firm's businesses
- To co-ordinate the selection of the clearing banks used to provide additional operational support
- To act as the contact point for the Firm's investor base in Europe

The successful candidate will be a dynamic individual of graduate calibre who can successfully market the Firm on behalf of the funding desks, to ensure the European banks and creditors offer adequate, attractively priced banking and credit facilities. This requires

£ Excellent

excellent oral and written communication skills. The individual will have a strong background in credit combined with a knowledge of the securities industry and its products. The candidate must be capable of developing a keen understanding of the Firm's organisational structure, corporate strategy, internal documentation, credit and operating policies. Therefore familiarity with bank operating procedures, cash management theory, commercial bank products and clearing services would be an advantage. Additionally, a European language would be of benefit.

This is an exciting and challenging position, with good prospects. For the right candidate an attractive package, based on a generous salary, will be awarded.

Interested candidates should contact Karina Pletsch on 071 831 2000 or write to her enclosing a full curriculum vitae at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LH. Please quote reference 163912.



Michael Page City
International Recruitment Consultants
London Paris Amsterdam Dusseldorf Sydney

Investment Advisor – Unit Trusts

Private Investor Division

Leading Investment Management Group

Excellent basic salary + banking benefits

Our client is the Unit Trust subsidiary of a well known international investment management group and part of one of the city's most successful Merchant Banks. With over £2.5 billion of unit trust funds under management our client is one of the most highly respected names in the industry. An excellent investment performance record coupled with marketing initiatives has resulted in a high level of interest from the investing public and an executive is now sought to join a small but expanding team.

Your brief will involve handling investment enquiries from the general public, on the telephone, by correspondence and at client meetings. You will be responsible for communicating the house views on markets and

advising on the company's range of products.

It is essential that you are an investment specialist. Probably aged 35-50 this opportunity will appeal particularly to a private client stockbroker. Highly articulate and with a good telephone manner you will possess strong communication skills. You are mature, diplomatic, of the highest integrity and able to work with the minimum of supervision.

In the first instance, please write or telephone, quoting reference 953 to Fiona Law at FLA Ltd, 211 Piccadilly, London W1V 9LD. Tel: 071-738 9732. Please ensure your application reaches us by Friday 1st October 1993.



SEARCH, SELECTION
AND CONSULTANCY
SERVICES

Assistant Director Corporate Finance

French Speaker

Substantial Package

Our client is a leading British merchant bank which has offices in London, the U.S.A. and Japan and associates in Continental Europe.

It is currently seeking to strengthen its London based international corporate finance team, with the appointment of an experienced investment banker, who will have specific responsibility for generating business in France. The appointee will be expected to become fully cognisant with the strategic requirements of the Bank's clients and have the experience and ability to generate merger and acquisition business between France and the U.K.

The opportunity will appeal to an investment banker (aged 30-35) with an established track record of advising on merger and acquisition transactions in France, as well as possibly other European countries. Experience should have been gained with a leading European, U.S.A. or U.K. investment bank. Our client has a strong preference to recruit a French national, although other applicants who have lived and worked in France will be considered. Fluency in written and spoken French and English is essential.

This is a senior appointment which offers an excellent opportunity for career development based entirely on merit. The remuneration package will be constructed to attract exceptional individuals.

For further information in strict confidence contact David Craig or Brian Hamill on 071-287 6285. Alternatively, forward a brief résumé to our London office quoting reference DC1208.

WALKER HAMILL

Executive Selection

29-30 Kingly Street

London W1R 5LB

Tel: 071 287 6285

Fax: 071 287 6270

CJA

RECRUITMENT CONSULTANTS GROUP

2 London Wall Buildings, London Wall, London EC2M 5PP
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Fax No. 071-256 8501

Career opportunity; scope for rapid progression, with longer term opportunities in origination

NUMERATE GRADUATE WITH SWAPS EXPERIENCE

£35,000-£45,000 + BONUS, MORTGAGE
SUBSIDY AND FULL BENEFITS PACKAGE

MAJOR INTERNATIONAL SECURITIES HOUSE

Our client is well-ranked in the league tables and is very active in the broad range of cross-currency and asset swaps, etc. Applications are invited from graduates/PhD's in a mathematical discipline, with good practical PC skills, a thorough initial training with a leading bank or securities house, a knowledge of the international debt markets and a minimum of two years' experience on an active swaps desk. The successful applicant will work closely with the Head of Swaps, keeping in close touch with the market and executing transactions. There will be close liaison with origination and syndication, as well as bond sales for structuring and pricing. This is an exceptional opportunity to learn from a leading individual in the field and we seek young, enthusiastic candidates with technical flair and the ability to work in a busy, pressurised environment. Initial remuneration is negotiable £35,000-£45,000 plus full benefits package. Candidates wishing an initial confidential discussion please telephone 071-638 0680 (day) or 071-828 2891 (evenings) or write in confidence quoting reference NCSE4913/FT to the Managing Director, CJA.

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Part of the Financial Times Kidsons Impey Seminar Programme

FINANCIAL TIMES
LONDON PARIS FRANKFURT NEW YORK TOKYO

Research Assistant

Merrill Lynch London has an opening for a research assistant to support the work of its European Economic and Fixed Income Research group. The ideal candidate would be highly numerate, possess several years of experience working in the research support area, and have extensive experience with PC applications software, especially spreadsheets, word processing and desktop publishing packages.

A major portion of the job involves organization and analysis of data from Datastream and similar sources and presentation of the data in tabular or graphical form. Extensive hands-on experience with a presentation graphics package would be a strong advantage. The work demands a high degree of accuracy and the ability to organize and carry out projects with minimal guidance. An important aspect of the job is liaison with fixed income sales and trading staffs.

The position requires someone who is flexible, energetic, anxious to develop new skills and a strong team player. City experience would be helpful but is not a requirement.

Salary range is £20K-£24K, depending on qualifications.

Send a CV detailing your education and work experience to:

Richard Woodworth, Merrill Lynch Ltd., Ropemaker Place, 25 Ropemaker Street, London EC2Y 9LY.

Merrill Lynch

NORDIC EQUITY SALES

City Highly competitive salary

Our client, a leading Scandinavian Investment Bank, is expanding its highly successful Northern European equity sales team, by recruiting an experienced salesperson to specialize in Nordic equity sales to major French institutions from its London office.

Ideally, candidates should have two to five years' experience in Nordic equity sales and a proven track record of success; they must be of a high calibre, with fluency in English, Swedish and French, and have an existing client base in France. Ref. WS/09/1

Generalist
Our client is also seeking an experienced Nordic salesperson to focus on its UK clientele. At least five years' success and experience in Nordic equity sales and an established UK client base are essential for this challenging position. Fluency in English is required and Swedish would be advantageous. All candidates must be graduates and be able to demonstrate creative thinking and stamina in these competitive markets. Ref. WS/09/2

Career prospects for successful candidates are excellent.
Interested candidates should send a full curriculum vitae to Carol Jardine, Managing Director, Whitney Selection, 17 Buckingham Gate, London, SW1E 6LB, quoting appropriate reference number.

**WHITNEY
SELECTION**

MARCUS WALLENBERG CHAIR SCHOOL OF FOREIGN SERVICE GEORGETOWN UNIVERSITY

The Edmund A. Walsh School of Foreign Service, Georgetown University, announces a search to fill the Marcus Wallenberg Chair in International Financial Diplomacy. Applications are invited from individuals who have distinguished themselves in the fields of international finance, banking, political economy, and business and business-government relations, combining practical experience with demonstrated academic achievement. As a member of the Landegger Program in International Business Diplomacy, the Wallenberg Professor will teach undergraduate and graduate students pursuing careers as practitioners in the public and private sectors. In addition, the Chairholder will help coordinate the School's extracurricular seminars and mid-management training in international business, finance, and public policy. The appointment will be made at the full professor level at a salary commensurate with seniority and qualifications. Applications should be submitted by November 15, 1993 to:

Dr. Charles E. Pirlin
Associate Dean
School of Foreign Service
Georgetown University
Washington, DC 20057-1052
(202) 687-5696
FAX (202) 687-1431

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Senior equities investment manager, proven solid record with strong investment research and economics background. Previously managing UK and international unit trusts plus UK pension fund investment and strategy co-ordination. Seeks global equities position/co-ordination or general equities related position where high performance is required.

Write to Box B1635, Financial Times, One Southwark Bridge, London SE1 9HL

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Please will any financial concern/stockbroker give me the opportunity to gain the experience required of me before I'm deemed worthy of employment. Anything, anywhere considered.

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CHIEF EXECUTIVE AND TREASURER'S DEPARTMENT

LOANS AND INVESTMENTS SECTION: Assistant Loans and Investments Officer: £18,615-£20,238

In order to reflect the growing importance of the Far East to Cleveland County Council's Superannuation Fund, a new post has been created to enable the management of its investments to be conducted 'in-house'. The successful candidate will manage a portfolio of some £50 million, working within a small team of motivated managers with diverse responsibilities. Although some previous experience of fund management would be an advantage, a candidate with a recognised qualification in Banking or Finance and a proven record of written and verbal communication skills would be given the opportunity to undergo appropriate training.

Interviews will be held on Thursday 21st October, 1993.

Local Conditions of Service include a relocation package in approved cases, a casual car user allowance and flexible working hours.

Application forms and further details can be obtained from The County Finance Officer, Chief Executive & Treasurer's Department, PO Box 100, Municipal Buildings, Middlesbrough, Cleveland, TS1 2CH or by telephoning Middlesbrough (0642) 262257.

The closing date for application is Friday, 8th October, 1993.

We are working towards equality for all.

Specialist Equity Salesperson Attractive Package

City

UBS is an international investment bank whose London office employs over 2,000 people. We are now seeking an equity salesperson specialising in small UK stocks to join our Small to Medium Company Sales and Research team.

Your role would be to market shares in small to medium-sized UK companies, largely to UK institutions. Working closely with our general UK salesforce, you would be one of a specialist sales team of four.

A good telephone manner, sales abilities and analytical skills are essential. However, you are also likely to communicate well, generate your own ideas and be a good team player. Probably a graduate, you will have at least 18 months broking experience and possibly fund management or industry experience too. If you can handle corporate and institutional clients with equal professionalism, this role could be your logical next move.

As well as an attractive salary and career prospects, the position carries a comprehensive benefits package, including subsidised mortgage, a non-contributory pension and private healthcare. You will be eligible to participate in our performance-related bonus scheme.

Please send full career details to:

Sally Mew
UBS Limited
100 Liverpool Street
London
EC2M 2RH



FLEMINGS

FLEMING PRIVATE ASSET MANAGEMENT COMPLIANCE OFFICER

The Private Asset Management subsidiary of Robert Fleming (FPM) is one of the largest and most respected in the UK and provides a comprehensive range of investment services to individuals, trustees and private charities.

We are seeking to appoint a Compliance Officer who will also undertake certain Company Secretarial responsibilities, reporting directly to the Managing Director. You will be responsible for liaising with the Group Compliance Department for the organisation of all compliance work for FPM, a member of the SFA.

A detailed knowledge of SFA rules and relevant legislation is essential. You must have been trained and have gained experience in a similar role, possibly through regulating or auditing a private client stockbroker. Ideally you will hold a professional qualification. You will also have determination and exceptional inter-personal and communication skills.

A competitive salary will be negotiated and a first class package of benefits will be provided.

Please write, enclosing a full cv and details of your current remuneration to:

Angela Denneny,
Personnel Manager,
ROBERT FLEMING & CO. LIMITED,
25 Copthall Avenue, London EC2R 7DR.

Opportunity in Capital Markets

The Capital Markets Division is seeking a Japanese-speaking professional to expand its sales and trading activities in debt securities.

Position
The successful candidate's responsibilities will include:

- accessing and servicing mainly Japanese clients in Europe and the United States and
- expanding the Bank's existing Tokyo-domiciled client base.

Qualifications

- graduate, qualified banker, or other professional; SFA registration essential
- at least 2 years' experience principally in FRNs and higher-yield fixed rate bonds
- access to a genuine investor base.
- fluency in Japanese is essential

Package

Salary commensurate with skills and experience. Bonus payments and subsequent career progression based upon performance.

Please reply in confidence enclosing a full cv. to Mrs Julia Brooks, Manager, Personnel, West Merchant Bank Limited, 33-36 Gracechurch Street, London EC3V 0AX or telephone Nick Priddle, Director, Capital Markets, on 01-829 3804 for further details.

West Merchant Bank

MANAGING DIRECTOR & FUND MANAGER

INVESTMENT MANAGEMENT COMPANY LONDON

Our client is an established investment management company which seeks to recruit two individuals to help with the planned expansion of the business. Funds under management total £130 million from a mixed client base including charities and private clients.

The new Managing Director will be an existing fund manager and should be able to demonstrate a strong client following and the ability to generate new business. The successful applicant will be given full support by the private owners of the company to increase funds under management and investment performance. A salary of £60k plus bonus is anticipated for the right candidate.

A fund manager to support the Managing Director is also sought and applicants for both positions should apply in writing to Robert Mowbray, MacIntyre Advisory Services Ltd, Ashley House, 18-20 George Street, Richmond, Surrey, TW9 1HD.

METALS TRADERS LONDON

Exciting opportunity for non-ferrous primary secondary and scrap metals traders to join a growing team. Must be energetic, self-motivated, responsible, have a proven track record and at least 3 years of experience.

Send full resume in the first instance to:

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Major Global Bank

CITY

MERCHANT BANKING DIRECTOR

Our client has created a unique opportunity for a focused and energetic Corporate Financier with banking experience to succeed in a challenging environment.

With overall responsibility, the role is to provide high level contact to existing and prospective clients leading a small, young and highly motivated team. This team will maximise profitability using the whole range of financial tools available including mergers & acquisitions, divestments and financial structuring together with more traditional banking products such as loan provision, foreign exchange and derivatives.

Candidates, probably in their early 40's, should be educated to at least good honours degree standard and possess relevant mainstream corporate finance experience. The successful applicant must be able to demonstrate proven initiative, an incisive approach to problem solving and have the necessary influencing skills to succeed at a strategic level. In view of the broad scope of the role it is considered that direct experience in credit/lending is essential.

Applications selected for interview will be advised by 29th October, 1993.

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ACCOUNTANCY COLUMN

The \$30bn question behind US 'litigation crisis'

Lawrence A. Weinbach warns that opportunistic legal claims are threatening the future development of the profession

SOUTHAMPTON TECHNICAL COLLEGE

FINANCIAL CONTROLLER
c£26K

An interesting opportunity has arisen for a highly motivated accountant to fill a key role in the College which recently became an independent

Corporation under the Further and Higher Education Act 1992. The person appointed to this challenging position will lead the finance team and report to the Director of Resources.

He/She will play an important role in the continuing development of the financial management of the College, with responsibility for statutory and management accounting. This will include further development of computerised accounting and management information systems, budgetary control and contribution to strategic financial planning.

Applications are invited from fully qualified accountants with several years' relevant post qualifying experience in a large organisation.

Further information and application forms are available from: The Personnel Office, Southampton Technical College, St Mary Street, Southampton SO9 4WX (Tel: 0703 635222 ext 355 Answerphone) to whom completed forms should be returned by 6 October 1993.

WE ARE AN EQUAL OPPORTUNITIES EMPLOYER

MUCH has been written lately about the "litigation crisis" affecting the accounting profession. Throughout the world, but particularly in the United States and the United Kingdom, claims against the profession have risen dramatically. A staggering \$30bn in claims currently faces the largest firms in the US alone.

In 1992, the six largest US firms spent \$598m - or 11 per cent of their revenues - in direct costs fighting such claims. Insurance recoveries provided an additional \$185m in resolving claims.

The transaction costs themselves are so high that 95 per cent of claims are settled out of court. As a result of these costs and settlement, the largest firms have experienced a 300 per cent increase in liability insurance premiums since 1985. Two out of every five smaller firms are going without insurance altogether.

Over-exposure to litigation was a big factor in the 1989 bankruptcy of Layenthal & Horwath, then the seventh-largest accounting firm in the US.

Many feel that accountants have no one to blame but themselves. When a company collapses shortly after receiving a "clean" opinion from its auditors, it is frequently alleged that this indicates the auditors failed to do their job properly.

Unfortunately, such an assumption mis-states the purpose of an audit, which is a process in which past transactions are sampled to determine whether a company is following generally accepted accounting principles in reporting prior-year results. It is not designed to guard against future poor business decisions by management.

In a different era, historical finan-

cial information was considered a strong indicator of financial performance; but today that has changed. The rate of change in technology and telecommunications, the increased volume of data, frequent mergers and acquisitions, and the breakdown of barriers have all made the business environment more volatile than ever. Capital is far more liquid than ever before: vast sums of money are instantly transferred, anywhere in the world, with the push of a button, on the global exchanges, securities and bonds are bought and sold at a dizzying rate.

Today, if a company has an unexpected disaster, it might incur the costs of clean-up, compensation, litigation, or consumer boycott - factors that can be extremely difficult to estimate on a financial statement. In short, there are more ways to steer a company on to the rocks, with greater speed, than ever before. Yet the accountants, working in the engine room, receive the blame.

Nevertheless, there is merit to the larger criticism that accountants have not fully met the needs of the public.

If the traditional audit does not do so, it should be modified; and I have argued over the years that accountants must redefine themselves and become more relevant to properly serve the needs of the marketplace.

The attest process, for example, can take greater advantage of technology to emphasise "real-time" data, as opposed to the quarterly or annual information typical today. Using our knowledge of clients and their industries, we can develop financial pro-

files, analyses and comparisons of business, and develop ways to detect important changes in performance as they occur. We can also develop forecasts, which - together with financial statements prepared on an historical as well as a current-value basis - can be presented as one package, attested to by the auditor.

The ultimate aim for accountants should be to broaden their role in the marketplace: to offer, in accordance with their expertise, whatever professional services are necessary to address marketplace changes, and those that are relevant to meeting client, stockholder and other public needs. As the pace of change quickens and competition intensifies, accurate collection and interpretation of information can be the critical difference between a company's success or failure. More than ever, businesses and governments require the services of highly skilled accountants, consultants and other professional services providers.

However, the current environment constrains us from offering many of these services, because in broadening their range we also increase our exposure. Even now, our "deep pockets" make us a prime target for investors and other third parties looking for a scapegoat when a company fails. This is due principally to the legal doctrine of "joint and several liability," which holds that a convicted party can be held responsible for as much as 100 per cent of a loss, even if that party is found to have played only a minor role in the company's downfall.

The doctrine has created a cottage industry of opportunists who file claims regardless of merit. They use computers to follow volatility in the price of securities, and file "cookie-cutter" complaints right off their word processors. Many lawyers keep a roster of "professional plaintiffs" ready and waiting to file a class-action claim at a moment's notice. These "class representatives" may be friends or relatives of the strike lawyer, or a corporation created for the purpose of buying a few shares of stock in public companies.

The first step must be to replace joint-and-several liability with proportionate liability: this would hold defendants financially responsible only to the extent they are found legally responsible, in those cases where fraud is not alleged.

Another important provision involves fee-shifting: this allows courts to require unsuccessful litigants to pay the winners' legal fees, if the court decides the claim was frivolous. This is a modified form of a practice that has always been followed in the UK and other countries. A third provision would eliminate abuses such as the payment of bounties to representatives of class action suits.

Perhaps the most important change would be a shift in society's attitude. I believe that when a party suffers a legitimate injury from an accounting firm or anyone else, compensation is rightly expected. But as a society we must step back from the dangerous tendency to believe that "somebody must pay", even when we suffer as a result of no one's fault or because the fault is our own. When that kind of thinking is allowed to flourish unchecked, we all pay, and the price is always steeper than we realise.

The author is managing partner-chief executive of the Arthur Andersen Worldwide Organisation.

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Our client is a roofing contractor that started trading in 1992 and already has a turnover of over £1 million. They have aggressive but sensible plans for future growth and appropriate financial backing.

A Finance Director is required to report to and deputise for the Managing Director. The selected candidate will be expected to make a significant contribution to the overall management of the company. Duties will include being responsible for all financial, legal and contractual matters and for developing computerised management systems.

Candidates will be qualified accountants, preferably chartered, aged 30-45 years. Experience of contracting in the house.

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Holypark, Maidenhead, Berks SL6 2TG
Telephone (0628) 798015
Fax (0628) 798133

building or civil engineering industries is essential, as is in-depth knowledge of running an accounting function, developing computerised systems and reviewing contracts. The selected candidate will be accustomed to doing their own work personally because, initially, there will be no supporting staff.

Benefits will include a competitive salary, bonus scheme, substantial share options, medical and life insurance and 2 lire car.

Please send your career and current salary details, together with a daytime telephone number, to Richard Brasher at the address below.

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City

Our client is a prestigious British financial institution and a leader in the investment management field. With an excellent reputation for quality and innovation, the organisation enjoys consistent growth and impressive profitability levels.

Continued expansion and an internal promotion have resulted in the need to appoint Head of Investment Accounting. Supported by a large team and reporting to Director level you will take full responsibility for unit trust accounting, valuation and pricing. Active involvement in system developments, general financial management and marketing initiatives will be essential facets of the position. As a member of the senior management team you will play a key role in the further development of the retail funds business.

Interested candidates should write to Janet Bedlock at BBM Associates Ltd (Consultants in Recruitment) enclosing a full Curriculum Vitae which should include contact telephone numbers. All applications will be handled in the strictest of confidence.

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London Branch of a U.S. bank seeks a qualified accountant/financial controller, age 32 plus, for a newly formed unit specialising in property loan workout/recovery based in the city. Responsibilities will include financial reporting, operations and systems management, and consulting on loan workout strategies.

The candidate should have strong knowledge of U.S. and U.K. GAAP and property finance. Experience in consulting, start-up operations and loan portfolio due diligence will also be advantageous.

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London

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A graduate accountant, likely to be ACA with "Big 6" experience in your late 20's or early 30's, you will have progressed rapidly beyond audit into a project based role such as corporate finance or management consultancy. Your experience will have included providing practical solutions to complex commercial problems using advanced computer modelling.

This high profile role requires excellent interpersonal skills and the ability to perform well under pressure. This position will give good access to longer term opportunities within the Group.

Interested applicants please send a full CV to Tim Musgrave, Ref 22/1573 at Morgan & Banks Plc, Brettenham House, Lancaster Place, London WC2E 7EN or if you prefer, call on 071-240 1040.

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Johnson Matthey

Group Treasurer

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- Strategic thinker to win respect at senior level.

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Administration & Accounting Manager

Kuwait City

Our client is a prestigious distribution group with activities in the Middle East. Reporting to the General Manager, the Administration and Accounting Manager will help to develop a new specialised retail activity involving a staff of 130.

Responsibilities will include: recruitment of your own team, establishing the general accounting, management information and costing systems, stock and cash controls, budgeting, management and regulatory reporting and human resources administration.

We seek a qualified accountant or MBA in finance/accounting, aged c 35, with a minimum of ten

Excellent Package

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In addition to fluent Arabic and English, a reasonable command of French would be ideal.

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Please apply with full curriculum vitae, quoting reference CCH9472FT, to Charles Chabod, Michael Page International, 3 bd Bineau 92594 Levallois Perret cedex, France. Tel. 33.1.47.57.24.24.

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on 071-873 3607

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on 071-873 3460

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Finance Director

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Our client is a profitable, £35m turnover, privately owned company, engaged in the import and distribution of branded goods. It has achieved a strong market position within its sector and has ambitious plans for organic and acquisitive expansion.

The Finance Director will play a crucial role in the company's development, being responsible to the Chief Executive for the entire financial structure of the business. The control and reporting systems are well developed and well managed. The major thrust of this role, therefore, will be to work closely with the Board on the formulation and execution of sound commercial strategies and to maintain strong working relationships with financial services providers and professional advisors.

Candidates, aged up to 45, must be qualified accountants who are experienced in the requirements of an international trading company, operating in an independent, entrepreneurial driven environment. Proven expertise in the areas of cost control, working capital management and the negotiation of banking facilities, coupled with personal maturity, strong communication skills and clear commercial vision, are essential.

Interested applicants should forward a comprehensive curriculum vitae, quoting ref: 164230, to Alan Dickinson FCMA, Executive Division, Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LH.



Michael Page Finance

Specialists in Financial Recruitment
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Finance Director

c £45,000 + Package

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Reporting to and working closely with the Managing Director, the Finance Director will play a key role in exploiting the full potential of a new business opportunity. Extending well beyond routine financial management/control, the role will require an individual who is comfortable within a changing and commercial environment.

Interested candidates should write to Joe Graham BA CA, Executive Selection Division, Michael Page Finance, 29 St Augustine's Parade, Bristol BS1 4UL. Please quote reference 164701.



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CORPORATE FINANCE SEMINAR

6.30pm 6th October 1993

London WC2

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Michael Page Finance are hosting a seminar for newly qualified ACAs seeking to move into Corporate Finance.

We have arranged for speakers from UK Merchant Banks to discuss their careers in Corporate Finance and to offer an insight into the responsibilities and prospects available from a career in this discipline.

Anyone interested in attending this unique event should telephone either John Zafar, Andrew Norton or Stephanie Warren at Michael Page Finance, Financial Services Division on 071 831 2000 for an Invitation Request Form.

Demand for this seminar is likely to be very high so telephone now to avoid disappointment.



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Head of European Finance

West London

c £45,000 + Benefits

As one of the world's leading entertainment organisations, our client continues to increase its sphere of influence in this highly competitive sector. With turnover exceeding \$500m, the film and television division represents a substantial proportion of European revenues.

Reporting directly to the Vice President European Control you will assume responsibility for all aspects of financial control and reporting in Europe. In addition to co-ordinating nine regional financial controllers, you will be supported by a small professional team. Emphasis will be placed on interpersonal and communication skills, maturity of

approach, problem solving, drive and team work.

The successful candidate is likely to be a graduate, ACA with a big six background and aged between 30-40. You will be able to display an excellent career to date, with a proven record of achievement.

Due to the planned automation of Pan-European reporting you will preferably have experience or training in IT implementation and control.

Interested applicants should write or fax enclosing a detailed CV, to Alyson Essex, MSL Group Limited, 32 Aybrook Street, London W1M 3JL. Fax: 071-487 4375. Please quote reference N1384.

MSL International
CONSULTANTS IN SEARCH AND SELECTION

Group Financial Controller

c £42,000 + Package

Central London

forecasting together with regular presentations to the Board.

Candidates will be qualified accountants preferably with hotel industry experience. They must have experience of multi-currency reporting and US GAAP, whilst also being confident with PC based computer systems. The ideal candidate will be creative, an effective communicator and possess the potential to develop as the Group continues to grow.

A salary of around £42,000 will be offered together with a benefits related package.

Individuals interested in the position should write, in confidence, to Sean Connolly at the address below quoting reference SHC.3459.

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WAP

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The opportunities will appeal to candidates with good honours degrees who are preferably professionally qualified. Relevant mainstream corporate finance experience, either domestic or international, is considered prerequisite for applicants at Assistant Manager or Manager level. Language skills are considered advantageous although not essential.

The benefits include an attractive remuneration package, performance related bonus, mortgage subsidy and the opportunity to develop an outstanding career based entirely on merit.

Applicants requiring additional information should contact David Craig or Brian Hamill in strict confidence on 071-287 6285. Alternatively, please forward a brief resume to our London office quoting reference DC1450.

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CORPORATE TAX EXECUTIVE

To join its Corporate Tax Department in Cleveland, Ohio. This position will require excellent international tax experience with a good understanding of European country taxes. Its principal responsibility will be tax planning and research for IMG operations in Europe, however a solid practical accounting background will be essential for other responsibilities: preparation of projections, analysis of financial data, assisting in preparation of tax returns, etc. The successful applicant will be an ACA (or equivalent, CPA in US, etc) with at least four years post qualification experience in a large firm, will have in depth experience of and expertise in European country taxes, and a basic understanding of U.S. corporate taxation, especially relating to U.S. taxation of international transactions.

Please reply in writing with full C.V. to Louise Dier, Pier House, Strand on the Green, Chiswick, London W4 3NN.

US REPORTING MANAGER

CENTRAL LONDON

Our client is a substantial quoted UK Plc with a history of rapid growth and global success. An opportunity has arisen within the Group Finance function for a US Reporting Manager to act as the Group's expert in all relevant accounting areas and provide a top quality service to Management and external parties.

It is envisaged that this position would be a logical step for an individual currently working as a member of a US Reporting team or within the profession with extensive US Reporting experience.

This position is crucial to the continuing development of the Group's finance function and, as would be expected, salary and career prospects are excellent.

C. £45,000 + BENEFITS

Specific areas of responsibility include:

- quarterly preparation and presentation of financial statements in line with US GAAP;
- ensuring the correct treatment of all forex positions and currency-related transactions;
- liaison with other finance department heads and provision of expert advice from a US GAAP standpoint;
- playing a role in managing transatlantic investor relations.

The successful applicant will have acquired and be able to demonstrate an outstanding knowledge of US GAAP reporting requirements, especially in accounting for foreign exchange transactions.

ROBERT WALTERS ASSOCIATES

THE SECURITIES AND FUTURES AUTHORITY

INSPECTORS

Up to £30,000 + benefits

SFA plays a pro-active role in regulation of the City. Its 1300 Member Firms cover all of the most important primary and secondary markets in the UK, including securities, futures, options, commodities, OTC products and corporate finance. SFA's membership spans the whole spectrum of Firms from the largest multi-product houses to one-man corporate finance boutiques.

SFA is looking to recruit a number of professionals to its Monitoring Department. Working in a small team, the Inspector's role is to ensure that Member Firms comply with SFA rules by undertaking inspection visits, reviewing their periodic financial returns, assisting with disciplinary investigations and advising on compliance issues.

Applications are invited from individuals who have broad-based, directly relevant industry experience and fall into one of the following categories:

- * compliance or internal audit professionals;
- * mature individuals with considerable experience in SFA Member Firms;
- * qualified Accounting or Legal professionals.

In addition to your professional skills, you must have sound judgement, an enquiring mind and well developed communication skills.

If you recognise the value of financial services regulation and feel you have a contribution to make, then we would like to hear from you.

Successful candidates will receive a salary based upon the relevance of their previous experience and will be eligible for a range of benefits including non-contributory pension scheme, free season tickets, PPP and subsidised sports club membership.

To apply, please write with full career details quoting reference FTT to: Veronica Sherry, Recruitment and Employment Manager, The Securities and Futures Authority Limited, Concourse Centre, Cottons Lane, London SE1 2QB.

Closing date for applications: Friday 1st October 1993.

The Audit Commission

Director of Purchasing

Salary negotiable

The Audit Commission was established in 1983 to oversee the audit of Local Government, and, since 1991, the Health Service. In addition to ensuring the audit of some £25 billion of public expenditure, its mission is to promote improvements in the management and delivery of services through research studies and advisory services. Audit duties are discharged mainly through the Commissioner's own District Audit Service (DAS), but some, currently 30%, of the workload is contracted out to private firms.

Following a recent review of its strategy and organisation, the Commission is now implementing a separation of its purchaser role in commissioning audits from its provider role through the DAS. Both of these are separate from the management of special studies and the provision of other support services. An exceptional individual is now sought to join the Commission's reconstituted Management Board.

THE APPOINTMENT

- Specify the audit requirements for each local and health authority
- Appoint auditors and maintain/develop the quality control process to assess performance
- Produce overview reports on key financial and management issues arising from audits
- Strive continuously to improve these processes to keep the Commission at the leading edge of public sector auditing

Please apply in writing with a full CV and salary details, quoting reference 538/3, to Michael Brandon

K/F ASSOCIATES
Selection & Search

'Fast-Track' Young Accountant or MBA

FINANCIAL PLANNING & BUSINESS ANALYSIS

London area

to £55,000 + car + bonus

A dominant force in its marketplace, our client is a major retail group. The highly regarded group has an impressive growth record and is forecasting continuing expansion.

Part of a small high profile team, the Finance Manager will review and analyse business performance. Working closely with both senior operations and financial management, he or she will identify trends and their implications and determine appropriate action. Responsible for the group's planning process the Finance Manager will be expected to progress rapidly in this dynamic environment.

Likely to be aged around 30, applicants, who should be graduate qualified accountants or MBAs, must have impressive career records. Analytical experience gained in a blue chip finc, retail or strategy consultancy environment would be particularly useful and excellent communication skills are essential.

Please write, enclosing a career/salary history and daytime telephone number, to David Hogg FCA quoting reference H/83/F.

The Top Opportunities Section

appears every Wednesday

For advertising information call:

Clare Peasnell
071 873 4027

Elizabeth Arthur
071 873 3694

FINANCIAL CONTROLLER

WEMBLEY PARK

C.£45,000 + FINANCIAL SECTOR BENEFITS

Already one of the UK's fastest-growing financial services groups, Cannon Lincoln's recent merger with Citibank Life makes this an exciting period of growth and change. We now have over £900 million funds under management, over 2,000 representatives, and our plans for further expansion will continue throughout the decade and beyond.

Reporting to the Finance Director, this new role has been created to head up and facilitate the effective merger of functions including financial and management accounting, investment accounting and strategic planning, and includes significant line-management responsibilities. With the objective of enhancing overall profitability, it will also be key to future growth plans through the provision of financial planning and forecasting.

We are looking for a qualified accountant with substantial experience, ideally gained in financial services. You should be skilled in managing change in a fast-moving commercial environment, and have gained a thorough knowledge of the functions outlined above. A talented manager with exemplary communication skills, you are not likely to be younger than mid-30s.

In addition to a competitive salary you will enjoy an excellent benefits package including a car, mortgage subsidy, non-contributory pension scheme, private healthcare and a management bonus scheme.

To apply please send your CV with a covering letter to Carol Newberry, Senior Personnel Officer, Cannon Lincoln, 1 Olympic Way, Wembley, Middlesex HA9 0NB.

FINANCE MANAGER - GERMANY

Nr Hamburg, Germany

Our client is a several hundred million DM turnover division of a leading UK industrial PLC. This acquisitive German based division includes a number of operating companies spread across Europe and North America.

The division is run by a highly successful management team with an integrated product and services structure and clearly defined objectives and acquisition goals.

The position reports to the divisional Finance Director and will involve extensive contact with the management team and operating company controllers.

Working within a divisional head office team,

For a detailed and confidential discussion, please call GARY BANNISTER on 071 336 7711 or fax 071 336 7722 (evenings/weekends 081 858 0629) or alternatively forward your CV (ref: GB/GER/54) to him at the address below



GOODMAN MASSON SHAW

Financial Search & Selection

GMS Europe, 2 Bath Street, London EC1V 9DX

cDM 80-90K + Relocation Package

responsibilities include review and analysis of operating company results, performance and budgets, monthly reporting, statutory reporting and assistance on project and acquisition assignments. The emphasis is on the commercial understanding of the operating companies, recommending appropriate action and development of new ideas.

Applicants should be qualified Accountants, aged 25-32 with reasonable fluency in German. Any work experience in Germany would be advantageous and you should have a confident and diplomatic manner with strong commercial awareness. There are excellent career development opportunities within both the division and the group.

£32,000 - £35,000 + car

INTERNAL AUDIT - INTERNATIONAL ROLE

Herts

Our client is a Fortune 500 company and a world leader in Cable and Satellite Technology with sales exceeding \$700 million.

Having achieved extraordinary growth in the UK and with well established business units in Europe, it is necessary to appoint a UK based International Auditor. This is a new appointment reporting to the Director of Internal Audit in the UK.

The role will entail preparing all audit programmes, completing audit procedures and writing reports covering business units and joint ventures in Europe and at other International locations, notably in South East Asia, Australia, and the Middle East. In addition financial and operational reviews of business units and contract locations there will be a requirement to evaluate the adequacy and reliability of existing International control systems.

MKA MANAGEMENT CONSULTING LIMITED
Technic Plaza, Polyport Road
Polyport, Maldenhead, Berks SL6 2YE
Telephone (0628) 798015
Fax (0628) 798138

BELGIUM • FRANCE • GERMANY • ITALY • SPAIN • SWEDEN • SWITZERLAND • THE NETHERLANDS



Candidates must be graduate ACA's in their late 20's-early 30's with substantial international audit experience, preferably with a US firm. Knowledge of European statutory/ VAT regulations, prior experience with contract accounting and a reasonable level of competence in a second European language, preferably French, are required.

An attractive salary, commensurate with experience, car and employment package which includes non-contributory pension, life assurance, private medical cover, and assistance with the cost of relocation, if appropriate, will be agreed with the successful candidate. Career prospects are excellent.

Please fax or send your CV, including details of your current/last salary to David Edwards at the address below:

ASSISTANT
MANAGER
FINANCIAL SERVICES

Bermuda

Good Salary Package
Tax Free

Our client is a Bermuda based financial institution with offices in major financial cities around the world, specialising in offshore activities ranging from Investment Management to Corporate Trust Services. As a result of internal promotion a need has arisen for an experienced Bank Auditor for their Bermuda based Internal Audit department.

The successful candidate will initially head up the Financial Audit section and should be able to rapidly resume a higher level of responsibility within the department.

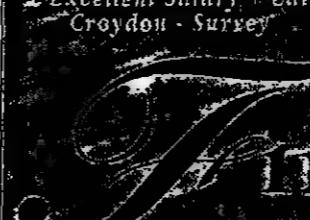
The position calls for an experienced all-round auditor who has strong inter-personal skills and the commercial acumen necessary to work constructively with senior management of the Bank.

Candidates should be ACA's, trained with a Big 6 firm and possess approximately 8 years' post qualification experience. Currently holding a managerial position in either a Big 6 financial services audit division or an internal audit department of a bank are pre-requisites. Exposure to all facets of banking and systems development are definitely a plus.

Interested candidates should contact Gary Johnson or Jennifer Ogden on 071-629 4463 (evenings/weekends 058 283 2801) or write enclosing a full CV to the address below.

HARRISON & WILLIS
FINANCIAL RECRUITMENT CONSULTANTS

Cardinal House, 35-40 Albemarle St., London W1X 3PD. Tel: 071-629 4463
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Excellent Salary - Car
Croydon - Surrey

Applications are invited in writing, together with a full CV, to:

Peter Raine
Personnel Controller,
Superdrug plc,
Beddington Lane,
Croydon CR0 4TB.

Closing date for applications
Friday October 1st



A major part of the Kingfisher Group - including Comet, B&Q and Woolworths - Superdrug plc, one of the UK's leading Health & Beauty retailers, has undergone considerable growth through the development of its core business and the integration of related acquisitions. This is set to continue.

Financial Controller

Within the Company's Finance team, the emphasis is firmly on hands-on, commercially relevant support with rapid response throughout.

Responsible overall for the key central functions of corporate reporting, business analysis, financial information systems and maintenance of the financial database, the recruit will require you to improve upon existing information systems throughout all areas of strategic, management and financial importance involved in the Company's business as a whole, you will establish close working relationships with non-financial management and take a leading role in projects where success depends upon the co-ordination of cross-functional activities.

As a graduate and qualified accountant (possibly MBA) and in your early to mid 30s, a successful track record in corporate reporting and financial analysis, gained within a similar, substantial, marketing-oriented organisation is essential, together with excellent technical accounting skills. High commercial awareness, first-class interpersonal skills and a proven ability to motivate and develop other members of your team are prerequisite. Your integrity and tenacious nature will allow you to quickly establish credibility and inspire confidence in others.

For a talented individual with the qualities and depth of experience required, the potential for development within the Group is excellent.

Raglan Property Trust PLC.
Financial Controller
Central London

Raglan is a property investment, trading and development company with a full listing on the London Stock Exchange. It was recapitalised in April, 1993 with the intention of pursuing a vigorous expansion programme. In this connection, the company now seeks a financial controller with sufficient drive, initiative and ability to become finance director in due course.

The successful candidate will be a qualified chartered accountant, aged early 30's, and preferably with experience in the property industry as well as with a major accounting firm. Principal responsibilities will be to maintain and develop the group's accounting systems, to prepare half yearly and annual accounts and to provide monthly management information including management accounts and cash flow forecasts.

Please write, enclosing a comprehensive CV and details of current remuneration, to the Company Secretary, Raglan Property Trust PLC, 17-19 Maddox Street, London W1R 0PD.

Consulting
Professional
(c.£30,000)

Newchurch & Company is a London based firm of business development advisers offering practical advice and assistance in organisational evolution, strategic development, research, acquisitions and fund raising. The Company has an established reputation for working with senior managers affected by the radical changes taking place in a range of social businesses in both the public and private sectors. We are growing rapidly and are currently seeking two professionals with strong academic credentials and a proven ability to apply pragmatic and innovative solutions. Good numerical and communication skills, both written and verbal, are essential for such posts.

Acting as part of a team on consultancy assignments, including the development of existing products. Candidates are likely to be newly qualified ACA with a good first degree, possibly with proven industry experience, you will initially report to a director or project manager. The post offers an excellent opportunity to build a career in consultancy, with the prospect of handling your own assignments within a year. Candidates must be able to demonstrate financial modelling skills.

Interviews to be held 13th and 14th October at our offices.
Applications with a full c.v. by Friday 1st October 1993 to:
Richard Langford, Director, Newchurch & Company Ltd, 12 Charterhouse Square, London EC1M 6AX.
Applications will be dealt with in the strictest confidence.

APPOINTMENTS ADVERTISING
appears every Wednesday & Thursday
(UK edition)
& Friday (first only).

FINANCE DIRECTOR

Midlands

c.£45 - 50,000 + significant bonus + car + benefits

UK-based division of a multi-billion dollar US consumer products corporation seeks an experienced finance professional to serve as a key member of the UK management team.

Reporting to the Managing Director, the successful candidate will take responsibility for finance, administration, and MIS functions. Financial reporting, cost management, controls, and systems are all significant elements of the job, as is the ability to analyse, interpret, and enhance overall company performance.

Ideal candidate will be a bottom-line oriented, qualified accountant age 35-45 with a proven ability to implement and manage change in a challenging environment. Experience at a senior level is essential, as are highly effective communication skills, including the ability to gain credibility across the organisation and to build and motivate a first-class financial team. Previous experience with US multinational firms is a significant plus.

Competitive compensation package, including attractive base salary, significant bonus potential based on profits and individual performance, fully expensed car, executive pension scheme, stock options, and the opportunity for career development within a major international corporation.

Please write with full career details and quoting ref. 9998/FT to CURRICULUM 6 passage Lathuile 75018 Paris FRANCE

UK CONTROLLER, COST STRATEGY

EAST ANGLIA - £40-£50K + BONUS + BENEFITS + GENEROUS RELOCATION

Our client is one of Europe's largest service-based companies, with a substantial and highly successful UK division currently turning over £1.4 billion. Their unique market position has been achieved by acquisition, a consistent commitment to quality and a wide portfolio of leading edge products and services.

To maximise their market leading position in the UK, a role has been created for an experienced Finance Professional operating at Senior Management level encompassing seven divisions with a team of 4,000. You will take responsibility for the initiation, development and implementation of cost control throughout the UK arm of the business.

This is a highly visible and influential position and requires the highest level of financial management and systems expertise, coupled with exceptional interpersonal skills. You will be a Qualified Accountant (ACA/ ACCA/CIMA) or MBA aged 32-40 with a successful track record of achievement to

date, or relevant experience in a large business.

You can expect a stimulating, challenging role with genuine scope for real achievement and advancement in a rapidly changing environment. There is superb potential for career progression and development in the short term.

If you feel confident of your ability to deliver in this demanding environment please telephone, send or fax your CV quoting Ref Number JL3001 by 24th September to

COOPER LOMAZ RECRUITMENT,
ADVISING CONSULTANTS, BAXTER
COURT, HIGH BAXTER STREET,
BURY ST EDMUND, SUFFOLK IP33 1ET
TEL: (0284) 701302
(24 HOURS AND WEEKENDS)
FAX (0284) 701306

Opportunities for highly motivated individuals within a leading global investment bank.

Recently Qualified
Accountants/Lawyers

London based

This leading global investment bank provides a wide range of investment banking services to major companies throughout Europe. Due to a growing transaction flow, the bank is seeking outstanding individuals who have recently qualified as accountants or lawyers - or expect to do so shortly - with leading city firms.

Selected individuals will be involved in financial analysis, product development, marketing and execution of transactions and advisory assignments involving a wide range of financial products. Candidates should expect immediate responsibility with reward and promotion based on merit.

In addition to a recent accounting or legal qualification and a strong degree, candidates should possess a combination of individual flair and ability to function effectively within a multi-disciplinary team. A continental European background or fluency in a second or third language would be an advantage.

For the right person this is an excellent opportunity to develop a career in investment banking within a highly motivated and dynamic team.

In the first instance, please write in complete confidence enclosing a CV to Donna Bailey at the address below. Please list separately any companies to whom your details should not be sent as applications will be forwarded direct to our client for consideration.

BERNARD HODGES

SELECTION

Griffin House, 161 Hammersmith Rd,
London W6 8BS
(Ref. Con)

EXCEPTIONAL OPPORTUNITIES FOR NEWLY QUALIFIED ACA'S

We are currently handling a number of outstanding openings for high calibre newly qualified ACA's ideally with first time passes from one of the Big 6 firms. Strong business acumen, self-confidence and refined communication skills are of paramount importance for all these positions as is a smart, professional image and above average academic qualifications.

The following are examples of the exciting roles we are currently seeking to fill:

CORPORATE FINANCE EXECUTIVES - MERCHANT BANK £28-32,000 PLUS BONUS & BENEFITS

One of the City's top banking institutions seeks to recruit a number of professionals at Executive level. Joining a busy team led by an assistant director, you will work together with him on all assignments, gaining experience in all areas of corporate finance and gradually developing your own relationships with clients.

Articulacy and professionalism are essential as is the willingness to work long hours and travel abroad as required. Rewards will be extremely good for individuals displaying a strong business acumen and a high level of intellect.

If you feel you have the personal qualities and professional qualifications to meet any of the above challenges, or would like to talk to us generally, please call Fiona Keil or Karen Wilson on 071-405 4161 or write to them enclosing a recent CV and note of current salary at 5 Breams Buildings, Chancery Lane, London EC4A 1DY.

ACA LINGUISTS - GERMAN/ DUTCH £26 - 30,000 PLUS BENEFITS

We are handling several challenging posts based in the UK, Germany and Holland and would be keen to hear from commercially minded ACA's fluent in either German or Dutch. The vacancies include Head Office roles, Internal Audit and line positions and all require excellent analytical and presentation skills, as well as the ability to work unsupervised and to tight deadlines. Candidates must also have a strong credible presence and high level of personal maturity.

Career opportunities with each of these companies are excellent as are the remuneration packages and benefits on offer.

FINANCIAL REPORTING - INTERNATIONAL FMCG COMPANY C. LONDON £25 - 30,000 PLUS CAR

A major international group and global leader in premium branded consumer products, is seeking an outstanding young ACA to join its highly qualified head office finance team. Full involvement in assisting in the preparation of monthly group operating results, production of statutory accounts and further developing group reporting systems, will form an ideal stepping stone to future opportunities.

Big 6 qualified and eager to make your mark, evidence of achievement to date is as important as potential.

CITY/ LONDON
HOME COUNTIES
EUROPE

NEWLY QUALIFIED ACCOUNTANTS

CITY

As a global investment banking and asset management group, S.G. Warburg has a significant presence across the world's three major time zones and in 23 international stock exchanges. The provision of clear and accurate financial management information is therefore an important contributor to our strong position in global markets.

Our Group Finance division is responsible for analysing the financial performance of each of S.G. Warburg's business areas. Working closely with the business and reporting on a worldwide basis, our management accountants provide financial planning, management information reporting and cost control services for the Group. The division also plays a significant role in the development of our IT systems. In order that we continually enhance the quality of this service, we now seek to recruit further ambitious and committed financial professionals.

An ACA, you must have a good degree and first time passes. Whether you have just qualified or have around two years' PQE, you should have the ability to work productively as part of a team, as well as to take the initiative in improving procedures and introducing new ideas. Whilst previous exposure to a banking or securities audit would be advantageous, more important will be your ability to meet our high standards of quality and dedication.

Just as we commit to a significant investment in your training, we will expect you to develop a swift understanding of our business. You will be rewarded with a competitive salary and benefit package, along with the opportunity of developing your career in a variety of areas.

To apply, write with full career and salary details to:

J.R.W. Williamson,
Director - Group Personnel,
S.G. Warburg Group Management Limited,
1 Finsbury Avenue,
London EC2M 2PA.

S.G. WARBURG

whitehead selection

Chief Accountant

London

£55-60,000 + options and benefits

Bowater is a leading international group with successful businesses in Packaging, Print, Coated Products, Tissue, Building and Engineering. Its strength is in advanced design and manufacture of specialist elements for products which call on many technologies. Turnover is c. £2bn.

Reporting to the Group Controller, with a team of fifteen staff, the position combines an interesting mix of technical input with management responsibilities. Specific accountabilities include all consolidated financial and management accounts, liaison with Regional Finance Directors/Controllers, interpretation and dissemination of new accounting standards throughout the Group and updating systems as necessary. In addition, the role will include ad hoc activity, such as providing support for Stock Exchange circulars and rights issues and assisting in the integration of newly acquired subsidiaries.

Aged mid-thirties, and a Chartered Accountant from a large corporate or Big 6 firm, you will bring technical excellence including knowledge of UK/US accounting standards and experience of working as a user of advanced IT systems. A team player, you will be a self-starter, capable of effective delegation with excellent communication skills and personal stature. Potential for future career development with Bowater is excellent.

Please write enclosing full CV, quoting reference 647, to Nigel Bates, Whitehead Selection Ltd, 43 Welbeck Street, London W1M 7HF.

A Whitehead Mann Group PLC company.

whitehead selection

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The FT can help you reach additional business readers in France. Our link with the French business newspaper, Les Echos, gives you a unique recruitment advertising opportunity to capitalise on the FT's European readership and to further target the French business world.

For information on rates and further details please telephone:

Clare Peasnell on 071 873 4027



FINANCIAL SEARCH AND SELECTION SPECIALISTS

Executives Corporate Finance

to £30,000 + Mtge Subsidy + Bens

This prestigious UK Merchant Bank is looking to recruit additional high calibre executives. The successful individuals will be responsible for the provision of corporate financial services to clients throughout the UK and Continental Europe.

Applications are invited from Graduate ACAs and Lawyers, with a strong academic background and excellent communication skills. Successful candidates will be newly or recently qualified aged 23-27.

This represents an excellent opportunity to join one of the most successful and innovative houses, with correspondingly outstanding career prospects.

For further information contact Jon Vonn on 071-408 1312, or 071-720 1527 (eves/weekends) at Marks Sattin, Financial Recruitment Consultants, 18 Hanover Street, London W1R 3HG.

APPOINTMENTS WANTED

FINANCE

DIRECTOR/CONTROLLER

ACMA with 15 years post-qualification experience in both large and small high-tech manufacturing and software companies, including experience of USA and European subsidiaries. Seeks new challenge in No 1 role (temporary assignments also considered).

Write to Box B1665,
Financial Times,
One Southwark Bridge,
London SE1 9HL.

EUROPEAN FINANCE DIRECTOR

- seeks role managing expansion of international group in Europe
- successful CFO of European services sector
- M&A and negotiation experience in all major countries
- hands-on track record as FD covering reporting, control, and troubleshooting
- French, German, Spanish spoken

Write to Box B1672, Financial Times,
One Southwark Bridge,
London SE1 9HL.

Divisional Accountant Use your commercial expertise

West London

to £28,631

HM Customs and Excise is seeking to enhance its performance by recruiting finance professionals from industry and commerce to provide a wide range of support to its operations.

This has created the opportunity for an experienced finance professional to make a significant contribution to a rapidly changing organisation.

Your responsibilities will include supporting staff in their dealings with a wide range of businesses. This will involve the analysis of corporate financial results, providing regular management information, advising on investment appraisals, activity costing and providing general financial expertise when required at judicial or tribunal hearings.

You will also be required to examine accountancy training needs and subsequently run a series of seminars with a view to increasing financial awareness throughout the organisation.

We are seeking to appoint an experienced and mature, qualified accountant who possesses substantial experience in industry or commerce and seeks the opportunity to apply knowledge in a variety of settings.

You will require credibility at a senior and inter-disciplinary level and the ability to challenge and influence current thinking in a diplomatic way.

This appointment will initially be for a two year period although there may be the possibility of permanent employment.

To discuss this appointment in greater detail call Paul Goodman on 071-336 7711 (or at home on 081-445 0666) or alternatively write to him at GMS, 2 Bath Street, London EC1V 9DX.

HM Customs & Excise is an equal opportunities employer. Applications are welcome from all sections of the community regardless of gender, religion, ethnic background, disability or sexual orientation.

HM Customs & Excise



SECURITIES BUSINESS ANALYST Premier US Investment Bank

£30,000

full
Banking
Benefits



Our client is one of the leading US Investment Banks with net income exceeding \$1 billion. The London office is home to a number of major product and industry specialist functions and is also the location for the European headquarters.

The unprecedented success of the Securities division has led to the development of a new role in the Business Analysis Team. Responsibilities cover a wide range of sales & trading areas including Bonds, Foreign Exchange and various Derivative Products but with particular emphasis on the Fixed Income areas.

Working very closely with the dealers, you will be responsible for providing risk management reports and exposure reviews, co-ordinating the work of operations to ensure a full understanding of complex trades, P & L reporting, analysis for specific products and developing a proactive approach with the front office to ensure that full support is given and strong financial management controls implemented throughout the division.

Suitable candidates are likely to be qualified accountants having already gained exposure to some of these product areas, either via time spent in public practice with City clients, or having worked for a financial services company gaining exposure to the sales and trading areas. Relevant experience may be traded off against a professional qualification if substantial enough (age indicator 25-30).

For a confidential discussion or to apply, call Howard Foster on 071-387 5400 (eves 0727 855639) or write/fax your CV to Financial Selection Services, Drayton House, Gordon Street, London WC1H 0AN. (Fax: 071-388 0857).



A FAST TRACK ROLE IN A MULTI MARKET LEADING GROUP

NORTH WEST

c £35,000 PACKAGE + CAR



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associates ltd
Recruitment Consultants

Our client, part of a growing, profitable and high profile British PLC with a turnover in excess of £1bn, is a multi site, service based manufacturing and sales organisation. It is embarking on a period of rapid organic growth. To support this growth and increase the efficiency of the finance function they wish to appoint a commercially rounded finance professional.

Reporting to the Financial Controller and supported by staff of 23 you will be expected to impact on all areas of the business. Initially you will be required to focus on management accounting areas where your key tasks will include: undertaking a complete review of all aspects of the management accounting process and procedures prior to a major computer system upgrade; ensuring that the quality and timeliness of all management information meets stringent group and company criteria; and leading your department in a manner which develops the skills of your staff whilst ensuring the business' needs are met. You will also undertake company and group driven ad hoc exercises which will regularly expose you to key Board members.

The successful candidate will be a qualified accountant, ACMA/ACA, aged 28 - 35 years, with strong analytical, technical and communication skills. You will have gained a minimum of 5 years' experience in manufacturing and service environments where you can demonstrate that you have brought about change which materially improved the efficiency of functions under your control.

Personally you will be seeking to join a management culture which rewards performance and success, stimulates initiative and encourages endeavour.

To apply, please send a full CV to Chris Davis quoting ref DL165 at David Looits Associates Limited, Furness House, Salford Quays, Manchester M5 2XG.

INTERNATIONAL COMPANIES AND FINANCE

Sharp rise in operating profit for Generali

By Helg Simonian in Milan

GENERALI, Italy's biggest insurance group, yesterday confirmed the marked improvement seen in its underwriting business in the second half of last year with a sharp rise in first-half operating profits to L185bn (\$199m), compared with L165bn in the same period last year.

However, a sharp fall in extraordinary items and asset sales meant the improvement was not carried through to the pre-tax level, where earnings fell sharply to L426bn from L733bn last year.

Net extraordinary items or

asset sales dropped to just L198bn, some L35bn less than in the same period last year. Pre-tax profits were also affected by write-downs of L6bn on the group's securities portfolio, compared with a similar sized gain on its holdings in the first six months of 1992.

The upbeat trend in underwriting earnings led the group to predict that full-year profits should exceed the L675.7bn before minority interests made after tax in 1992, in spite of the fact that extraordinary earnings were unlikely to match the levels of last year.

Group premiums rose by 13.7 per cent to L4,594bn. Adjusted

for exchange rate movements, the increase was limited to 8 per cent. Premiums on life insurance jumped by over 17 per cent to L1,483bn, while non-life premiums rose by 11.3 per cent to L2,745bn.

Generali said underwriting results on its Italian non-life business had improved significantly thanks to lower claims and a more selective policy towards new risks.

Performance on the life side continued to be "fully satisfactory". Underwriting results outside Italy remained under pressure, though the company said there were signs of an improvement.

Guinness falls 9% halfway

By Philip Rawstorne in London

GUINNESS, the UK brewing and spirits group, reported a 9 per cent decline in first-half profits yesterday, and forecast flat full-year profits and only modest growth in 1994.

Mr Anthony Greene, chairman and chief executive, said world conditions this year were "proving to be less favourable than previously anticipated. We are still seeing signs of further deterioration in some major markets".

He insisted that the group was performing resiliently with key brands maintaining, or gaining, share in most important regions.

But Guinness shares fell 32p

to close at 427p in London. Pre-tax profits for the six months to June 30 of £220m (£453m) were at the lower end of market expectations. The group announced that full-year results would be hit by a renewed contribution of £30m to its pension fund.

Operating profits fell 7 per cent to £86m on turnover 13 per cent ahead at £1,980m. Profits from United Distillers, the spirits division, dipped 8 per cent to £260m on turnover of £1,118m (up from £981m).

Though Scotch whisky volumes rose 2 per cent, sales of premium brands were lower. The change in the sales mix, competitive pricing and increased marketing costs cut

operating margins from 31 to 25 per cent.

Most European markets were depressed. Volume sales were well down in Germany and Spain, but rose substantially in Greece. There were signs of a slowdown in the UK rate of decline, but prices remained under pressure.

Conditions in Japan and Thailand were difficult. Sales improved in the US, and demand for premium brands remained buoyant in Venezuela.

Diluted earnings per share were 8 per cent lower at 11.6p. The interim dividend goes up from 1.35p to 1.62p.

Lex, Page 26; Peisons, Jamadan, dead, Page 23

MGN shares to be sold in offering

By Raymond Snoddy in London

THE MAJORITY stake in Mirror Group Newspapers, the newspaper group once owned by Mr Robert Maxwell, is to be disposed of by an international offering that could raise more than £500m.

Mr John Talbot, the joint administrator of Robert Maxwell Holdings, the private Maxwell company, said yesterday a formal bookbuilding process will begin on Monday, covering all the 219.68m shares or 54.8 per cent of the total.

Virtually all the shares were security for Maxwell loans and are effectively owned by banks such as National Westminster, Goldman Sachs, Midland and Lloyds.

Under the bookbuilding operation, bidders have a week to submit bids either at specific prices or at the price which becomes the offer price.

Mr Talbot, who will determine the offer price and the allocations between individual investors by next Friday, decided an international offering was the best way to maximise the sum raised.

The Arthur Andersen administrator refused to draw on the price he hoped to obtain.

The sale could raise £50m-£60m for unsecured creditors including a contribution to the missing millions from Maxwell pension funds.

The way was cleared for the offering by last week's interim results which showed pre-tax profits of £68.3m and yesterday's extraordinary general meeting which approved a settlement between MGN and other Maxwell companies.

The stake is valued at £40m, the company said.

Lex, Page 20

Daimler to take DM1.5bn charge

By David Waller in Frankfurt

DAIMLER-BENZ, Germany's largest industrial company, will take a charge of DM1.5bn (£617m) against earnings in the third quarter of the current year to cover restructuring costs.

This emerged in a document filed with the Securities and Exchange Commission - the regulatory body for the US securities industry - ahead of the listing of its shares on the New York Stock Exchange on October 5.

The figure reflects cutbacks announced by Daimler management on Friday, when the company reported a loss of DM4.9bn for the first six months of the year. This was after restating its figures in line with US Generally Accepted Accounting Principles (US GAAP) ahead of the listing.

Mr Gerhard Lienner, the group's finance director, said then the losses would be considerably worse at the end of the third quarter, as the costs of rationalisation had not yet been booked against profits.

Mr Edward Reuter, the group's chief executive, announced last week that a total of 43,900 jobs would go this year and next, taking the total shed between 1992 and 1994 to 60,000. All but between 3,000 and 4,000 of the cuts had been announced previously.

The bulk of the jobs will be lost through "natural wastage", although there will be redundancies at the Mercedes-Benz luxury car subsidiary and Daimler Aerospace, the group's aerospace subsidiary.

Analysts forecast the group will lose DM2bn for the year under US GAAP. Turnover is set to come close to DM100bn after DM98.5bn last year.

Mercedes-Benz has agreed to acquire a 12 per cent stake in US-based Detroit Diesel Corp, the German car and truck manufacturer said, AP-DJ reports from Stuttgart.

Mercedes, the motor division of Daimler-Benz, said it took the stake through its US subsidiary Diesel Project Development. The stake is valued at \$40m, the company said.

Mr Reuter said: "The market is operating with a lighter touch - only 45 staff at the holding company are directly concerned with the surveillance of the subsidiaries. However, it is still a complex operation for outsiders to understand."

La Générale, itself 61 per cent-owned by Compagnie Suiza of France, has been weathering

La Générale confident despite slip

By Andrew Hill in Brussels

NET consolidated profits at Société Générale de Belgique, Belgium's largest holding company, slipped to BFr4.27bn (£1.25bn) in the first half of 1993 from BFr4.47bn last year.

The company claimed, however, it was already reaping the benefits of its new strategy aimed at reducing exposure to cyclical industrial stocks.

Before exceptional gains, it pushed up profits slightly, to BFr3.67bn from BFr3.57bn last year.

The main contributors to the holding company's profit in the first half were Générale, Belgium's largest

turnover of BFr31.9bn against BFr30.4bn.

As part of the strategy, La Générale yesterday announced the sale of its 49 per cent stake in CBR, the Belgian cement company, to Heidelberg Cement of Germany. The BFr2.25bn proceeds will be held in readiness for acquisitions by subsidiaries, or by the group itself.

La Générale was also helped by a return to profit at Reci- cel, the Belgian chemicals group. Reci- cel announced yesterday a consolidated net profit of BFr40m in the first half of 1993, compared with a BFr27.9m loss in the equivalent period.

The holding company, which

owns 74 per cent of Reci- cel, benefited from BFr34m of Reci- cel's operating profits in the first half, against a loss of BFr43m in the first half of 1992.

La Générale warned yesterday the economic climate was unlikely to improve in the second half of 1993, and that the group's industrial companies would continue to suffer from the uncertain market situation.

However, its service companies would make "a positive contribution" to full-year results.

Back in the hunt for acquisitions

Etienne Davignon, La Générale chairman, speaks to Andrew Hill



Etienne Davignon: group provides stability for others to grow

with or without the influence of Stex.

Yesterday's sale of CBR was only the latest in a series of moves to cut La Générale's exposure to the cycles of its industry.

According to Mr Davignon, La Générale can fulfil what he always said was its ideal role: that of a professional investor, actively participating in the strategy of its portfolio companies.

Much has changed since the early 1980s, when La Générale's lordly demands on its subsidiaries led to frequent grumbles from Brussels about autocratic or bureaucratic management by the "Vieille Dame", ensconced in her Brussels headquarters.

La Générale now claims it operates with a lighter touch - only 45 staff at the holding company are directly concerned with the surveillance of the subsidiaries. However, it is still a complex operation for outsiders to understand.

La Générale, itself 61 per cent-owned by Compagnie Suiza of France, has been weathering

the first time in many years the group's operating results are edging in the opposite direction from those of Union Minière - that is, upwards.

At the same time, a services company - albeit an industrial one, electricity and gas utility Tractebel - has overtaken the metals group as La Générale's weightiest holding.

However, many analysts believe the group has not yet answered the fundamental question: what is a holding company for in a turbulent international economy?

Several brokers suggest investors seeking recovery stocks would be better advised to buy shares in the industrial companies themselves, rather than the lumbering giant which oversees them.

La Générale's management is unapologetic. If nothing else, Mr Davignon says, the holding company provides the stability for those industries to grow.

As Mr Mestrall pointed out: "We are not a unit trust with a spread of minority participations. We're a diversified group with interests in services and industry."

Mr Davignon adds that La Générale provides the stability for those industries to grow. "We have moved away from the parochialism of the past, when Générale's horizon was Belgium," he said.

"But what we have kept is this idea that it's not stupid, not disgraceful to be more than a financial holding company which swaps its investments every time an opportunity comes up."

'FT Japan Club' Annual Report Service

FT Japan Club Annual Report Service

The Ace of Clubs - top card in investor relations

クレジットカードで、インベスター・リレーション活動を

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INTERNATIONAL COMPANIES AND FINANCE

Italian banks prepare for privatisation

Haig Simonian writes on a financial transformation starting to take place

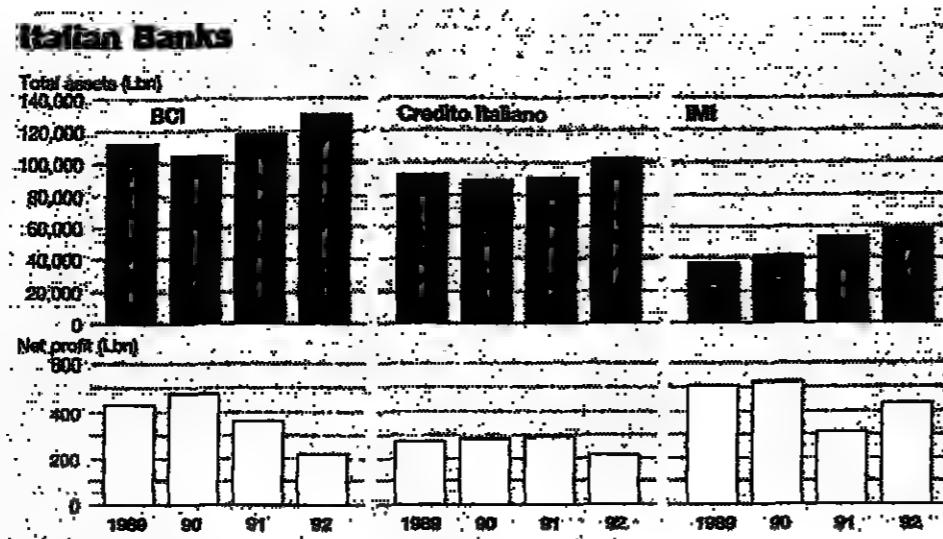
WITHIN a matter of months, three of Italy's biggest banks should either be fully privatised or have a significant share of their capital floating on the stock market.

The deals, involving Banca Commerciale Italiana and Credito Italiano, two big banks owned by the IRI state holding company, and Istituto Mobiliare Italiano, a state-controlled financial services group, are visible signs of the transformation now taking place within Italian finance.

To be successful, the three deals will have to create popular demand at a time when bank shares are suffering from sharply higher bad debt provisions. Potential investors will also have to be persuaded they will not end up as unprotected minorities in companies where decision-making is dominated by a hard core of institutional and industrial interests.

To some extent this is a less likely scenario at IMI than at the two IRI-controlled banks. Based in Rome, IMI's main activity is long-term industrial lending, from which it has expanded into securities trading, fund management, insurance and retail banking.

The group last week reported a net profit of £2.6bn for the first half of 1993: this is more than some bigger banks make in a full year. Though earnings have been overshadowed by a long-running court case involving a £900m claim by the heirs of a former client, the bank is



in sound financial shape.

The government's decision to float an opening tranche of about 20 per cent in IMI was based more on expediency than ideology after painfully-long negotiations on a sale to a group of big savings banks led by Milan's Cariplo failed earlier this year.

A flotation also represented a last option for IRI's controlling stake in Credito Italiano since alternative informal soundings by Merrill Lynch, the US investment bank, failed to identify a trade buyer or suitable pool of foreign and domestic institutions willing to buy the bank.

Slightly bigger than Credito Italiano, its near neighbour in the heart of Milan's financial

district, BCI's strength lies in commercial lending. By contrast, both banks have been relatively late converts to wide-scale retail banking, once left to regional savings institutions, and have spent heavily in the past three years extending their branch networks.

Investment in new branches affected earnings at both banks last year. Profits were also hit by heavy write-downs on securities and higher loan loss provisions. This year's outlook is for continuing pressure on earnings, though buoyant income on securities trading should compensate partly for what are expected to be much bigger loan provisions.

Given the weakness of the sector, analysts doubt there will be a stampede to buy shares in any of the three banks about to be offered, although BCI is expected to generate most interest.

However, one crucial factor may change matters. Italy's prime minister, Mr Carlo Azeglio Ciampi, shares the determination of his predecessor, Mr Giuliano Amato, to sell off state assets. The difference is that Mr Ciampi seems much more disposed to use the stock market to do so.

Mr Ciampi has put public share offerings at the top of his government's agenda. The fact that the Milan bourse has been Europe's best performer this year has provided an additional head of steam.

However, there is at least one wild card in the pack.

Many analysts believe Mediobanca, the Milan merchant bank, is determined to gain control of BCI. According to Milan banking legend, Mediobanca has for years nursed the hope of creating a northern Italian financial powerhouse combining the talents of BCI and Mediobanca.

Mediobanca's strength in financial services would be reinforced by having powerful institutions such as the big Generali insurance group and the Fiat-controlled Gemina investment concern as core shareholders, along with some of northern Italy's leading private-sector industrialists.

There is also an element of self-interest behind such ambitions. The privatisation of IRI's stakes in Credito Italiano and BCI could put Mediobanca's own future into doubt.

Mediobanca's independence

has until recently been assured by a complex shareholding arrangement in which control is held by Credito Italiano and BCI, along with Banca di Roma. The rest of its shares are either floating or owned by a core of friendly private-sector institutions.

While Banca di Roma has indicated that it does not intend to change its relationship with Mediobanca, the privatisation of Credito Italiano and BCI could conceivably mark any number of new turning points.

AT&T will not oppose BT's MCI share deal

By Martin Dickson in New York

AMERICAN Telephone & Telegraph said that it would not oppose British Telecom's plan to take a 20 per cent stake in MCI Communications, AT&T's main rival in the US long distance telephone market.

However, it simultaneously urged the Federal Communications Commission, which governs the industry, to bring in new rules to ensure that before a foreign carrier was allowed to operate in the US market, US carriers must have comparable access to the foreign carrier's market within a reasonable period - two years as a rule of thumb.

The move came in response to an MCI filing with the FCC seeking confirmation that the BT deal conforms to commission regulations. BT agreed in June to take a five-fifth stake in MCI for \$4.8bn.

Britain's Department of Trade and Industry is considering an application from AT&T for a licence to gain direct access to the UK public telecommunications network.

Mr Alex Mandel, chief executive of AT&T's telecommunications services group, said that "in the absence of any comprehensive rules, the FCC is allowing foreign-based carriers to enter the wide-open US market while American carriers are often kept out of the home market of these foreign companies".

In a separate filing with the FCC, AT&T also urged the commission to end the company's designation as the "domestic" carrier in the US and treat it like other long-distance companies.

AT&T, which at one time had a virtual monopoly of the long-distance segment, now accounts for around 60 per cent of the US market, which was thrown open to full competition in 1984.

Because of its dominant carrier status, the company's actions face greater scrutiny by the FCC than its smaller rivals, for example requiring it to notify the commission in advance of new services.

Bertelsmann 16% ahead but shuns bid for Paramount

By Ariane Genillard in Göttersch

US sales for the division, which accounts for a third of total turnover, rose 13 per cent to DM4.42bn.

Gruner + Jahr, the second largest division which comprises newspapers and magazines, recorded a 4 per cent rise in sales to DM3.50bn. Book clubs, with 23m subscribers worldwide, continued to show good results.

Sales of the printing and manufacturing division were down 3 per cent to DM1.98bn, mainly due to a fall in the price of paper.

In electronic media, gratifying results came from RTL, the largest private channel in Germany.

But Vox, the private television venture featuring a mix of news and general programmes and launched at the beginning of the year was disappointing. A new design for Vox is planned for November.

Premiere, the only pay-TV channel in Germany, was due to break even this autumn, the company said.

Bertelsmann stressed it had achieved particularly good results in the US with Bantam Doubleday Dell, the publishing group reporting profits for the year.

Mr Wössner said the current business year would be more difficult because of the general recession, but results similar to those recorded in 1992/93 could be expected.

Lyonnaisse des Eaux Dumez halves net profit

By John Riddick in Paris

about the same level as in the corresponding period last year. Exceptional gains fell from FFr2.29m to FFr3.00m between the two periods.

The group's property division continued to suffer, reporting a net loss of FFr3.00m compared with a loss of FFr2.73m in the first half of 1992.

The company said the downturn reflected the weakness of the European construction and property sectors but forecast that full-year net profits would be higher than the FFr3.00m achieved in 1992.

The first-half result was achieved on sales of FFr65.1bn, about the same level as in the corresponding period last year. Exceptional gains fell from FFr2.29m to FFr3.00m between the two periods.

LYONNAISE des Eaux Dumez, the French industrial and utility group, announced a halving of net profit in the first six months of the year from FFr3.00m to FFr3.00m (60m).

The group's property division continued to suffer, reporting a net loss of FFr3.00m compared with a loss of FFr2.73m in the first half of 1992.

Construction losses increased more sharply, rising from FFr4.4m in the first six months of last year to FFr7.8m this year.

The first-half result was achieved on sales of FFr65.1bn, about the same level as in the corresponding period last year. Exceptional gains fell from FFr2.29m to FFr3.00m between the two periods.

De Beers Consolidated Mines Limited

(Incorporated in the Republic of South Africa)

Registration No. 11/00007/00

NOTICE TO HOLDERS OF LINKED DEFERRED SHARE WARRANTS TO BEARER - PAYMENT OF COUPON NO. 100

1. Coupon No. 100
2. Date of payment: On or after 5 November 1993
3. Amount: 54 cents per share (South African currency)
4. South African Non-Resident Shareholders Tax (BANRST): 10.408% or 3.56820 cents per share
5. UK Income Tax (where applicable): 8.802% or 3.22008 cents per share
6. UK currency equivalent (on 20 September 1993): Gross: 5.485440 per share SANRST: 0.620440 per share UK Tax: 0.516220 per share Net: 5.189360 per share

7. Payee list:
 - South African Corporation: CREDIT SUISSE
 1 Kastellstrasse
 4020 Basel
 8221 Zurich
 Banque Bruxelles Lambert: Géminis de Bruxelles
 34 avenue Memir
 1050 Brussels
 Banque Internationale & Luxembourg SA: 3 Montagne du Père
 Immeuble L'Indépendance
 99 rue d'Esch
 L-2285 Luxembourg
 Barclays Bank PLC: 1000 Brussels
 London Chancery Street
 London EC3P 4EP
 Barclays Bank PLC: 1000 Brussels
 London Chancery Street
 London EC3P 4EP
 Note:
 i) Coupons paid by any of the continental paying agents under 7 above will be payable in South African currency to an authorised dealer in exchange in the Republic of South Africa. Instructions regarding deposit of the payment proceeds can only be given to such authorised dealer by the paying agent concerned.
 ii) Coupons paid by Barclays Bank PLC will, unless payment in South African currency is requested, be in the sterling equivalent shown in 6 above in respect of coupons lodged up to 27 October 1993 and thereafter at the rate of exchange on the day the proceeds are remitted.

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 London Office:
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 28 September 1993

DeBeers

De Beers Consolidated Mines Limited

UNOCAL

U.S. \$200,000,000
 Union Oil Company of CaliforniaGuaranteed Floating Rate Notes due 1996
 Guaranteed by
 Unocal Corporation

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the six month period ending on 23rd March, 1994 has been fixed at 3.9375% per annum. The interest bearer Note, and U.S. \$197.97 per U.S. \$100.00 March, 1994 against presentation of Coupon No. 16.

For holders of fully registered Notes the Rate of Interest for the six month period ending on 23rd March, 1994 has been fixed at 3.9375% per annum.

The interest accruing for such six month period will be U.S. \$197.97 per U.S. \$100.00 fully registered Notes, and integral multiples

thereof: payable 23rd March, 1994.

For 22nd September 1993, the interest rate is 3.9375% per annum.

For 23rd March 1994, the interest rate is 3.9375% per annum.

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For 23rd March 1994, the interest rate is 3.9375% per annum.

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Russian power struggle dominates European trading

By Conner Middemann in
London and Patrick Harverson
in New York

EUROPEAN government bond trading was choppy yesterday with the market again dominated by the power struggle in Russia. Dealers reported heavy trading activity by the big investment and hedge funds, which boosted futures turnover and left most cash markets trailing behind.

■ GERMAN bonds had another rollercoaster ride, with the Bund future edging higher in the morning but falling

GOVERNMENT BONDS

sharply in early afternoon on confused rumours of troop movements in Moscow. The contract did as low as 98.25, which one trader described as "a glaring buying opportunity". Indeed, the price recovered slightly towards the close, ending at 98.42.

Trade is expected to remain erratic as long as uncertainty in Russia persists. "I wouldn't be surprised if some investors

decide to leave the German market and go elsewhere, given that we've had a very strong run here," said a Frankfurt trader.

Bunds today are likely to continue being driven by currency movements and Russian rumours, as well as typical Friday position-squaring. Traders are stuck to reduce their exposure ahead of the weekend.

Dealers are also looking to the release of the regional September CPI, expected today. The market has discounted a year-on-year rate of around 4.1 per cent, though forecasts range between 3.8 per cent and 4.4 per cent.

■ DUTCH bonds were dragged lower by weakness in the German market. The yield spread was unchanged from Wednesday with Dutch bonds yielding 20 basis points below bunds.

■ UK GILTS were among the main beneficiaries of the continental markets' weakness and ended nearly 1/4 point higher on the day. The 10-year yield spread over Germany narrowed sharply on large switches from bunds into gilts, with the yield gap between the

8 per cent gilts due 2003 and the 6% per cent Bunds due 2003 narrowing to around 86 basis points from 106 basis points two days ago.

The bulk of trading activity took place in the futures pits, where London traders reported a massive switch by a US hedge fund into gilts out of bonds. Retail activity was thin but the market has remained well supported in recent days.

"With next week's gilt auction and the Russian troubles, there have been enough reasons to sell - but no one did, which augurs well for our market," said a gilts trader.

■ FRENCH government bonds again tracked bunds, though France outperformed Germany

GET EDGED ACTIVITY

Sept 22 Sept 21 Sept 20 Sept 19 Sept 18

80 Edged Bonds 91.2 112.0 92.3 113.4 117.5

80 Edged Bonds 102.4 103.3 103.2 103.3 103.0

■ 80 Edged Bonds released 102.4

Sept 21 Sept 19 Sept 18

80 Edged Bonds 91.2 112.0 92.3 113.4 117.5

80 Edged Bonds 102.4 103.3 103.2 103.3 103.0

■ 80 Edged Bonds released 102.4

Sept 20 Sept 19 Sept 18

80 Edged Bonds 91.2 112.0 92.3 113.4 117.5

80 Edged Bonds 102.4 103.3 103.2 103.3 103.0

■ 80 Edged Bonds released 102.4

on the day. After yielding seven basis points over bunds early on Wednesday, French 10-year bonds yielded two basis points below bunds at yesterday's close.

As expected, the Bank of France did not cut interest rates at its latest open-market operation, but this had limited market impact.

■ ITALIAN government bonds rose in the afternoon on a largely technical rebound from recent weakness. The December BTP contract on Liffe rose half a point to close at 112.66.

■ US TREASURY bond prices posted strong gains yesterday morning following a weaker than expected weekly jobless

BENCHMARK GOVERNMENT BONDS

Sept 22 Sept 21 Sept 20 Sept 19 Sept 18

AUSTRALIA 9.200 9.000 11.000 11.000 11.000

Belgium 9.200 11.000 11.000 11.000 11.000

CANADA 7.500 12.000 10.500 10.500 10.500

DENMARK 8.000 10.500 10.500 10.500 10.500

FRANCE 8.750 11.000 10.500 10.500 10.500

GERMANY 8.500 10.500 10.500 10.500 10.500

ITALY 10.000 10.500 10.500 10.500 10.500

JAPAN 10.000 10.500 10.500 10.500 10.500

NETHERLANDS 7.500 10.500 10.500 10.500 10.500

SPAIN 10.000 10.500 10.500 10.500 10.500

U.S. GOVT 5.500 10.500 10.500 10.500 10.500

U.S. TREASURY 5.500 10.500 10.500 10.500 10.500

EU (French Govt) 8.000 10.000 10.500 10.500 10.500

London closing, denotes New York morning session

1 Gross annual yield (including withholding tax at 12.5 per cent on non-residents)

Yield on Local market standard

Technique: Constant ATLAS Price Source

Roche places \$1.4bn of Lyons notes in the US

By Tracy Corrigan

ROCHE Holdings, the Swiss pharmaceuticals group, yesterday completed the largest Lyons (liquid yield option notes) issue by a European company.

Dealers said the offering was viewed by investors as a fixed-interest investment with an equity kicker. Roche's share price has performed well at a difficult time for pharmaceutical stocks, and is well liked by analysts because of its broad range of products and low operating margins.

The deal was structured as a private placement in the US market, under the Securities and Exchange Commission's rule 144a, which allows non-registered companies to place paper with approved institutional investors.

The nominal amount of the offering is \$1.42bn, which will raise proceeds of \$702m for Roche. The funds will be used to refinance debt from Roche's acquisition of Genentech, the US biotechnology group.

The deal was arranged by Merrill Lynch, which developed the market in Lyons - which are zero-coupon convertible bonds with "knock-out" warrants.

The notes have a maturity of 15 years, with put options after five and 10 years at a yield to put of 4.75 per cent. The notes are convertible into American depository shares at an initial

premium of 33 per cent but this premium increases during the life of the issue, since accrued interest is forfeited upon conversion.

Dealers said the offering was viewed by investors as a fixed-interest investment with an equity kicker. Roche's share price has performed well at a difficult time for pharmaceutical stocks, and is well liked by analysts because of its broad range of products and low operating margins.

However, the 33 per cent initial conversion premium was considered aggressive by some traders.

Roche has made pioneering use of equity-linked instruments. In 1991, the company launched an innovative \$1bn "bull spread" bond issue, while earlier this year the company issued \$1bn of seven-year Eurobonds with "knock-out" warrants.

The notes have a maturity of 15 years, with put options after five and 10 years at a yield to put of 4.75 per cent. The notes are convertible into American depository shares at an initial

Cedel service to use US Treasuries

By Conner Middemann

CEDEL, the Luxembourg-based securities clearing house, is to launch a service which will allow customers to use US Treasuries as collateral for its financing facilities and for international settlement.

This is the first time Treasuries will be used as collateral outside the US, said Mr Michel Vermaerke, a senior manager at Cedel. The service will be launched on November 3.

Cedel's service will also cover delivery of Treasuries to and from the domestic market, custody and safe-keeping.

■ The International Swaps & Derivatives Association is to conduct a survey on management practices in the derivatives market, following the Group of Thirty report.

Norway's bond market set for record year

By Karen Fossel

NORWAY'S bond market is heading for a record year, driven by a sharp fall in interest rates, said Mr Erik Jarve, president of the Oslo bourse.

Mr Jarve forecast 1993 turnover in bonds of Nkr850bn (\$93bn), up from Nkr502bn last year and Nkr425bn in 1991. He said the yield to maturity of Oslo's Baa bond index had fallen to 6.94 per cent by August from 11.40 per cent at the start of the year.

"Although the government has been an infrequent borrower in recent years, this situation is likely to change," he predicted. The central bank estimates that Nkr150bn is likely to be raised through domestic government bond issues in the next five years.

Argentina's DM1bn offer heavily oversubscribed

By Antonia Sharpe

By Karen Fossel in Oslo

WILRIG, the Norwegian oil and gas drilling company, is to issue 4m American depository shares and make a \$100m offering of senior secured notes.

The DM1bn issue of five-year Eurobonds was so heavily oversubscribed that trading in the bonds opened at 99.75, well above the recommended re-offer price of 99.15.

INTERNATIONAL BONDS

Joint lead managers CSFB and Deutsche Bank decided to launch Argentina's issue at a recommended rather than a fixed re-offer price because of the high interest from retail investors.

Wilrig's planned sale of 2,450 new ordinary shares to the Paris-based Forasol-Foramer Group as part payment for the \$41.8m acquisition of two drilling rigs is not included in the ADS offering.

The company also has an option to buy a Drillmax 1 semi-submersible rig for \$34m from Spanish interests.

At launch, the bonds were

priced to yield 25 basis points over the Baa series 107 of medium-term German government bonds, at the bottom end of the indicated range of 250 to 260 basis points. The spread on the bonds tightened to around 235 basis points by the end of trading.

The spread on Argentina's bonds is expected to shrink further because of the persistent demand for high-yielding paper. This trend is already under way on the Republic of Venezuela's DM300m seven-year Eurobond offering, which was launched last week.

Traders said the spread on Venezuela's bonds had fallen to around 270 basis points over underlying German government bonds from 290 basis points at the launch.

Meanwhile, the World Bank is getting closer to launching its first D-Mark global bond issue. It is hosting a presentation for investors in Frankfurt on October 6 and plans to hold similar meetings in other financial centres.

The bonds rose as high as 100.20 for a short time but eased to around 99.40 in the late afternoon, in line with a fall in the German government bond market.

At launch, the bonds were

NEW INTERNATIONAL BOND ISSUES

Sept 22 Sept 21 Sept 20 Sept 19 Sept 18

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Corporacion Andina de Fomento 100 8.25% 8.25% 8.25% 8.25% 8.25%

Co Suisse Papel e Celulose 100 8.25% 8.25% 8.25% 8.25% 8.25%

EURO 100 8.25% 8.25% 8.25% 8.25% 8.25%

FRANCE 100 8.25% 8.25% 8.25% 8.25% 8.25%

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ITALY 100 8.25% 8.25% 8.25% 8.25% 8.25%

NETHERLANDS 100 8.25% 8.25% 8.25% 8.25% 8.25%

SPAIN 100 8.25% 8.25% 8.25% 8.25% 8.25%

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U.K. 100 8.25% 8.25% 8.25% 8.25% 8.25%

U.S. GOVT 100 8.25% 8.25% 8.25% 8.25% 8.25%

YUGOSLAVIA 100 8.25% 8.25% 8.25%

COMPANY NEWS: UK

United News to sell Extel Financial

By Raymond Snoddy

LORD STEVENS, chairman of United Newspapers, publisher of the Daily and Sunday Express and the Daily Star, yesterday formally announced for the first time that he planned to sell Extel Financial, the electronic information subsidiary.

The asking price for the company, which provides a range of data, news, company information and investment accounting services, is likely to be in the £50m-£80m range.

The announcement of the long-rumoured sale came as United announced pre-tax profits of £51.3m for the first six months of 1993, a 10.4 per cent rise on last year's £26.5m.

Lord Stevens said that the decision to sell Extel Financial had been taken because of the increasing investment needs of the financial information industry. As a result, he added, "the interests of its customers and staff could probably best be developed within a larger financial information business". The sale will be handled by Veronic Suhler & Associates.

Last year the business made an estimated profit of £4.9m on

revenues of £33m. Extel Financial was part of the Extel Group bought by United in 1987 for £250m. Parts of the business such as the Extel Racing Service were closed soon after and others sold. The segment now being sold accounted for about 14 per cent of the original purchase.

The £51.3m pre-tax profit figure for United was in line with City expectations but Mr Derek Terrington, publishing analyst at stockbrokers Kleinwort Benson last night described the results as good, particularly the improved margins on the company's national newspaper titles.

Mr Terrington is looking for £11.5m pre-tax for the full year, not including exceptional items.

Earnings per share rose to 15.5p against 14.2p, an increase of 10 per cent, while the interim dividend is maintained at 7.5p.

The £190m proceeds from the July rights issue have been used to reduce net debt which now stands at £80m.

Strong advertising revenue and tight control of costs contributed to a 16 per cent profit rise from the national newspaper.

Low banana prices behind fall at Geest

By Peter Pearce

A SHARP drop in the price of bananas in Europe was the main factor behind a largely anticipated pre-tax decline at Geest, the fresh produce and prepared food group, in the 28 weeks to July 3.

The fall, from £15.4m to £13.8m, came from turnover down from £255m to £233m. The interim dividend is held at 3.7p, uncovered at this stage by earnings per share down at 3.5p (15.3p).

Mr David Sugden, chief executive, said this reflected the board's confidence that the downturn was temporary and happened in a period of transition. Full-year earnings would easily cover the total dividend, he said.

Explaining the pre-tax fall, Mr Sugden said that the expected new European banana regime, which had been due to be introduced on January 1, was delayed until July 1, and

that even then there had been some slowness in the granting of licences.

The new regime was now achieving its aim of stabilising prices and enabling European companies to viable compete with multinationals like Chiquita, Dole and Del Monte, Mr Sugden said. He estimated that Geest's total EC market share would rise from 7 per cent to between 13 and 14 per cent.

Group banana sales by volume grew by 40 per cent. In sterling terms banana sales rose only 7 per cent, though turnover in the whole fresh produce division fell to £276.5m (£285.2m). Operating profits were £1.13m (£1.2m).

On the prepared food side sales on continuing activities grew to £54.4m (£58.5m) while operating profits edged ahead to £2.26m (£2.21m).

Group operating profits were £3.34m (£3.1m). Interest receivable fell to £256,000 (£1.29m). Debt at July 3 was £224m.

Glaxo ex-chief to receive £2.7m

By Paul Abrahams

and Norma Cohen

DR Ernest Mario, former chief executive of Glaxo, the drugs group, will receive a £2.7m pay-off over the next three years following his ousting in March.

The sum, revealed in the annual report published yesterday, is the largest ever severance settlement in the UK. The payment generated little comment among institutional investors.

Dr Mario, who had a three-year rolling contract, will receive his salary of £300,000 until June 1996. In addition, he will be paid long-term performance related bonuses for the next four years. These are based on the company's earnings per share growth compared with competitors such as Merck of the US and Wellcome of the UK.

Dr Mario also retains his 526,186 share options which lapse on dates up to August 22 1996. At yesterday's share price of 642p, they were worth £23.1m. Dr Mario purchased £22,842 worth of furniture from Glaxo when he left.

His remuneration for the year was £1.32m, which included a bonus of about £420,000. Sir Paul Girolami, chairman, received £1.44m compared with £1.16m in the previous year.

Dr Mario was ousted by Sir Paul after a boardroom bust-up over Glaxo's future direction. Dr Mario said he resigned because of differences of opinion over the running of the business.

Although his £2.7m payment may appear a great deal for one man, it will have little impact on the company. The sum is equivalent to 11 hours worth of sales of Glaxo's best-selling drug, the ulcer treatment Zantac.

During Dr Mario's tenure between May 11 1988 and May 12 1993, Glaxo's share price rose from 337p to 668p and its market capitalisation increased from £10bn to £30.1bn. It outperformed the FTSE All-Share index by 80 per cent, and the health and household sector by 12 per cent.

In August, Dr Mario became vice-chairman and chief executive of Alza Corporation of California. The company makes drug-delivery systems. If Dr Mario works for a direct competitor of Glaxo, he loses the right to the £2.7m payment.

Group operating profits were £3.34m (£3.1m). Interest receivable fell to £256,000 (£1.29m). Debt at July 3 was £224m.

Problems in US hit Laura Ashley shares

By Richard Gourlay

SHARES IN Laura Ashley fell 22p to 87p after the niche clothing and home furnishings group warned its full year profits would be more than £7m below market expectations.

The group reported interim pre-tax profits down from £10.8m to £1.31m, on sales up 23 per cent at £144m (£116.8m). Currency accounted for some of this and allowing for that the rise was 13 per cent.

Trading in North America had been slower than the group anticipated in April resulting in price markdowns in the second half being more than expected.

Taken with one-off costs of £3m, North America would be

responsible for full year pre-tax profits being lower than the £10m expected by the market. Second half pre-tax profits were unlikely to be significantly ahead of the first half.

The group will be spending a further £3m for marketing support and provisions against autumn and winter 1993 stock.

Mr Jim Maxmin, chief executive, said the group's problems were not structural. "The strategy in place is working," he said. He had been over-optimistic about the timing of the recovery in the US.

UK sales in the first half grew by 18 per cent and in continental Europe by 13 per cent. The 4 per cent rise in the US followed a 30 per cent plunge in sales in February and early

March after bad weather and a decision not to repeat a large home furnishings promotion.

Earnings per share were 8.22p (0.4p), and the interim dividend is passed.

Gearing rose from 19 per cent to 26 per cent but Mr Maxmin expected a cash inflow by the year-end.

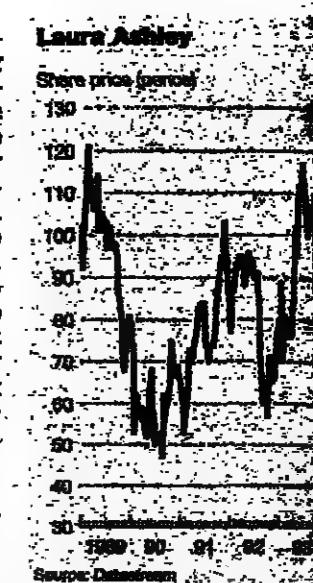
COMMENT

Much of what Laura Ashley has done, and says it will do, sounds most convincing. Sales figures are encouraging. The strong brand appears to have consumer appeal again and the group has put in place control systems which were woefully lacking last summer and led to the dismal US performance. But the market was not expect-

ing to hear convincing arguments again, it was expecting the first signs of results.

Yesterday's sharp share price markdown was a reaction to the postponement of recovery for another year and the market's waning confidence in management's ability to get to grips with the US business.

The key remains the degree to which Laura Ashley has to mark down its US prices. At the moment a staggeringly high 70 per cent are being reduced. Sort this out and the price multiple, now more than 100 on a profits forecast at £2.7m and earnings of 0.6p, could come crashing down. But if the mark-down problem is not addressed, Laura Ashley will remain expensive.



Source: Datastream

AB buy helps TT to £9.42m

By Catherine Milton

M&K reported operating profits of £357,000 (£260,000) for the year to March 31 on turnover of £2.46m (£2.23m). Lewis Broadbent is being sold to Martin Butler Associates for £227,000, including the repayment of intercompany debt. In the year to March 31 Lewis incurred a loss of £30,000 on £1.86m turnover.

Turnover fell from £21.2m to £19.7m. Losses per share were 9.7p (1.5p earnings). The final dividend is passed (0.2p), there being insufficient distributable reserves.

When the company raised £1.95m through a placing and open offer in June it said that the cash element of the M&K purchase would be met from existing resources. However, the delay in two expected subsidiary sales and the continuing poor trading conditions resulted in the need for further strengthening of the balance sheet.

AB had an operating profit margin of about 1.6 per cent in

the first half, contributing £1.8m to operating profits of £11.8m (£8.8m). TT put in cost-cutting measures, stepped back from chasing volume on unprofitable products and shed about 500 from the 4,000-strong workforce. It is aiming for a margin of 5 per cent by the end of next year.

Mr Newman said the market was "very strong in electronics", accounting for about 80 per cent of group sales, mainly in telecommunications, mobile phones and computer components. Packaging operations were flat at the operating level while building services were still "suffering".

Interim turnover was £19.5m (£18.6m) bolstered by UK customers accounted for 56 per cent of sales. First half exports were £28m compared with a full year's £23m in 1992. At the half-year end, TT's gearing was 54 per cent (under 26 per cent a year earlier). AB's revised upwards to 22.4m for the full year. This gives a pre-tax profit forecast of 2.24m for the full year. UK customers accounted for 56 per cent of sales. First half exports were £28m compared with a full year's £23m in 1992.

AB had an operating profit margin of about 1.6 per cent in

Birkdale launches second rights issue to fund buy

By Catherine Milton

BIRKDALE Group, involved in advertising, public relations and marketing, is making a second rights issue in four months to help pay for an acquisition.

Lewis Broadbent is being sold to Martin Butler Associates for £227,000, including the repayment of intercompany debt.

The £1.95m share issue on a 1-for-1 basis at 8p to raise a net £2.75m. Of that £1.45m will form the cash element of the initial payment for M&K Design-In-Store with the balance providing additional working capital and repay borrowings.

M&K, which provides marketing and design services, is being bought for an initial £2.7m and further results-related payments to a maximum £300,000. The balance of the initial payment will be satisfied in instalments.

Birkdale shares fell 2p to 12p.

Appleyard calls for £16.4m

By Paul Taylor

APPLEYARD GROUP, the North Yorkshire-based motor dealer, announced a 3-for-10 rights issue yesterday to raise £16.4m for acquisitions.

The cash call at 120p a share came as the group reported a jump in interim pre-tax profits and agreed to acquire WSM Motors, a Bristol-based Mercedes-Benz van and truck dealership for £1m from Unicraft.

WSM made operating profits of £132,000 in the six months to June 30. Earnings were 3.9p (0.9p) and the dividend is held at 2.6p.

■ COMMENT Appleyard is beginning to benefit from the effects of operational gearing. After cutting costs a relatively modest 12 per cent increase in turnover resulted in a 55 per cent improvement in operating profit to £3.29m. Overall, the group's return on resources employed has improved from 6.8 per cent for the 1992 first half to 17.2 per cent in the latest period and the group now has its sights on a 20 per cent plus return. Appleyard has managed to squeeze more out of 12 of its existing sites through multi-franchising. Now the group is planning to expand through acquisitions. Pre-tax profits this year should reach £8.2m producing earnings per share of 7.6p and a prospective p/e of 30.

rights issue would initially be used to reduce gearing, the long-term aim was to make "selective and complementary acquisitions."

The group now has 57 franchises on 38 sites in the north of England and Scotland but wants to improve the balance of its portfolio and add BMW, Citroen, Fiat, Honda, Mazda and Toyota marques.

Pre-tax profits in the six months to June 30 rose from a restated £263,000 to £2.6m on turnover of £177m (£168m).

Earnings were 3.9p (0.9p) and the dividend is held at 2.6p.

COMMENT

Appleyard is beginning to benefit from the effects of opera-

	Current payment	Date of payment	Current - pending dividend	Total for year	Total last year
Anglia TV	Int 2.86	Nov 17	2.86	9.26	
Autogest	Int 6	Dec 7	6	20	
Appleyard	Int 2.6	Nov 5	2.6	6.2	
B & WAT	Int 3	Oct 29	3	10	
Birkdale	Int nil		nil	0.2	
Deependem Motors	Int 1.75	Nov 18	1.75	5.75	
Drift	Int 0.95	Nov 20	0.95	0.95	
Green (Brewer) S	Int 2.7	Dec 31	2.7	11	
Guinness	Int 3.62	Nov 8	3.35	11.85	
Hampshire S	Int 0.2		0.2	1	
Hightcroft Inv	Int 1.9	Nov 4	1.8	4.9	
Morrison (Wm)	Int 0.2	Nov 1	0.16	0.8	
Murray Ventures	Int 7.5	Nov 24	6.9	10.3	
Pitards	Int nil		0.5	2	
Ricard	Int 3.8		3.8	5.7	
Secure Trust	Int 4.5	Nov 18	4	13.5	
SWP S	Int 0.2	Oct 20	nil	0.2	
Thompson Dual	Int 1.85	Nov 18	1.75	7.1	
Travis Perkins	Int 2.5	Nov 1	2.5	8	
TT	Int 2.8	Oct 27	2.4	8	
UK Newspapers	Int 7.51	Dec 3	7.5	21.5	
Wembley</td					

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FINANCIAL TIMES FRIDAY SEPTEMBER 24 1993

الجامعة

COMPANY NEWS: UK

Halifax turns in 29% advance to £411m

By Andrew Jack

HALIFAX, the UK's biggest building society, yesterday reported pre-tax profits up 29 per cent to £411m in the six months to July 31 this year.

It said the increase reflected its decision to concentrate on quality lending, prudent provisioning and control of costs.

Mr Michael Blackburn, chief executive, said: "This is a further good set of results. They are what they are: very strong."

Gross lending fell to £3.9bn compared with £4.6bn in the first half of last year, and net lending declined to £1.2bn (£2.2bn).

Net interest received rose to £739m (£611m) and other income and charges increased slightly to £186m (£180m). Management expenses rose by 6 per cent to £358m (£338m).

Provisions increased by 16

per cent to £156m (£135m), but additional suspended interest or interest payments written off - almost halved to £18m (£37m).

The number of mortgages at least one year in arrears fell to 21,100 (23,800), or to £235m (£320m) by value. That represented a reduction in arrears as a proportion of total mortgages to 0.14 per cent (0.15 per cent).

Mr Blackburn warned that the housing market was "anemic" but said: "The worst is past. We are optimistic that there may be a few red corpuscles coming through."

He said applications for new mortgages were at about the same level as last year, which had been distorted by the government's temporary suspension of stamp duty.

The Halifax's market share of mortgage lending fell back to 15 per cent from an unusually high 19 per cent in the first half last year, but its

share of liquid savings almost doubled from 9 per cent to 16 per cent.

The balance sheet was strengthened, with the gross capital ratio rising to 6.8 per cent (6.02 per cent). "We are in a very strong position to take advantage of the recovery when it comes," Mr Blackburn said.

However, Sir Peter Gibbons, chairman, said the accounts this time were not strictly comparable with last year as they included payment to the Treasury of £12.2m. This represented part of the £17.8m franchise bid and 7 per cent of the qualifying advertising revenue for the period. The comparable levy last year was £7.6m.

The results in the light of that are really very good," he claimed. The shares moved up 13p to 375p.

Total revenues for the first half of 1993 were £51m (£57.5m). Of this, programme sales were down from £12.9m to £9.7m, and advertising and other revenues amounted to £21.2m.

The group had transferred its thinking in the automotive

Anglia TV up 13p on 'very good' results

By David Blackwell

INTERIM pre-tax profits at Anglia Television totalled 55 per cent, from a restated 25.18m to £2.12m, in the first period of operation under its new franchise.

Sir Philip Foreman, chairman, said the new team had carried out the commitment made a year ago to do better for shareholders, in spite of continuing economic difficulties in its business sectors.

The group now operates three divisions - automotive, aerospace, and a mainly nuclear-based high technology consultancy.

Mr Christopher Ross, chief executive, said the automotive division had been the group's main strength.

The division carries out work for Japanese, US and EC carmakers on exhaust emissions, noise, fuel economy and performance, and now numbers four of the six German carmakers among its customers.

Exceptional items amounted to £967,000, including a £200,000 write-off of goodwill on the disposal and a £650,000 property write-down.

The group said it had main-

Automotive boost for Ricardo

By David Blackwell

RICARDO GROUP, the engineering consultancy where top management changed last year after a boardroom upheaval, reported pre-tax profits up 31 per cent, from £2.04m to £2.67m, for the year to end-June.

Sir Philip Foreman, chairman, said the new team had made a year ago to do better for shareholders, in spite of continuing economic difficulties in its business sectors.

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The division carries out work for Japanese, US and EC carmakers on exhaust emissions, noise, fuel economy and performance, and now numbers four of the six German carmakers among its customers.

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The group said it had main-



Rodney Westhead (left), finance director; Christopher Ross and Sir Philip Foreman with Ricardo's light strike vehicle prototype. The vehicle is suitable for airdrop and currently used by the SAS

Total group turnover of £55.6m (£57.6m) included £5.59m from discontinued operations. This reflected the contribution from Ricardo Technical Communications, the group's publishing division, sold in June.

Net borrowings at the end of the year were £3.3m (£2.8m) and gearing was 15 per cent (13 per cent).

Earnings per share were 4.3p (3.6p).

The proposed final dividend is 3.5p for an unchanged total of 5.7p.

Donelon Tyson falls to £0.44m

DONELON TYSON, the Cheshire-based building and civil engineering company, reported pre-tax profits for the half year to June 30 sharply reduced at £439,000, against £1.02m.

The company said that apart from private housing the "much talked about recovery has not evidenced itself across the construction sector". The company continued to operate in very competitive markets.

Turnover rose £1.63m to £24.5m. Net interest payments fell from £653,000 to £126,000. Earnings per share came out at 0.66p (1.55p).

The directors said that for the rest of the year while the company continued to benefit from the spread of its activities the core construction businesses would have to continue to contend with difficult markets in the year ahead.

Parkdean Leisure lifts holiday weeks sold by 7%

By Maggie Utley

PARKDEAN Leisure, the holiday park operator which is coming to the stock market next month, increased the number of holiday weeks sold in its parks in the 1993 summer season by 7 per cent, with a 7 per cent growth in turnover.

Sir Peter said the company expected to take about 53 per cent of its annual advertising revenue in the second half. While this was difficult to forecast, the third quarter was developing in line with the first half, when Channel 3 revenue grew by 7 per cent.

He estimated that Anglia's share had risen by 0.3 per cent, giving it well over 7 per cent.

Operating profits were £635,000 (£4.2m). The latest pre-tax figure includes £899,000 of goodwill arising from a joint venture with Home Box Office, a division of Time-Warner, and £277,000 (£170,000) from investment income and interest.

Earnings per share fell from 7.76p to 3.38p. The interim dividend is unchanged at 2.86p but the company said it would be considering an increase in the final.

The prospectus shows that Parkdean's operating profits have risen from £788,000 in the year to November 1990 to £1.3m in 1992. A profit forecast for the current year will be

contained in the final prospectus.

Parkdean incurred an operating loss of £439,000 in the six months to June 2, but said the seasonality of the holiday park season meant a loss in the first half was normal.

The prospectus also reveals that Parkdean has appointed Mr Ralph Ley as non-executive chairman. Mr Ley, formerly a managing director of Cookson Group, is still a non-executive director of Cookson.

The placing is intended to enable Parkdean to repay debt, which amounted to nearly £8m in the 1992 balance sheet, and give it a capital base from which it can expand.

The company says it believes it can increase the number of parkers under ownership and management from the current seven, without a significant increase in central overheads. No acquisitions are under

Britannia improves to £28.5m

ALTHOUGH it had to make heavier provisions in the first half of 1993, Britannia Building Society, the ninth largest in the UK, lifted pre-tax profits from £16.8m to £28.5m.

Gross lending fell 13 per cent up on the same period last year and ahead of expectations in volume and market share, said Mr John Heaps, managing director.

Provisions for losses on loans and advances were up £7.7m to £21.8m, but were offset by an increase in net income from £93.3m to £100.3m, and a reduction of £2.5m in management expenses.

Net income comprised £7.6m (£52.5m) net interest receivable and £24.1m (£20.8m) other income, including insurance sales and estate agency.

Provisions for non-performing loans amounted to £34.1m, equivalent to 47.4 per cent of the total mortgage loss provision of £7.9m for 1992.

QSP shares fall on 37% decline

By Alan Cane

PROFITS at Quality Software Products, the Gateshead-based accounting software company slipped sharply below budget in its first six months after going public in March this year. The shares fell 30p to 52p.

Profits before tax for the six months to end-June were £143,000 compared with £237,000, a decline of 37 per cent. Turnover rose 10 per cent to £6.1m (£5m).

Earnings per share were 2.1p basic and 2p fully diluted, against 3.9p and 3.2p respectively. No interim dividend is proposed but a final is planned.

Mr Alan Mordain, chairman, explained that the costs of developing QSP's new Universal Olias accounting package had proved higher than expected, while a number of customers had held back from further investment in the traditional Olias system in anticipation of

the new product, depressing budgeted results by about £1.5m. There were also budgeted costs of about £560,000 in preparation for the market entry of Universal Olias.

The core general ledger module was released earlier in the year and sales and purchase ledger modules are expected in November. The extra expenditure was incurred in modifying

Universal Olias to run on a broad range of computer designs. Mr Mordain said it is now the most open accounting system available.

Analysts expect profits before tax of about 20.5m for the year. The share price continues to be supported by expectations that the company will return pre-tax profits of about £2.8m in 1994 as orders for Universal Olias pick up.

Mr Mordain said he expected the same 50 customers for the system by the end of next year, compared with four at present.

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September 1993

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COMMODITIES AND AGRICULTURE

Grain forecast raised again

By Deborah Hargreaves

THE INTERNATIONAL Wheat Council has increased its estimate for this year's world grain harvest by 7m tonnes to 1.89bn tonnes from its August forecast of 1.82bn, which was itself up 10m tonnes from a month earlier. Most of the latest increase was attributed to coarse grains such as maize and barley.

In its latest monthly report the IWC forecasts wheat production at 575m tonnes, up from 562m tonnes the previous year and an increase of 2m tonnes from its forecast last month. The expected decline in the wheat harvest in the European Community, central Europe and the US is expected

to be more than offset by bigger crops in Argentina, Canada, China and Russia.

World production of coarse grains is estimated to be 5m tonnes higher than last month's prediction at 815m tonnes - but this marks a drop from 861m tonnes in 1991-92.

The decline in the coarse grains harvest is largely the result of disastrous floods in the US corn belt. But India, Russia and Ukraine are now forecast to produce more maize than had been expected.

The IWC pointed to some quality problems with this year's wheat because of wet harvest conditions in France, Germany and the UK as well as early frost in Canada. Rain also delayed US planting.

Curragh's troubles bode ill for Yukon mining

By Bernard Simon in Toronto

HOPES FOR the revival in the near future of lead and zinc mining in Canada's Yukon territory have faded with the collapse of Curragh, the Toronto-based base metals producer.

An Ontario court this week appointed Deloitte Touche as interim receivers for Curragh's Faro and Sa Dema Hes mines in the Yukon, after the beleaguered company failed to find an outside investor willing to inject fresh equity.

Curragh is continuing its search for a backer. Its chairman, Mr Clifford Frame, has recently been in Europe meeting prospective partners. Rumours in Toronto suggest that he has had discussions with, among others, the Kuwaiti government. Talks earlier fell through with two Korean companies that had bid for a 50 per cent stake.

Low zinc prices and Curragh's financial problems forced the closure of the Faro mine last April. Faro's output totalled 88.7m lb of zinc and

51.2m lb of lead in the first three months of this year. Sa Dema Hes, which is close to the Yukon-British Columbia border, has been shut since last December.

Curragh's problems have also stalled development of the new Grunt pit at Faro. The company had been seeking C\$25m (£14.5m) from the Yukon government to complete the pit.

A Yukon government official said, however, that the authorities "are not going to pump more money into the mine just to reopen it".

The two mines are the cornerstone of the Yukon economy, employing over 1,300 people at their peak, and supporting many of the territory's small businesses.

A spokesman for Curragh's unsecured creditors said that the long-term outlook for the mines was "fairly reasonable", depending on zinc prices - Faro needs a zinc price of about 50 cents a lb to break even, 25 per cent above the prevailing market level.

Agreement in sight on PNG gold mine

By Kenneth Gooding, Mining Correspondent

RTZ, the world's largest mining group, and the Papua New Guinea government have patched up their differences over how the US\$650m Lihir Island gold project in PNG should be financed.

It is now suggested that all the present partners - including Niugini Mining, the Battle Mountain Gold subsidiary, as well as RTZ and the govern-

ment - pool their shareholdings in a new company, tentatively called Lihir Gold, which would be floated on the Australian stock exchange.

Venezuelan Goldfields, a small Canadian explorer, would be involved and the state-owned Malayan Mining Corporation would be invited to take 20 per cent of the floated vehicle.

Mr Markett Langallo, PNG Minister of mining and petroleum, told his parliament yes-

Norway's Gullfaks South field declared commercial

By Karen Fossli in Oslo

STATOIL, THE Norwegian state oil company, yesterday declared the Gullfaks South oil and gas field commercial and said it would lodge a development plan for the field next year.

Gullfaks South has estimated gas reserves of 60bn cubic metres and oil reserves of 125m barrels. It will cost an estimated Nkr14bn (£1.3bn) to develop, according to Statoil.

Production is likely to be from a wellhead platform, along with a new process platform for gas, linked to the existing Gullfaks A platform. The field will use oil processing capacity on Gullfaks A, which will become available towards the end of the decade. In this case, it will come on stream in 1998 with annual gas output of 5bn cu m.

Statoil said an alternative plan under consideration called for a record length horizontal well to be drilled from the Gullfaks A platform, which is situated 10km away from Gullfaks South. This would enable oil from the field to come on stream earlier than gas output and would accordingly boost profitability while providing an early return on investment. If this plan is chosen, oil production could theoretically and technically come on stream during 1995.

However, the field has a highly fractured, complex reservoir so a 10 km long horizontal well would be a major challenge. Statoil's longest existing well, on the Statfjord field, is 7km.

Statoil said gas from Gullfaks South was being considered as a source of supply for a gas-fired power generation plant to be built by Britain's National Power. The supply contract calls for annual deliveries of 2.25m cu m a year from the second half of the 1990s.

Today that by injecting US\$250m to \$400m in equity, project borrowings would be reduced to a manageable level and early dividends could be paid.

Lih Grindal, chairman of the London Commodity Exchange both COCOA and COFFEE futures reversed early falls, the former ending little changed and the latter with modest gains in nearby positions.

Compiled from Reuters

COCOA - LCM (£ per tonne)

COFFEE - LCM (£ per tonne)

LONDON STOCK EXCHANGE

Equities resilient to new uncertainties

By Terry Byland,
UK Stock Market Editor

NEW uncertainties in Russia, together with discouraging corporate developments at home, made for an erratic trading session in a London market which barely managed to hold on to the Footsie 3,000 mark yesterday. Firmness in the US dollar continued to help international stocks, where the pharmaceuticals sector held steady following the announcement of the Clinton administration's health care proposals. But among domestic stocks, both food retailers and brewery issues fell back sharply.

It was a day of rumour and counter-rumour of developments in Russia. Share prices opened in good form on overnight reports that President Yeltsin appeared to be consolidating his position, but early gains were reversed as unconfirmed rumours of clashes in Moscow reached London, usually to be swiftly rejected.

At best, soon after the opening, the FT-SE 100 Index was nearly 11 points ahead at 3,018.4. However, the shine was quickly taken off the market by disappointing results from the domestic consumer sector, which realerted the stock market's concern over the uncertain recovery in trading performance by leading British companies.

The 3,000 level was briefly

lost again, and it was left to firmness in UK bonds to help the equity market to a steadier tone at the close. Falling yields in the domestic bond markets have provided a base for the latest advance in share prices. The final reading showed the FT-SE 100 at 3,001.3 for a net loss of 6.2.

The damage to the consumer sector came largely from disappointing interim profits news

from Guinness, which added to the market's unhappiness with disconcerting comments at its meeting with City analysts. Food retailers suffered similar misfortunes after Wm Morrison Supermarkets confirmed pressures on the sector's profit margins. Share prices were rapidly marked down across the board, although traders said selling of the brewery issues was not heavy.

The market's confidence in the recovery in the domestic economy was challenged from other business sources in the UK. Halifax, a leading building society, described the housing market rally as "very delicately poised", and United Newspapers said economic recovery remained "patchy".

However, UK market analysts remained confident that the London stock market was

showing great resilience, and succeeding in holding on to the Footsie 3,000 mark. Selling pressure was moderate, according to several leading securities traders, and bargain hunters always appeared ready to enter the market at its daily low points.

Lending support to such confidence was an upturn in equity dealing in the final hour of trading, when share prices rallied from earlier losses.

Trade volume finally totalled 17.3m shares, a satisfactory level from the point of view of market profitability. On Wednesday, 570.7m shares were traded through the Seed network, for a highly satisfactory total worth of £1.55bn.

The London stock market is now about 3.7 per cent below its trading peak and has this week resisted further losses which would take it to important testing levels. Good levels of retail, or customer, business indications appear to be rebalancing portfolios rather than selling equities.

Account Dealing Dates

First Dealing: Sep 8 Sep 20 Oct 4
Optimum Dealing: Sep 15 Sep 20 Oct 14
Last Dealing: Sep 17 Oct 1 Oct 15
Accounts Day: Sep 27 Oct 11 Oct 26

More time dealing may take place from two business days earlier.

Guinness under pressure

SHARES in spirits and brewing group Guinness fell sharply, losing 7 per cent of their value after analysts lowered full year profits expectations after the group reported interim figures at the bottom end of market forecasts.

Profits fell 9 per cent to £320m from £353m at the same stage a year earlier, and were accompanied by a warning of weak trading conditions in the second half. However, it was the news that the group was to make a 230m charge in its year-end results due to a contribution to its pension fund that stunned researchers. Guinness shares plunged 32 to 427 in hectic selling that saw volume jump to a hefty 17m as analysts cut their forecasts.

Lehman Brothers, a long term bull of the stock, was one of the day's big sellers after it downgraded its recommendation from a buy to a hold for the first time in four years. It reduced its full year profits estimate sharply, going from £35m to £280m. Explaining the day's performance of the stock, an analyst at the US investment house said: "We are looking to 1994 before we will see any improvement in earnings. The market does not have that kind of patience.

Drug stocks steady

The much heralded presentation by President Clinton on the proposed health care reforms proved something of a diluted cocktail, and the relevant UK stocks traded sideways after an initial market-maker-inspired lift at the start of trading.

Most analysts had seen the

full text of the proposals at least a week ago and most investors with an interest in the area had read leaked US press reports. Both the text and the reports contained more detail than the President provided.

Specialists said companies would have to provide 15 per cent discounts to Medicare, the state programme for the elderly which accounts for a third of US sales, but this would in part be compensated by increased turnover.

Mr Nigel Barnes of Boaro Govett said Glaxo could be expected to lose 4 per cent of US turnover but he had already factored in a 2 per cent fall.

Glaxo was steady at 642p but Wellcome was hit, its shares slipping 8 to 709p ahead of a conference on Sunday at which SmithKline Beecham may produce comparative data on a rival herpes drug to Wellcome's Zovirax.

SmithKline is due to announce details of the first head-to-head trial of its herpes treatment at a meeting in Copenhagen. SmithKline's "A" shares eased to and the day 4 lower at 621p.

Tobacco and insurance group BAT Industries rebounded 10 to 473p after President Clinton made no reference to a tax on alcohol and cigarettes in his health care speech. However, Rothmans International, which is also overshadowed by worries that it might lose its Footsie status, shed 4 to 646p.

The Beiting argument spilled over to Cable and Wireless, which has a majority stake in Hong Kong Telecom. The shares also benefited from a big buy order in late trading and prompted a sharp retreat in the sector, subsequently the worst performing area of the FT-SE 350 index.

Interim profits at 238.2m were well below market forecasts. Analysts were particularly disappointed by the decline in margins from a company generally seen to improve margins even in difficult times. A cautious trading statement that seemed to signal further difficulties in the second half also played a part in damaging sentiment. The shares dropped 23 to 106p, as analysts downgraded full year figures. Robert Fleming reduced its forecast by 7 to 56p as the company announced improved half-year profits and the proposed sale of its Etilt financial service.

Sentiment from Guinness hit the rest of the brewing sector. Allied-Lyons fell 12 to 257p, while Grand Metropolitan, recommended yesterday by Lehman Brothers following a coming out, saw its share price fall by 6% to 407.5p.

The poor sentiment in Northern Foods that followed an analysts visit to the company earlier this week continued to drive the stock lower, losing 8 to 249p. Unigate retreated 12 to 355p in sympathy.

A firm US dollar helped a number of internationally traded stocks. RTZ, the world's biggest mining group, added 7 to 690p. However, Pammure

and Asda shed 3% to 584p.

HSBC Holdings, a significant constituent of the Hong Kong stock market, rose 6% to 683p on follow-through buying after optimism that the International Olympic Committee would choose Beijing to host the 2000 games pushed the Hang Seng index higher the previous night.

Analysts said acceptance of a Beijing bid would be a sign that the West was prepared to forgive China on human rights issues.

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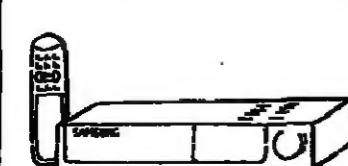
6 NOTES
6.1 The amount and form
to U.S. dollars. Table 1b
is a list of certain older instru-
ments and systems for use in
aeronautical procedures. Interactions
are Designated as a UGTS
in Translations. Security
and expenses affect agency
operations. The agency
is 65. Counter parts
of the U.S. are 1. Executive
and 2. Field systems should
be used for the following:
a) Interagency authorities for
the Civil Service Commission;
b) Use of Mass Financial
Financial Services Department
and Luxembourg projects.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

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Samsung
4 Head Hi-Fi Stereo VCR



**Jog & Shuttle
Auto Tracking**

SAMSUNG

Continued on next page

1983
High Low Stock

Continued from previous page

- 5 -

1983												1983													
High	Low	Stock	YoY	%	E	1983	High	Low	Class	Prev.	Close	High	Low	Stock	YoY	%	E	1983	High	Low	Class	Prev.	Close		
Continued from previous page																									
- S -																									
22 15-2 S Aktie R	1.36	7.6	16	88	18	1775	1.36	7.6	16	154	16	1.36	7.6	16	88	18	1775	1.36	7.6	16	154	16	1.36	7.6	
204 147 SCOR US Cp	0.32	2.02	193	92	18	152	1.28	4.8	9	7	265	164	1.28	4.8	9	7	265	1.28	4.8	9	7	265	1.28	4.8	
23% 21% SPS Techn	1.28	4.8	10	72	151	143	1.28	4.8	10	72	151	143	1.28	4.8	10	72	151	1.28	4.8	10	72	151	1.28	4.8	
15% 13% Suisse Rtr	1.74	11.5	10	72	151	143	1.74	11.5	10	72	151	143	1.74	11.5	10	72	151	1.74	11.5	10	72	151	1.74	11.5	
23% 13% Suisse Rtr	0.20	1.3	13	230	13	13	0.20	1.3	13	230	13	13	0.20	1.3	13	230	13	13	0.20	1.3	13	230	13	0.20	1.3
24% 14% Suisse Rtr	0.36	2.3	23	571	184	154	1.16	1.3	23	571	184	154	1.16	1.3	23	571	184	1.16	1.3	23	571	184	1.16	1.3	
19% 10% Suisse Rtr	0.36	2.3	23	571	184	154	1.16	1.3	23	571	184	154	1.16	1.3	23	571	184	1.16	1.3	23	571	184	1.16	1.3	
4% 2 Suisse Rtr	29	1585	184	154	1.16	1.3	23	571	184	154	1.16	1.3	23	571	184	154	1.16	1.3	23	571	184	1.16	1.3		
56 37% Suisse Rtr	0.20	1.410	75	48	47	47	0.20	1.410	75	48	47	47	0.20	1.410	75	48	47	0.20	1.410	75	48	47	0.20	1.410	
37% 31 Suisse Rtr	1.76	4.8	15	57	37	37	1.76	4.8	15	57	37	37	1.76	4.8	15	57	37	1.76	4.8	15	57	37	1.76	4.8	
94 75 St Paul's	2.80	3.0	15	517	92	92	94	75	75	92	92	92	94	75	75	92	92	94	75	75	92	92	94	75	
75% 28% St Paul's	1.20	2.7	9	2194	444	444	1.20	2.7	9	2194	444	444	1.20	2.7	9	2194	444	1.20	2.7	9	2194	444	1.20	2.7	
14% 13% St Paul's	0.32	2.3	23	448	134	134	1.20	2.7	9	2194	444	444	1.20	2.7	9	2194	444	1.20	2.7	9	2194	444	1.20	2.7	
11% 7 St Paul's	1.20	2.7	9	2194	444	444	1.20	2.7	9	2194	444	444	1.20	2.7	9	2194	444	1.20	2.7	9	2194	444	1.20	2.7	
75% 28% St Paul's	0.20	1.5	13	2401	448	448	1.20	2.7	9	2194	444	444	1.20	2.7	9	2194	444	1.20	2.7	9	2194	444	1.20	2.7	
27% 23% St Paul's	1.48	5.6	14	188	295	295	1.48	5.6	14	188	295	295	1.48	5.6	14	188	295	1.48	5.6	14	188	295	1.48	5.6	
5 3-2 St Paul's	0.40	1.2	12	40	45	45	0.40	1.2	12	40	45	45	0.40	1.2	12	40	45	0.40	1.2	12	40	45	0.40	1.2	
11% 9 St Paul's	0.16	1.643	164	104	95	95	0.16	1.643	164	104	95	95	0.16	1.643	164	104	95	0.16	1.643	164	104	95	0.16	1.643	
40% 34% St Paul's	2.80	3.2	13	31	39	39	2.80	3.2	13	31	39	39	2.80	3.2	13	31	39	2.80	3.2	13	31	39	2.80	3.2	
31% 21% St Paul's	0.58	2.5	14	5414	235	235	0.58	2.5	14	5414	235	235	0.58	2.5	14	5414	235	0.58	2.5	14	5414	235	0.58	2.5	
25% 21% St Paul's	2.74	5.4	15	222	515	515	2.74	5.4	15	222	515	515	2.74	5.4	15	222	515	2.74	5.4	15	222	515	2.74	5.4	
70% 51% St Paul's	1.42	5.8	15	2605	245	245	1.42	5.8	15	2605	245	245	1.42	5.8	15	2605	245	1.42	5.8	15	2605	245	1.42	5.8	
68% 21% St Paul's	1.20	19	23	3025	624	624	1.20	19	23	3025	624	624	1.20	19	23	3025	624	1.20	19	23	3025	624	1.20	19	
34 18% St Paul's	0.20	0.8	8	10	10	10	0.20	0.8	8	10	10	10	0.20	0.8	8	10	10	0.20	0.8	8	10	10	0.20	0.8	
75% 17% St Paul's	0.12	0.3	57	274	374	374	0.12	0.3	57	274	374	374	0.12	0.3	57	274	374	0.12	0.3	57	274	374	0.12	0.3	
13% 10% St Paul's	0.10	0.8	13	191	124	124	0.10	0.8	13	191	124	124	0.10	0.8	13	191	124	0.10	0.8	13	191	124	0.10	0.8	
41 31 St Paul's	0.80	2.5	18	2008	325	325	0.80	2.5	18	2008	325	325	0.80	2.5	18	2008	325	0.80	2.5	18	2008	325	0.80	2.5	
23% 14% St Paul's	0.21	0.8	75	222	222	222	0.21	0.8	75	222	222	222	0.21	0.8	75	222	222	0.21	0.8	75	222	222	0.21	0.8	
11% 7 St Paul's	0.18	1.8	135	102	102	102	0.18	1.8	135	102	102	102	0.18	1.8	135	102	102	0.18	1.8	135	102	102	0.18	1.8	
31% 16% St Paul's	0.70	3.9	8	80	30	30	0.70	3.9	8	80	30	30	0.70	3.9	8	80	30	0.70	3.9	8	80	30	0.70	3.9	
15% 10% St Paul's	1.48	5.6	15	46	16	16	1.48	5.6	15	46	16	16	1.48	5.6	15	46	16	1.48	5.6	15	46	16	1.48	5.6	
10% 8 St Paul's	0.22	2.3	21	13	12	12	0.22	2.3	21	13	12	12	0.22	2.3	21	13	12	0.22	2.3	21	13	12	0.22	2.3	
56 45% St Paul's	0.80	2.2	21	174	268	268	0.80	2.2	21	174	268	268	0.80	2.2	21	174	268	0.80	2.2	21	174	268	0.80	2.2	
56 42% St Paul's	0.80	2.2	21	188	268	268	0.80	2.2	21	188	268	268	0.80	2.2	21	188	268	0.80	2.2	21	188	268	0.80	2.2	
13% 12% St Paul's	0.84	5.4	30	134	134	134	0.84	5.4	30	134	134	134	0.84	5.4	30	134	134	0.84	5.4	30	134	134	0.84	5.4	
33% 17% St Paul's	0.50	1.9	19	53	42	42	0.50	1.9	19	53	42	42	0.50	1.9	19	53	42	0.50	1.9	19	53	42	0.50	1.9	
34 17% St Paul's	0.50	1.9	19	53	42	42	0.50	1.9	19	53	42	42	0.50	1.9	19	53	42	0.50	1.9	19	53	42	0.50	1.9	
25% 17% St Paul's	0.40	1.6	20	1885	245	245	0.40	1.6	20	1885	245	245	0.40	1.6	20	1885	245	0.40	1.6	20	1885	245	0.40	1.6	
49% 43% St Paul's	0.88	1.8	21	11	211	223	0.88	1.8	21	11	211	223	0.88	1.8	21	11	211	0.88	1.8	21	11	211	0.88	1.8	
49% 43% St Paul's	0.36	1.8	33	273	493	493	0.36	1.8	33	273	493	493	0.36	1.8	33	273	493	0.36	1.8	33	273	493	0.36	1.8	
33% 21% St Paul's	0.80	2.5	12	1380	32	31	0.80	2.5	12	1380	32	31	0.80	2.5	12	1380	32	0.80	2.5	12	1380	32	0.80	2.5	
15% 10% St Paul's	1.04	7.8	23	13	12	12	1.04	7.8	23	13	12	12	1.04	7.8	23	13	12	1.04	7.8	23	13	12	1.04	7.8	
7 7 St Paul's	0.18	1.6	11	1550	35	35	0.18	1.6	11	1550	35	35	0.18	1.6	11	1550	35	0.18	1.6	11	1550	35	0.18	1.6	
45 32% St Paul's	0.41	1.0	84	56	42	42	0.41	1.0	84	56	42	42	0.41	1.0	84	56	42	0.41	1.0	84	56	42	0.41	1.0	
45% 34% St Paul's	0.24	2.0	65	22	12	12	0.24	2.0	65	22	12	12	0.24	2.0	65	22	12	0.24	2.0	65	22	12	0.24	2.0	
45% 34% St Paul's	0.39	7.7	24	25	474	474	0.39	7.7	24	25	474	474	0.39	7.7	24	25	474	0.39	7.7	24	25	474	0.39	7.7	
27% 21% St Paul's	1.44	5.7	16	46	25	25	1.44	5.7	16	46	25	25	1.44	5.7	16	46	25	1.44	5.7	16	46	25	1.44	5.7	
23% 19% St Paul's	0.68	3.3	9	163	205	205	0.68	3.3	9	163	205	205	0.68	3.3	9	163	205	0.68	3.3	9	163	205	0.68	3.3	
46% 37% St Paul's	1.28	5.1	14	108	45	45	1.28	5.1	14	108	45	45	1.28	5.1	14	108	45	1.28	5.1	14	108	45	1.28	5.1	
46% 37% St Paul's	1.21	4.8	14	36	34	34	1.21	4.8	14	36	34	34	1.21	4.8	14	36	34	1.21	4.8	14	36	34	1.21	4.8	
32% 30% St Paul's	1.75	1.5	14	40	35	35	1.75	1.5	14	40	35	35	1.75	1.5	14	40	35	1.75	1.5	14	40	35	1.75	1.5	
37% 18% St Paul's	0.64	2.1	15	2554	25	25	0.64	2.1	15	2554	25	25	0.64	2.1	15	2554	25	0.64	2.1	15	2554	25	0.64	2.1	
18% 12% St Paul's	0.78	4.6	15	35	35	35	0.78	4.6	15	35	35	35	0.78	4.6	15	35	35	0.78	4.6	15	35	35	0.78	4.6	
12% 7 St Paul's	0.22	1.1	15	2554	25	25	0.22	1.1	15	2554	25	25	0.22	1.1	15	2554	25	0.22							

Price data supplied by Reuters

Yearly highs and lows reflect the period from Jan 1, excluding the latest three days. Where a split or stock dividend is equivalent to 25 percent or more in total, the year's high/low range and dividend are shown for the new stock. Yields otherwise noted, ratio of dividend to price are current determinants based on the latest closing. Data figures are rounded.

4-dividend stocks 4-a-month ratio of dividend plus stock split to liquidating dividend, 4-times over last 4 years. 4-dividend declared or paid in preceding 12 months. 4-split/dividend 4 Canadian funds, subject to 100% participation. 4-split/dividend declared after split-up or stock dividend. 4-split paid this year, qualified, deferred, or no action taken at least three months earlier. 4-dividend declared or paid this year, an accumulative basis. Dividends in arrears, 4-new issues in the past 22 weeks. The high-low range with the start of trading, ad-ex/last day delivery. P/E price-earnings ratio on 4-dividend declared or paid in preceding 12 months, plus stock split, stock split, stock split. Dividends begin with date of split, ad-ex/last. 4-split/dividend in preceding 12 months, estimated cash value on ad-split/dividend declared date. 4-new yearly high, 4-being rebated. 4-in bankruptcy, receivership or being reorganized under the Bankruptcy Act, or 4-recently acquired by such companies. ad-dividend, ad-reason issued, new-split ratio, new-split/dividend, no-split, ad-split/dividend, no-split/dividend, no-split, no-split/dividend and ratios in last 120 days/last 120 days in full.

NASDAQ NATIONAL MARKET

4 pm close September 3

AMEX COMPOSITE PRICES

1 per issue September.

AMEX COMPOSITE PRICES													
4 pm close September 1982													
Stock	IV	Stk	IV	Stk	IV	Stk	IV	Stk	IV	Stk	IV		
Stock	Div.	E 100s	High	Low	Close	Chgng	Stock	Div.	E 100s	High	Low	Close	Chgng
Action Cpx	0	2	5	5	5	+1	Champion	23	76	161	161	161	+1
Adv Magz	51	244	104	101	104	+1	Colles	16	1348	65	52	52	+1
Air Expr	0.20	13	45	21	20	+1	Gold RIA	0.01	261	41	41	41	+1
Aftra Inc	1	11	5	5	11	+1	Cominco	0.30	8	25	111	111	+1
Alphate Ind	14	7	5	5	5	+1	Computrac	16	110	114	114	114	+1
Am Int Pa	0.52	11	10	4	29	+1	Conc Ind	8	5	62	62	62	+1
Amtek Int'l	0.64	54	45	16	50	+1	Crossat A	0.64	275	375	14	134	+1
Amtrk Cpl	0.05	2	2983	59	59	+1	Crown CA	0.40	8	14	145	145	+1
Ampl-AWA	1	1085	114	114	114	+1	Crown CB	0.40	11	92	121	121	+1
Ampliwave	0.00	0	38	14	14	+1	Cubic	0.33	46	27	20	20	+1
ASTR Int'l	26	105	34	34	34	+1	Customized	12	39	21	21	21	+1
Atari	7	637	45	45	45	+1	DI Inds	16	15	13	14	14	+1
Attack! Cpl	1	7	7	7	7	+1	Diamond	27	187	305	295	295	+1
Auditor A	15	565	110	110	110	+1	Ducomm	6	2	34	34	34	+1
B&H Ocean	0.55	1	22	24	24	+1	Duplex	0.40	29	35	111	111	+1
Badgerfltr	0.65	43	8	19	19	+1	DWG Corp	18	395	305	295	295	+1
Baldwin A	0.21	108	45	45	45	+1	Easton Co	0.46	16	51	111	111	+1
Barry Rb	10	85	94	94	94	+1	Eastgroup	1.52	17	78	223	223	+1
BAT Ind	0.29	12	4195	74	74	+1	Echo Bay	0.07	38	11438	11	104	+1
Board OB	0	46	46	46	46	+1	Edco En	0.26	15	39	167	167	+1
Bergen Br	0.40	8	434	15	147	+1	Edito Rs	0	8	627	11	106	+1
Binks Man	1.00	83	11	234	234	+1	Energy Serv	20	6300	3	21	21	+1
Blu-Ray A	15	18	137	137	137	+1	Epiptope	14	582	1223	21	21	+1
Bloom A	0.45	25	103	121	121	+1	Feb Inds	0.50	13	19	36	34	+1
Boler Ph	42	205	68	68	68	+1	Finc Ind A	1.20	11	8	65	65	+1
Bow Valley	4	115	115	115	115	+1	Finc CityCpl	0.20	12	2100	12	12	+1
Bowmor	20	51	178	185	185	+1	Fluke	0.52	15	154	245	238	+1
Bowmo	0.30	10	121	198	198	+1	Forrest Ls	25	4071	37	36	37	+1
Brascom A	1.04	10	105	94	94	+1	Frequency	3	51	51	50	50	+1
Cal Engr	17	1344	174	173	173	+1	Fr Loom	11	5504	31	30	30	+1
Caprop	0	182	59	59	59	+1	Garten	0.80	9	53	321	317	+1
Carbpro	0.26	13	20	20	20	+1	Giant Fd	0.70	15	160	233	227	+1
Carbpro	0.28	12	11	11	11	+1	Geffen	0.70	19	194	166	151	+1
Cat Engr	17	1344	174	173	173	+1	Genit	0.80	3	51	51	50	+1
Genit	0	182	59	59	59	+1	Genoq	2	57	57	49	49	+1
Genit	0.26	13	20	20	20	+1	MSR Expl	2	57	57	49	49	+1
Genit	0.28	12	11	11	11	+1	Net Prod	3	705	34	21	21	+1
Genit	0.30	12	11	11	11	+1	New Linc	38	1288	22	22	22	+1
Genit	0.32	12	11	11	11	+1	Northstar	0.50	10	27	27	27	+1
Genit	0.34	12	11	11	11	+1	NYRex	1	1445	1	14	14	+1
Genit	0.36	12	11	11	11	+1	Octetis A	168	48	10	95	95	+1
Genit	0.38	12	11	11	11	+1	Oleton	0.34	31	1592	22	27	+1
Genit	0.40	12	11	11	11	+1	Pegasus S	0.10	50	2822	15	15	+1
Genit	0.42	12	11	11	11	+1	Perini	0.80	2	40	104	104	+1
Genit	0.44	12	11	11	11	+1	Peri Hosp	1.68	34	2100	124	124	+1
Genit	0.46	12	11	11	11	+1	Ph Ld	0.23	13	223	48	48	+1
Genit	0.48	12	11	11	11	+1	Playway A	0.50	12	194	13	13	+1
Genit	0.50	12	11	11	11	+1	PMC	0.16	18	54	12	12	+1
Genit	0.52	12	11	11	11	+1	President	0.10	1	53	17	17	+1
Genit	0.54	12	11	11	11	+1	RagenBrad	53	2	26	26	26	+1
Genit	0.56	12	11	11	11	+1	RBW Cpl	2	26	55	55	55	+1
Genit	0.58	12	11	11	11	+1	Redstate	40	3	35	35	35	+1
Genit	0.60	12	11	11	11	+1	SJW Corp	2.04	12	8	381	381	+1
Genit	0.62	12	11	11	11	+1	SJW Divid	50	11	195	195	195	+1
Genit	0.64	12	11	11	11	+1	Stent B	0.04	18	15	11	11	+1
Genit	0.66	12	11	11	11	+1	TII Ind	41	365	211	211	211	+1
Genit	0.68	12	11	11	11	+1	TII Prod	0.30	35	12	75	75	+1
Genit	0.70	12	11	11	11	+1	TeleData	0.34	89	1085	511	511	+1
Genit	0.72	12	11	11	11	+1	Thermodes	0.97	27	245	234	234	+1
Genit	0.74	12	11	11	11	+1	Thermofl	0.30	24	27	28	28	+1
Genit	0.76	12	11	11	11	+1	Total Pet	0.40	21	265	24	24	+1
Genit	0.78	12	11	11	11	+1	Towday Corp	0	80	25	25	25	+1
Genit	0.80	12	11	11	11	+1	Tubes Mex	5	454	45	45	45	+1
Genit	0.82	12	11	11	11	+1	Uniford	4	19	15	15	15	+1
Genit	0.84	12	11	11	11	+1	Unifoods	0.20	34	30	15	15	+1
Genit	0.86	12	11	11	11	+1	Unifoods	29	63	67	67	67	+1
Genit	0.88	12	11	11	11	+1	US Calul	140	63	33	33	33	+1
Genit	0.90	12	11	11	11	+1	Weatherl	42	3037	12	17	17	+1
Genit	0.92	12	11	11	11	+1	WIRET	1.12	20	123	145	145	+1
Genit	0.94	12	11	11	11	+1	Woman	0.20	10	214	214	214	+1

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FINANCIAL TIMES

AMERICA

Outlook for economy depresses the cyclicals

Wall Street

IN SPITE of rising bond prices and a cooling off in the Russian political crisis, bad economic news depressed cyclical stocks, secondary issues fared much better, writes Patrick Harverson in New York.

At 1pm, the Dow Jones Industrial Average was down 6.43 to 3,540.69. The more broadly based Standard & Poor's 500 was up 1.34 at 457.54, while the Amex composite was 2.12 better at 452.41, and the Nasdaq composite up 4.75 to 750.29, a record high for the index. NYSE volume was 159m shares by 1pm.

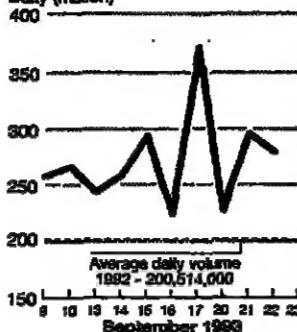
The pattern broken on Wednesday by the Dow's near 10-point gain reassessed itself yesterday: cyclical stocks suffered, while much of the rest of the market held steady or prospered. Cyclical stocks have been in the doldrums because investors are increasingly worried about the outlook for the still struggling US economy. Those concerns were fuelled yesterday by bad news from the labour markets. The number of people claiming state unemployment insurance rose 11,000 during the week ended September 18, a much bigger increase than analysts had been expecting.

The fact that the bad jobs

data sparked a big rally in bond prices - the benchmark 30-year bond rose three quarters of a point, and the yield dropped close to 6 per cent - did not help the equity markets.

Among individual stocks, Solectron fell 5% to \$567 in volume of 1.2m shares after the big retailing group warned

NYSE volume



that its fourth quarter results may not be as buoyant as in the same quarter a year ago.

Paramount Communications, which has risen sharply since Viacom, and then QVC, upped multi-billion dollar takeover bids for the company, tumbled 8% to \$760 in busy trading on reports that Viacom is unwilling to increase the

value of its offer to match QVC's counter bid. Viacom, listed on the American Stock Exchange, rose 6% to \$600 on the reports, while the Nasdaq-listed QVC eased 5% to \$595.

Among cyclicals hit again by economic concerns were Caterpillar, down 5% at \$776, International Paper, 5% at \$558, Aluminum Company of America, 5% at \$674, and Minnesota Mining & Manufacturing, 4% at \$1,039.

Wednesday's news that Travelex will merge with Primerica continued to support the former, up another 2% to \$376 while Primerica edged 5% higher to \$477.

Storage Technology slumped 5% to \$26 after warning that it will make a big loss in the third quarter.

Selected drug stocks were in demand the day after President Clinton unveiled his health-care reform plan. Schering-Plough rose 5% to \$647 and Pfizer put on 1% at \$626.

Canada

TORONTO continued to gain ground at midsession on strength in the gold sector.

The TSE-300 composite index was up 6.46 at 3,961.40 in volume of 31.5m shares valued at \$347.4m. Declining issues were just higher than advancing ones, at 279 to 276.

EUROPE

Russia stories darken bourse afternoon

THE Bundesbank's decision to hold key interest rates unchanged was expected, reported relatively early in mid-morning, and did nothing to disturb the bourse recovery which was taking place at that stage, writes *Our Markets Staff*.

However, share prices fell back in the afternoon, on rumours of unusual troop movements in Russia, and a Moscow news agency story that opponents of President Yeltsin were planning an attack on the main building of the Russian defence ministry.

FRANKFURT moved from 1,916.31 at the official close, with the DAX index up 23.10, to just 1,902.38 in the post-bourse, only a fraction above its final mark on Wednesday afternoon.

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ASIA PACIFIC

Beijing Olympic hopes provide an incentive

HOPES that Beijing would be successful in its bid to host the Olympic games in 2000 supported a number of the region's equity markets.

Tokyo was closed for a public holiday.

HONG KONG finished sharply higher on expectations that Beijing would be selected to host the Olympics.

The Hang Seng index advanced 102.10, or 1.37 per cent, to 7,581.00 in turnover of HK\$3.44m.

Stocks with close Chinese ties were actively traded, with Hutchison Whampoa moving ahead 60 cents to HK\$23.70, Cheung Kong climbing 50 cents to HK\$27.50 and Hopewell, the construction group, gaining 10 cents at HK\$5.50.

Elsewhere, Jardine Matheson rose HK\$1.50 to HK\$36.50, HSBC appreciated HK\$1 to HK\$30.50 and Wing Lung Bank added HK\$1.50 at HK\$61.50.

AUSTRALIA was supported by strong gains in BHP and News Corp and the All Ordinaries index advanced 9.3 to 1,923.6 in turnover of some A\$345.2m.

News Corp climbed 22 cents to A\$10.66 on benefits due to A\$10.66 on benefits due to being selected as host for the Olympic Games. The media group recently acquired a 64 per cent stake in the Hong Kong-based satellite broadcaster Star Television.

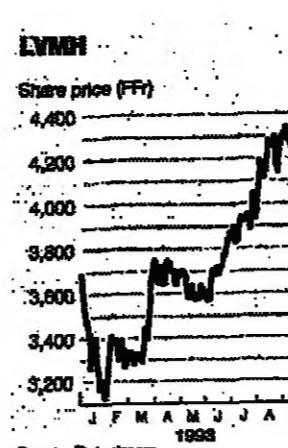
BHP finished 26 cents higher at A\$16.02 on reports that its Canadian partner, Dia Met Minerals, will decide next year whether to develop a diamond run to 101 pages.

As well as the Rm5.6m public offering, Reliance is offering paper worth Rm5.6m to Indian institutions and mutual funds, Rm2.2m to foreign institutions, and Rm2.2bn for shareholders of Reliance Industries, the group's flagship company. Reliance Industries itself is putting up Rm5.7bn.

Investors will be permitted to pay for their paper in four instalments over three years. Their securities will consist of convertible debentures with detachable equity warrants. Investors will have no less than three ways of converting their bonds into combinations of warrants, equities and cash. The offer document runs to 101 pages.

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Although share manipulation is forbidden, it is easily done since 75 to 85 per cent of all trades consist of deals in an informal forward market called *bodhi*. So investors who expect brokers to help launch a new



Source: Datastream

Mr John Wakeley of Lehman Brothers in London commented that the group was likely to remain under pressure until there was an upturn in trading conditions in the Far East, but that by contrast to Guinness in the UK, in which it holds a minority stake, 1994 could turn out to be a reasonably good year.

Six Rossignol went against the trend with a gain of FF133 to FF155 after noting that 1993/94 profits should be more than twice the 1992/93 level.

AMSTERDAM added to Wednesday's gains with a rise in the CBS Tendency index of 0.5 to 124.1.

Turnover fell from DM8.4bn to DM8.4bn. Within that, Veba shot up the active stocks list to end second in turnover of DM72.6m. Mr Peter Blumke of Bank Julius Bär in Frankfurt said that there was a buying order for the shares, and rumours that it might be the next German stock to list on Wall Street.

PARIS fell back 1 per cent under pressure from a further round of disappointing interim results. The CAC-40 index ended off 22.43 at 2,057.63.

VMF came out early in the session with first figures which were slightly worse than some brokers' forecasts. However, the fall in the share price, down FF168 or 4 per cent at FF13.94, was exacerbated by a disclaimer from the National Bank president. The SMI index finished 11.2 higher at 2,425.8.

Schindler bearers added another SFr250 to SFr6,050 in

FT-SE Actuaries Share Indices									
THE EUROPEAN SERIES									
September 23	Open	10.30	11.00	12.00	12.00	12.00	12.00	12.00	Close
FT-SE Eurotrack 100	1279.95	1280.03	1281.04	1280.76	1282.77	1284.70	1285.09	1287.04	1287.04
FT-SE Eurotrack 200	1333.93	1334.16	1335.20	1335.39	1335.22	1347.46	1347.69	1347.69	1347.69
	Sep 22	1271.99	1278.55	1278.06	1265.02	1257.97			
	Sep 20	1346.05	1351.37	1351.78	1343.59	1338.82			
	Sep 17								
	Sep 16								

tinute to like the stock, despite its performance."

BRUSSELS fielded a 5.4 per cent plunge in the Belgian flag-ship holding company, Société Générale de Belgique, after it announced a dip in first-half 1993 group net profit and the sale of its cement-making unit, CBR.

However, the Bel-20 index still managed to close 0.08 higher at 1,278.61 in turnover of BFr1.25bn, with SGB Bérite lower at BFr2,492. Ms Rachel Rowe of Kleinwort Benson said of SGB that the share price reflected both the fall in profits and disappointment with the selling price for the CBR stake.

ISTANBUL rose 2.6 per cent to a new high the composite index closing 384.2 higher at 14,886.6, boosted by a cut in the rate of a one-year government bond.

TEL AVIV rose after parliament approved an Israel-PLO agreement on self-rule in the occupied territories, the Moshavim index rising by 4.12 or 1.8 per cent to 231.73.

JAKARTA saw a selling spree by local investors that left the official index 2.42 lower at 425.34. Astra International dipped Rp17.75 to Rp17,100.

KARACHI finished firmer but turnover contracted sharply ahead of the Friday-Saturday weekend. The KSE 100-share index moved forward 5.6 to 1,332.56.

Fuel and energy shares posted further gains, while textile stocks remained mixed because of another increase in cotton prices in domestic markets.

This announcement appears as a matter of record only.

JUNE 1993



FLETCHER CHALLENGE

has sold a 49% interest in its wholly-owned subsidiary



TASMAN CHILE LIMITED

a forestry and newsprint business in Chile

to

Resource Investments Chile Limited

for

US\$122,500,000

The undersigned acted as the financial advisor to Fletcher Challenge Limited and assisted in structuring and negotiating the terms of the above transaction.

Bankers Trust

Bankers Trust New York Corporation and its affiliated Companies

FT-ACTUARIES WORLD INDICES									
Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co. and NatWest Securities Limited in conjunction with the Institute of Actuaries and the Faculty of Actuaries									
WEDNESDAY SEPTEMBER 22 1993									
NATIONAL AND REGIONAL MARKETS	US	Days Change %	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	% chg on day	Gross US Dolar Index	Pound Sterling Index
Australia (29)	141.88	-0.1	198.45	120.10	149.98	-0.3	3.95	141.98	138.21
Austria (12)	167.72	-3.3	163.53	112.85	142.00	-1.1	2.10	173.47	168.67
Belgium (42)	146.03	-1.4	142.41	98.27	123.85	-0.6	4.29	148.19	144.26
Canada (107)	122.10	+0.5	119.05	82.15	103.37	+0.6	2.91	121.50	118.26
Denmark (32)	228.10	-1.1	220.46	152.14	191.42	-0.3	1.11		